

ADC 102ND ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 17, 2023.



The One Club for Creativity is pleased to announce the shortlisted entries of the ADC 102nd Annual Awards.

This list includes the entries that have made it past the first round of judging. They will now be considered in the second round.

Please note that shortlisted entries are not guaranteed a Cube or a Merit Award.

The list of finalist entries (those awarded Cubes and Merits) in the ADC 102nd Annual Awards will be posted at the end of April. Winning work will be announced on Wednesday, May 17, 2023.

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ADVERTISING

(tsuzuku) + DENTSU INC. + Uedake + Dentsu Craft / Tokyo	Art Direction - Digital / Motion - Digital	Suntory Holdings Limited	SUNTORY TENNENSUI ENDLESS DAWN
(tsuzuku) + DENTSU INC. + Uedake + Dentsu Craft / Tokyo	Craft in Video - Special Effects	Suntory Holdings Limited	SUNTORY TENNENSUI ENDLESS DAWN
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York City + UNIT9 / London	Innovation - Television / Film / Online Video	Cox Communications	Project Convey
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Design for Good - Advertising - Series	Cox Communications	Project Convey
33 and Branding / Beijing	Art Direction - Press / Poster - Press / Print Advertising - Series	MuQing	Hairstyle Figure
Accenture Song Germany / Hamburg + Borussia Dortmund / Dortmund	Design for Good - Advertising - Single	Borussia Dortmund	A hand ball that could save your life.
Accenture Song Germany / Hamburg + Krombacher / Kreuztal + Pitchback Studios / New York	Design for Good - Advertising - Series	Krombacher	Growling Creatures
Åkestam Holst NoA / Stockholm	Art Direction - Press / Poster - Poster Advertising - Series	Reporters without borders Sweden	Death sentence
Åkestam Holst NoA / Stockholm + Bold Printing / Stockholm	Innovation - Press	Reporters Without Borders Sweden	The Self Censoring Ad
Åkestam Holst NoA / Stockholm + Bold Printing / Stockholm	Press - Newspaper - Single	Reporters Without Borders Sweden	The Self Censoring Ad

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Anomaly / Toronto + tentthree / London + The Mill VFX / London + Pulse Films / Los Angeles	Craft in Video - Direction - Single	Stella Artois Global	Table Setters
Anomaly / Toronto + tentthree / London + The Mill VFX / London + Pulse Films / Los Angeles	Television / Film / Online Video - Television - Single	Stella Artois Global	Table Setters
Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Integrated - Traditional	Boehringer Ingelheim	The Unwearable Collection™
Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Art Direction - Press / Poster - Poster Advertising - Series	HORIZON THERAPEUTICS	GOUT REVISITED
Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Art Direction - Press / Poster - Press / Print Advertising - Series	HORIZON THERAPEUTICS	GOUT REVISITED
Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Out of Home - Poster - Series	HORIZON THERAPEUTICS	GOUT REVISITED

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Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Promotional Materials - Dimensional	HORIZON THERAPEUTICS	GOUT REVISITED
Arts & Letters Creative Co. / Richmond	Craft in Video - Editing	ESPN	Fifty/50. The Stories of Title IX.
Arts & Letters Creative Co. / Richmond	Television / Film / Online Video - Online - Single	Tito's Handmade Vodka	DIY January with Martha Stewart
B & T Creative / Los Angeles	Design for Good - Advertising - Single	Stand With Ukraine	.PNG Protests
BBC Studios Creative / London	Integrated - Traditional	BBC Studios	Frozen Planet II Campaign
BBC Studios Creative / London	Integrated - Traditional	BBC Studios	Green Planet Campaign
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Craft in Video - Editing	Alzheimer Forschung Initiative e.V.	THE GLITCH
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Craft in Video - Sound Design	Alzheimer Forschung Initiative e.V.	THE GLITCH

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BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Craft in Video - Special Effects	Alzheimer Forschung Initiative e.V.	THE GLITCH
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Television / Film / Online Video - Online - Single	Alzheimer Forschung Initiative e.V.	THE GLITCH
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Design for Good - Advertising - Single	Alzheimer Forschung I nitiative e.V.	THE GLITCH
BBDO New York / New York	Direct - Wildcard	Bacardi	The Wearable Album
BBDO New York / New York	Integrated - Digital	Bacardi	The Wearable Album
BBmedia inc. / Tokyo	Craft in Video - Sound Design	KUBOTA Corporation	Kubota Engine Discovery
Bear Meets Eagle On Fire / Sydney + Revolver / Sydney	Television / Film / Online Video - Film - Series	IAG / NRMA Insurance	Until Then
Bear Meets Eagle On Fire / Sydney + Revolver / Sydney	Television / Film / Online Video - Television - Single	IAG / NRMA Insurance	Until Then - Duel
Bear Meets Eagle On Fire / Sydney + Revolver / Sydney	Television / Film / Online Video - Television - Single	IAG / NRMA Insurance	Until Then - Runaway

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Bear Meets Eagle On Fire / Sydney + Rumble Studios / Sydney + T&DA (Technology & Design Agency) / Sydney	Branded Content / Entertainment - Games	Rivalry	PM Fighter
Bickerstaff.734 / Kyiv + Inseed Marketing	Integrated - Digital	State Agency for Tourism Development of Ukraine	All around the (Russian) World
Bickerstaff.734 / Kyiv + Moko / Kyiv	Out of Home - Point of Purchase	Galychyna	We instead of Me
Bickerstaff.734 / Kyiv + Moko / Kyiv	Design for Good - Advertising - Single	Galychyna	We instead of Me
Bickerstaff.734 / Kyiv + Ribs / Kyiv + Adjè Prodburo / Kyiv	Television / Film / Online Video - Online - Single	Laska Charity Store	Laska Upcycle Merch
Bing xin Feng / Shanghai	Art Direction - Digital / Motion - Motion	Levi's	Loop Into The Next Beat
Bolero Comunicação / Fortaleza	Press - Newspaper - Series	Mídia Ninja	Dystopian Brazil
Brent Anderson + Greg Greenberg + James Taylor + Matt Paterno	Out of Home - Poster - Series	Apple	AirPods Silhouettes Harry Styles
Brownstein / Philadelphia + Mackenzie Cutler / New York + Station Film, Inc. / Brooklyn	Integrated - Traditional	NJM Insurance	Dr. Schmoctor
Brownstein / Philadelphia + Station Film, Inc. / Brooklyn + Stratostorm / North Hollywood + Mackenzie Cutler / New York	Television / Film / Online Video - Television - Series	NJM Insurance	No Jingles or Mascots
Bruketa&Zinic&Grey / Zagreb + Go2Digital / Zagreb + Millenium promocija / Zagreb	Innovation - Out of Home	Croatia osiguranje (Croatia Insurance)	AI Anxiety Meter

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Brunet-Garcia Advertising / Jacksonville + Ebony Payne-English / Jacksonville	Craft in Writing - TV / Film / Video	United States Department of Health and Human Services	"Out Loud"
BUNTIN / Nashville + ELASTIC PICTURES / Knoxville	Craft in Video - Animation - Series	BLACK ABBEY BREWING	PATRON SAINTS
BUNTIN / Nashville + m s s n g p e c e s / Los Angeles	Craft in Video - Cinematography	CHINET	HERE'S TO US
BUNTIN / Nashville + scholar / los angeles	Art Direction - Digital / Motion - Motion	CITGO	LET'S GO TOGETHER
Butler, Shine, Stern & Partners	Craft in Video - Animation - Single	ESPN	Sports on Tap
Butler, Shine, Stern & Partners	Craft in Video - Cinematography	Footjoy	Innovation is a Force
by The Network / Copenhagen + KeepItStupidSimple / Copenhagen + Drive Studios / Copenhagen	Branded Content / Entertainment - Online Video - Long Form	togetherr	Kill Your Darlings
Cheil Germany GmbH / Schwalbach + BoraBora GmbH / Cologne	Direct - Digital - Series	Samsung Electronics Germany	Black Friday - Level Up Your Deal
Citizen Relations / Toronto	Television / Film / Online Video - Low Budget	Elimin8Hate	ReclaimYourName.dic
Citizen Relations / Toronto	Direct - Wildcard	PepsiCo	Cheetle in Cheadle
Citizen Relations / Toronto	Innovation - Out of Home	PepsiCo	Cheetle in Cheadle
Citizen Relations / Toronto	Promotional Materials - Dimensional	PepsiCo	Cheetle in Cheadle
COLLINS / New York	Craft in Writing - Press	Equinox	Equinox - We Don't Speak January
Cossette / MONTREAL	Art Direction - Press / Poster - Poster Advertising - Series	McDonald's Canada	Montreal McMoves
Cossette / Toronto + Magic Circle Workshop & Common Good / Toronto + Artjail / Toronto + Berkeley Inc. / Toronto	Craft in Video - Cinematography	Cannabis Amnesty	Legalize Us

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Cossette / Toronto + OMD / Toronto + Arthouse Agency / Toronto + Berkeley Inc. / Toronto	Art Direction - Press / Poster - Poster Advertising - Series	McDonald's Canada	Inspired by Big Mac
Cossette / Toronto + OMD / Toronto + Arthouse Agency / Toronto + Berkeley Inc. / Toronto	Out of Home - Poster - Series	McDonald's Canada	Inspired by Big Mac
Cossette / Toronto + OMD / Toronto + Arthouse Agency / Toronto + Berkeley Inc. / Toronto	Out of Home - Print / Electronic Billboard - Series	McDonald's Canada	Inspired by Big Mac
Cossette / Toronto + Scouts Honour / Toronto + OMD / Toronto + Nimiopere / Toronto	Craft in Video - Special Effects	SickKids Foundation	House of Legends
Cossette / Toronto + Scouts Honour / Toronto + OMD / Toronto + Nimiopere / Toronto	Craft in Writing - TV / Film / Video	SickKids Foundation	House of Legends
Cossette / Toronto + Scouts Honour / Toronto + OMD / Toronto + Nimiopere / Toronto	Television / Film / Online Video - Online - Single	SickKids Foundation	House of Legends
Courage / Toronto + Vapor Music / Toronto + Outsider Editorial / Toronto + Spy Films / Toronto	Craft in Video - Cinematography	Nescafé	Jars
Cramer-Krasselt / Chicago + MullenLowe U.S. + OMD	Promotional Materials - Dimensional	Tropicana	Tropicana Crunch Cereal

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Cut+Run / Los Angeles + Arts & Sciences / Los Angeles	Branded Content / Entertainment - Online Video - Long Form	Posten	Father Christmas & Mother Earth
Cut+Run / Los Angeles + Arts & Sciences / Los Angeles	Craft in Video - Editing	Posten	Father Christmas & Mother Earth
Cut+Run / Los Angeles + Deutsch LA / Los Angeles + Biscuit Filmworks / Los Angeles	Craft in Video - Editing	Taco Bell	Taco Bell/The Grande Escape
Cut+Run / Los Angeles + Everest / Raleigh + Division / Los Angeles	Craft in Video - Editing	Calvin Klein	Calvin Klein / Performance
Cut+Run / Los Angeles + Jogger Studios / Los Angeles + Giant Spoon / New York + Object & Animal / Los Angeles	Craft in Video - Editing	Savage x Fenty	Savage Sport / Power x Play
Cut+Run / Los Angeles + Nike / Los Angeles + Somesuch / Los Angeles	Craft in Video - Editing	Nike	Nike / Travis Scott
Cut+Run / Los Angeles + Somesuch / Los Angeles	Craft in Video - Editing	Rosalía	Rosalía / Motomami
D3 + Frito Lay + The Den Editorial + Interrogate	Television / Film / Online Video - Online - Single	Frito-Lay / PopCorners	PopCorners Breaking Into Something Good

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VMLY&R Mexico	Branded Content / Entertainment - Online Video - Long Form	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Video - Cinematography	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Video - Direction - Single	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Video - Editing	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Video - Sound Design	Telefonica Movistar	Shout
VMLY&R Mexico	Television / Film / Online Video - Film - Single	Telefonica Movistar	Shout
VMLY&R Mexico	Television / Film / Online Video - Online - Single	Telefonica Movistar	Shout
Daniel Sherwen / New York City	Craft in Video - Editing	Squarespace	"Singularity"
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Innovation - Out of Home	Coors Light	Chillboards
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Design for Good - Advertising - Single	Coors Light	Chillboards

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DDB Chicago / Chicago + Mars Wrigley / Chicago + Arcade Edit + dummy.	Television / Film / Online Video - Film - Single	Mars / Twix	Bears
DDB Chicago / Chicago + Mars Wrigley / Chicago + Arcade Edit + dummy.	Television / Film / Online Video - Online - Single	Mars / Twix	Bears
DDB Chicago / Chicago + Mars Wrigley / Chicago + Arcade Edit + dummy.	Television / Film / Online Video - Television - Single	Mars / Twix	Bears
DDB GROUP GERMANY	Direct - Digital - Single	Reporters Without Borders (RSF)	The Truth Wins
DDB GROUP GERMANY	Design for Good - Advertising - Single	Reporters Without Borders (RSF)	The Truth Wins
DDB Group Italy / Milan + Karen Film / Milan	Innovation - Direct	IKEA	The Suitcase
DDB Group Italy / Milan + Karen Film / Milan	Out of Home - Point of Purchase	IKEA	The Suitcase
DDB New York / New York + Hornet / New York	Television / Film / Online Video - Online - Single	The Kroger Company	The Magical Cookbook
DDB New York / New York + Hornet / New York	Television / Film / Online Video - Television - Single	The Kroger Company	The Magical Cookbook
DDB Paris / Paris + Amnesty International / Paris	Out of Home - Poster - Series	Amnesty International	Right to protest
DDB Paris / Paris + Back Up / Paris + Blackbox / Paris + Salomon	Television / Film / Online Video - Online - Single	Salomon	Speedverse

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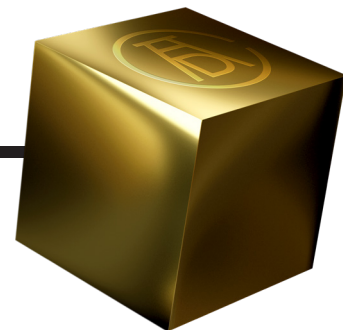


ADVERTISING

DDB Paris / Paris + EVEREST / Paris + eddy.tv / Paris + Zoomfilms	Television / Film / Online Video - Online - Series	Ubisoft	Just Dance
DDB Paris / Paris + Hennessy / Paris + EVEREST / Paris + Colors / Paris	Branded Content / Entertainment - Online Video - Long Form	Hennessy	Enter the show
DDB Paris / Paris + Honda Moto / Paris	Art Direction - Press / Poster - Press / Print Advertising - Series	Honda Moto	2nd dream
DDB Paris / Paris + Platige Image S.A. / Warszawa + Stink / Paris + Ubisoft / Paris	Craft in Video - Special Effects	Ubisoft	Leap into history
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Direct - Wildcard	Volkswagen	Inside Jobs
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Innovation - Out of Home	Volkswagen	Inside Jobs
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Promotional Materials - Dimensional	Volkswagen	Inside Jobs
DDB Paris / Paris + The Mill + 2B/Loveboat / Paris	Press - Magazine - Series	Glenmorangie	It's kind of delicious and wonderful
Deloitte Digital / New York + Mediasmith / Oakland + Stanton / New York + Supply & Demand / New York	Art Direction - Direct - Single	CSAA Insurance Group, An AAA Insurer	Rickroll 2.0
Deloitte Digital / New York + Mediasmith / Oakland + Stanton / New York + Supply & Demand / New York	Branded Content / Entertainment - TV / Film	CSAA Insurance Group, An AAA Insurer	Rickroll 2.0

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Dentsu Creative / Montréal + Labatt / Montréal	Art Direction - Press / Poster - Poster Advertising - Series	Labatt Breweries Limited	Labatt is Hiring
Dentsu Creative / Montréal + Labatt / Montréal	Out of Home - Poster - Series	Labatt Breweries Limited	Labatt is Hiring
Dentsu Creative Portugal / Lisbon	Art Direction - Press / Poster - Poster Advertising - Series	Jardim Sonoro	The Unimaginable Return
Dentsu Creative Portugal / Lisbon	Out of Home - Poster - Series	Jardim Sonoro	The Unimaginable Return
Dentsu Creative Vietnam	Art Direction - Digital / Motion - Motion	Biti's	A Step Forward
Dentsu Creative Vietnam	Television / Film / Online Video - Online - Single	Biti's	A Step Forward
Design Bridge and Partners/Superunion / London + Echoic + Curious Productions	Art Direction - Digital / Motion - Motion	Aston Martin	Ferocity.Driven.
Design Bridge and Partners/Superunion / London + Father + UNIT + Dog Eat Dog	Craft in Writing - TV / Film / Video	Aston Martin	Power.Redefined.
Deutsch LA + Havas Media + Havas Formula + The Electric Factory	Branded Content / Entertainment - Games	Snapple	Snapple Blockchain Bodega
Diego Garcia	Craft in Video - Cinematography	StockX	"Own It" - Cinematography
Diego Garcia	Craft in Video - Cinematography	Zillow	"Nightswimming" - Cinematography
Doe Anderson Advertising / Louisville	Out of Home - Point of Purchase	Beam Suntory/Maker's Mark	"Glass to Garden"
Doe Anderson Advertising / Louisville	Promotional Materials - Point of Purchase Display	Beam Suntory/Maker's Mark	"Glass to Garden"
Doe Anderson Advertising / Louisville	Design for Good - Advertising - Series	Beam Suntory/Maker's Mark	"Glass to Garden"

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Doomsday Entertainment / Los Angeles + Interscope Records / Los Angeles + FRIEND / London + The Lift / Mexico City	Craft in Video - Direction - Single	Flipper's Roller Boogie Palace	Flipper's Skate Heist
Doug Pedersen / EXCELSIOR	Direct - Mail	Doug Pedersen Art Direction & Design	Clientless
Doug Pedersen / EXCELSIOR	Promotional Materials - Dimensional	Doug Pedersen Art Direction & Design	Clientless
Dunn&Co.	Art Direction - Direct - Single	Smokey Bones	Meat Menu
Dunn&Co.	Innovation - Promotional Materials	Smokey Bones	Meat Menu
Dunn&Co.	Promotional Materials - Dimensional	Smokey Bones	Meat Menu
FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	Innovation - Branded Content / Entertainment	BMO	NXT LVL
FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	Direct - Digital - Single	BMO	Rainbow Deposits
FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	Integrated - Digital	BMO	Rainbow Deposits
FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	Design for Good - Advertising - Single	BMO	Rainbow Deposits

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FCB Canada / Toronto + Canadian Down Syndrome Society / Calgary	Direct - Digital - Single	Canadian Down Syndrome Society (CDSS)	The Mindsets Paper
FCB Canada / Toronto + Canadian Down Syndrome Society / Calgary	Innovation - Direct	Canadian Down Syndrome Society (CDSS)	The Mindsets Paper
FCB Canada / Toronto + Canadian Down Syndrome Society / Calgary	Design for Good - Advertising - Single	Canadian Down Syndrome Society (CDSS)	The Mindsets Paper
FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Direct - Wildcard	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop
FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Innovation - Promotional Materials	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop
FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Integrated - Traditional	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop
FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Promotional Materials - Dimensional	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop

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FCB New York / New York + ABI, Michelob ULTRA / New York	Art Direction - Digital / Motion - Motion	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Branded Content / Entertainment - Online Video - Long Form	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Branded Content / Entertainment - TV / Film	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation - Branded Content / Entertainment	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation - Out of Home	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation - Television / Film / Online Video	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Integrated - Traditional	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABInBev mike's Hard Lemonade + FCB Brazil	Innovation - Direct	ABInBev mike's Hard Lemonade	mike's in a Beer World
FCB New York / New York + ABInBev mike's Hard Lemonade + FCB Brazil	Innovation - Television / Film / Online Video	ABInBev mike's Hard Lemonade	mike's in a Beer World
FCB New York / New York + FCB Brazil + ABInBev mike's Hard Lemonade	Integrated - Traditional	ABInBev mike's Hard Lemonade	mike's in a Beer World

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FCB New York / New York + FCB Brazil + ABInBev mike's Hard Lemonade	Television / Film / Online Video - Low Budget	ABInBev mike's Hard Lemonade	mike's in a Beer World
Fela / Toronto + Away / New York	Craft in Video - Direction - Single	Away	Zig Zag
Fela / Toronto + The Hive / Toronto	Craft in Video - Direction - Single	OLG/MLB	Chatham Plays On
Fitzco / Atlanta + ICR / New York	Direct - Wildcard	Checkers and Rally's	Fryday to Friday
Frank Anselmo	Promotional Materials - Dimensional	New York Mets	60th Anniversary Season Ticket Package
FRED & FARID / Los Angeles	Craft in Video - Editing	ROXY	O.M.G.
From Form / Rotterdam + Ace & Tate / Amsterdam	Art Direction - Digital / Motion - Motion	Ace & Tate	All Eyes On Me
From Form / Rotterdam + Stichting N8Museumnacht Amsterdam	Art Direction - Digital / Motion - Motion	Amsterdam Museum Night	Amsterdam Museum Night Campaign 2022
From Form / Rotterdam + Stichting N8Museumnacht Amsterdam	Out of Home - Print / Electronic Billboard - Series	Amsterdam Museum Night	Amsterdam Museum Night Campaign 2022
FUSE Create / Toronto	Innovation - Out of Home	Hilton	Hilton on the Green
Gimmick Studio / Montreal + AKQA / San Francisco + Combustion Studio / Sao Paulo	Craft in Video - Animation - Series	Coca-Cola / Coca-Cola Zero	Coca-Cola Zero - Take a Taste
good design company / Tokyo + HAKUHODO / Tokyo + Spoon. / Tokyo	Branded Content / Entertainment - Online Video - Short Form	Panasonic	Unveil

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Goodby Silverstein & Partners / San Francisco	Out of Home - Print / Electronic Billboard - Single	BMW	3D Billboard
Goodby Silverstein & Partners / San Francisco	Integrated - Traditional	Cheetos	Hands-free
Goodby Silverstein & Partners / San Francisco	Television / Film / Online Video - Television - Single	Doritos	Jack's New Angle
Goodby Silverstein & Partners / San Francisco	Direct - Digital - Series	Doritos	Triangle Tracker
Goodby Silverstein & Partners / San Francisco	Direct - Wildcard	Doritos	Triangle Tracker
Goodby Silverstein & Partners / San Francisco	Innovation - Branded Content / Entertainment	Doritos/Cheetos	Snackable Screens/Flamin' Hottie
Goodby Silverstein & Partners / San Francisco	Innovation - Direct	Frito-Lay	Snack Cards
Goodby Silverstein & Partners / San Francisco	Craft in Video - Cinematography	Rockstar Energy	Fuel What's Next
Goodby Silverstein & Partners / San Francisco	Craft in Video - Direction - Single	Rockstar Energy	Fuel What's Next
Goodby Silverstein & Partners / San Francisco	Craft in Video - Editing	Rockstar Energy	Fuel What's Next
Goodby Silverstein & Partners / San Francisco	Television / Film / Online Video - Television - Single	Xfinity	Unbeatable Ed
Goodby Silverstein & Partners New York / New York	Direct - Wildcard	Montclair Film Festival	Embrace Your Curiosity
Google + Google Creative Lab	Art Direction - Direct - Single	Google	Whatever you're searching for, Find that Thing
Google + Google Creative Lab	Art Direction - Direct - Series	Google	Whatever you're searching for, Find that Thing

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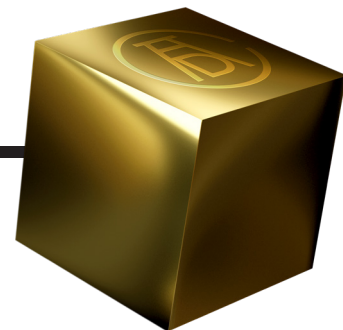


ADVERTISING

Google Brand Studio / San Francisco + Lucky Day / Portland + Somesuch / Venice	Design for Good - Advertising - Single	Google	A Look Can Say A Lot
Google Brand Studio / San Francisco + Meister / Portland + 2WEI Music / Hamburg + Chapeau Studios / Los Angeles	Branded Content / Entertainment - Online Video - Short Form	Google	Year In Search 2022
Google Brand Studio / San Francisco + Meister / Portland + 2WEI Music / Hamburg + Chapeau Studios / Los Angeles	Branded Content / Entertainment - TV / Film	Google	Year In Search 2022
Grabarz & Partner / Hamburg	Innovation - Promotional Materials	FC St. Pauli	"The Meister*innen-Jersey"
Grabarz & Partner / Hamburg + Hochkant Film GmbH & Co. KG / München + Sourcesound LA / Los Angeles	Craft in Video - Sound Design	Porsche	"Sportmade – The new 911 Dakar"
Grabarz & Partner / Hamburg + Markenfilm Hamburg GmbH / Hamburg + Infected GmbH / Hamburg	Craft in Video - Cinematography	Porsche	"911 Sport Classic – A tale of now and then."

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ADVERTISING

GSD&M / Austin	Integrated - Digital	Pizza Hut	Pizza Hut Melts: Not For Sharing
GSD&M / Austin	Out of Home - Transit - Single	Pizza Hut	Struggle Bus
GSD&M / Austin	Branded Content / Entertainment - Online Video - Long Form	Pizza Hut	World's Largest Pizza
GSD&M / Austin	Integrated - Digital	Pizza Hut	World's Largest Pizza
GSD&M / Austin	Direct - Digital - Single	ProChoice Majority	Forced Mother's Day
GSD&M / Austin	Direct - Mail	ProChoice Majority	Forced Mother's Day
GSD&M / Austin	Design for Good - Advertising - Single	ProChoice Majority	Forced Mother's Day
GUD.berlin GmbH / Berlin	Television / Film / Online Video - Film - Series	Forum Film Mediengesellschaft / HDF Kino e.V.	Cinema. It's a feeling.
GUD.berlin GmbH / Berlin	Design for Good - Advertising - Series	Sea-Watch e.V.	erTrinkwasser - Drowning Water
Gus Koven / Los Angeles	Craft in Video - Sound Design	Adidas	Remember The Why
Gus Koven / Los Angeles + Love Song / Los Angeles	Craft in Video - Sound Design	Meta	"Amani"
HAPI	Art Direction - Press / Poster - Poster Advertising - Series	Sidewalk Surfer	Buy a board. Take a poster.
Havas Play / Puteaux	Branded Content / Entertainment - Games	La SPA	AdoptAMod
Havas Play / Puteaux	Direct - Wildcard	La SPA	AdoptAMod
Heimat, Berlin / Berlin	Art Direction - Direct - Single	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Direct - Wildcard	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Integrated - Traditional	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Promotional Materials - Dimensional	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Branded Content / Entertainment - Online Video - Short Form	HORNBACK	Letter theft
Heimat, Berlin / Berlin	Branded Content / Entertainment - TV / Film	HORNBACK	Letter theft
Heimat, Berlin / Berlin	Innovation - Branded Content / Entertainment	HORNBACK	Letter theft

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ADVERTISING

Heimat, Berlin / Berlin	Integrated - Traditional	HORNBACH	Letter theft
Heimat, Berlin / Berlin	Branded Content / Entertainment - Online Video - Short Form	HORNBACH	Unleashed
Heimat, Berlin / Berlin	Branded Content / Entertainment - TV / Film	HORNBACH	Unleashed
Heimat, Berlin / Berlin	Television / Film / Online Video - Film - Single	HORNBACH	Unleashed
Heinz + W+K New York + Walker + Titmouse, Inc.	Craft in Video - Animation - Single	Heinz	Adulting Anthem - Heinz No Sugar Added Ketchup
HumanPark.io / Sydney + Spectre Studios / Sydney	Design for Good - Advertising - Single	HumanPark.io	People Are People
ILLIMITEWORLD / Los Angeles	Craft in Video - Direction - Single	Meta	"Amani" Direction
INNOCEAN / Seoul + DR.HOOK / Seoul + RHYTHMIC / Seoul + TOAST PRODUCTION / Seoul	Television / Film / Online Video - Online - Single	Hyundai Motor Company	What Happens in Vegas, Makes Our Robotaxi Safer
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Craft in Writing - Direct	Dyslexia Scotland	There's Nothing Comic About Dyslexia
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Direct - Digital - Series	Dyslexia Scotland	There's Nothing Comic About Dyslexia
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Integrated - Digital	Dyslexia Scotland	There's Nothing Comic About Dyslexia

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ADVERTISING

INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Design for Good - Advertising - Single	Dyslexia Scotland	There's Nothing Comic About Dyslexia
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Branded Content / Entertainment - Online Video - Short Form	Wer Braucht Feminismus?	The Vulva Spaceship
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Design for Good - Advertising - Single	Wer Braucht Feminismus?	The Vulva Spaceship
Instacart + Droga5 + Electric Theatre Collective + Imperial Woodpecker	Craft in Video - Special Effects	Instacart	"The World is Your Cart" Campaign Starring Lizzo
Instacart + Droga5 + Oztech + ThreeASF0UR	Promotional Materials - Dimensional	Instacart	Cart Couture
Jam3 / Media.Monks / Amsterdam	Branded Content / Entertainment - Games	Adidas Originals	Ozworld
Joe Guest / Los Angeles	Craft in Video - Editing	Apple	"Airpods Pro: Share The Joy"
Joe Guest / Los Angeles	Craft in Video - Editing	Levi's	"Buy Better Wear Longer"
KARMA / Shanghai	Branded Content / Entertainment - Online Video - Long Form	Motorola	Motorola 1990 campaign
KARMA / Shanghai	Television / Film / Online Video - Online - Series	Motorola	Motorola 1990 campaign
KARMA / Shanghai	Branded Content / Entertainment - Online Video - Short Form	vivo	vivo X80 new product launch campaign

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ADVERTISING

KARMA / Shanghai	Craft in Video - Animation - Single	vivo	vivo X80 new product launch campaign
KARMA / Shanghai	Television / Film / Online Video - Online - Single	vivo	vivo X80 new product launch campaign
Kin / New York + Buck / New York	Design for Good - Advertising - Single	Mailchimp	Give Where You Live
Kin / New York, NY + Buck / New York, NY + Mailchimp / Atlanta	Craft in Video - Animation - Single	Mailchimp	Give Where You Live
Klick Health / Toronto	Art Direction - Press / Poster - Poster Advertising - Series	CVV	Window light speech balloons
Klick Health / Toronto	Direct - Wildcard	Papo sobre autoestima	Self Defense Sauce
Klick Health / Toronto	Promotional Materials - Dimensional	Papo sobre autoestima	Self Defense Sauce
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Branded Content / Entertainment - Online Video - Short Form	PAWS NY	The Bridge
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Craft in Video - Animation - Single	PAWS NY	The Bridge
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Television / Film / Online Video - Film - Single	PAWS NY	The Bridge
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Branded Content / Entertainment - Online Video - Short Form	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Craft in Video - Direction - Single	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Craft in Video - Sound Design	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Innovation - Television / Film / Online Video	podHER	Thirst

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ADVERTISING

L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York	Out of Home - Poster - Single	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Art Direction - Direct - Single	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Craft in Writing - Direct	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Direct - Wildcard	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Out of Home - Transit - Single	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Promotional Materials - Flat	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Design for Good - Advertising - Single	Dole Sunshine Company	Malnutrition Facts
Laughlin Constable / Chicago	Television / Film / Online Video - Online - Single	ASPCA	Through Their Eyes- Full Journey 120
LAWSON+ BOLECEK	Out of Home - Poster - Series	NotCo/NotMilk	How About Not?

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ADVERTISING

Leo Burnett / Toronto	Direct - Digital - Series	Campbell's	Brothtails
Leo Burnett / Toronto	Innovation - Direct	Campbell's	Brothtails
Leo Burnett / Toronto + EPC Graphics / Toronto + Flash Reproductions / Toronto + Rootree / Toronto	Promotional Materials - Dimensional	Leo Burnett Toronto	Irrefusable Invites
Leo Burnett / Toronto + Kellogg's Canada Inc. / Toronto + Circle Productions / Toronto + Outsider Editorial / Toronto	Branded Content / Entertainment - Online Video - Short Form	Kellogg's Canada Inc.	Leo-Kellogg 70
Leo Burnett / Toronto + Kellogg's Canada Inc. / Toronto + Circle Productions / Toronto + Outsider Editorial / Toronto	Craft in Video - Animation - Single	Kellogg's Canada Inc.	Leo-Kellogg 70
Leo Burnett / Toronto + Kellogg's Canada Inc. / Toronto + Circle Productions / Toronto + Outsider Editorial / Toronto	Craft in Writing - TV / Film / Video	Kellogg's Canada Inc.	Leo-Kellogg 70
Leo Burnett / Toronto + Kellogg's Canada Inc. / Toronto + Circle Productions / Toronto + Outsider Editorial / Toronto	Television / Film / Online Video - Online - Single	Kellogg's Canada Inc.	Leo-Kellogg 70
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Press - Newspaper - Series	Top5 Travel	Top5 Holiday

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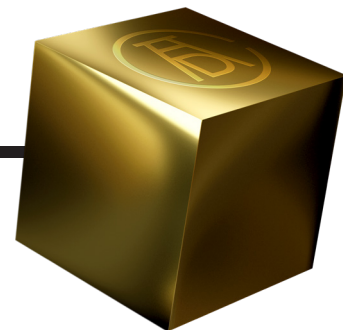


ADVERTISING

Leo Burnett / Toronto + SATY+PRATHA / Toronto + Vapor Music / Toronto + The Vanity / Toronto	Art Direction - Direct - Series	Smucker Foods of Canada Corp./ Milk-Bone	Chewpons
Leo Burnett / Toronto + SATY + PRATHA / Toronto + Vapor Music / Toronto + The Vanity / Toronto	Art Direction - Press / Poster - Press / Print Advertising - Series	Smucker Foods of Canada Corp./ Milk-Bone	Chewpons
Leo Burnett / Toronto + SATY + PRATHA / Toronto + Vapor Music / Toronto + The Vanity / Toronto	Press - Newspaper - Single	Smucker Foods of Canada Corp./ Milk-Bone	Chewpons
Leo Burnett / Toronto + Soft Citizen / Toronto + Saints Editorial / Toronto + Alter Ego / Toronto	Television / Film / Online Video - Film - Single	Bell	The Rental
Leo Burnett Germany / Frankfurt am Main	Television / Film / Online Video - Film - Single	Samsung Electronics	The Date and the Fish
Leo Burnett Germany / Frankfurt am Main	Television / Film / Online Video - Online - Single	Samsung Electronics	The Date and the Fish
LG2 / Montreal, Quebec, Toronto + Destination Québec cité / Québec	Direct - Digital - Single	Destination Québec cité	The Winter Lotus
LG2 / Montreal, Quebec, Toronto + Préma-Québec / Montreal + Gorditos / Montreal + Circonflex / Montreal	Direct - Wildcard	Préma-Québec	The 1.8-Pound Book
LG2 / Montreal, Quebec, Toronto + Préma-Québec / Montreal + Gorditos / Montreal + Circonflex / Montreal	Innovation - Promotional Materials	Préma-Québec	The 1.8-Pound Book

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LG2 / Québec	Direct - Digital - Single	Exceldor Cooperative	Check Mark CV
LG2 / Québec	Innovation - Direct	Exceldor Cooperative	Check Mark CV
LG2 / Québec	Innovation - Press	Exceldor Cooperative	Check Mark CV
Li Gang / Beijing	Art Direction - Press / Poster - Poster Advertising - Series	Dozono Ryoichi Studio	Masks Can't Hide Your Good Looks and Love
Ligh. / Tokyo	Art Direction - Direct - Series	Audio-Technica Corporation	Analog Market
Logitech / Newark + 1606 Studios / San Francisco + Radioaktivefilm / Warsaw + Ruckus Films / Los Angeles	Craft in Video - Direction - Single	Logitech	Logitech G - Play Ridiculously
Logitech / Newark + Butter / Venice + ManvsMachine / London	Craft in Video - Animation - Single	Logitech	Logitech G - Perfectly Fit to Play
Logitech / Newark + The Mill / Chicago + Vagabond Films / Bogota	Craft in Video - Cinematography	Logitech	Logitech G - There's Levels Play
Logitech / Newark + The Mill / Chicago + Vagabond Films / Bogota	Television / Film / Online Video - Online - Single	Logitech	Logitech G - There's Levels to Play
Love Song / Los Angeles	Craft in Video - Direction - Single	Adidas	"Remember The Why" Direction
Love Song / Los Angeles	Craft in Video - Direction - Single	Google Pixel	"Young Love" - Direction
M&C Saatchi / Sydney + FINCH / Sydney	Branded Content / Entertainment - Online Video - Long Form	Tourism Australia	G'Day
M&C Saatchi / Sydney + FINCH / Sydney	Branded Content / Entertainment - TV / Film	Tourism Australia	G'Day
M&C Saatchi / Sydney + FINCH / Sydney	Craft in Writing - TV / Film / Video	Tourism Australia	G'Day
M&C Saatchi / Sydney + FINCH / Sydney	Television / Film / Online Video - Film - Single	Tourism Australia	G'Day

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ADVERTISING

Marcel / Paris + Back Market / Paris + PRESS PLAY ON TAPE / Paris + ADF L'ATELIER / Paris	Innovation - Out of Home	Back Market	Hack Market
Marcel / Paris + PRESS PLAY ON TAPE / Paris + ADF L'ATELIER / Paris	Promotional Materials - Point of Purchase Display	Back Market	Hack Market
McCann / Duesseldorf	Craft in Video - Cinematography	eBay motors	A second chance
McCann / Duesseldorf	Craft in Video - Direction - Single	eBay motors	A second chance
McCann / Duesseldorf	Television / Film / Online Video - Television - Single	eBay motors	A second chance
McCann Canada / Toronto	Integrated - Digital	Petro-Canada CareMakers	24 Hours of Care
McCann Canada / Toronto	Out of Home - Transit - Single	Wendy's Canada	French Toast Guy
McCann New York / New York	Innovation - Out of Home	March For Our Lives	Thoughts & Prayers
McCann New York / New York	Design for Good - Advertising - Single	March For Our Lives	Thoughts & Prayers
McCann New York / New York	Craft in Video - Special Effects	Mastercard	MESSI
McCann New York / New York	Branded Content / Entertainment - Online Video - Short Form	Mastercard	Touch Card
McCann New York / New York	Craft in Video - Sound Design	Mastercard	Touch Card
McCann New York / New York	Integrated - Digital	Mastercard	Touch Card
Media.Work / Los Angeles + PlayStation Studios Creative / San Mateo	Art Direction - Digital / Motion - Motion	PlayStation Studios Creative	PlayStation Productions Ident
Meta / Menlo Park + Landia	Television / Film / Online Video - Online - Series	Meta/WhatsApp	Gate & Window
Meta / Menlo Park + Landia	Television / Film / Online Video - Online - Single	Meta/WhatsApp	Kids

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ADVERTISING

Meta / Menlo Park + The Community + Laundry Service	Art Direction - Digital / Motion - Motion	Meta	Facebook & Instagram: Pa Mi Gente
Meta/WhatsApp + Ntropic	Innovation - Out of Home	Meta/WhatsApp	Piccadilly Transformed
Meta/WhatsApp + Ntropic	Out of Home - Print / Electronic Billboard - Single	Meta/WhatsApp	Piccadilly Transformed
Minami-Nippon Newspaper / Kagoshima + dentsu inc. / Tokyo + J.C.SPARK / Tokyo	Press - Newspaper - Series	Minami-Nippon Newspaper	Let's go for it! Wagyu No.1 in Japan.
MITSUI & CO., LTD. / Tokyo + HAKUHODO Kettle Inc. / Tokyo + SIGNING Ltd. / Tokyo + HAKUHODO inc. / Tokyo	Design for Good - Advertising - Series	MITSUI & CO., LTD. / HAKUHODO inc.	Decarbo Score by Earth hacks
MRM New York	Art Direction - Direct - Single	American Queen	Nauticode
MRM New York	Innovation - Promotional Materials	American Queen	Nauticode
MRM Spain / Madrid + Sanofi, Buscopan / Paris + Heart & Sciences (part of OMG) / London + Q&Cumber / Madrid	Art Direction - Press / Poster - Press / Print Advertising - Series	Buscopan, Sanofi	Fashion Cramps
MRM Spain / Madrid + Sanofi, Buscopan / Paris + Heart & Sciences (part of OMG) / London + Q&Cumber / Madrid	Press - Magazine - Series	Buscopan, Sanofi	Fashion Cramps
MSL / Hong Kong	Out of Home - Print / Electronic Billboard - Series	HSBC	Open to Art

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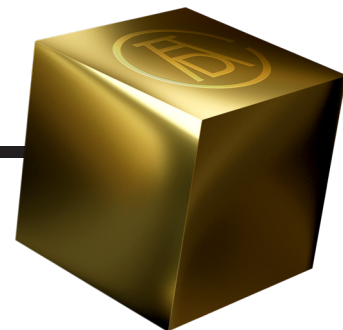


ADVERTISING

MullenLowe SSP3 / Bogota + AB InBev / Bogota + Macarena&Co / Bogotá	Design for Good - Advertising - Single	Aguila	Equality Stars
MullenLowe SSP3 / Bogota + Unilever / Bogotá + Austria Films Colombia / Bogota + Babel / Bogotá	Innovation - Direct	Dove	#RealSoaps
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Art Direction - Press / Poster - Poster Advertising - Series	Brooklyn Film Festival	Something To Offend Everyone
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Direct - Digital - Series	Brooklyn Film Festival	Something To Offend Everyone
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Out of Home - Poster - Series	Brooklyn Film Festival	Something To Offend Everyone
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Out of Home - Print / Electronic Billboard - Series	Brooklyn Film Festival	Something To Offend Everyone
Mythology / New York	Direct - Wildcard	JUST Egg	DC Earth Day
Mythology / New York	Design for Good - Advertising - Series	JUST Egg	Really Good Eggs, Serena & Jake

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ADVERTISING

Nakama Film / Tokyo + PUSH Media / Tokyo + Michael Medoway	Branded Content / Entertainment - Online Video - Long Form	Nike	Yuto Horigome What Are You Working On?
Nakama Film / Tokyo + PUSH Media / Tokyo + Michael Medoway	Craft in Video - Direction - Single	Nike	Yuto Horigome What Are You Working On?
National Federation of Health insurance Societies / Tokyo + dentsu inc. / Tokyo + NUSH Incorporated / Tokyo	Art Direction - Press / Poster - Poster Advertising - Series	National Federation of Health insurance Societies	SUKOYAKA 7
NOMINT / London	Craft in Video - Special Effects	WWF	A Flammable Planet
Norm Li / Los Angeles	Craft in Video - Cinematography	Adidas	"Remember The Why" - Cinematography
Northrop Grumman / Falls Church + Dentsu Creative / New York + PS260 / New York + Taylor James / New York	Television / Film / Online Video - Online - Series	Northrop Grumman	Overheard At Northrop Grumman
O'Shaughnessy Ventures / New York City	Craft in Writing - TV / Film / Video	O'Shaughnessy Ventures	Curse
Observatory + Frito Lay + Netflix	Branded Content / Entertainment - Online Video - Long Form	Doritos & Netflix	"Live From The Upside Down"
Observatory + Frito Lay + Netflix	Innovation - Branded Content / Entertainment	Doritos & Netflix	"Live From The Upside Down"
Omelet	Craft in Video - Animation - Series	Google	Heroes of Small Business
Partizan Entertainment LLC / Los Angeles + Invisible North / New York + Coinbase	Craft in Video - Animation - Single	Coinbase	The Degen Trilogy: Run the Chain
Partners + Napier / Rochester	Art Direction - Press / Poster - Poster Advertising - Series	The Strong National Museum of Play	Found a Home
Pereira O'Dell / New York	Craft in Video - Animation - Single	MINI USA	Mini Polar Bear

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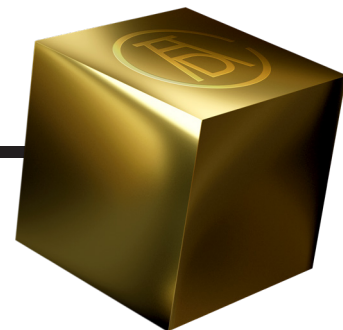


ADVERTISING

Performance Art / Toronto	Art Direction - Digital / Motion - Digital	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Design for Good - Advertising - Single	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Art Direction - Direct - Single	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Direct - Mail	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Innovation - Direct	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Integrated - Digital	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Television / Film / Online Video - Online - Single	Humanitarian Coalition	A Prompt For Ukraine
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Innovation - Branded Content / Entertainment	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Design for Good - Advertising - Single	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
PPK / Tampa	Design for Good - Advertising - Single	Big Cat Rescue	Tiger Cub Petting Truth
Preacher / Austin	Out of Home - Transit - Series	StreetEasy	StreetEasy
Preacher / Austin	Direct - Wildcard	Texas Civil Rights Project	I...Voted Sticker
Preacher / Austin	Design for Good - Advertising - Single	Texas Civil Rights Project	I...Voted Sticker
Publicis One Touch / Hamburg	Craft in Video - Animation - Single	Beiersdorf AG, Germany/ NIVEA	The Shadow Jumper
Publicis One Touch / Hamburg	Television / Film / Online Video - Online - Single	Beiersdorf AG, Germany/ NIVEA	The Shadow Jumper
Pulse Films + Media Arts Lab / Los Angeles + Apple	Television / Film / Online Video - Online - Single	Apple	Apple "Election"

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ADVERTISING

Pulse Films + Uncommon / London + B&Q	Craft in Video - Direction - Single	B&Q	B&Q "Flip"
Pulse Films + Uncommon / London + B&Q	Craft in Video - Special Effects	B&Q	B&Q "Flip"
Pulse Films + Uncommon / London + B&Q	Television / Film / Online Video - Online - Single	B&Q	B&Q "Flip"
R/GA Brazil	Direct - Digital - Single	LinkedIn	Your Future in the Stars
R/GA UK	Direct - Digital - Single	Allianz	Day 1 Done
R/GA UK	Design for Good - Advertising - Single	Allianz	Day 1 Done
R/GA UK	Art Direction - Digital / Motion - Digital	National Bank of Kuwait	Weyay
R/GA US	Branded Content / Entertainment - Online Video - Long Form	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Craft in Writing - TV / Film / Video	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Television / Film / Online Video - Online - Single	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Design for Good - Advertising - Single	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Out of Home - Print / Electronic Billboard - Single	Clean Slate	Mark The Time
R/GA US	Design for Good - Advertising - Single	Clean Slate	Mark The Time
R/GA US	Branded Content / Entertainment - Online Video - Short Form	Procter & Gamble	The Name
R/GA US	Integrated - Traditional	Procter & Gamble	The Name
R/GA US	Television / Film / Online Video - Online - Single	Procter & Gamble	The Name
R/GA US	Branded Content / Entertainment - TV / Film	Verizon	Pepsi Halftime Ultra Pass

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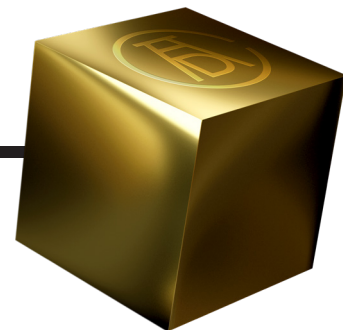


ADVERTISING

R/GA US	Innovation - Branded Content / Entertainment	Verizon	Pepsi Halftime Ultra Pass
R/GA US	Direct - Digital - Single	YouTube	#RemakeTheRunway
Rethink / Toronto/ Montreal/Vancouver + Apply Digital + Tree Canada	Direct - Digital - Single	Tree Canada	Offset Mode
Rethink / Toronto/ Montreal/Vancouver + IKEA	Art Direction - Direct - Single	IKEA	Set-the-tablecloths
Rethink / Toronto/ Montreal/Vancouver + IKEA	Promotional Materials - Dimensional	IKEA	Set-the-tablecloths
Rethink / Toronto/ Montreal/Vancouver + IKEA	Art Direction - Digital / Motion - Motion	IKEA	The Troll
Rethink / Toronto/ Montreal/Vancouver + IKEA	Craft in Video - Cinematography	IKEA	The Troll
Rethink / Toronto/ Montreal/Vancouver + IKEA	Craft in Video - Special Effects	IKEA	The Troll
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Art Direction - Press / Poster - Poster Advertising - Series	Kraft Heinz	Draw Ketchup
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Press - Newspaper - Series	Kraft Heinz	Draw Ketchup
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Promotional Materials - Dimensional	Kraft Heinz	Vintage Drip
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto	Promotional Materials - Dimensional	Kraft Heinz	Cold Ketchup
Rethink / Toronto/ Montreal/Vancouver + Ordre des infirmières et infirmiers du Québec	Promotional Materials - Point of Purchase Display	Ordre des infirmières et infirmiers du Québec	Real Nurse Costume

ADC 102ND ANNUAL AWARDS – SHORTLIST

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ADVERTISING

Rethink / Toronto/ Montreal/Vancouver + Penguin Random House	Promotional Materials - Dimensional	Penguin Random House	The Unburnable Book
Rethink / Toronto/ Montreal/Vancouver + YWCA Metro Vancouver	Design for Good - Advertising - Single	YWCA Metro Vancouver	Add The M
RPA / Santa Monica + Park Pictures / Los Angeles + Arts Academy / Union / Los Angeles + The Mill / Los Angeles	Craft in Video - Editing	American Honda Motor Co., Inc.	Forever Determined
RPA / Santa Monica + Park Pictures / Los Angeles + Arts Academy / Union / Los Angeles + The Mill / Los Angeles	Television / Film / Online Video - Television - Single	American Honda Motor Co., Inc.	Forever Determined
Saatchi & Saatchi / Düsseldorf	Press - Magazine - Single	Deutsche Telekom	LOUD ANGELS
Saatchi & Saatchi / Düsseldorf	Television / Film / Online Video - Online - Single	Deutsche Telekom	The choir against hate speech
Saatchi & Saatchi / Düsseldorf	Television / Film / Online Video - Television - Single	Deutsche Telekom	The choir against hate speech
Saatchi & Saatchi / Düsseldorf	Branded Content / Entertainment - Games	Mondelēz Europe/ Oreo	Cheat Cookies
Saatchi & Saatchi / Düsseldorf	Direct - Digital - Single	Mondelēz Europe/ Oreo	Cheat Cookies
Saatchi & Saatchi / Düsseldorf	Direct - Wildcard	Mondelēz Europe/ Oreo	Cheat Cookies
Saatchi & Saatchi / Düsseldorf	Innovation - Promotional Materials	Mondelēz Europe/ Oreo	Cheat Cookies
SAYURI STUDIO, INC. / Tokyo	Art Direction - Digital / Motion - Digital	THE GINZA/ Shiseido	ESSENCE EMPOWERING: Social Media Promotion
Scholar / Los Angeles + Riot Games / Los Angeles	Craft in Video - Animation - Single	Riot Games	VALORANT Game Changers Championship

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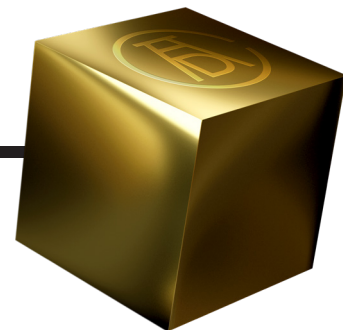


ADVERTISING

Scholz & Friends	Out of Home - Poster - Series	McDonald's	McDonald's Jingle Board
Scholz & Friends	Branded Content / Entertainment - Online Video - Short Form	Uber Eats	Erstmal Essen (Eat First)
Scholz & Friends	Integrated - Digital	Uber Eats	Erstmal Essen (Eat First)
SERVICEPLAN GERMANY / Munich	Art Direction - Direct - Series	AROYA	Freedom Grams
SERVICEPLAN GERMANY / Munich	Innovation - Promotional Materials	AROYA	Freedom Grams
SERVICEPLAN GERMANY / Munich	Art Direction - Press / Poster - Press / Print Advertising - Series	Chupa Chups	Chupa Chups XXL - More to Explore
SERVICEPLAN GERMANY / Munich	Out of Home - Poster - Series	Chupa Chups	Chupa Chups XXL - More to Explore
SERVICEPLAN GERMANY / Munich	Promotional Materials - Point of Purchase Display	Heinz Mayonnaise	THE DROP
SERVICEPLAN GERMANY / Munich	Craft in Video - Cinematography	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Craft in Video - Direction - Single	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Craft in Video - Sound Design	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Craft in Video - Special Effects	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Television / Film / Online Video - Online - Single	PENNY	The Rift
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Design for Good - Advertising - Single	Flutwein	#flutwein - Our Worst Vintage
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Design for Good - Advertising - Series	Flutwein	#flutwein - Our Worst Vintage
SHIROGUMI INC. / Tokyo	Craft in Video - Direction - Single	Konami Digital Entertainment Co., Ltd.	SILENT HILL f Teaser Trailer
Sid Lee / Montreal	Branded Content / Entertainment - Games	IGA (Sobeys)	Tough Cookies - The Game

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ADVERTISING

SIX INC. + Hakuhodo Inc.	Craft in Video - Direction - Single	Toyota Motor Corporation	DRIFT MEETS DRONE
SixTwentySix / Los Angeles	Craft in Video - Direction - Single	Turo	Open the Door to Extraordinary
Space Dawg Studio / Petaling Jaya + Mo Sheng Ren / Petaling Jaya	Craft in Video - Animation - Single	Reebok	Reebok x FTMD. CL Legacy AZ Voyage 79F
Spotify In-House / New York	Art Direction - Direct - Single	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Out of Home - Poster - Series	Spotify In-House	Wrapped OOH
Squarespace / New York + Butter Music and Sound + Black Kite + Man vs Machine	Television / Film / Online Video - Online - Series	Squarespace	Make the Next Empire
Squarespace / New York + Cut + Run + Jogger Studios + Somesuch	Craft in Writing - TV / Film / Video	Squarespace	The Neighbours Will Talk
Squarespace / New York + Q Department + Final Cut + Smuggler	Integrated - Traditional	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Television / Film / Online Video - Online - Single	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Television / Film / Online Video - Television - Single	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Branded Content / Entertainment - Online Video - Short Form	Squarespace	The Singularity BTS

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ADVERTISING

Squarespace / New York + Q Department + Final Cut + Smuggler	Craft in Video - Editing	Squarespace	The Singularity BTS
Squarespace / New York + Q Department + Final Cut + Smuggler	Craft in Writing - TV / Film / Video	Squarespace	The Singularity BTS
Squarespace / New York + Q Department + Final Cut + Smuggler	Television / Film / Online Video - Online - Single	Squarespace	The Singularity BTS
Squeak E. Clean Studios + VMLY&R	Craft in Video - Sound Design	Royal Australian Navy	Audio Ad You Can See
TAXI / Toronto/ Montreal/Vancouver	Direct - Digital - Series	Amnesty International	The Systemic Racism Pin
TAXI / Toronto/ Montreal/Vancouver	Direct - Digital - Single	Human Rights Foundation	Forced Labor Plug-in
TBWA\Chiat\Day LA / Los Angeles + OMD / Chicago + EG / Los Angeles + FleishmanHillard / Chicago	Press - Magazine - Single	Gatorade	Love Means Everything
TBWA\Chiat\Day LA / Los Angeles + OMD / Chicago + FleishmanHillard / Chicago + BELIEVE / London	Craft in Writing - TV / Film / Video	Gatorade	Love Means Everything
TBWA\Chiat\Day NY / New York	Craft in Writing - Press	TBWA/Chiat/Day NY	Last Ad Agency on Madison
TBWA\Chiat\Day NY / New York	Press - Newspaper - Single	TBWA/Chiat/Day NY	Last Ad Agency on Madison

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ADVERTISING

TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Direct - Digital - Single	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Design for Good - Advertising - Single	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Branded Content / Entertainment - Online Video - Long Form	Hilton	The Ad You Stay In
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Craft in Writing - Online / Social	Hilton	The Ad You Stay in
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Innovation - Television / Film / Online Video	Hilton	The Ad You Stay in
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Television / Film / Online Video - Online - Single	Hilton	The Ad You Stay In
TBWA\HAKUHODO Inc. / Tokyo + Birdman Inc. / Tokyo + K.K.H.U / Tokyo + TYO Inc. / Tokyo	Innovation - Branded Content / Entertainment	Nissan Motor Co., Ltd.	ProPILOT MOP

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ADVERTISING

TBWA\Juice Beijing / Beijing + TBWA\BOLT Shanghai / Shanghai + Filmate Productions / Shanghai + Real Good Studio / New York	Craft in Video - Direction - Single	BMW	BMW: Nothing But Sheer Joy
TBWA\Juice Beijing / Beijing + TBWA\BOLT Shanghai / Shanghai + Filmate Productions / Shanghai + Real Good Studio / New York	Integrated - Digital	BMW	BMW: Nothing But Sheer Joy
TBWA\Media Arts Lab / Los Angeles + Apple / Cupertino	Television / Film / Online Video - Television - Single	Apple	AirPods Silhouettes Harry Styles
TBWA\Media Arts Lab Shanghai / Shanghai	Branded Content / Entertainment - Online Video - Long Form	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Branded Content / Entertainment - TV / Film	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Video - Cinematography	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Video - Direction - Single	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Video - Editing	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Writing - TV / Film / Video	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Television / Film / Online Video - Film - Single	Apple	Through the Five Passes - Shot on iPhone

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ADVERTISING

TBWA\Shanghai / Shanghai + TBWA\BOLT Shanghai / Shanghai + off lab / Shanghai	Branded Content / Entertainment - Games	adidas	adidas NEO Gymnastics x Just Dance
TDA_Boulder / Boulder	Branded Content / Entertainment - Online Video - Short Form	O'Shaughnessy Distilling Company	F@%k you, Brian
Terri & Sandy / New York	Craft in Video - Cinematography	Sennheiser	Singing for Supper
Terri & Sandy / New York	Craft in Video - Direction - Single	Sennheiser	Singing for Supper
Terri & Sandy / New York	Craft in Writing - TV / Film / Video	Sennheiser	Singing for Supper
Terri & Sandy / New York	Direct - Wildcard	Strands for Trans by Barba	Transphobe Takedowns
Terri & Sandy / New York	Design for Good - Advertising - Series	Strands for Trans by Barba	Transphobe Takedowns
The community / Miami	Art Direction - Press / Poster - Press / Print Advertising - Series	Project Gutenberg Literary Archive Foundation (PGLAF)	Classic Monsters
The community / Miami	Press - Magazine - Series	Project Gutenberg Literary Archive Foundation (PGLAF)	Classic Monsters
The community / Miami + General Motors / New York + Netflix Marketing Partnerships / New York	Craft in Writing - TV / Film / Video	Netflix and General Motors	EVs on Screen
The community / Miami + Netflix Marketing Partnerships / New York + General Motors / New York	Television / Film / Online Video - Television - Single	Netflix and General Motors	EVs on Screen
The Hive + OLG + MLB	Branded Content / Entertainment - Games	OLG	Chatham Plays On

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ADVERTISING

The Leith Agency / Edinburgh	Craft in Writing - Outdoor	HANX	Let's Open Up
The Leith Agency / Edinburgh	Art Direction - Press / Poster - Poster Advertising - Series	Head For Change	Unforgettable Moments
The Leith Agency / Edinburgh	Innovation - Out of Home	Melanoma UK	Exposed Risks
The Marketing Arm / Dallas + Yessian / Detroit + Cutters / Chicago + Gifted Youth, LLC / New York	Branded Content / Entertainment - Online Video - Short Form	State Farm	Jazz Bath
The Marketing Arm / Dallas + Yessian / Detroit + Cutters / Chicago + Gifted Youth, LLC / New York	Direct - Mail	State Farm	Jazz Bath
The Marketing Arm / Dallas + Yessian / Detroit + Cutters / Chicago + Gifted Youth, LLC / New York	Innovation - Branded Content / Entertainment	State Farm	Jazz Bath
The Martin Agency / Richmond + TIAA + Fe Noel	Design for Good - Advertising - Single	TIAA	The Dre\$\$
The Newtons Laboratory / Athens + Boo Productions / Athens + Bounce / Athens + Post Faust ProductionsLTD / Athens	Television / Film / Online Video - Television - Single	Hellenic Republic Region of Attica - EDSNA	Give Value to your Garbage - Monster

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ADVERTISING

The Newtons Laboratory, / Athens + POST FAUST PRODUCTIONS LTD / Athens + Boo Productions / Athens	Craft in Video - Animation - Single	Region of Attica and the Association of Municipalities of Attica (EDSNA)	The Monster
The Newtons Laboratory, / Athens + POST FAUST PRODUCTIONS LTD / Athens + Boo Productions / Athens	Craft in Video - Special Effects	Region of Attica and the Association of Municipalities of Attica (EDSNA)	The Monster
The Newtons Laboratory, / Athens + Top Cut Modiano / Athens + Bounce / Athens	Television / Film / Online Video - Low Budget	ELEPAP	The 1st step
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Direct - Wildcard	Hana Bank	Money Dream
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Innovation - Promotional Materials	Hana Bank	Money Dream
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Promotional Materials - Dimensional	Hana Bank	Money Dream
thjnk AG + thjnk München GmbH	Out of Home - Print / Electronic Billboard - Series	Ursula Karven/ Frauen100/ hell & karrer communications GmbH	Fight sexism with sexism.
thjnk München GmbH + Notan Studio + thjnk AG	Art Direction - Press / Poster - Poster Advertising - Series	Hansaplast	Leave less scars in nature

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ADVERTISING

Translation / Brooklyn + Beats by Dre / Culver City	Television / Film / Online Video - Online - Single	Beats by Dre	Beats Presents “Dark Mode” By Lil Baby Starring Ja
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Branded Content / Entertainment - Online Video - Long Form	WhatsApp	Naija Odyssey
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Branded Content / Entertainment - TV / Film	WhatsApp	Naija Odyssey
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Craft in Writing - TV / Film / Video	WhatsApp	Naija Odyssey
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Innovation - Television / Film / Online Video	WhatsApp	Naija Odyssey
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Television / Film / Online Video - Film - Single	WhatsApp	Naija Odyssey
Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Television / Film / Online Video - Online - Single	WhatsApp	Naija Odyssey

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ADVERTISING

Translation / Brooklyn + WhatsApp / New York + LEDE / New York + Partizian Entertainment / Los Angeles	Innovation - Branded Content / Entertainment	WhatsApp	There's No One Like Us
Translation / Brooklyn, NY + Beats by Dre / Culver City, CA	Innovation - Television / Film / Online Video	Beats by Dre	Beats Presents "Dark Mode" By Lil Baby Starring Ja
Translation / Brooklyn, NY + Beats by Dre / Culver City, CA	Branded Content / Entertainment - Online Video - Short Form	Beats by Dre	King of the Court
Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Branded Content / Entertainment - Online Video - Short Form	Uber Eats	Uber Eats presents "DON'T RUN OUT"
Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Innovation - Branded Content / Entertainment	Uber Eats	Uber Eats presents "DON'T RUN OUT"
Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Innovation - Direct	Uber Eats	Uber Eats presents "DON'T RUN OUT"
Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Innovation - Promotional Materials	Uber Eats	Uber Eats presents "DON'T RUN OUT"
Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Innovation - Television / Film / Online Video	Uber Eats	Uber Eats presents "DON'T RUN OUT"

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ADVERTISING

Uber Eats / San Francisco + Kamp Grizzly / Portland + Great Guns / Los Angeles	Direct - Digital - Single	Uber Eats	Uber Eats presents "DON'T RUN OUT"
Under Armour + Tool + Cut & Run	Branded Content / Entertainment - Online Video - Short Form	Under Armour	Be the One No One Saw Coming
Upwork / San Francisco + Pure Productions / New York	Innovation - Promotional Materials	Upwork	Talent on Tap
VCCP / San Francisco	Craft in Writing - TV / Film / Video	Native	Traffic Stop
VCCP / San Francisco	Television / Film / Online Video - Online - Single	Native	Traffic Stop
Venables Bell & Partners + Cut and Run + Jogger + Biscuit Filmworks	Craft in Writing - TV / Film / Video	Opendoor	Traded
VMLY&R / Kansas City & Seattle + Wendy's + Nspire Labs, LLC + Ketchum	Branded Content / Entertainment - Games	Wendy's	Wendyverse
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Craft in Writing - Direct	Dell Technologies & Intel	I Will Always Be Me
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Innovation - Direct	Dell Technologies & Intel	I Will Always Be Me
VMLY&R HEALTH + Jack The Maker + La Boutique77 + More Maria	Design for Good - Advertising - Series	Gilead Sciences	Paintings of Hope
VMLY&R New York & Detroit + Ford / Detroit	Television / Film / Online Video - Online - Single	Ford / BlueCruise	Tell Me Everything
VMLY&R New York & Detroit + Ford / Detroit	Television / Film / Online Video - Television - Single	Ford / BlueCruise	Tell Me Everything

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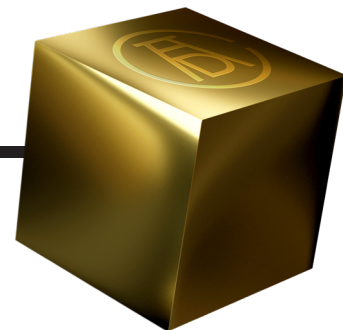


ADVERTISING

VMLY&R Thailand / Bangkok + Suneta House / Bangkok	Television / Film / Online Video - Film - Single	Boonthavorn	Ummm..
VMLY&R Thailand / Bangkok + Suneta House / Bangkok	Television / Film / Online Video - Film - Single	Krungsri	Your Time
VMLY&R Thailand / Bangkok + Suneta House / Bangkok	Television / Film / Online Video - Film - Single	Tops	The Underrated Gifts
We Are Royale + Amazon / USA + Dynamite Laser Beam / Los Angeles	Art Direction - Digital / Motion - Motion	Amazon / Audible	The Sandman: Act III Launch Campaign
We Are Royale + Amazon / USA + Dynamite Laser Beam / Los Angeles	Craft in Video - Direction - Series	Amazon / Audible	The Sandman: Act III Launch Campaign
Weber Shandwick / Chicago	Innovation - Promotional Materials	Mars Wrigley	Chewed Up & Blinged Out: Masterpieces from 5 Gum
Weber Shandwick / Chicago	Television / Film / Online Video - Online - Single	Mars Wrigley	Chewed Up & Blinged Out: Masterpieces from 5 Gum
White Rabbit Budapest / Budapest + RéCH LTD / Hemel Hempstead	Branded Content / Entertainment - Games	Budapest Business Journal	Elden Fake News
White Rabbit Budapest / Budapest + RéCH LTD / Hemel Hempstead	Direct - Wildcard	Budapest Business Journal	Elden Fake News
Wieden+Kennedy / Portland, OR + Joint / Portland, OR + CANADA / Barcelona + Marmoset / Portland, OR	Craft in Video - Animation - Series	Travel Oregon	Extraordinary is Ordinary
Wieden+Kennedy New York / New York	Integrated - Traditional	McDonald's	The Adult Happy Meal

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ADVERTISING

Zubi Advertising / Brickell + David / São Paulo	Direct - Digital - Single	Burger King	The Impossible Combo
Zubi Advertising / Brickell + David / São Paulo	Direct - Wildcard	Burger King	The Impossible Combo
Zubi Advertising / Brickell + David / São Paulo	Innovation - Direct	Burger King	The Impossible Combo
Zulu Alpha Kilo	Craft in Video - Direction - Single	Zulu Alpha Kilo	Left-Handed Mango Chutney
Zulu Alpha Kilo + Black Business & Professional Association + Toronto Metropolitan University's Diversity Institute + Canadian Congress on Inclusive Diversity & Workplace Equity + Pride at Work Canada	Design for Good - Advertising - Series	BBPA	Worn Down by Words
Zulu Alpha Kilo + Booking.com	Branded Content / Entertainment - Online Video - Short Form	Booking.com	Somewhere, Anywhere
Zulu Alpha Kilo + Booking.com	Craft in Writing - TV / Film / Video	Booking.com	Somewhere, Anywhere
Zulu Alpha Kilo + HomeEquity Bank + Royal Canadian Legion	Direct - Mail	HomeEquity Bank / Royal Canadian Legion	Letters Home
Zulu Alpha Kilo + HomeEquity Bank + Royal Canadian Legion	Promotional Materials - Flat	HomeEquity Bank / Royal Canadian Legion	Letters Home
Zulu Alpha Kilo + Pizza Pizza	Craft in Writing - Direct	Pizza Pizza	Canada Is Locking In!
Zulu Alpha Kilo + Pizza Pizza	Direct - Digital - Single	Pizza Pizza	Canada Is Locking In!
Zulu Alpha Kilo + Pizza Pizza	Out of Home - Print / Electronic Billboard - Series	Pizza Pizza	Pizza Pie Charts
Zulu Alpha Kilo + Zulu Alpha Kilo	Television / Film / Online Video - Television - Single	Zulu Alpha Kilo	Left-Handed Mango Chutney

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APPAREL / ACCESSORY / FOOTWEAR DESIGN

Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Design for Good - Fashion Design	ekn footwear	Designed in Bangladesh. Made in Europe.
Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Traditional - Footwear	ekn footwear	Designed in Bangladesh. Made in Europe.
Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Innovation	ekn footwear	Designed in Bangladesh. Made in Europe.
Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Traditional - Clothing Design	Boehringer Ingelheim	The Unwearable Collection™
BBDO New York / New York	Innovation	Bacardi	The Wearable Album
BBDO New York / New York	Craft - Use of Technology	Bacardi	The Wearable Album
Bickerstaff.734 / Kyiv + Ribs / Kyiv + Adjè Prodburo / Kyiv	Sustainable / Eco-friendly Fashion	Laska Charity Store	Laska Upcycle Merch
coxco inc. / Tokyo + vitamin inc. / Tokyo	Promotional Apparel	coxco inc.	Clothes for believing in dreams. Clothes for suppo
coxco inc. / Tokyo + vitamin inc. / Tokyo	Design for Good - Fashion Design	coxco inc.	Clothes for believing in dreams. Clothes for suppo
Dairu Ren	Design for Good - Fashion Design	Self-promotion	Grandma's horror stories
Doe Anderson Advertising / Louisville	Promotional Apparel	Beam Suntory/Maker's Mark	Endery "Un-Ugly Sweater"
Doe Anderson Advertising / Louisville	Craft - Patterns / Textiles	Beam Suntory/Maker's Mark	Endery "Un-Ugly Sweaters"
Doe Anderson Advertising / Louisville	Sustainable / Eco-friendly Fashion	Beam Suntory/Maker's Mark	Endery "Un-Ugly Sweaters"
Doe Anderson Advertising / Louisville	Design for Good - Fashion Design	Maker's Mark/Beam Suntory	Endery "Un-Ugly Sweaters"

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APPAREL / ACCESSORY / FOOTWEAR DESIGN

FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Promotional Apparel	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop
FRED & FARID / Los Angeles + Longchamp / Paris + Studio Sander Plug / Amsterdam	Sustainable / Eco-friendly Fashion	Longchamp	"It is not a bag. It is Le Pliage Re-Play."
Grabarz & Partner / Hamburg	Inclusive Attire	FC St. Pauli	"The Meister*innen-Jersey"
Grabarz & Partner / Hamburg	Craft - Illustration	FC St. Pauli	"The Meister*innen-Jersey"
Grabarz & Partner / Hamburg	Design for Good - Fashion Design	FC St. Pauli	"The Meister*innen-Jersey"
Heimat, Berlin / Berlin	Promotional Apparel	German Cancer Aid	Sun Warning Flag
Instacart + Droga5 + Oztech + ThreeASFOUR	Promotional Apparel	Instacart	Cart Couture
Jam3 / Media.Monks / Amsterdam	Craft - Use of Technology	Adidas Originals	Ozworld
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Design for Good - Fashion Design	Kraft Heinz	Vintage Drip
Ronnie Allman / San Francisco	Promotional Apparel	Google, LYFT, Liquid Death, Cheetos, 7-Eleven, Pepto-Bismol, McDonald's	Brand X: Reimagined
SeungYeon Kim / New York	Personal / Passion Projects	Yeony New York	Packaged to Go
The Martin Agency / Richmond + TIAA + Fe Noel	Craft - Patterns / Textiles	TIAA	The Dre\$\$
The Martin Agency / Richmond + TIAA + Fe Noel	Design for Good - Fashion Design	TIAA	The Dre\$\$
Weber Shandwick / Chicago	Innovation	Mars Wrigley	Chewed Up & Blinged Out: Masterpieces from 5 Gum
Weber Shandwick / Chicago	Traditional - Accessories	Mars Wrigley/Five Gum	Chewed Up & Blinged Out: Masterpieces from 5 Gum

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ARCHITECTURE / INTERIOR / ENVIRONMENTAL DESIGN

Aidlin Darling Design / San Francisco, CA	Architecture - Residential Building	Private Owners	Trestle Residence
American Museum of Natural History / New York	Exhibition Design - Museum Exhibition	American Museum of Natural History	Northwest Coast Hall
Arauna Studio / Barcelona	Design for Good - Architecture / Interior / Environmental Design	Barcelona City Council	Tactical Urbanism
Arauna Studio / Barcelona	Craft - Sustainability / Environmentally Conscious Design	Barcelona City Council	Tactical Urbanism
Arauna Studio / Barcelona	Public Art - Mural	Barcelona City Council	Tactical Urbanism
BLACKBOW / Beijing	Public Art - Installation Design	Olympic Winter Games Beijing 2022	ART ON 158-METER ICE
BLACKBOW / Beijing	Set / Stage Design	Olympic Winter Games Beijing 2022	ART ON 158-METER ICE
Cheil Germany GmbH / Schwalbach + Studio Farbraum	Craft - Use of Technology	Samsung Electronics Germany	Atmosphere
Cheil Germany GmbH / Schwalbach + Studio Farbraum	Interior Design - Retail / Restaurant Interiors	Samsung Electronics Germany	Atmosphere
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Craft - Sustainability / Environmentally Conscious Design	Coors Light	Chillboards
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Public Art - Mural	Coors Light	Chillboards
Design Army / Washington DC	Craft - Use of Color	SAUCONY	House of Speed
Fei Zhao / Zheng Zhou	Interior Design - Residential Interiors	Yan Gong	LIGHT HOUSE

ADC 102ND ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 17, 2023.



ARCHITECTURE / INTERIOR / ENVIRONMENTAL DESIGN

Gensler (Architecture & Design Firm) + Float4 (Immersive Design Studio) + Man Made Studio (Sonic Branding Agency)	Public Art - Installation Design	AT&T	The AT&T Globe : Interactive Installation
Gensler (Architecture & Design Firm) + Float4 (Immersive Design Studio) + Man Made Studio (Sonic Branding Agency)	Innovation	AT&T	The AT&T Globe : Interactive Installation
Gensler / Houston + United by Design / Houston	Public Art - Mural	Lockhart Elementary School	Lockhart Elementary School STEM Mural
Harrison Fun Studio	Public Art - Installation Design	Harrison Fun Studio	nrml bskt
Heejae Kim / New York City	Public Art - Mural	Meta Open Arts	Powers
HONG Designworks / Xi'an + Dandi Li / Xi'an	Interior Design - Work / Public / Community Spaces	ECCO	ECCO Office, Shanghai
Hybrid Design, Inc. / San Francisco, CA + Nike	Interior Design - Work / Public / Community Spaces	Nike	Serena Building Graphics
iard - studio for media architectures / Basel + AMDL CIRCLE and Michele De Lucchi / Milano	Lighting Design	Novartis	Novartis Pavillon - Zero-Energy Media Facade
IS NICE STUDIO / Macau S.A.R. + DISENO / Hong Kong + ONU Architects / Hong Kong	Public Art - Mural	The Development Bureau, Hong Kong	Lift Up Kowloon East
Jason Bruges Studio / London + DeepMind / London	Public Art - Installation Design	DeepMind	Lux Automata
Junya Kamada / Hokkaido, Sapporo	Wayfinding Systems	Niseko Town Office	Niseko Town Office

ADC 102ND ANNUAL AWARDS – SHORTLIST

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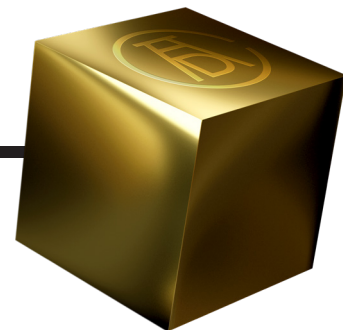


ARCHITECTURE / INTERIOR / ENVIRONMENTAL DESIGN

LG2 / Montreal, Quebec, Toronto + Gildan + Derse Exhibits + Makers	Exhibition Design - Trade Show Exhibition	Gildan	AA booth
Local Projects / New York	Exhibition Design - Museum Exhibition	National Museum of Australia	Great Southern Land
Lorenzo Marini Group / Milano	Wayfinding Systems	Galleria Borghese	Barocco Pop
m-d-buero GmbH / Zürich + Silvan Borer / Zürich	Wayfinding Systems	City of Zurich	cemeteries — gardens of cultural memories
McCann New York / New York	Innovation	SAS	The Batting Lab
McCann New York / New York	Craft - Use of Technology	SAS	The Batting Lab
New Amsterdam Sp. z o.o. / Krakow	Exhibition Design - Museum Exhibition	Poznan City Hall	The Enigma Cipher Centre in Poznan
PAINTIT / Kyiv	Interior Design - Work / Public / Community Spaces	Synagogue community	Synagogue in Kyiv
PONE Architecture / Guangzhou	Interior Design - Retail / Restaurant Interiors	LAK	LAK Concept Store
Provencher_Roy / Montréal + Port of Montreal / Montréal	Architecture - Transportation Hubs	Port of Montreal	Grand Quai
RYUICHI SASAKI / MINATO-KU, TOKYO	Architecture - Mixed Use	RYUICHI SASAKI ARCHITECTURE WITH YAGI KOMUTEN AND K-M-T	IDEAREVE IKEGAMI
SEIBIDO Co.,Ltd. / Tokyo + NIHON LITERAL Co.,Ltd. / Tokyo + sora inc. / Tokyo	Exhibition Design - Museum Exhibition	SEIBIDO Co.,Ltd.	A Mountain of History.
seitaro design, inc. / Tokyo	Public Art - Installation Design	acoya	nameless portrait
seitaro design, inc. / Tokyo	Interior Design - Hotel Design	SOLARE HOTELS & RESORTS	UAN KANAZAWA

ADC 102ND ANNUAL AWARDS – SHORTLIST

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ARCHITECTURE / INTERIOR / ENVIRONMENTAL DESIGN

Šesnić i Turković d.o.o. / Zagreb	Wayfinding Systems	Lokrum Special Reserve	Lokrum Botanical Garden
Šesnić i Turković d.o.o. / Zagreb + Muses Ltd / Zagreb + Clinica Studio d.o.o. / Zagreb	Exhibition Design - Museum Exhibition	Učka Nature Park	Poklon Visitor Centre
Sid Lee / Montreal + Carrefour solidaire Centre communautaire d'alimentation / Montreal	Design for Good - Architecture / Interior / Environmental Design	Carrefour Solidaire	Serres de rue
Sid Lee / Montreal + Carrefour solidaire Centre communautaire d'alimentation / Montreal	Craft - Use of Materials	Carrefour Solidaire	Serres de rue
Silo / The Hague	Wayfinding Systems	Depot Boijmans Van Beuningen	Wayfinding for wanderers
Suh Architects / Seoul	Interior Design - Retail / Restaurant Interiors	Genesis	Genesis House New York
Tao Bi / Beijing + Hao Yu + Yongkun Han	Architecture - Restoration / Renovation	Komugi Space	Rongjiang Centre for Intangible Heritage Arts
The Urban Conga / Brooklyn	Public Art - Installation Design	Auckland Art Museum	pARC
Thinkerbell / Richmond + Lion, Furphy + Akcelo + Scoundrel	Public Art - Installation Design	Lion, Furphy	Furphy What The Truck?!
Updesign / Shenzhen	Wayfinding Systems	WATER AUTHORITY OF SHENZHEN MUNICIPALITY	Shenzhen's Eastern seawall reconstruction
VAVE (Shanghai) Creative Design Co., Ltd (VAVE Studio) / Shanghai + Shanghai InsPUMP Multimedia Co.,LTD / Shanghai + PRphoto / Beijing + OGK / Beijing	Public Art - Installation Design	Xiaomi	China Through the Lens - 30,000-Second Gallery

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ARCHITECTURE / INTERIOR / ENVIRONMENTAL DESIGN

VAVE Studio (VAVE Germany GmbH , VAVE (Shanghai) Creative Design Co., Ltd) / Offenbach am Main + ENCORE ADVERTISING AGENCY SHANGHAI,LTD. / Shanghai	Exhibition Design - Trade Show Exhibition	Lynk & Co	Lynk & Co Flip Plan
Yanjie Wang / Pu Tuo Qu + Kanstantsin Remez	Interior Design - Residential Interiors	MANN Architects	Black Forest Residence
YUKE LI	Public Art - Installation Design	the City of Boston Mayor's Office of Arts and Culture	The Eyes of the Future

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ARTIFICIAL INTELLIGENCE

Bruno Costa / Madrid	AI - Execution	Self-promotion	MAR — a typeface study
Dentsu Creative Portugal / Lisbon	AI - Execution	Jardim Sonoro	The Unimaginable Return
DENTSU INC. / Tokyo + Data Artist Inc. / Tokyo + DENTSU LIVE INC. / Tokyo + SHINDII, LLC. / Tokyo	AI - Idea	Toyota Mobility Foundation	Voice Watch
Goodby Silverstein & Partners / San Francisco	AI - Process	The Dalí Museum	The Dream Tapestry
Goodby Silverstein & Partners / San Francisco	AI - Idea	The Dalí Museum	The Dream Tapestry
Goodby Silverstein & Partners / San Francisco	AI - Execution	The Dalí Museum	The Dream Tapestry
Goodby Silverstein & Partners / San Francisco	AI - Application	The Dalí Museum	The Dream Tapestry
Google Brand Studio / APAC + Nakatomi / Sydney	AI - Process	Google	Project Skate
Google Brand Studio / APAC + Nakatomi / Sydney	AI - Idea	Google	Project Skate
Guy Mesika / Berlin	AI - Execution	Just Torus	A graphic odyssey through the eyes of AI
Jordan Clarke	AI - Idea	Jordan Clarke	f*ckai? (famous)
Klick Health / Toronto + YUCA / Brazil + The Youth / Brazil + Jamute / Brazil	AI - Idea	podHER	Thirst
Leo Burnett / Detroit + m ss ng p eces	AI - Idea	Cadillac CELESTIQ	Art Of You

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ARTIFICIAL INTELLIGENCE

McCann New York / New York	AI - Process	SAS	The Batting Lab
McCann New York / New York	AI - Application	SAS	The Batting Lab
McCann New York / New York	AI - Idea	SAS	The Batting Lab
McCann New York / New York	AI - Execution	SAS	The Batting Lab
Paul Trillo + AKQA + GoFundMe + ArtClass	AI - Execution	GoFundMe	Help Changes Everything
Performance Art / Toronto	AI - Process	BMW North America	The Hofmeister Kink
Performance Art / Toronto	AI - Idea	BMW North America	The Hofmeister Kink
Performance Art / Toronto	AI - Execution	BMW North America	The Hofmeister Kink
Performance Art / Toronto	AI - Idea	Humanitarian Coalition	A Prompt For Ukraine
Pristop d.o.o. / Ljubljana	AI - Idea	Truhoma Fund	Make AI-Generated Art, Not Human-Generated War

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ARTIFICIAL INTELLIGENCE

Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto + Zeno Group / Toronto	AI - Process	Kraft Heinz	A.I Ketchup
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto + Zeno Group / Toronto	AI - Idea	Kraft Heinz	A.I Ketchup
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto + Zeno Group / Toronto	AI - Execution	Kraft Heinz	A.I Ketchup
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto + Zeno Group / Toronto	AI - Application	Kraft Heinz	A.I Ketchup
Ronnie Allman / San Francisco	AI - Idea	Google, LYFT, Liquid Death, Cheetos, 7-Eleven, Pepto-Bismol, McDonald's	Brand X: Reimagined
VMLY&R HEALTH + Jack The Maker + La Boutique77 + More Maria	AI - Process	Gilead Sciences	Paintings of Hope
Zauberberg Productions GmbH / Berlin	AI - Execution	Champalimaud Foundation	Latent Space

ADC 102ND ANNUAL AWARDS – SHORTLIST

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BRAND / COMMUNICATION DESIGN

3AND / London + Yusuke Murakami / London + Kaori Takasu / London + Sakiko Kobayashi / London	Branding - Branding Systems / Identities - Integrated	AN&CO	AN&CO
72andSunny / Los Angeles	Branding - Logo	Zoom	One Platform to Connect
AbemaTV / Tokyo + GOO CHOKI PAR / Tokyo	Posters - Traditional - Series	AbemaTV	ABEMA OZUMO LIVE
AbemaTV / Tokyo + GOO CHOKI PAR / Tokyo	Branding - Branding Systems / Identities - Print	AbemaTV	ABEMA OZUMO LIVE
Agenda / New York	Branding - Branding Systems / Identities - Integrated	Bakkt	Bakkt Brand Identity
Agenda / New York	Branding - Logo	Bakkt	Bakkt Logo
Alira Hrabar Bekar + Dušan Bekar + BEKAR HAUS d.o.o. / Zagreb	Promotional - Calendar	HRVATSKA POŠTANSKA BANKA	Charm of Financial Matrices
Anak / Singapore	Rebranding	Peranakan Museum	Peranakan Museum
another design / Guangzhou	Branding - Branding Systems / Identities - Integrated	Guangzhong Mangba Art Festival	4th Guangzhong Mangba Art Festival
another design / Guangzhou	Branding - Branding Systems / Identities - Integrated	WWF	China Climate Action Week
another design / Guangzhou + GAFA / Guangzhou	Branding - Branding Systems / Identities - Integrated	GAFA	GAFA Degree Show 2022
ANTI / Hamar + Kunstbanken / Hamar	Branding - Logo	Kunstbanken	The value of art
ANTI / Hamar + Nesje / Molde	Branding - Branding Systems / Identities - Integrated	Nesje	Quality through generations
Apple Design Team	Innovation	Apple	iOS 16 Lock Screen
Arata Kubota + Hiroki Uranaka + Takehide Tarusawa / Hirosaki + Yuka Tarusawa / Hirosaki	Branding - Branding Systems / Identities - Integrated	Hiosaki_Air	Hirosaki Arts Pollination

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BRAND / COMMUNICATION DESIGN

Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Posters - Traditional - Series	Boehringer Ingelheim	The Unwearable Collection™
Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Design for Good - Brand / Communication Design - Series	Boehringer Ingelheim	The Unwearable Collection™
Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	HORIZON THERAPEUTICS	GOUT REVISITED POSTER SERIES
Arts & Letters Creative Co. / Richmond	Design for Good - Brand / Communication Design - Single	Zola	The Invitation
AWP / Montreal	Rebranding	Meadys	Meadys – Good, Naturally
AWP / Montreal	Rebranding	Sulpt	Sulpt – Body Shaping
Baillat Studio / Montreal	Branding - Branding Systems / Identities - Integrated	ADCC	ADCC CAMPAIGN
Baillat Studio / Montreal	Posters - Wild Postings - Series	Mural	Mural - 10th Edition
Bedow / Stockholm	Branding - Logo	Swee Kombucha	100% Natural
Bickerstaff.734 / Kyiv	Branding - Logo	Khortytsia National Reserve	Khortytsia - the island of a mystery
Bickerstaff.734 / Kyiv	Branding - Branding Systems / Identities - Integrated	Khortytsia National Reserve	Khortytsia - the island of a mystery
Bito	Branding - Branding Systems / Identities - Television / Film / Online Networks	Taipei Golden Horse Film Festival Executive Committee	59th Golden Horse Awards

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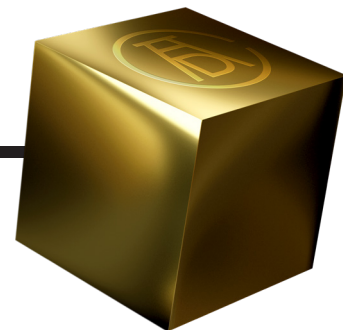


BRAND / COMMUNICATION DESIGN

Black Mongrels / Singapore + Antking / Ho Chi Minh + GradePixel / Singapore + Studio W / Singapore	Branding - Branding Systems / Identities - Integrated	Superfood Kitchen	Superfood Kitchen
Black Mongrels / Singapore + Olympia Printing / Singapore	Promotional - Wildcard	67 Pall Mall	67 Pall Mall: Lunar New Year
Black Mongrels / Singapore + Sandbox Studio / Singapore	Branding - Branding Systems / Identities - Integrated	Farrer Horse	Farrer Horse
BLACKBOW / Beijing	Innovation	Olympic Winter Games Beijing 2022	ART ON 158-METER ICE
Bleed Design Studio	Branding - Branding Systems / Identities - Integrated	&Hamlet	Identity for &Hamlet
Bleed Design Studio	Branding - Logo	Naturhistorisk museum	Identity for Oslo's Natural History Museum
Bleed Design Studio	Rebranding	Naturhistorisk museum	Rebranding of Oslo's Natural History Museum
Bleed Design Studio	Rebranding	University of Arts Linz	Identity for University of Arts Linz
Blurr Bureau / Melbourne	Branding - Logo	Flings	Flings - Toaster Pastries - Logo & Brandmark
Branding Records Limited / Hong Kong	Branding - Branding Systems / Identities - Integrated	Gryfyn	Gryfyn: Your Key to the (Un)known
Brunet-Garcia Advertising / Jacksonville + Merge / Miami + BETAH Associates (Primary Contractor) / Rockville	Design for Good - Brand / Communication Design - Series	United States Department of Health and Human Services	"Work of ART" Poster Series
Bulletproof / London	Branding - Logo	Toblerone	Be More Triangle
Bulletproof / London	Rebranding	Toblerone	Be More Triangle
BVD / Stockholm + The Coca-Cola Company / Atlanta	Rebranding	The Coca-Cola Company	New visual identity for smartwater

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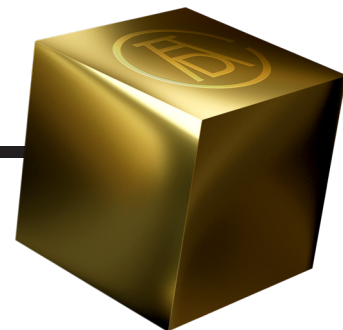


BRAND / COMMUNICATION DESIGN

BY-ENJOY DESIGN + YOUNG HUALE	Posters - Traditional - Series	In Moments Film Festival	So What If It's Windy — In Moments Film Festival
Cai Yldong / Changsha	Branding - Branding Systems / Identities - Print	Central kindergarten of pinghu economic and technological development zone	Pinghu Economic Development Zone Kindergarten
CENTER / Brooklyn	Rebranding	Simulate	Simulate Rebrand
CENTER / Brooklyn + Houseof207	Branding - Branding Systems / Identities - Integrated	Butter	Butter
CENTER / Brooklyn + Houseof207	Branding - Logo	Butter	Butter
CENTER / Brooklyn + Sonder & Tell / London	Rebranding	Katkin	Katkin Rebrand
CENTER / Brooklyn + Sonder & Tell / London	Branding - Branding Systems / Identities - Integrated	Katkin	Katkin Rebrand
Citizen Relations / Toronto	Rebranding	Citizen Relations	Citizen Relations rebrand
Citizen Relations / Toronto	Innovation	PepsiCo	Cheetle in Cheadle
COLLINS / New York	Innovation	Figma	Figma
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	Figma	Figma
COLLINS / New York	Rebranding	Freeform	Freeform
COLLINS / New York	Branding - Branding Systems / Identities - Television / Film / Online Networks	Freeform	Freeform
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	Freeform	Freeform
COLLINS / New York	Innovation	IIT Institute of Design	IIT Institute of Design
COLLINS / New York	Rebranding	IIT Institute of Design	IIT Institute of Design
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	IIT Institute of Design	IIT Institute of Design
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	Linktree	Linktree

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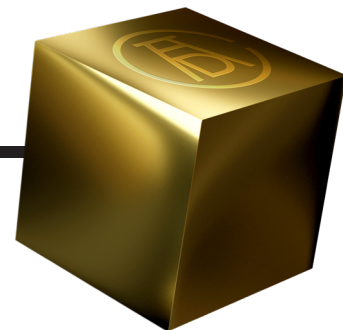


BRAND / COMMUNICATION DESIGN

Cossette / MONTREAL	Rebranding	FEQ	Lights on an unsung hero
Cossette / Toronto + OMD / Toronto + Arthouse Agency / Toronto + Berkeley Inc. / Toronto	Posters - Traditional - Series	McDonald's Canada	Inspired by Big Mac
coxco inc. / Tokyo + vitamin inc. / Tokyo	Promotional - Apparel	coxco inc.	Clothes for believing in dreams. Clothes for suppo
Creech / New York	Rebranding	Daring	Daring Rebrand
Critical Mass	Branding - Branding Systems / Identities - Integrated	Diageo	The Bar
Daniel Frumhoff Design / New York + Stanford University d.school / Stanford, CA	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Stanford University d.school	Stanford d.school: Teaching + Learning Yearbook 20
Day Day Up Design	Posters - Traditional - Series	Day Day Up Design Consultancy	The New fu lu shou
Day Day Up Design	Posters - Traditional - Series	Shanxi Province Art Museum	The Colorful World of Paper Cutting
Day Job / Los Angeles	Branding - Branding Systems / Identities - Digital	Ours	Ours
Day Job / Los Angeles	Branding - Branding Systems / Identities - Integrated	Sci-Fi Foods	Sci-Fi Foods
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Design for Good - Brand / Communication Design - Single	Coors Light	Chillboards
Déficeler	Branding - Branding Systems / Identities - Print	Déficeler	Déficeler
Demande Spéciale / Montréal + Théâtre PàP / Montréal	Rebranding	Le Théâtre PàP	Le PàP

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BRAND / COMMUNICATION DESIGN

Dentsu Creative Vietnam	Promotional - Digital Communications	Biti's	A Step Forward
Dentsu Creative Vietnam	Posters - Billboard - Series	Biti's	A Step Forward
DENTSU INC. / Tokyo	Branding - Branding Systems / Identities - Integrated	Dentsu Advertising Awards 75th Anniversary	walk,walk,
DENTSU INC. / Tokyo	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	NIKKEI / The Hoshi Awards	Endless Appetite
DENTSU INC. / Tokyo	Posters - Traditional - Series	NIKKEI / The Hoshi Awards	Endless Appetite
DENTSU INC. / Tokyo	Branding - Branding Systems / Identities - Integrated	NIKKEI / The Hoshi Awards	Endless Appetite
DENTSU INC. / Tokyo	Branding - Branding Systems / Identities - Integrated	The Ad Museum Tokyo / Yoshida Hideo Memorial Foundation	Beautiful Mutations
DENTSU INC. / Tokyo	Posters - Traditional - Series	The Ad Museum Tokyo / Yoshida Hideo Memorial Foundation	Beautiful Mutations
DENTSU INC. / Tokyo	Branding - Branding Systems / Identities - Integrated	Yoshida Hideo Memorial Foundation—The Ad Museum Tokyo	Great Keepers
DENTSU INC. / Tokyo	Posters - Traditional - Series	Yoshida Hideo Memorial Foundation—The Ad Museum Tokyo	Great Keepers
DENTSU INC. / Tokyo + TONE UP CORP. / Tokyo	Posters - Traditional - Series	THE HOKKOKU SHIMBUN	A Long Tunnel of 3 years of hardship
dentsu.inc / Tokyo	Design for Good - Brand / Communication Design - Single	3cm market	3cm market
Depositphotos Inc / New York, NY	Promotional - Digital Communications	Depositphotos	Creative Trends 2023 by Depositphotos
Design Army / Washington DC	Branding - Branding Systems / Identities - Integrated	LOWE	Gallery 64
Design Army / Washington DC	Promotional - Wildcard	NEENAH	CLASSIC Papers
Design Army / Washington DC	Promotional - Self-Promotion	NEENAH	Idea Shop

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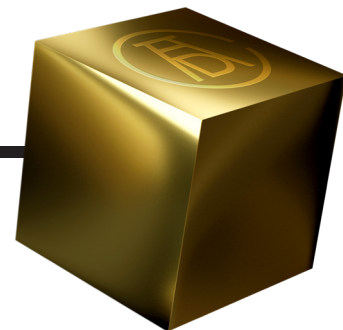


BRAND / COMMUNICATION DESIGN

Design Bridge and Partners / Superunion / New York + Taylor James / New York	Branding - Branding Systems / Identities - Integrated	Mastercard	Mastercard Technology
Design Bridge and Partners / Superunion / Germany + VoK Dams	Branding - Branding Systems / Identities - Integrated	European Patent Office	Inventive Minds - European Inventors Awards 2022
Design Bridge and Partners / Superunion / Hong Kong + Two AM Music Global / Kuala Lumpur + Le Polish Bureau / Lodz	Innovation	Taikoo Li	The Temple
Design Bridge and Partners / Superunion / Sao Paulo + Frango Assado / Sao Paulo	Branding - Logo	Frango Assado	That's one funky chicken
DesignStudio / London	Branding - Branding Systems / Identities - Integrated	Center Parcs Europe	It's Human Nature
DesignStudio / London	Branding - Logo	Center Parcs Europe	It's Human Nature
DesignStudio / London	Branding - Logo	EUROSTAR GROUP	Spark New Experiences
DesignStudio / London	Branding - Branding Systems / Identities - Integrated	EUROSTAR GROUP	Spark New Experiences
DesignStudio / New York + Going	Branding - Logo	Going	Amplifying a Beloved Brand to Expand Its Horizons
DoThings / New York	Branding - Branding Systems / Identities - Integrated	Future Fair	Edition 2022
Eddie The Studios + Hong Kong International Photo Festival	Branding - Branding Systems / Identities - Print	Hong Kong International Photo Festival	Hong Kong International Photo Festival 2022
Essen International / Stockholm	Branding - Branding Systems / Identities - Integrated	Sileon	Sileon – Behind your scene

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BRAND / COMMUNICATION DESIGN

F&B Happy / Gothenburg	Branding - Branding Systems / Identities - Integrated	By Wind	By Wind
F&B Happy / Gothenburg	Innovation	Lessebo Paper	The Big Rollout
FCB Canada / Toronto + Ontario Lottery and Gaming Corporation / Toronto	Promotional - Apparel	Ontario Lottery and Gaming Corporation	LOTTO MAX Dream Drop
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
Felipa: Creative Studio / Mexico City	Design for Good - Brand / Communication Design - Single	Mexico City LGBTTTIQ+ Pride Parade	Mexico City LGBTTTIQ+ Pride Parade Branding
Fitzco / Atlanta + Sunshine Sachs / New York	Branding - Branding Systems / Identities - Integrated	McCormick & Company	French's Mustard Donuts
for&st	Promotional - Self-Promotion	form & structure	& the overprint series
for&st	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Shum Kwan Yi	The Unbearable Lightness
for&st	Branding - Branding Systems / Identities - Print	Shum Kwan Yi	The Unbearable Lightness
Foreign Policy Design Group / Singapore	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Foreign Policy Design Group	Chinese New Year 2022 Tiger(Rug) Money Packets
forpeople / London	Rebranding	The Coca-Cola Company	Coca-Cola Creations
forpeople / London	Branding - Branding Systems / Identities - Integrated	The Coca-Cola Company	Coca-Cola Creations
Frank Anselmo	Innovation	New York Mets	60th Anniversary Season Ticket Package
G Design Studio / Athens	Branding - Branding Systems / Identities - Print	ATHENS EPIDAURUS FESTIVAL	ATHENS EPIDAURUS FESTIVAL
Geometry Ogilvy Japan / Tokyo + Ogilvy South Africa / Johannesburg	Promotional - Wildcard	Spotify Japan	Sound Tour

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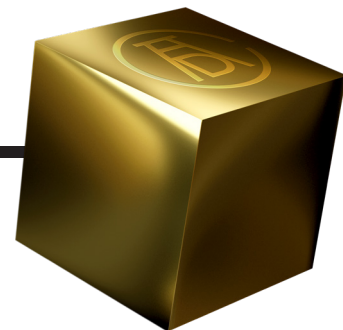


BRAND / COMMUNICATION DESIGN

GOO CHOKI PAR / Tokyo	Posters - Traditional - Series	Toppan Inc.	MASQUERADER
GoodLove / London	Branding - Branding Systems / Identities - Digital	Akord	Akord
Google	Rebranding	Google	Google Developer Summit / Rebrand
Google Brand Studio / San Francisco	Design for Good - Brand / Communication Design - Series	Google	Belonging at Google
Google Brand Studio / San Francisco + Canvas8 / London + DisabilityIN / Alexandria, VA + LaVant Consulting / Los Angeles, CA	Innovation	Google	Accessible Marketing playbook on All In
Grabarz & Partner / Hamburg + Instant Waves / Berlin + Westermann & Buroh / Hamburg + dentsu X GmbH	Promotional - Wildcard	Burger King	"Pregnancy-Whopper"
Gretel / Brooklyn + On Road / London + Ryan Bugden / Brooklyn	Branding - Branding Systems / Identities - Integrated	RISD	RISD Identity
Grid Worldwide / Johannesburg	Posters - Traditional - Series	ZIOUX, Break free.	ZIOUX pronounced "Zoo".
Han Gao / New York	Branding - Branding Systems / Identities - Integrated	Room 6x8	Room 6x8 Branding
Happy Brand / chengdu + Xi jiang liu / chengdu	Branding - Logo	Sichuan Film and Television University	Sichuan Film and Television University · Visual Im
Harrison Fun Studio	Design for Good - Brand / Communication Design - Series	Montréal Indigenous Community Network	Montréal Indigenous Community Network Re-Branding
Heejae Kim / New York City	Branding - Branding Systems / Identities - Integrated	Meta Open Arts	Powers
Heimat, Berlin / Berlin	Promotional - Apparel	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Promotional - Wildcard	German Cancer Aid	Sun Warning Flag

ADC 102ND ANNUAL AWARDS – SHORTLIST

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BRAND / COMMUNICATION DESIGN

Heimat, Berlin / Berlin	Innovation	HORNBACK	Letter theft
Henry Becker / Salt Lake City + Kevin Tomas / Salt Lake City	Posters - Traditional - Series	University of Utah	20/20 A Retrospective of Two Decades at War
Heydays / Oslo	Rebranding	Huddly	Capture everyone
Heydays / Oslo	Branding - Branding Systems / Identities - Digital	Moniflo	Make Your Money Matter
Heydays / Oslo + Goods / Oslo	Branding - Branding Systems / Identities - Integrated	Plateful	Getting more food on more plates
HOMEWORK / Copenhagen	Branding - Branding Systems / Identities - Integrated	Genesis	Genesis House New York Showrooms Identity
Imagist / London + Standard8 / London	Promotional - Self-Promotion	Imagist	Imagistmas — Making Time
indegoo design / Macau	Branding - Stationery	50% TOY	50% TOY
indegoo design / Macau	Branding - Branding Systems / Identities - Integrated	Macao Illustrators Association	“FOREST BATH” Dino Arts and Toys Exhibition
indegoo design / Macau	Branding - Branding Systems / Identities - Integrated	The Lettering Artists Association of Macau	Handicraft Art in an Era of Technology
indegoo design / Macau	Branding - Branding Systems / Identities - Integrated	TING MAT MAT	TING MAT MAT RESTAURANT REBRANDING
Interbrand / New York City	Rebranding	Delinea	Putting cyber security in motion
Intertrend Communications / Long Beach + Alchemymedia / Los Angeles + Daikoku Design Institute / Long Beach + Make Noise Today / Long Beach	Posters - Traditional - Series	AAPI	Together We Celebrate
Intuit / Mountain View + Moniker Inc / San Francisco	Branding - Logo	Intuit	Intuit Visual Identity Refresh
Jack McKeon / Limerick	Posters - Billboard - Single	The Project Arts Centre, Dublin	Stop The Goodroomification of Dublin!

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BRAND / COMMUNICATION DESIGN

Johnson Banks / London + Michael Johnson / London	Branding - Logo	Jodrell Bank	Jodrell Bank Logo
Jones Knowles Ritchie / New York	Branding - Logo	Kraft Mac & Cheese	Cheesy Noodle Smiles
Jones Knowles Ritchie / New York	Rebranding	Kraft Mac & Cheese	Putting the Smile Back in Comfort Food
Jones Knowles Ritchie / New York	Branding - Logo	Magnolia Bakery	From New York Treat to Anywhere Eat
Jones Knowles Ritchie / New York	Rebranding	Magnolia Bakery	From New York Treat to Anywhere Eat
Jones Knowles Ritchie / New York	Rebranding	Pennington	Bringing the Backyard Back To Life
Josephmark	Branding - Logo	Billycart	Billycart
Josephmark	Branding - Branding Systems / Identities - Integrated	Pyn	Pyn
Josephmark	Promotional - Apparel	RCA	RCA
Josephmark	Rebranding	RCA Records	RCA Records
Juni Hsu + Chumeng Zong + Tingru Hou + Zhangzhe Peng	Promotional - Self-Promotion	WIEDEN+KENNEDY SANGHAI	COOK MORE WAIMAI LESS
Keiji Yano	Promotional - Wildcard	Tabio	TABIO IN FUTURE
ken-tsai lee / Taipei	Branding - Logo	National Taiwan University of Science and Technology	Logo of Design department, NTUST
Kin / New York + Buck / New York, NY	Design for Good - Brand / Communication Design - Single	Mailchimp	Give Where You Live
Klick Health / Toronto	Promotional - Wildcard	Papo sobre autoestima	Self Defense Sauce

ADC 102ND ANNUAL AWARDS – SHORTLIST

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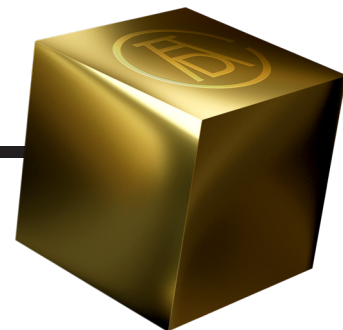


BRAND / COMMUNICATION DESIGN

Kreatives / Munich	Design for Good - Brand / Communication Design - Series	All Vote No Play	All Vote No Play
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Promotional - Wildcard	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Design for Good - Brand / Communication Design - Single	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Posters - Wild Postings - Single	Dole Sunshine Company	Malnutrition Facts
L3branding / Beijing	Branding - Branding Systems / Identities - Print	AYAts	AYAts
Lafayette American / Detroit	Branding - Branding Systems / Identities - Integrated	Detroit Opera	Detroit Opera
LAWSON+BOLECEK	Posters - Wild Postings - Series	NotCo / NotMilk	How About Not?
Lee Liheng / Hangzhou + Tan Wenhan / Hangzhou	Branding - Branding Systems / Identities - Integrated	China Academy of Art	LIVE+ CAA D-School Graduation SHOW
Leo Burnett / Toronto + EPC Graphics / Toronto + Flash Reproductions / Toronto + Rootree / Toronto	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Leo Burnett Toronto	Irrefusable Invites
Leslie David Studio / Paris + Sowvital / London	Branding - Logo	Sowvital	Logo - Botanical Origins

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BRAND / COMMUNICATION DESIGN

Leslie David Studio / Paris + Sowvital / London + NodNod studio / Milano	Branding - Branding Systems / Identities - Integrated	Sowvital	Love Thy Plants
LiaoDesign / Shenzhen	Branding - Branding Systems / Identities - Integrated	GDC Award	GDC Award 30 Years
Ligh. / Tokyo	Branding - Branding Systems / Identities - Integrated	Audio-Technica Corporation	Analog Market
Liu Qi	Design for Good - Brand / Communication Design - Series	Illustration	Full-time Wife
Liu Yukun / Tianjin	Branding - Branding Systems / Identities - Integrated	The Organizing Committee of The Shanghai Biennial	INSIGHT
Local Remote / Taipei City + Rytass / Taipei City	Branding - Logo	Taiwan Space Agency	Taiwan Space Agency Logo
Loksophy Design Ltd. / Macau S.A.R.	Branding - Branding Systems / Identities - Integrated	Macau Designers Association	Macao Design Week 2022
Lù Jia	Branding - Branding Systems / Identities - Print	The Someone	The Someone . Branding & Visual Identity
Lu Xun Academy of Fine Arts / Dalian	Branding - Branding Systems / Identities - Digital	Luxun Academy of Fine Art	The main visual design of "Time Flow" forum
MA'AM / New York	Rebranding	82nd Street Partnership	82nd Street Partnership
Makkaihang Design / Hong Kong + STRUCTURA / Shanghai	Branding - Branding Systems / Identities - Print	STRUCTURA	STRUCTURA
Manual	Branding - Branding Systems / Identities - Integrated	Eames Institute	Eames Institute Brand Identity
Manual	Branding - Logo	Eames Institute	Eames Institute Logo
McCann Canada / Toronto	Rebranding	Kids Help Phone	Help In All Sizes

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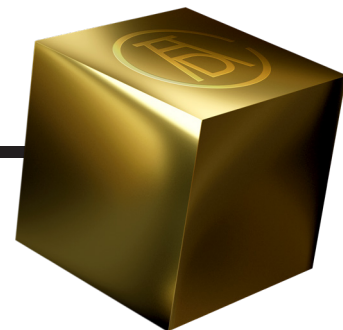


BRAND / COMMUNICATION DESIGN

Meat Studio / Toronto	Branding - Branding Systems / Identities - Integrated	gogo	gogo Visual Identity
Media-Objectives / Chicago	Branding - Branding Systems / Identities - Integrated	Chicago Textile Week	Chicago Textile Week
MITSUI & CO., LTD. / Tokyo + HAKUHODO Kettle Inc. / Tokyo + SIGNING Ltd. / Tokyo + HAKUHODO inc. / Tokyo	Design for Good - Brand / Communication Design - Series	MITSUI & CO., LTD. / HAKUHODO inc.	Decarbo Score by Earth hacks
MITSUI & CO., LTD. / Tokyo + HAKUHODO Kettle Inc. / Tokyo + SIGNING Ltd. / Tokyo + HAKUHODO inc. / Tokyo	Design for Good - Brand / Communication Design - Single	MITSUI & CO., LTD. / HAKUHODO inc.	Decarbo Score by Earth hacks
MMBP & Associates / London	Rebranding	Kingdom of Bhutan	Nation Brand for the Kingdom of Bhutan
MO-DESIGN + SIO LEONG CHAO + XIAOHUA DENG	Branding - Branding Systems / Identities - Integrated	Ben Sandwich	Ben Sandwich Brand Identity
Morning Giants Studio / Hong Kong + Ho Jing Pang / Hong Kong + Mark Wong / Hong Kong + Studio Darius OU / Singapore	Rebranding	Morning Giants Studio	Brand New Day!
MPDA / Macau S.A.R.	Posters - Billboard - Series	Macau Instituto Cultural	SCRIPT IN FOCUS
Mucca / Brooklyn	Branding - Branding Systems / Identities - Integrated	Jean-Georges & Howard Hughes Corporation	Tin Building
Mucca / Brooklyn	Promotional - Self-Promotion	Mucca	Tin Building Case Study Microsite
Mucho	Branding - Logo	Big C Charters	Big C Charters Logo
Mucho	Branding - Logo	BrewBird	BrewBird Logo
Mucho + Plotnet Prints	Branding - Annual Report	University of California Investments	UC Annual Report

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BRAND / COMMUNICATION DESIGN

MullenLowe SSP3 / Bogota + AB InBev / Bogota + Cerveza Aguila / Bogotá + Macarena&Co / Bogotá	Design for Good - Brand / Communication Design - Single	Cerveza Aguila	Equality Stars
MullenLowe SSP3 / Bogota + AB InBev / Bogota + Dattis / Bogota + Austria Films Colombia / Bogota	Design for Good - Brand / Communication Design - Single	AB InBev / Pony Malta	Girls Define Girl
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Posters - Traditional - Series	Brooklyn Film Festival	Something To Offend Everyone
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Posters - Wild Postings - Series	Brooklyn Film Festival	Something To Offend Everyone
Mythology / New York	Branding - Branding Systems / Identities - Integrated	Half Magic Beauty	Half Magic Beauty Brand Launch
Nan Cao + Daniel Frumhoff Design / New York	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Personal	Chinese Zodiacs
Not Real / Madrid	Promotional - Self-Promotion	Not Real	Not Real rebrand
Not Real / Madrid + Microsoft / Seattle	Branding - Branding Systems / Identities - Digital	Microsoft	Creator Hub
NR2154	Branding - Branding Systems / Identities - Integrated	Hennessy	Hennessy rebranding
OMSE / London	Branding - Branding Systems / Identities - Integrated	Milkman/ East Side Distillery	DOJA: 2 cultures in 1 sip
Onrepeat Studio / London	Branding - Branding Systems / Identities - Digital	EBO	EBO - Open Finance

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BRAND / COMMUNICATION DESIGN

Paprika / Montreal	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Canada Post	Vintage Carrousel
Paprika / Montreal + Gabrielle Laïla Titley	Posters - Traditional - Series	National Arts Centre French Theatre	2022-2023 Campaign
perfectly boring studio / Kyiv	Design for Good - Brand / Communication Design - Series	Emote app	Mental Health Emote App Brand Identity
Performance Art / Toronto	Design for Good - Brand / Communication Design - Single	Black & Abroad	The Black Elevation Map
pgLang / Los Angeles	Posters - Traditional - Single	Kendrick Lamar	The Big Steppers Tour Poster
Pivot Marketing / Indianapolis	Design for Good - Brand / Communication Design - Series	BUTTER Art Fair	BUTTER 2 Branding
Play Studio / San Francisco	Rebranding	Doremus	Doremus
Play Studio / San Francisco	Branding - Branding Systems / Identities - Digital	Lumafield	Lumafield
Preacher / Austin	Design for Good - Brand / Communication Design - Single	Texas Civil Rights Project	I...Voted Sticker
PSOne / New York + BBH / New York + The J.M. Smucker Company / Orrville + Brand New School / New York	Rebranding	Café Bustelo	Café Bustelo Está Aquí
Quinsay Design Ltd. / Hangzhou	Branding - Logo	An Ko Rau	Ankorau Channel
R/GA Australia	Design for Good - Brand / Communication Design - Single	Museum of Chinese in Australia	MOCA
R/GA Australia	Branding - Logo	Museum of Chinese in Australia	MOCA
R/GA Australia	Branding - Branding Systems / Identities - Integrated	Museum of Chinese in Australia	MOCA

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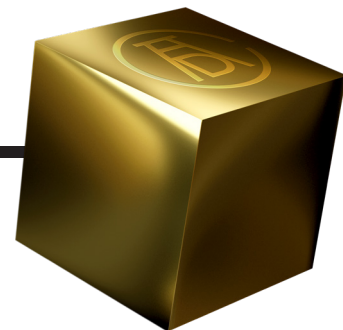


BRAND / COMMUNICATION DESIGN

R/GA Australia	Design for Good - Brand / Communication Design - Single	We Are Warriors	We Are Warriors
R/GA Australia	Branding - Branding Systems / Identities - Integrated	We Are Warriors	We Are Warriors
R/GA UK	Branding - Branding Systems / Identities - Integrated	National Bank of Kuwait	Weyay
R/GA US	Branding - Logo	Google	Google Play - Global Brand Redesign
R/GA US	Rebranding	Google	Google Play - Global Brand Redesign
Raffinerie AG / Zurich + Systemantics GmbH / Willich	Branding - Branding Systems / Identities - Integrated	Kunstmuseum Solothurn	Kunstmuseum Solothurn
Rethink / Toronto/ Montreal/Vancouver + IKEA	Promotional - Wildcard	IKEA	Set-the-tablecloths
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Promotional - Apparel	Kraft Heinz	Vintage Drip
Rethink / Toronto/ Montreal/Vancouver + Penguin Random House	Promotional - Wildcard	Penguin Random House	The Unburnable Book
S&Co / BOGOTA	Branding - Branding Systems / Identities - Integrated	FernandezFernandez	FernandezFernandez Brand Identity
Saint-Urbain / New York	Branding - Branding Systems / Identities - Print	Ipanema Restaurant	Ipanema Restaurant
SAYSOOO DESIGN / Hangzhou City	Branding - Branding Systems / Identities - Print	HeyBetter	HeyBetter-Better life for kids
Scholz & Volkmer GmbH	Promotional - Wildcard	NAJU	Ask Your Parents
Scout Lab	Branding - Branding Systems / Identities - Digital	Cer	Pleasure Prescribed
SERVICEPLAN GERMANY / Munich	Design for Good - Brand / Communication Design - Series	AROYA	Freedom Grams

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BRAND / COMMUNICATION DESIGN

Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Promotional - Wildcard	Flutwein	#flutwein - Our Worst Vintage
Shaobin Lin / Shenzhen + Buddyrich Coffee / Shantou + Linshaobin Design / Shenzhen	Branding - Branding Systems / Identities - Print	Buddyrich coffee	Buddyrich coffee
Sheng Cao / Nanjing	Branding - Logo	T:a+B Bistro	Take a Break Brand Design
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	SHISEIDO	A BEAUTIFUL JOURNEY
SHISEIDO CREATIVE / Tokyo + SOAR NY / New York	Branding - Logo	SHISEIDO CREATIVE	The "S" of Sail
Shunta Sakamoto + Toi Yamada	Branding - Stationery	Fukunaga Print Co., Ltd.	SUPER PAPER MARKET
Sid Lee / Montreal	Branding - Branding Systems / Identities - Integrated	Canadiens de Montréal	The Original One
Sid Lee / Montreal + Carrefour solidaire Centre communautaire d'alimentation / Montreal	Design for Good - Brand / Communication Design - Series	Carrefour Solidaire	Serres de rue
Sons & Daughters ID / Vilnius	Branding - Branding Systems / Identities - Integrated	Let's Casino	Let's Casino Brand Identity
Sons & Daughters ID / Vilnius	Branding - Branding Systems / Identities - Integrated	Vilnius Techfusion	Vilnius Techfusion Brand Identity
Sowvital / London + Leslie David Studio / Paris	Branding - Branding Systems / Identities - Print	Sowvital	The Beauty Routine For Your Plants
Span / Chicago + Tetra Tech / Langhorne + M. Harris & Co. / Chicago + Daylight / Chicago	Design for Good - Brand / Communication Design - Series	Illinois Department of Natural Resources (IDNR), Tetra Tech	Copi: Rebranding an Invasive Fish

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BRAND / COMMUNICATION DESIGN

Spotify In-House / New York	Branding - Branding Systems / Identities - Integrated	Spotify In-House	Wrapped Design
STONES DESIGN Lab. / Beijing	Branding - Branding Systems / Identities - Integrated	cococean	cococean Rebranding
Studio Dumbar/DEPT / Rotterdam	Innovation	D&AD	D&AD : Be part of more
Studio Dumbar/DEPT / Rotterdam	Branding - Branding Systems / Identities - Integrated	D&AD	D&AD : Be Part of More
Studio Dumbar/DEPT / Rotterdam	Rebranding	Mojo Concerts	North Sea Jazz
Studio Dumbar/DEPT / Rotterdam	Branding - Branding Systems / Identities - Television / Film / Online Networks	MTV	MTV VMAs 2022
Studio Dumbar/DEPT / Rotterdam	Branding - Branding Systems / Identities - Integrated	Outsystems	Next Step 22
StudioPros Design / Taipei	Branding - Branding Systems / Identities - Integrated	Taiwan Design Research Institute	Young Pin Design Award 2022
Sunday Afternoon / New York	Rebranding	Tide Film Festival	Tide Film Festival Rebranding
SYLVAIN / New York + Displaay	Rebranding	Andscape	ESPN's Andscape Rebranding
SYLVAIN / New York + Displaay	Branding - Branding Systems / Identities - Integrated	MLS NEXT Pro	MLS NEXT Pro Brand Identity System
TBWA\HAKUHODO Inc. / Tokyo + Birdman Inc. / Tokyo + K.K.H.U / Tokyo + TYO Inc. / Tokyo	Innovation	Nissan Motor Co., Ltd.	ProPILOT MOP
Team	Branding - Branding Systems / Identities - Integrated	The Bronx Museum	By The Bronx, For The Bronx
Team	Rebranding	The Bronx Museum	By The Bronx, For The Bronx
TEN BUTTONS / Guangzhou	Posters - Traditional - Single	Beijing Contemporary Art Foundation(BCAF)	The Amazing Bottle
TEN BUTTONS / Guangzhou	Branding - Logo	Guangzhou Academy of Fine Arts	GAFAs Interim Review Exhibition of Master Candidate

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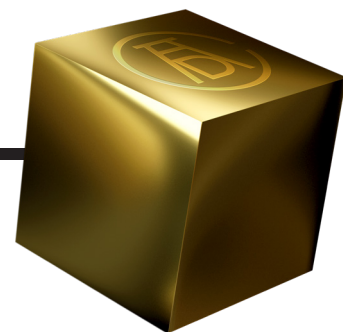


BRAND / COMMUNICATION DESIGN

TEN BUTTONS / Guangzhou	Branding - Branding Systems / Identities - Integrated	Guangzhou Academy of Fine Arts	GAGA Interim Review Exhibition of Master Candidate
TEN BUTTONS / Guangzhou	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	Guangzhou Academy of Fine Arts	Offer of Admission Guangzhou Academy of Fine Arts
The Nine / Shanghai	Innovation	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Branding - Branding Systems / Identities - Integrated	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Posters - Traditional - Series	Huaisu Calligraphy Study Association	Redesigning Monk Huaisu's Cursive Script
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Design for Good - Brand / Communication Design - Single	Hana Bank	Money Dream
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Promotional - Wildcard	Hana Bank	Money Dream
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Branding - Stationery	Hana Bank	Money Dream
Thinkerbell / Richmond + Lion, Furphy + Akcelo + Scoundrel	Posters - Billboard - Single	Lion, Furphy	Furphy What The Truck?!
thjnk Hamburg GmbH / Hamburg	Design for Good - Brand / Communication Design - Single	hvv Hamburger Verkehrsverbund (Hamburg Public Transport System)	Signs of Change
Toby Ng Design / Hong Kong	Branding - Branding Systems / Identities - Integrated	eureka	eureka

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BRAND / COMMUNICATION DESIGN

Toby Ng Design / Hong Kong	Branding - Logo	School of Fashion & Textiles, The Hong Kong Polytechnic University	PolyU School of Fashion & Textiles (SFT)
Toby Ng Design / Hong Kong	Branding - Branding Systems / Identities - Integrated	School of Fashion & Textiles, The Hong Kong Polytechnic University	PolyU School of Fashion & Textiles (SFT)
Toby Ng Design / Hong Kong	Branding - Branding Systems / Identities - Integrated	Tai Kwun – Centre for Heritage and Arts	Gender & Space
TOFU Studio / Gda sk	Branding - Branding Systems / Identities - Integrated	EXPERYMENT Science Centre	ScienceCom
Transwhite / Hangzhou	Branding - Branding Systems / Identities - Integrated	Click Ten Company	Click Ten
Trubasa Art Studio + Huang Xu	Design for Good - Brand / Communication Design - Series	Red Star School - Aesthetic Community	Imagination - Magic Chair
Turner Duckworth / San Francisco, CA	Branding - Branding Systems / Identities - Integrated	Sprite	Sprite Branding Systems
Turner Duckworth / San Francisco, CA	Rebranding	Sprite	Sprite Rebranding
Universal Favourite / Sydney	Branding - Branding Systems / Identities - Integrated	The Other Art Fair	Reframing Art
Untitled Macao / Macau + ChonHin Au / Macau S.A.R. + INTOX DESIGN & COMMUNICATION	Branding - Branding Systems / Identities - Integrated	Shenzhen Fringe Art Centre	Shenzhen Fringe Festival2022
Untitled Macao / Macau + ChonHin Au / Macau S.A.R. + UNTITLED DESIGN / Macao	Branding - Branding Systems / Identities - Integrated	Easy Fresh	Easy Fresh
Untitled Macao / Macau + ChonHin Au / Macau S.A.R. + UNTITLED DESIGN / Macao	Posters - Traditional - Series	MACAO ORCHESTRA	Macao Orchestra 2022-23 Concert Season

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BRAND / COMMUNICATION DESIGN

Untitled Macao / Macao + ChonHin Au / Macao S.A.R. + UNTITLED DESIGN / Macao	Branding - Branding Systems / Identities - Integrated	MeiGungHo	MeiGungHo (Cambodian Food Branding)
Untitled Macao / Macao + UNTITLED DESIGN / Macao + ChonHin Au / Macao S.A.R.	Branding - Branding Systems / Identities - Integrated	Macau Designers Association	Whimiscal - Jaemin Lee (Korea) Design Exhibition
Upwork / San Francisco	Branding - Annual Report	Upwork	2021 Annual Impact Report
Upwork / San Francisco + Pure Productions / New York	Promotional - Wildcard	Upwork	Talent on Tap
VICE Media Group / Brooklyn	Branding - Branding Systems / Identities - Television / Film / Online Networks	VICE News	Extremism in the Ranks
VICE Media Group / Brooklyn	Branding - Branding Systems / Identities - Television / Film / Online Networks	VICE News	Silenced
Weichen Wu / Hangzhou	Posters - Traditional - Series	China Academy of Art	Keep Flowing
Whitelight Motion / Taipei City + China Productivity Center. / New Taipei City + Taipei City Economic Development Dept. / Taipei City	Promotional - Self-Promotion	Taipei Economic Development Dept., China Productivity Center.	Taipei Design Award 2022 Key Visuals
Wolff Olins / New York + Jolin Ras + Ryan Bugden + Stephanie Gonot	Branding - Logo	Instacart	Grounded in Their Roots, Growing Into the Future
Wolff Olins / New York + Jolin Ras + Ryan Bugden + Stephanie Gonot	Rebranding	Instacart	Grounded in Their Roots, Growing Into the Future

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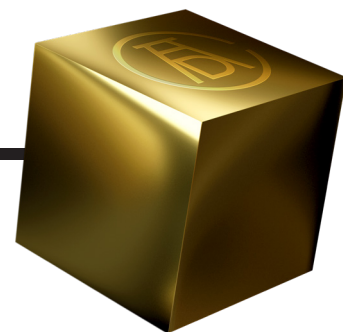


BRAND / COMMUNICATION DESIGN

Wolff Olins + F37 Foundry	Branding - Logo	GSK	Ahead Together
Wolff Olins + F37 Foundry	Rebranding	GSK	Ahead Together
Wolff Olins + Ordinary People	Rebranding	Leeum Museum of Art	Rebranding a cultural institution
Wolff Olins + Ordinary People	Branding - Logo	Leeum Museum of Art	Rebranding a cultural institution
Xi'an Gaopeng / Xi'an	Branding - Branding Systems / Identities - Print	JIN JINANG QUAN	SLOGAN BRAND DESIGN
Yanrong Pan / Nanjing + Nan Jia / Nanjing + Red Mountain Ecocreation / Nanjing	Branding - Logo	NANJING RED MOUNTAIN ZOOLOGICAL FOREST PARK	NANJING RED MOUNTAIN ZOOLOGICAL FOREST PARK
zhangtao	Branding - Branding Systems / Identities - Integrated	cafe ma Yunnan	cafe ma brand identity
Zulu Alpha Kilo + HomeEquity Bank + Royal Canadian Legion	Promotional - Announcement / Invitation / Postcard / Greeting Card / Postage	HomeEquity Bank / Royal Canadian Legion	Letters Home

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BRAND-SIDE / IN-HOUSE

Accenture Song Germany / Hamburg + Accenture Song / Hamburg	Advertising - Out of Home	Accenture Song	NEXT Conference 2022
Bickerstaff.734 / Kyiv	Brand / Communication Design - Branding	Khortytisia National Reserve	Khortytisia - the island of a mystery
D3 + Frito Lay + Great Guns USA + Monster LA	Advertising - Television / Film / Online Video	Frito-Lay	Frito-Lay Soccer v Football
D3 + Frito Lay + The Den Editorial + Interrogate	Advertising - Television / Film / Online Video	Frito-Lay / PopCorners	PopCorners Breaking Into Something Good
DoorDash / San Francisco, CA + Chromista / Los Angeles, CA + m ss ng p eces / Brooklyn + Tribeca Studios / New York, NY	Advertising - Television / Film / Online Video	DoorDash	Beyond The Dash - Alien
DoorDash / San Francisco, CA + VTPro Design / Los Angeles, CA	Experiential Design - Consumer Experience	DoorDash	The Picky Claw
Frank Anselmo	Advertising - Promotional Materials	New York Mets	60th Anniversary Season Ticket Package
Frank Anselmo	Brand / Communication Design - Packaging Design	New York Mets	60th Anniversary Season Ticket Package
Google + Google Creative Lab	Advertising - Television / Film / Online Video	Google	Whatever you're searching for, Find that Thing
Google + Google Creative Lab	Integrated - Series	Google	Whatever you're searching for, Find that Thing
Google + Google Creative Lab	Advertising - Direct	Google	Whatever you're searching for, Find that Thing
Google Brand Studio / APAC + Nakatomi / Sydney	Innovation - Single or Series	Google	Project Skate
Google Brand Studio / San Francisco	Design for Good - Brand-Side / In-House	Google	Belonging at Google

ADC 102ND ANNUAL AWARDS – SHORTLIST

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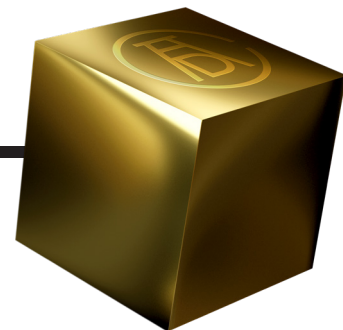


BRAND-SIDE / IN-HOUSE

Google Brand Studio / San Francisco + Canvas8 / London + DisabilityIN / Alexandria, VA + LaVant Consulting / Los Angeles, CA	Design for Good - Brand-Side / In-House	Google	Accessible Marketing playbook on All In
Google Brand Studio / San Francisco + Lucky Day / Portland, OR + Somesuch / Venice, CA	Motion / Film Craft - Direction	Google	A Look Can Say A Lot
Google Brand Studio / San Francisco + Lucky Day / Portland, OR + Somesuch / Venice, CA	Advertising - Television / Film / Online Video	Google	A Look Can Say A Lot
Google Brand Studio / San Francisco + Lucky Day / Portland, OR + Somesuch / Venice, CA	Advertising - Art Direction	Google	A Look Can Say A Lot
Google Brand Studio / San Francisco + Meister / Portland + 2WEI Music / Hamburg + Chapeau Studios / Los Angeles	Motion / Filmcraft - Editing	Google	Year In Search 2022
Google Brand Studio / San Francisco + Meister / Portland + 2WEI Music / Hamburg + Chapeau Studios / Los Angeles	Advertising - Television / Film / Online Video	Google	Year In Search 2022
Google Events + Experiences + MAS + Saint Urbain	Experiential Design - Consumer Experience	YouTube	YouTube Shorts Drive-Thru
Google Events + Experiences + MAS + Saint Urbain	Brand / Communication Design - Packaging Design	YouTube	YouTube Shorts Drive-Thru

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BRAND-SIDE / IN-HOUSE

Grailed / New York	Integrated - Series	Grailed	Womenswear Campaign
Meta / Menlo Park + 1st Avenue Machine	Integrated - Series	Meta	Are We There Yet?
Meta / Menlo Park + 1st Avenue Machine	Advertising - Branded Content / Entertainment	Meta	Are We There Yet?
Meta / Menlo Park + Game Seven + Bright Young Things	Advertising - Television / Film / Online Video	Meta	Facebook: Acts of Pride
Meta / Menlo Park + Landia	Advertising - Television / Film / Online Video	Meta/WhatsApp	Gate & Window
Meta / Menlo Park + Landia	Advertising - Television / Film / Online Video	Meta/WhatsApp	Kids
Meta / Menlo Park + SGK	Advertising - Out of Home	Meta/WhatsApp	Bubble
Meta / Menlo Park + Unit 9 / London	Interactive - AR / VR	Meta	Rugby World Cup France 2023
Meta/WhatsApp + Nirvana Films	Advertising - Television / Film / Online Video	Meta/WhatsApp	The Athlete "Your Privacy, More Protected"
Meta/WhatsApp + Ntropic	Advertising - Out of Home	Meta/WhatsApp	Piccadilly Transformed
Meta/WhatsApp + Ransom Films	Motion / Film Craft - Direction	Meta/WhatsApp	Badminton "It's Coming Home"
Meta/WhatsApp + Ransom Films	Advertising - Television / Film / Online Video	Meta/WhatsApp	Badminton "It's Coming Home"
MUD\WTR / Santa Monica, CA	Advertising - Television / Film / Online Video	MUD\WTR	Change Your Mind With MUD\WTR
Netflix + Fever + Mycotoo	Experiential Design - Consumer Experience	Netflix	Stranger Things: The Experience
Netflix + Fever + Shondaland	Experiential Design - Consumer Experience	Netflix	The Queen's Ball: A Bridgerton Experience
OPPO / Shenzhen + OPPO / Shenzhen + Kode Media / London	Motion / Film Craft - Cinematography	OPPO Reno8 Pro	No Matter How Dark
OPPO / Shenzhen + OPPO / Shenzhen + Kode Media / London	Advertising - Television / Film / Online Video	OPPO Reno8 Pro	No Matter How Dark

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BRAND-SIDE / IN-HOUSE

Proof - Beam Suntory's in-house creative agency / Chicago, IL + Maker's Mark	Experiential Design - Environmental Design	Maker's Mark	Maker's Mark Wood Finishing Series GTR
Rakuten Rewards / San Francisco, CA + Cut and Run / San Francisco, CA + Arts and Sciences	Advertising - Television / Film / Online Video	Rakuten Rewards	High Stakes
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo	Brand / Communication Design - Packaging Design	SHISEIDO	SIDEKICK
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo + DC International inc. / Tokyo + Lab.751 HIROSHIMA / Hiroshima	Experiential Design - Consumer Experience	SHISEIDO	A BEAUTIFUL JOURNEY
Spotify In-House / New York	Experiential Design - Digital Experiences	Spotify	B-Sides
Spotify In-House / New York	Interactive - UX / UI	Spotify	B-Sides
Spotify In-House / New York	Interactive - Games	Spotify In-House	Spotify Island on Roblox
Spotify In-House / New York	Experiential Design - Digital Experiences	Spotify In-House	Spotify Island on Roblox
Spotify In-House / New York	Advertising - Branded Content / Entertainment	Spotify In-House	Spotify Island on Roblox
Spotify In-House / New York	Advertising - Art Direction	Spotify In-House	Spotify Island on Roblox
Spotify In-House / New York	Interactive - Data Visualization	Spotify In-House	Wrapped Design
Spotify In-House / New York	Brand / Communication Design - Promotional Materials	Spotify In-House	Wrapped Design
Spotify In-House / New York	Interactive - UX / UI	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Experiential Design - Digital Experiences	Spotify In-House	Wrapped On Platform Experience

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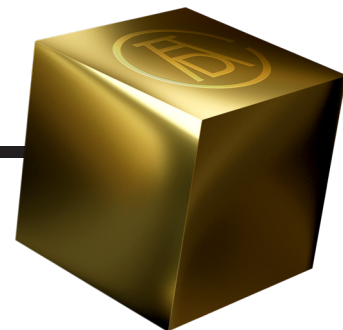


BRAND-SIDE / IN-HOUSE

Spotify In-House / New York	Advertising - Direct	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Advertising - Art Direction	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Advertising - Out of Home	Spotify In-House	Wrapped OOH
Squarespace / New York + Butter Music and Sound + Black Kite + Man vs Machine	Advertising - Art Direction	Squarespace	Make the Next Empire
Squarespace / New York + Parliament + Rock Paper Scissors + Imperial Woodpecker	Advertising - Out of Home	Squarespace	Everything to Sell Anything
Squarespace / New York + Parliament + Rock Paper Scissors + Imperial Woodpecker	Integrated - Series	Squarespace	Everything to Sell Anything
Squarespace / New York + Q Department + Final Cut + Smuggler	Integrated - Series	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Advertising - Art Direction	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Interactive - UX / UI	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Interactive - Online / Mobile Websites	Squarespace	The Singularity

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BRAND-SIDE / IN-HOUSE

Squarespace / New York + Q Department + Final Cut + Smuggler	Advertising - Television / Film / Online Video	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Motion / Filmcraft - Editing	Squarespace	The Singularity BTS
Squarespace / New York + Q Department + Final Cut + Smuggler	Advertising - Television / Film / Online Video	Squarespace	The Singularity BTS
Squarespace / New York + Q Department + Final Cut + Smuggler	Advertising - Branded Content / Entertainment	Squarespace	The Singularity BTS
Squarespace / New York + Rare Medium + Rock Paper Scissors + Hero Films	Integrated - Series	Squarespace	Squarespace Icons: Björk
Squarespace / New York + Rare Medium + Rock Paper Scissors + Hero Films	Motion / Film Craft - Cinematography	Squarespace	Squarespace Icons: Björk
Squarespace / New York + Rare Medium + Rock Paper Scissors + Hero Films	Motion / Film Craft - Direction	Squarespace	Squarespace Icons: Björk
Squarespace / New York + Rare Medium + Rock Paper Scissors + Hero Films	Advertising - Television / Film / Online Video	Squarespace	Squarespace Icons: Björk
Star India Private Limited / Mumbai	Brand / Communication Design - Branding	Disney Star	Star Kiran Showcase & Brand Film

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BRAND-SIDE / IN-HOUSE

Untitled Macao / Macao + ChonHin Au / Macao S.A.R. + UNTITLED DESIGN / Macao	Brand / Communication Design - Posters	Macao Designers Association	Whimiscal - Jaemin Lee (Korea) Design Exhibition
Upwork / San Francisco + Pure Productions / New York	Brand / Communication Design - Packaging Design	Upwork	Talent on Tap
Upwork / San Francisco + Pure Productions / New York	Brand / Communication Design - Promotional Materials	Upwork	Talent on Tap
Upwork / San Francisco + Pure Productions / New York	Advertising - Promotional Materials	Upwork	Talent on Tap
Upwork / San Francisco + Pure Productions / New York	Advertising - Direct	Upwork	Talent on Tap
Upwork / San Francisco + Pure Productions / New York	Advertising - Art Direction	Upwork	Talent on Tap
ViewSonic + Two Kids with a Camera / New York	Brand / Communication Design - Branding	ViewSonic	ViewSonic Smashing Stereotypes and Uniting Gamers
WeTransfer / Amsterdam	Interactive - Data Visualization	WeTransfer	Ideas Report 2022
WeTransfer / Amsterdam	Interactive - Games	WeTransfer	Snap Who
Wink / Atlanta + Mailchimp / Atlanta + SMUGGLER + Björn Rühmann	Advertising - Direct	Mailchimp	Guess Less, Sell More

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EXPERIENTIAL DESIGN

Accenture Song Germany / Hamburg + Borussia Dortmund / Dortmund	Live Experiences - Guerrilla / Stunt	Borussia Dortmund	A hand ball that could save your life.
Accenture Song Germany / Hamburg + Borussia Dortmund / Dortmund	Design for Good - Experiential Design	Borussia Dortmund	A hand ball that could save your life.
Apple Design Team	Innovation	Apple	iOS 16 Lock Screen
Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Live Experiences - Live Event	Boehringer Ingelheim	The Unwearable Collection™
Biscuit Filmworks and Revolver + Mother / London	Design for Good - Experiential Design	United Ukrainian Ballet Company	Defiant Dancer
Bito	Live Experiences - Live Event	Taipei City Government	2023 Taiwan Lantern Festival: BUNNY RUNNING
BLACKBOW / Beijing	Live Experiences - Installations	Olympic Winter Games Beijing 2022	ART ON 158-METER ICE
BLACKBOW / Beijing	Live Experiences - Live Event	Olympic Winter Games Beijing 2022	ART ON 158-METER ICE
Bruno Ribeiro / Paris	Live Experiences - Installations	NOOR RIYADH	VIBRANCE
Bruno Ribeiro / Paris	Digital Experiences - Responsive Environments	NOOR RIYADH	VIBRANCE
Charuvit Wannissorn / Bangkok	Digital Experiences - Virtual Reality / The Metaverse	N/A	Luna: Episode 1 - Left Behind
Cheil Germany GmbH / Schwalbach + P.O.S. Creative Media GmbH & Co.KG / Berlin + Rave Space / Berlin	Live Experiences - Live Event	Samsung Electronics Germany	Re:Connect - The Metaverse meets the Realverse
Cheil Germany GmbH / Schwalbach + P.O.S. Creative Media GmbH & Co.KG / Berlin + Rave Space / Berlin	Live Experiences - Installations	Samsung Electronics Germany	Re:Connect - The Metaverse meets the Realverse

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EXPERIENTIAL DESIGN

Cheil Germany GmbH / Schwalbach + P.O.S. Creative Media GmbH & Co.KG / Berlin + Rave Space / Berlin	Digital Experiences - Virtual Reality / The Metaverse	Samsung Electronics Germany	Re:Connect - The Metaverse meets the Realverse
Citizen Relations / Toronto	Live Experiences - Placemaking	PepsiCo	Cheetle in Cheadle
Citizen Relations / Toronto	Live Experiences - Installations	PepsiCo	Cheetle in Cheadle
Citizen Relations / Toronto	Live Experiences - Guerrilla / Stunt	PepsiCo	Cheetle in Cheadle
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Live Experiences - Installations	Coors Light	Chillboards
DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Design for Good - Experiential Design	Coors Light	Chillboards
DDB GROUP GERMANY + Karsten Goebel	Live Experiences - Installations	McDonald's	The McEscape
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Live Experiences - Guerrilla / Stunt	Volkswagen	Inside Jobs
Dentsu Creative Vietnam	Live Experiences - Installations	Biti's	A Step Forward
Dentsu Digital Inc. / Tokyo + Dentsu / Tokyo + PARTY / Tokyo + spoon Inc. / Tokyo	Digital Experiences - Augmented / Mixed Reality	Nasu Animal Kingdom	ENDANGERED ORIGAMI

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EXPERIENTIAL DESIGN

DENTSU INC. / Tokyo + Data Artist Inc. / Tokyo + DENTSU LIVE INC. / Tokyo + SHINDII, LLC. / Tokyo	Innovation	Toyota Mobility Foundation	Voice Watch
DENTSU INC. / Tokyo + Flowplateaux / Tokyo	Innovation	ZESPRI INTERNATIONAL JAPAN/ FOOD	HEALTHY AR STREAMERS
DENTSU INC. / Tokyo + Flowplateaux / Tokyo	Digital Experiences - Virtual Event	ZESPRI INTERNATIONAL JAPAN/ FOOD	HEALTHY AR STREAMERS
DENTSU INC. / Tokyo + Flowplateaux / Tokyo	Digital Experiences - Augmented / Mixed Reality	ZESPRI INTERNATIONAL JAPAN/ FOOD	HEALTHY AR STREAMERS
Design Bridge and Partners/Superunion / Hong Kong + Two AM Music Global / Kuala Lumpur + Le Polish Bureau / Lodz	Digital Experiences - Virtual Reality / The Metaverse	Taikoo Li	The Temple
Digitas Pixelpark / Hamburg	Digital Experiences - Virtual Reality / The Metaverse	WWF Germany	Operation #OCEANDETOX
Digitas Pixelpark / Hamburg	Design for Good - Experiential Design	WWF Germany	Operation #OCEANDETOX
DNA / Seattle, WA + Infamous / Los Angeles + Toni Lee Communications / Wilton + Hotopp Creative Studio / Seattle, WA	Live Experiences - Installations	Pabst Blue Ribbon	Pabst: The Place
Edelman / New York	Live Experiences - Installations	eBay	Wear 'Em Out Store
FCB New York / New York + ABI, Michelob ULTRA / New York	Wildcard	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Live Experiences - Installations	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe

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EXPERIENTIAL DESIGN

FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Digital Experiences - Augmented / Mixed Reality	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FGPG / Huntington Beach	Live Experiences - Installations	Bytedance	Marvel SNAP Launch
FGPG / Huntington Beach	Live Experiences - Live Event	Bytedance	Marvel SNAP Launch
Fitzco / Atlanta + Sway Group / New York	Live Experiences - Guerrilla / Stunt	Sylvania	Eyecare by Sylvania
Fitzco / Atlanta + Sway Group / New York	Live Experiences - Installations	Sylvania	Eyecare by Sylvania
FUSE Create / Toronto	Live Experiences - Guerrilla / Stunt	Hilton	Hilton on the Green
FUSE Create / Toronto	Innovation	Hilton	Hilton on the Green
Goodby Silverstein & Partners / San Francisco	Live Experiences - Installations	The Dalí Museum	The Dream Tapestry
Google Events + Experiences + MAS + Saint Urbain	Live Experiences - Live Event	YouTube	YouTube Shorts Drive-Thru
Google Events + Experiences + MAS + Saint Urbain	Innovation	YouTube	YouTube Shorts Drive-Thru
Grabarz & Partner / Hamburg	Live Experiences - Guerrilla / Stunt	FC St. Pauli	"The Meister*innen-Jersey"
Grabarz & Partner / Hamburg + Instant Waves / Berlin + Westermann & Buroh / Hamburg + dentsu X GmbH	Live Experiences - Live Event	Burger King	"Pregnancy-Whopper"

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EXPERIENTIAL DESIGN

GSD&M / Austin	Live Experiences - Guerrilla / Stunt	Pizza Hut	Struggle Bus
GSD&M / Austin	Live Experiences - Live Event	Pizza Hut	World's Largest Pizza
GSD&M / Austin	Live Experiences - Guerrilla / Stunt	Pizza Hut	World's Largest Pizza
Gut / Sao Paolo + m ss ng p eces	Digital Experiences - Virtual Event	Coca Cola	We Are Mello
Hanna Hereid Ringheim / OSLO	Digital Experiences - Augmented / Mixed Reality	Hanna Hereid Ringheim	Portfolio TakeovAR
Heimat, Berlin / Berlin	Live Experiences - Installations	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Design for Good - Experiential Design	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Live Experiences - Installations	HORNBACH	Sneakerpool
Heimat, Berlin / Berlin	Live Experiences - Live Event	HORNBACH	Sneakerpool
Jam3 / Media.Monks / Amsterdam	Digital Experiences - Virtual Reality / The Metaverse	Adidas Originals	Ozworld
L&C / New York + Dole Sunshine Company / California + Ananas Anam / London + Suitcase Productions / New York	Live Experiences - Guerrilla / Stunt	Dole Sunshine Company	Malnutrition Facts
L&C / New York + Dole Sunshine Company / California + Suitcase Productions / New York + Agosto / Lima	Wildcard	Dole Sunshine Company	Malnutrition Facts
McCann New York / New York	Live Experiences - Guerrilla / Stunt	March For Our Lives	Thoughts & Prayers
McCann New York / New York	Design for Good - Experiential Design	March For Our Lives	Thoughts & Prayers
McCann New York / New York	Live Experiences - Installations	SAS	The Batting Lab
McCann New York / New York + McCann London / London	Digital Experiences - Responsive Environments	Microsoft Unlocked	Anthem For All

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EXPERIENTIAL DESIGN

Media.Monks / Shanghai	Digital Experiences - Augmented / Mixed Reality	Moxy Hotels	Moxy-Universe, Play Beyond
Meta / Menlo Park + Africa + Studio Plant + Almap BBDO	Digital Experiences - Augmented / Mixed Reality	Meta / Instagram	Instagram Yours to Make Lollapalooza 2022
Netflix + Fever + Mycotoo	Live Experiences - Live Event	Netflix	Stranger Things: The Experience
Netflix + Fever + Shondaland	Live Experiences - Live Event	Netflix	The Queen's Ball: A Bridgerton Experience
Observatory + Frito Lay + Netflix	Digital Experiences - Virtual Event	Doritos & Netflix	"Live From The Upside Down"
Performance Art / Toronto	Wildcard	BMW North America	The Hofmeister Kink
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Wildcard	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
R/GA US	Innovation	Nike	Just A/Run
R/GA US	Digital Experiences - Augmented / Mixed Reality	Nike	Just A/Run
R/GA US	Wildcard	Verizon	Pepsi Halftime Ultra Pass
Rethink / Toronto/ Montreal/Vancouver + YWCA Metro Vancouver	Design for Good - Experiential Design	YWCA Metro Vancouver	Add The M
Saint Elmos Hamburg / Hamburg + SERVICEPLAN GERMANY / Munich	Digital Experiences - Augmented / Mixed Reality	expert	The electric Fireworks
Scholz & Friends	Live Experiences - Live Event	IWC Schaffhausen	The Colors of Top Gun
Scholz & Friends	Live Experiences - Installations	McDonald's	McDonald's Jingle Board

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EXPERIENTIAL DESIGN

TBWA\HAKUHODO Inc. / Tokyo + Birdman Inc. / Tokyo + K.K.H.U / Tokyo + TYO Inc. / Tokyo	Live Experiences - Live Event	Nissan Motor Co., Ltd.	ProPILOT MOP
TBWA\HAKUHODO Inc. / Tokyo + Birdman Inc. / Tokyo + K.K.H.U / Tokyo + TYO Inc. / Tokyo	Live Experiences - Guerrilla / Stunt	Nissan Motor Co., Ltd.	ProPILOT MOP
the.WATERMELON / Seoul + ACA / Seoul + SomedaySpring Production / Seoul + Bounce Creative / Seoul	Design for Good - Experiential Design	Hana Bank	Money Dream
Thinkerbell / Richmond + Lion, Furphy + Akcelo + Scoundrel	Live Experiences - Guerrilla / Stunt	Lion, Furphy	Furphy What The Truck?!
thjnk Hamburg GmbH / Hamburg	Live Experiences - Guerrilla / Stunt	hvv Hamburger Verkehrsverbund (Hamburg Public Transport System)	Signs of Change
Venables Bell & Partners / San Francisco + Chipotle / Newport Beach + The Famous Group / Culver City	Digital Experiences - Augmented / Mixed Reality	Chipotle	Chipotle x NHL: Fuel the Athlete
VMLY&R / Kansas City + Intel / Santa Clara	Digital Experiences - Virtual Event	Intel	eCycleland
VMLY&R / Kansas City + Intel / Santa Clara	Design for Good - Experiential Design	Intel	eCycleland

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EXPERIENTIAL DESIGN

We Are Social / London + Meta / London + We Are Social Studios / London	Digital Experiences - Augmented / Mixed Reality	Meta	Queens of the Metaverse
Wieden+Kennedy New York / New York	Live Experiences - Installations	McDonald's	The Adult Happy Meal
Wieden+Kennedy Tokyo + Hakuten Corporation + WOW inc. + SUNNY SIDE UP Inc.	Live Experiences - Live Event	Tinder Japan	Tinder Live Young Again / SwipeMart

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FUSION CUBE

180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Fusion Cube	Cox Communications	Project Convey
Citizen Relations / Toronto	Fusion Cube	Elimin8Hate	ReclaimYourName.dic
Google Brand Studio / San Francisco	Fusion Cube	Google	Belonging at Google
Havas Germany / Duesseldorf + Havas New York / New York	Fusion Cube	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Fusion Cube	Wer Braucht Feminismus?	The Vulva Spaceship
Performance Art / Toronto	Fusion Cube	Black & Abroad	The Black Elevation Map
R/GA UK + HNB Films	Fusion Cube	Allianz	Day 1 Done
R/GA US	Fusion Cube	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Fusion Cube	Procter & Gamble	The Name
SERVICEPLAN GERMANY / Munich + SERVICEPLAN KOREA / Seoul	Fusion Cube	Dot Incorporation	Dot Pad. The first smart tactile graphics display.
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Fusion Cube	Columbia Journalism Review	Are You Press Worthy?
The Martin Agency / Richmond + TIAA + Fe Noel	Fusion Cube	TIAA	The Dre\$\$

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GAMING

72andSunny / Los Angeles	Gaming - Narrative	Blizzard	The Cathedral of Diablo
72andSunny / Los Angeles	Gaming - Game Trailer	Blizzard	The Cathedral of Diablo
Anqi (Angie) Liu + Yangyuchen (Richan) Li	Gaming - UX/UI	DG-Meteor	AVAMEOW
Capsule Studio / Paris	Gaming - Game Trailer	Skydance Interactive	Behemoth - Cinematic Trailer
Cheil Germany GmbH / Schwalbach + BoraBora GmbH / Cologne	Gaming - Brand Integration	Samsung Electronics Germany	Black Friday - Level Up Your Deal
Digital Kitchen / Los Angeles, CA + Echolab / Dublin + Rodeo FX / Montreal + Prettybird / Los Angeles, CA	Gaming - Game Trailer	Striking Distance Studios	The Callisto Protocol 'Rise, Dead Man'
Elastic / Santa Monica	Gaming - Game Trailer	Nexon Games	The First Descendant
GSD&M / Austin + We Are Royale / Los Angeles + eShots / Chicago, IL	Gaming - Art Direction	United States Air Force	Air Base
Havas Play / Puteaux	Gaming - Brand Integration	La SPA	AdoptAMod
Josephmark	Gaming - Narrative	The Walking Dead	The Walking Dead – Pathways
Josephmark	Gaming - Sound Design	The Walking Dead	The Walking Dead – Pathways
Khosouf Studio Middle East FZ LLC / Abu Dhabi	Gaming - Innovation	Khosouf Studio Middle East FZ LLC	Box To The Beat VR
Kodansha Ltd. / Tokyo	Gaming - Animation	Kodansha VR Lab.	Thank you for sharing your world
MRM New York	Gaming - Innovation	Movember	Non-Fungible Testicles
MRM New York + Versus	Design for Good - Gaming	Movember	Non-Fungible Testicles
Omelet + Lime Studios + Impossible Objects	Gaming - Game Trailer	Google Play	Battle at Home Screen

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GAMING

PlayStation Studios Creative / San Diego	Gaming - Game Trailer	Gran Turismo 7	Find Your Line Trailer
PlayStation Studios Creative / San Diego	Gaming - Game Trailer	MLB the Show 22	Breaking Down the Wall
Razorfish / New York + Plastic Wax / Sydney	Gaming - Game Trailer	WB Games	Step Into The Knight
Saatchi & Saatchi / Düsseldorf	Gaming - Brand Integration	Mondelēz Europe/ Oreo	Cheat Cookies
SERVICEPLAN GERMANY / Munich	Gaming - Brand Integration	Telefónica Germany / o2 Deutschland	The Every Home in Minecraft
SHENZHEN DOTWELL CULTURE CO., LTD / Shenzhen	Gaming - Game Trailer	Tencent Lightspeed Studios	Dawn of War III: The Prophecy of War Character PV
SHENZHEN DOTWELL CULTURE CO., LTD / Shenzhen	Gaming - Game Trailer	Tencent Timi Studio Group	Honor of Kings limited skin CG-Gui Guzi Harvest ye
Spotify In-House / New York	Gaming - Brand Integration	Spotify In-House	Spotify Island on Roblox
The Hive + OLG + MLB	Gaming - Character Design	OLG	Chatham Plays On
The Hive + OLG + MLB	Gaming - Brand Integration	OLG	Chatham Plays On
The Martin Agency / Richmond + IPG + UNILEVER + ATLAS CREATIVE	Gaming - Brand Integration	AXE	Mistaverse
Trevor Gureckis / Brooklyn, NY	Gaming - Game Trailer	EA Games	Dead Space Remake Official Launch Trailer
Trevor Gureckis / Brooklyn, NY + Electronic Arts Inc. / Redwood City + Motive Studio / Montréal	Gaming - Music / Score	EA Games	Dead Space
Twitter + YML	Gaming - Art Direction	Twitter	Changing the Game in Privacy for Millions

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GAMING

VMLY&R / Kansas City + Intel / Santa Clara	Gaming - Brand Integration	Intel	eCycleland
VMLY&R / Kansas City + Intel / Santa Clara	Design for Good - Gaming	Intel	eCycleland
White Rabbit Budapest / Budapest + RéCH LTD / Hemel Hempstead	Design for Good - Gaming	Budapest Business Journal	Elden Fake News
White Rabbit Budapest / Budapest + RéCH LTD / Hemel Hempstead	Gaming - Brand Integration	Budapest Business Journal	Elden Fake News

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ILLUSTRATION

33 and Branding / Beijing	Print - Series	MuQing	Hairstyle Figure
A.S. STRATEGY BRANDING & COMMUNICATION / ATHENS	Packaging - Series	A.S. Strategy, Branding & Communication	Women Empowerment
AARP / Washington, DC	Digital - Single	The Arrow from AARP	My Carjacking Nightmare Still Haunts Me
AARP / Washington, DC	Digital - Single	The Ethel from AARP	What it Is Like Growing Old Alongside Your Parents
AARP / Washington, DC	Digital - Single	The Girlfriend from AARP	What Is The Meaning Of Life?
Adrian & Gidi / Amsterdam	Personal / Unpublished / Passion Project- Single	Self-promotion	Flourishing
Adrian & Gidi / Amsterdam + L'occitane / Geneva	Animation - Single	L'occitane	Advent
Adrian & Gidi / Amsterdam + L'occitane / Geneva	Animation - Single	L'occitane	Wonder inside Holiday campaign
Area 23, an IPG Health Company / New York + HORIZON THERAPEUTICS / Chicago + NORTE / São Paulo + CANJA / São Paulo	Book - Single	HORIZON THERAPEUTICS	GOUT REVISITED
Auge Design / Florence	Advertising - Series	Pitti	Pitti Taste
Balvis Rubess / Toronto	Wildcard - Series	Michelle & Robert King, Paramount+	Evil, The Pop-up Book of Contemporary Demons books
Balvis Rubess / Toronto	Animation - Series	Michelle and Robert King, Paramount+	Evil Season 3 Title Page Woodcut Animations
Bloomberg LP / New York + Dani Choi + Dexter Maurer + Gizem Vural	Editorial - Front Page - Series	Bloomberg Markets	Bloomberg Markets 2022 covers
Brian Lutz / Stamford + TIME Magazine / New York	Editorial - Spread - Series	TIME Magazine	Portraits for TIME 100 Most Influential People

ADC 102ND ANNUAL AWARDS – SHORTLIST

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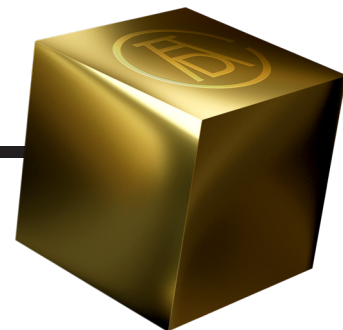


ILLUSTRATION

Brian Stauffer / NOVATO	Packaging - Series	Fantasy Records	Tedeschi Trucks Band / I Am The Moon
Brian Stauffer / NOVATO	Personal / Unpublished / Passion Project- Single	The Nation	Targeting Innocence
Brian Stauffer / NOVATO	Editorial - Front Page - Single	The Nation	War and Peace In Ukraine
Brian Stauffer / NOVATO + SF Opera / San Francisco	Advertising - Series	San Francisco Opera	2022 Season Posters
Brian Stauffer / San Francisco	Print - Series	San Francisco Opera	San Francisco Opera 2022–23 Season Brochure
Brian Stauffer / San Francisco	Print - Series	San Francisco Opera	San Francisco Opera 2023–24 Season Brochure
Brunet-Garcia Advertising / Jacksonville	Design for Good - Illustration - Single or Series	Brunet-Garcia Advertising	Pawlidays Illustration
Brunet-Garcia Advertising / Jacksonville	Digital - Series	Brunet-Garcia Advertising	Pawlidays Illustration Series
Brunet-Garcia Advertising / Jacksonville	Design for Good - Illustration - Single or Series	Brunet-Garcia Advertising	Pawlidays Illustration Series
Bruno Costa / Madrid	Innovation	Self-promotion	MAR — a typeface study
Bulletproof / London + Diageo / Amsterdam	Packaging - Series	Diageo	Johnnie Walker Keep Walking City Collection
BUNTIN / Nashville + ELASTIC PICTURES / Knoxville	Animation - Series	BLACK ABBEY BREWING	PATRON SAINTS
BUNTIN / Nashville + scholar / los angeles	Animation - Single	CITGO	LET'S GO TOGETHER
Burn & Broad / New York + Soursop	Advertising - Series	Nike Kids	Never Done Playing
Cai Yldong / Changsha	Packaging - Series	WYX	WYX·Monkeys fetching the moon
Camila Rosa / São Paulo	Design for Good - Illustration - Single or Series	Action Aid Italy + Cheap Festival	Ecofeminism or barbarism
Chenwei Xu / Los Angeles	Digital - Single	The 39th Chicago Latino Film Festival	The 39th Chicago Latino Film Festival

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ILLUSTRATION

Chloe Niclas + The New York Times Book Review / New York, NY	Editorial - Front Page - Single	The New York Times Book Review	Cell Ecology
Christian Gralingen	Book - Series	The Federal Agency for Civic Education	Climate Change
Cleo Peng / Long Island City	Personal / Unpublished / Passion Project - Series	Personal Experimentation	Nature City Humans
Condé Nast + Vanity Fair	Editorial - Spread - Single	Vanity Fair	Ghosts in the Machine
Condé Nast + Vanity Fair	Editorial - Spread - Single	Vanity Fair	The Angle of Suspense
Condé Nast + Vanity Fair	Editorial - Spread - Single	Vanity Fair	What Lies Beneath
Cosmopolitan / New York	Editorial - Spread - Series	Cosmopolitan	The "Grow Your Clit" Movement
cosmos.inc / Toyko	Packaging - Series	Tenjinmura Brewery	AOHARA
Danlin Zhang / New York	Editorial - Front Page - Single	POLITICO EUROPE	"abortion's underground railroad gains steam"
DDB GROUP GERMANY	Advertising - Series	Reporters Without Borders (RSF)	The Truth Wins
Dentsu Creative Vietnam	Partnership / Coproduction - Series	Biti's	A Step Forward
DENTSU INC. / Tokyo	Print - Series	Dentsu Advertising Awards 75th Anniversary	walk,walk,
DENTSU INC. / Tokyo	Animation - Single	Dentsu Advertising Awards 75th Anniversary	walk,walk,
DENTSU INC. / Tokyo	Print - Series	The Ad Museum Tokyo / Yoshida Hideo Memorial Foundation	Beautiful Mutations
DENTSU INC. + jitto inc. / Tokyo + mount inc. / Tokyo	Digital - Single	KUBOTA Corporation	KUBOTA FUTURE CUBE
Di Yu Zhao / chongqing + SpaceCat + Hermes + VELA STUDIO	Animation - Single	Hermes	Hermes CNY
Diego Rodriguez Wikander / Dubai	Mural / Graffiti / Street Art - Single	Puma Hoops x Dubai Public Parks	Basketball Court Mural

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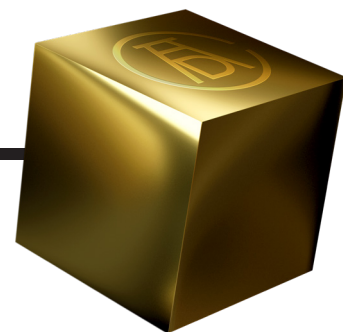


ILLUSTRATION

Digitas	Design for Good - Illustration - Single or Series	Digitas	Can't Quiet Pride
Dominic Bodden + The RAND Corporation	Print - Series	The RAND Corporation	2023 RAND Calendar
Dotdash Meredith / New York	Editorial - Spread - Series	Mosaic Magazine	The Song of Nature
Edward Kinsella / St. Louis + The Folio Society / London	Book - Series	The Folio Society	Pet Sematary
Emma Gilberg	Personal / Unpublished / Passion Project- Single	Personal	Social Media is Fake
Estudio Santa Rita	Animation - Single	French Alliance	28th French Film Festival
Estudio Santa Rita + Closer&Closer / Los Angeles, CA	Animation - Single	PepsiCo	Pepsi refreshes Washington DC
Fabrizio Lenci / São Paulo	Design for Good - Illustration - Single or Series	Centro Cultural Recoleta	Planeta Compartido
Fabrizio Lenci / São Paulo	Book - Single	Editora Fósforo	Chess Story
Fangyu Ma / Atlanta	Personal / Unpublished / Passion Project - Series	Fangyu Ma	Self Portrait- The Room
FCB Lisboa / Lisbon + Penguin Random House Portugal / Lisbon	Design for Good - Illustration - Single or Series	Penguin Random House Portugal	Portuguese (Re)Constitution
FCB Lisboa / Lisbon + Penguin Random House Portugal / Lisbon	Book - Single	Penguin Random House Portugal	Portuguese (Re)Constitution
Feifei Ruan / New York + Boundless Brand Design / London + Royal Salute / Scotland	Packaging - Single	Royal Salute	2022 Lunar New Year Edition
Feifei Ruan / New York + Somexing / Bordeaux + Carlsberg / Copenhagen	Packaging - Single	Carlsberg	LNy 2023 - Year of the Rabbit

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ILLUSTRATION

FRED & FARID / Los Angeles + Fridays For Future US	Advertising - Series	Fridays For Future US	“Aliens”
FRED & FARID / Los Angeles + Fridays For Future US	Design for Good - Illustration - Single or Series	Fridays For Future US	“Aliens”
French Institute in India	Mural / Graffiti / Street Art - Series	French Institute in India	Environmental Illusions
Giulio Bonasera / Rome	Editorial - Spread - Series	TIME	The Happiness Revival Guide
Gizem Vural / New York, NY	Editorial - Front Page - Single	Bloomberg	Bloomberg Markets - The Crypto Issue
Gizem Vural / New York, NY	Editorial - Front Page - Single	Bloomberg	Bloomberg Markets - The Real Estate
Gizem Vural / New York, NY	Personal / Unpublished / Passion Project- Single	Gizem Vural	Comic Collection Book
Goodby Silverstein & Partners / San Francisco	Design for Good - Illustration - Single or Series	Goodby Silverstein & Partners	Rubles for Ukraine
Google Brand Studio / San Francisco	Design for Good - Illustration - Single or Series	Google	Belonging at Google
Grace J. Kim	Editorial - Front Page - Single	The New York Times	Requiem for the Supreme Court
great / Las Palmas de Gran Canaria	Packaging - Series	Binter Airlines	On-board chocolate
Grid Worldwide / Johannesburg	Branded Identity - Series	ZIOUX	ZIOUX pronounced "Zoo".
guoda na / Shanghai City	Personal / Unpublished / Passion Project - Series	Guoda Na personal project	St.Mary High School
Hanghui Lian	Personal / Unpublished / Passion Project - Series	Self-Promotional	Companion Beast
Heather Hua	Personal / Unpublished / Passion Project - Series	Self -promotion	Wonder Dreams
Hoi Chan	Digital - Series	5 Media	Sounds of the Forest
Hokyoung Kim / New York + WIRED	Editorial - Spread - Series	WIRED	The Hunt for the Dark Web's Biggest Kingpin
Hylink Group / Los Angeles, CA	Digital - Series	René Caovilla	Drawn to Elegance

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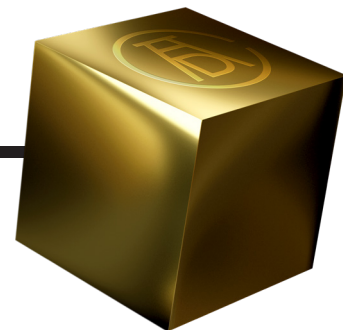


ILLUSTRATION

Illustration Division / New York	Partnership / Coproduction - Single	Illustration Division	These Days
Illustration Division / New York	Animation - Single	Illustration Division	These Days
Jiaqi Wang / Brooklyn + The Washington Post	Editorial - Spread - Single	The Washington Post	Turkey Trot
Jiaqi Wang / Brooklyn + Warby Parker	Mural / Graffiti / Street Art - Series	Warby Parker	LA Lover letter
Jones Knowles Ritchie / New York	Packaging - Series	Magnolia Bakery	From New York Treat to Anywhere Eat
Josephmark	Branded Identity - Series	Billycart	Billycart
Kin / New York + Buck / New York, NY	Design for Good - Illustration - Single or Series	Mailchimp	Give Where You Live
Kin / New York + Buck / New York, NY + Mailchimp / Atlanta	Digital - Series	Mailchimp	Give Where You Live
Kin / New York + Buck / New York, NY + Mailchimp / Atlanta	Animation - Single	Mailchimp	Give Where You Live
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Animation - Single	PAWS NY	The Bridge
Lennart Gäbel / Hamburg	Personal / Unpublished / Passion Project- Single	Self-Promotion	Ukraine/Dove
Leo Burnett / Madrid	Digital - Series	OLD SPICE	THE YEAR OF THE ARMPIT
Lisa Sheehan	Personal / Unpublished / Passion Project- Single	Self initiated	French Fancy
Lucas León / Villa Alemana	Wildcard - Single	Displate	Before judgement
matsu go / Seoul	Digital - Single	gomatsu	Insignificant Cat
Matthew Hancock / London + Amelia Haines + DThree Studio / London	Mural / Graffiti / Street Art - Single	Fender	Fender Artist Studio London
Miki Kawamura / Hambrug	Personal / Unpublished / Passion Project - Series	PASSION PROJECTS	Hand-copying meditation

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ILLUSTRATION

Mojo Wang / New York	Editorial - Spread - Series	ELLEMEN China	New York Diary Visual Column
Mojo Wang / New York	Packaging - Series	Kiehl's	Kiehl's LNY, Year of Tiger
Morgenbladet / Oslo	Editorial - Spread - Series	Morgenbladet	Your Guide to Our Future With the Coronavirus
MullenLowe SSP3 / Bogota + AB InBev / Bogota + Dattis / Bogota + Austria Films Colombia / Bogota	Book - Single	AB InBev / Pony Malta	Girls Define Girl
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Advertising - Series	Brooklyn Film Festival	Something To Offend Everyone
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Digital - Series	Brooklyn Film Festival	Something To Offend Everyone
Muti + Akron Museum	Wildcard - Series	Akron Museum	Good Hope
Muti + Fortune	Digital - Series	Fortune	@Work Playbook
Muti + Insight Editions	Book - Series	Insight Editions	Star Wars : Exploring Tatooine
Nan Cao + Daniel Frumhoff Design / New York	Print - Series	Personal	Chinese Zodiacs
Nan Cao + Daniel Frumhoff Design / New York	Personal / Unpublished / Passion Project - Series	Personal	Chinese Zodiacs
Nan Cao + School of Visual Arts	Digital - Series	School of Visual Arts	SVA: Monday Motivation Series
NB Studio / London + Animade / London + Sofie Birkin	Animation - Single	Royal Mail	Pride

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ILLUSTRATION

NB Studio / London + Sofie Birkin	Print - Series	Royal Mail	Pride
Nicolas Ortega	Editorial - Spread - Series	The Atlantic	After Babel
Nubia Navarro / Bogotá	Digital - Series	Personal Project	Emotions
OHGUSHI / Kanagawa + Saijo Inari-san Myokyoji / Okayama	Design for Good - Illustration - Single or Series	Saijo Inari-san Myokyoji Temple	UNRYU THE WATER DRAGON
OHGUSHI / Kanagawa + Saijo Inari-san Myokyoji / Okayama	Mural / Graffiti / Street Art - Single	Saijo Inari-san Myokyoji Temple	UNRYU THE WATER DRAGON
OHGUSHI / Kanagawa + Saijo Inari-san Myokyoji / Okayama	Wildcard - Single	Saijo Inari-san Myokyoji Temple	UNRYU THE WATER DRAGON
Olha Dyatlova / Kyiv	Personal / Unpublished / Passion Project - Series	Olha Dyatlova	2023 Calendar Illustrations
Ollie Hirst / Manchester + Colours & Shapes / Vancouver + Making Pictures / London	Design for Good - Illustration - Single or Series	TED	#TED2022: A New Era
Owen Gildersleeve + Meta Open Arts	Design for Good - Illustration - Single or Series	Meta Open Arts	Open Up
Parenti Design: The Branding Studio / Geneva	Advertising - Series	Geneva Airport	Geneva Airport - Smiles & More
Penguin Random House / New York	Digital - Series	Penguin Random House	Persona Illustrations
perfectly boring studio / Kyiv	Branded Identity - Series	Emote App	Emote App Brand Illustrations
Peter Phobia / Brooklyn	Animation - Single	Mattel	Drop In To Hot Wheels
Potlatch / Barcelona	Advertising - Single	The Macallan	Quest
Potlatch / Barcelona	Advertising - Single	The Macallan	Red Collection 77
Preacher / Austin	Packaging - Series	Black Pumas	Black Pumas
Preacher / Austin	Advertising - Series	StreetEasy	StreetEasy

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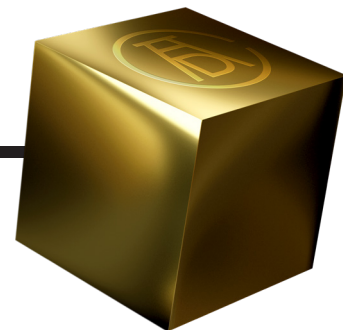


ILLUSTRATION

PT Bank Danamon Indonesia Tbk / Jakarta + LUP Jakarta / Jakarta + Rio Genta / Jakarta	Print - Series	PT Bank Danamon TBK	Financial Fears
PT Bank Danamon Indonesia Tbk / Jakarta + LUP Jakarta / Jakarta + Rio Genta / Jakarta	Advertising - Series	PT Bank Danamon TBK	Financial Fears
Publicis One Touch / Hamburg	Animation - Single	Beiersdorf AG, Germany/ NIVEA	The Shadow Jumper
Publicis Worldwide / Hong Kong	Advertising - Series	AXA	Break the Myth
Quai Chan	Branded Identity - Single	Eslite Hong Kong	Bookstore Mystery
Quai Chan	Book - Series	Hong Kong Museum of Art	A Journey to the Baroque
Quai Chan	Personal / Unpublished / Passion Project - Series	MISSQUAI	A love letter to Hong Kong
Ray Lam / Edmonton	Mural / Graffiti / Street Art - Single	Doughnut Party	Doughnut Party Mural
Ricardo Gantschnigg / Wörgl	Personal / Unpublished / Passion Project - Series	ricardodesign	Vienna Typeface
Rita Tu / Nanchang + Xiaofeng Yuan / Shenzhen	Book - Series	Dandelion Children's Book House	Dao Chengdu Qu Guo Nian
ROYALCLUB / Shanghai City	Print - Series	Nike Jordan	Basketball Girls
Saatchi & Saatchi / Düsseldorf	Print - Single	Deutsche Telekom	LOUD ANGELS
Saatchi & Saatchi / Düsseldorf	Advertising - Single	Deutsche Telekom	LOUD ANGELS
Sally Deng	Book - Series	Farrar, Straus and Giroux	Warrior Princes: The Story of Khutulun
Sally Deng	Advertising - Series	Hermès	Hermès: China Winter Autumn Campaign
Sally Deng	Editorial - Spread - Single	The New York Times	Mockingbird
Sally Deng	Editorial - Spread - Single	The Washington Post Magazine	Family Tree
Sally Deng	Design for Good - Illustration - Single or Series	Threshold Podcast	Time to 1.5

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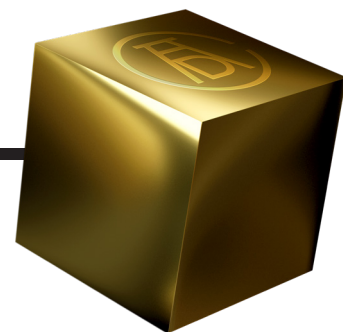


ILLUSTRATION

Sebastian Curi / Los Angeles	Branded Identity - Series	Jovia	Hello New York
Shaobin Lin / Shenzhen + Buddyrich Coffee / Shantou + Linshaobin Design / Shenzhen	Packaging - Series	Buddyrich coffee	Buddyrich coffee
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Packaging - Series	Inner Mongolia Yili Industrial Group Co., Ltd.	AnMuXi
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Packaging - Single	Kadenburg beer (China) Co., Ltd	Zebra Beer
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Packaging - Single	Shanghai Bacchus Wine Co., Ltd.	YanChuan Vodka
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Print - Series	ShenZhen Lingyun creative packaging design Co.,Ltd.	Red envelope for the Year of the Rabbit
Sichen Grace	Personal / Unpublished / Passion Project - Series	Self-promotion	Enneagram Trees
SIX INC. + Hakuhodo Inc. + HAKUHODOCREATIVE VOX Inc. / Tokyo + NAUTILUS-GOco.,ltd / Tokyo	Animation - Single	Suntory	Maker's Mark Thanks factory -winter-
Sowvital / London + Leslie David Studio / Paris	Packaging - Series	Sowvital	A Family of Seed Packets
Space Dawg Studio / Petaling Jaya + Mo Sheng Ren / Petaling Jaya	Animation - Single	Reebok	Reebok x FTMD. CL Legacy AZ Voyage 79F
Space Rabbit Studio / New York + Kun-I Chang / New York + Shih-Wen Lin / New York	Animation - Single	RomaTrial, Stiftung Denkmal	The Ujvari Family

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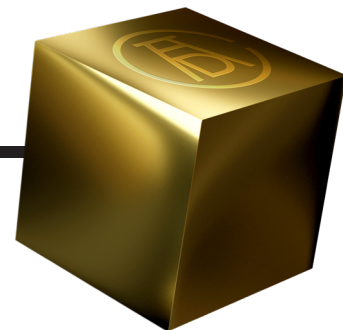


ILLUSTRATION

Sponge / Chicago + ER2 Image Group / Chicago	Mural / Graffiti / Street Art - Series	Pinstripes	Chicago Looks Good On You
Star India Private Limited / Mumbai	Branded Identity - Single	Disney Star	Star Kiran - Brand Film
Star India Private Limited / Mumbai	Animation - Single	Disney Star	Star Kiran - Brand Film
STONES DESIGN Lab. / Beijing	Branded Identity - Series	cococean	cococean Rebranding
Studio Hinrichs / San Francisco + Nancy Stahl	Editorial - Spread - Single	Sappi North America	Jungle
Susannah Lohr	Animation - Single	Satya Doyle Byock	"Quarterlife" book trailer
Suzuko Momoyama / Mie	Book - Series	Fukuinkan Shoten Publishers	Transformation of the Caterpillar
Taku Sato / Tokyo	Wildcard - Series	New Horizon Collective	Chill out in "Noh"
Tania Yakunova	Editorial - Front Page - Single	Weekendavisen	Skyfall
TBWA\Worldwide / Los Angeles + TBWA\Chiat\Day LA / Los Angeles + Fuze Image / Curitiba + Plau Design / Rio de Janeiro	Branded Identity - Series	TBWA	TBWA Brand Design System
TE HU / San Francisco	Personal / Unpublished / Passion Project- Single	self-promotion	Vimalakirtinirdesa-sutra
The community / Miami	Print - Series	Project Gutenberg Literary Archive Foundation (PGLAF)	Classic Monsters
The New York Times Magazine / New York	Editorial - Front Page - Single	The New York Times Magazine	Boxed In
The New York Times Magazine / New York	Editorial - Spread - Single	The New York Times Magazine	His Trauma, and Mine
The New York Times Magazine / New York	Digital - Single	The New York Times Magazine	The New World
The New York Times Magazine / New York	Editorial - Spread - Single	The New York Times Magazine	The Writing on the Wall

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ILLUSTRATION

The Nine / Shanghai	Branded Identity - Series	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Packaging - Series	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Wildcard - Series	Huaisu Calligraphy Study Association	Redesigning Monk Huaisu's Cursive Script
thjnk AG + loved / Hamburg	Branded Identity - Series	GOI ASIA GOURMET	GOI TO GO
thjnk AG + loved / Hamburg	Digital - Series	GOI ASIA GOURMET	GOI TO GO
thjnk AG + loved / Hamburg	Print - Series	GOI ASIA GOURMET	GOI TO GO
TIAN GAN / Pasadena	Personal / Unpublished / Passion Project - Series	Personal Project	Dragon Island
TIAN GAN / Pasadena	Personal / Unpublished / Passion Project- Single	Personal Project	Home
TIAN GAN / Pasadena	Personal / Unpublished / Passion Project- Single	Personal Project	Los Angeles 2080
TOFU Studio / Gdańsk	Design for Good - Illustration - Single or Series	The Voivodeship and Municipal Public Library in Gdansk	Gdansk Library Lockers
TOFU Studio / Gdańsk + NORMEX / Gdańsk	Design for Good - Illustration - Single or Series	The Children's University Foundation	MY BIGGEST DREAM
Top Shelf Atlanta / Atlanta	Advertising - Series	Top Shelf Atlanta	Atlanta Walk-Through Packaging Design
Torgeir Hjetland / Oslo + Frode Skaren / Flekkefjord	Packaging - Series	Fugl Fønix Hotel	Fønix Bryggeri
Universal Favourite / Sydney	Branded Identity - Series	Flaus	Illustration
Vanessa Saba / Brooklyn + The New York Times Magazine / New York	Editorial - Spread - Single	The New York Times Magazine	The Battle for Baby L.
Virtue NY + Jenn Liv	Advertising - Series	All Nippon Airways	All Nippon Airways
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Book - Single	Dell Technologies & Intel	I Will Always Be Me

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ILLUSTRATION

Amrita Marino /New York + Warby Parker	Advertising - Series	Warby Parker	Holiday 2022 Campaign Illustrations
Wenjing Yang	Digital - Single	The Story	The Climate Is Changing, The Science Fiction Is To
Wenjing Yang	Digital - Series	Vice	When To End A Toxic Relationship
Xi'an Gaopeng / Xi'an	Print - Single	JIN JINANG QUAN	318ML
Xi'an Gaopeng / Xi'an	Packaging - Single	JIN JINANG QUAN	480ML
Xi'an Gaopeng / Xi'an	Advertising - Single	JIN JINANG QUAN	480ML Poster
Xi'an Gaopeng / Xi'an	Branded Identity - Single	JIN JINANG QUAN	SLOGAN BRAND DESIGN
Xinran Ma	Personal / Unpublished / Passion Project - Series	Personal works	The legend of Fig Boys
Xiyue Chen / Guangzhou City	Personal / Unpublished / Passion Project- Single	Xiyue Chen (Self-promotion)	Parturition
Xiyue Chen / Guangzhou City	Personal / Unpublished / Passion Project- Single	Xiyue Chen (Self-Promotion)	Trapped
Yilun Tang / Fredericton	Design for Good - Illustration - Single or Series	EvilDodo_(Yilun Tang	Whisper
yuda zhang / Vancouver	Print - Series	RodenGray	2023 Calendar
YUKE LI	Personal / Unpublished / Passion Project- Single	self-promotion	THE FOREST
Yulong Lli / Shanghai	Personal / Unpublished / Passion Project - Series	Yulong Lli	Moment for Hug
Yunfan Zhou / Nanjing	Personal / Unpublished / Passion Project - Series	Private commission	War of the Eight Princes
ZGM Modern Marketing Partners / Edmonton	Partnership / Coproduction - Series	Rally Social Room	Rally Illustrations

ADC 102ND ANNUAL AWARDS – SHORTLIST

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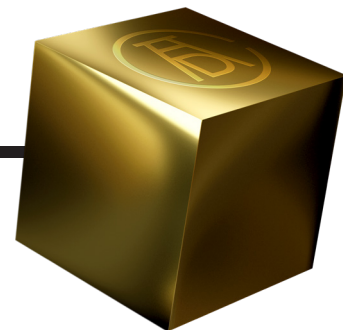


INTERACTIVE

(tsuzuku) / Tokyo + DENTSU INC. / Tokyo + Uedake / Tokyo + Dentsu Craft Tokyo / Tokyo	Online / Mobile Websites - Website	Suntory Holdings Limited	SUNTORY TENNENSUI ENDLESS DAWN
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	UX / UI - User Experience Design	Cox Communications	Project Convey
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Innovation	Cox Communications	Project Convey
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Craft in Online / Mobile - Use of Technology	Cox Communications	Project Convey
Apple Design Team	UX / UI - User Interface Design	Apple	Wayfinder
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	UX / UI - User Experience Design	Horizon Therapeutics	Eyedar
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	Innovation	Horizon Therapeutics	Eyedar
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	Craft in Online / Mobile - Use of Technology	Horizon Therapeutics	Eyedar
B & T Creative / Los Angeles	Uncommissioned / Personal - Single or Series	Stand With Ukraine	.PNG Protests

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INTERACTIVE

BBDO New York / New York	Social Media - Streaming Media	Ray Ban / Meta	Tap into Now
BBDO New York / New York	Social Media - Campaign	Ray Ban / Meta	Tap into Now
Cheil Germany GmbH / Schwalbach + BoraBora GmbH / Cologne	Online / Mobile Websites - ECommerce Site	Samsung Electronics Germany	Black Friday - Level Up Your Deal
Citizen Relations / Toronto	Innovation	Elimin8Hate	ReclaimYourName.dic
DDB GROUP GERMANY	Social Media - Campaign	Reporters Without Borders (RSF)	The Truth Wins
DDB GROUP GERMANY	Craft in Online / Mobile - Content Strategy	Reporters Without Borders (RSF)	The Truth Wins
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Social Media - Campaign	Volkswagen	Inside Jobs
DDB Paris / Paris + THE / Paris + AllSo / Paris + Volkswagen Group France	Craft in Online / Mobile - Content Strategy	Volkswagen	Inside Jobs
DENTSU INC. + jitto inc. / Tokyo + mount inc. / Tokyo	Online / Mobile Websites - Website	KUBOTA Corporation	KUBOTA FUTURE CUBE
Design Bridge and Partners/Superunion / Hong Kong + Two AM Music Global / Kuala Lumpur + Le Polish Bureau / Lodz	Craft in Online / Mobile - Art Direction	Taikoo Li	The Temple
Digitas Pixelpark / Hamburg	UX / UI - User Interface Design	WWF Germany	Operation #OCEANDETOX
Digitas Pixelpark / Hamburg	NFTs & The Metaverse - The Metaverse	WWF Germany	Operation #OCEANDETOX

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INTERACTIVE

FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	Social Media - Streaming Media	BMO	NXT LVL
FCB Canada / Toronto + Bank of Montréal / Toronto + UM Canada / Toronto	NFTs & The Metaverse - The Metaverse	BMO	NXT LVL
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
Goodby Silverstein & Partners / San Francisco	Extended Reality - AR / VR / MR	Doritos	Triangle Tracker
Goodby Silverstein & Partners / San Francisco	Innovation	Doritos/Cheetos	Snackable Screens/Flamin' Hottie
Goodby Silverstein & Partners / San Francisco	Craft in Online / Mobile - Use of Technology	Doritos/Cheetos	Snackable Screens/Flamin' Hottie
GSD&M / Austin	Video - Online Video	Pizza Hut	World's Largest Pizza
Gut / Sao Paulo + m ss ng p eces	Social Media - Streaming Media	Coca Cola	We Are Mello
Hanna Hereid Ringheim / OSLO	Extended Reality - AR / VR / MR	Hanna Hereid Ringheim	Portfolio TakeovAR
Havas Germany / Duesseldorf + Havas New York / New York	Design for Good - Interactive	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl
Havas Germany / Duesseldorf + Havas New York / New York	UX / UI - User Interface Design	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl
Havas Germany / Duesseldorf + Havas New York / New York	UX / UI - User Experience Design	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl

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INTERACTIVE

Havas Germany / Duesseldorf + Havas New York / New York	Innovation	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl
Havas Germany / Duesseldorf + Havas New York / New York	Craft in Online / Mobile - Use of Technology	Deutsche Parkinson Vereinigung e.V. (German Parkinson Association)	Staybl
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Video - Online Video	Wer Braucht Feminismus?	The Vulva Spaceship
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Social Media - Streaming Media	Wer Braucht Feminismus?	The Vulva Spaceship
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Social Media - Campaign	Wer Braucht Feminismus?	The Vulva Spaceship
INNOCEAN Berlin / Berlin + Stink Films / Berlin + DaHouse Audio / Berlin + ORIGO LAB / São Paulo	Design for Good - Interactive	Wer Braucht Feminismus?	The Vulva Spaceship
Josephmark	UX / UI - User Interface Design	RCA	RCA
Koikreative / Beijing	Craft in Online / Mobile - Art Direction	NIKE	AirForce 1 Hotel
Leo Burnett / Toronto	Social Media - Campaign	Campbell's	Brothtails

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INTERACTIVE

Marcel / Paris + Back Market / Paris + PRESS PLAY ON TAPE / Paris + ADF L'ATELIER / Paris	Innovation	Back Market	Hack Market
Marcel / Paris + Back Market / Paris + PRESS PLAY ON TAPE / Paris + ADF L'ATELIER / Paris	Craft in Online / Mobile - Use of Technology	Back Market	Hack Market
McCann Canada / Toronto	UX / UI - User Interface Design	Petro-Canada CareMakers	24 Hours of Care
McCann Canada / Toronto	Video - Interactive Video	Petro-Canada CareMakers	24 Hours of Care
McCann New York / New York	Data Visualization	SAS	The Batting Lab
McCann New York / New York + McCann London / London	UX / UI - User Experience Design	Microsoft Unlocked	Anthem For All
McCann New York / New York + McCann London / London	Craft in Online / Mobile - Use of Technology	Microsoft Unlocked	Anthem For All
McCann New York / New York + McCann London / London	Craft in Online / Mobile - Sound Design	Microsoft Unlocked	Anthem For All
Media.Monks / Hilversum	Online / Mobile Websites - Campaign Site	Coach x Tom Wesselmann	The Pleasure Pursuit
MullenLowe U.S. / New York + MullenLowe NY / New York + Brooklyn Film Festival / Brooklyn	Video - Interactive Video	Brooklyn Film Festival	Something To Offend Everyone
Observatory + Frito Lay + Netflix	Video - Online Video	Doritos & Netflix	"Live From The Upside Down"

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INTERACTIVE

Performance Art / Toronto	UX / UI - User Experience Design	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Online / Mobile Websites - Campaign Site	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Data Visualization	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Craft in Online / Mobile - Art Direction	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Design for Good - Interactive	Black & Abroad	The Black Elevation Map
Performance Art / Toronto	Online / Mobile Websites - Campaign Site	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Data Visualization	BMW North America	The Hofmeister Kink
Performance Art / Toronto	Video - Online Video	Humanitarian Coalition	A Prompt For Ukraine
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Social Media - Streaming Media	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Craft in Online / Mobile - Use of Technology	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
Philipp und Keuntje / Hamburg + fischerAppelt / Hamburg	Design for Good - Interactive	Laut gegen Nazis	HetzJaeger. Antifascist Algorithms.
Prime Weber Shandwick / Stockholm + Husqvarna Group / Stockholm + Diktator / Stockholm	Social Media - Campaign	Husqvarna	Happy Birthday from Earth
Prime Weber Shandwick / Stockholm + Husqvarna Group / Stockholm + Diktator / Stockholm	Innovation	Husqvarna	Happy Birthday from Earth

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INTERACTIVE

R/GA UK	Design for Good - Interactive	Allianz	Day 1 Done
R/GA UK	UX / UI - User Interface Design	National Bank of Kuwait	Weyay
R/GA UK	Craft in Online / Mobile - Art Direction	National Bank of Kuwait	Weyay
R/GA US	Innovation	Nike	Just A/Run
R/GA US	Extended Reality - AR / VR / MR	Nike	Just A/Run
R/GA US	Social Media - Streaming Media	Procter & Gamble	The Name
R/GA US	Video - Interactive Video	Verizon	Pepsi Halftime Ultra Pass
R/GA US	Extended Reality - AR / VR / MR	Verizon	Pepsi Halftime Ultra Pass
Rethink / Toronto/ Montreal/Vancouver + Apply Digital + Tree Canada	Design for Good - Interactive	Tree Canada	Offset Mode
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto + Zeno Group / Toronto	Craft in Online / Mobile - Use of Technology	Kraft Heinz	A.I Ketchup
Rethink / Toronto/ Montreal/Vancouver + YWCA Metro Vancouver	Social Media - Campaign	YWCA Metro Vancouver	Add The M
Rethink / Toronto/ Montreal/Vancouver + YWCA Metro Vancouver	Design for Good - Interactive	YWCA Metro Vancouver	Add The M
Saatchi & Saatchi / Düsseldorf	Craft in Online / Mobile - Content Strategy	Mondel z Europe/ Oreo	Cheat Cookies
SERVICEPLAN GERMANY / Munich	Craft in Online / Mobile - Use of Technology	Dot Incorporation	Dot Go
SERVICEPLAN GERMANY / Munich	Design for Good - Interactive	Dot Incorporation	Dot Go
SERVICEPLAN GERMANY / Munich	Extended Reality - AR / VR / MR	Dot Incorporation	Dot Go
SERVICEPLAN GERMANY / Munich	Innovation	Dot Incorporation	Dot Go

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INTERACTIVE

Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Social Media - Campaign	Flutwein	#flutwein - Our Worst Vintage
Shunta Sakamoto + Toi Yamada + Takumi Obayashi + Hironobu Nagasawa	Craft in Online / Mobile - Art Direction	Fukunaga Print Co., Ltd.	UNBOX
Spotify In-House / New York	UX / UI - User Experience Design	Spotify	B-Sides
Spotify In-House / New York	NFTs & The Metaverse - The Metaverse	Spotify In-House	Spotify Island on Roblox
Spotify In-House / New York	Craft in Online / Mobile - Art Direction	Spotify In-House	Wrapped Design
Spotify In-House / New York	UX / UI - User Experience Design	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Online / Mobile Websites - Campaign Site	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Data Visualization	Spotify In-House	Wrapped On Platform Experience
Spotify In-House / New York	Craft in Online / Mobile - Copywriting for Digital	Spotify In-House	Wrapped On Platform Experience
Squarespace / New York + Q Department + Final Cut + Smuggler	UX / UI - User Experience Design	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Online / Mobile Websites - Campaign Site	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Video - Online Video	Squarespace	The Singularity
Squarespace / New York + Q Department + Final Cut + Smuggler	Video - Online Video	Squarespace	The Singularity BTS

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INTERACTIVE

Studio Dumbar/DEPT / Rotterdam	Online / Mobile Websites - Website	Studio Dumbar/DEPT	DEMO 22 website
TBWA\Chiat\Day LA / Los Angeles + ICON Architecture + ZOAN	NFTs & The Metaverse - The Metaverse	HomeStart	Inverse
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Online / Mobile Websites - Website	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Data Visualization	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + Rare Medium / Brooklyn + RedSlash / New York	Design for Good - Interactive	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Columbia Journalism Review / New York + RedSlash / New York + Rare Medium / Brooklyn	Social Media - Campaign	Columbia Journalism Review	Are You Press Worthy?
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Innovation	Hilton	The Ad You Stay In
TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Social Media - Campaign	Hilton	The Ad You Stay in

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INTERACTIVE

TBWA\Chiat\Day NY / New York + Hilton / Virginia + RedSlash / New York + 1stAveMachine / Brooklyn	Video - Online Video	Hilton	The Ad You Stay in
TBWA\HAKUHODO Inc. / Tokyo	Craft in Online / Mobile - Sound Design	The Asahi Shimbun Company	Journa-Rhythm
TBWA\HAKUHODO Inc. / Tokyo + Birdman Inc. / Tokyo + K.K.H.U / Tokyo + TYO Inc. / Tokyo	Innovation	Nissan Motor Co., Ltd.	ProPILOT MOP
Terri & Sandy / New York	Design for Good - Interactive	Strands for Trans by Barba	Transphobe Takedowns
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	UX / UI - User Experience Design	Dell Technologies & Intel	I Will Always Be Me
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Innovation	Dell Technologies & Intel	I Will Always Be Me
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Craft in Online / Mobile - Copywriting for Digital	Dell Technologies & Intel	I Will Always Be Me
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Design for Good - Interactive	Dell Technologies & Intel	I Will Always Be Me
Wunderman Thompson Argentina / Buenos Aires + Wunderman Thompson New York / New York	Online / Mobile Websites - ECommerce Site	Unilever	Shoppable Armpits

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MOTION / FILM CRAFT

(tsuzuku) / Tokyo + DENTSU INC. / Tokyo + Uedake / Tokyo + Dentsu Craft Tokyo / Tokyo	Craft in Motion / Film - Visual Effects	Suntory Holdings Limited	SUNTORY TENNENSUI ENDLESS DAWN
Albin Holmqvist / Hägersten + Plattform Produktion / Göteborg	Motion / Film - Title Sequences	Plattform Produktion / Ruben Östlund	Triangle of Sadness title Sequence
Aleksandra Kingo	Motion / Film - Unpublished / Passion Project	Self-Promotion	An Ode to Procrastination
Alex Cook + Crimson Edge	Craft in Motion / Film - Visual Effects	Son Lux	Undertow
Alex Cook + Crimson Edge	Craft in Motion / Film - Direction	Son Lux	Undertow
Alex Cook + Crimson Edge	Motion / Film - Music Video	Son Lux	Undertow
Amar Chebib / Vancouver	Motion / Film - Documentary	N/A	Joe Buffalo
Apple Product & Design Team / Culver City, CA + Elastic / Santa Monica, CA + For All Mankind (Sony Pictures Television for Apple TV+)	Motion / Film - Documentary	Apple TV+	The Science Behind For All Mankind
ARISU / New York + R79 Digital / Los Angeles + Apple TV+ / Los Angeles	Motion / Film - Title Sequences	Apple TV+	The Last Days of Ptolemy Grey Main Title Sequence
Badot LLC / Los Angeles	Motion / Film - Unpublished / Passion Project	Personal Project	Creating Things

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MOTION / FILM CRAFT

Baron & Baron / New York + Raphael Ajuelos / Los Angeles + Modern Post / New York + North Six / Los Angeles	Craft in Motion / Film - Use of Music / Sound	Dior	La Capitana
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Craft in Motion / Film - Use of Music / Sound	Alzheimer Forschung Initiative e.V.	THE GLITCH
BBDO Group Germany GmbH / Duesseldorf + Alzheimer Forschung Initiative e.V. / Duesseldorf + Caviar Film / Mechelen + Satélite audio / São Paulo	Craft in Motion / Film - Editing	Alzheimer Forschung Initiative e.V.	THE GLITCH
BBmedia inc. / tokyo	Craft in Motion / Film - Use of Music / Sound	KUBOTA Corporation	Kubota Engine Discovery
Biscuit Filmworks / Los Angeles + Wieden + Kennedy / Portland	Motion / Film - Unpublished / Passion Project	n/a	The Model Minority Myth
Bito	Craft in Motion / Film - Typography	Taipei Golden Horse Film Festival Executive Committee	2022 Golden Horse Film Festival Motion Poster
Bito	Motion / Film - Television / VOD Promo - Single	Taipei Golden Horse Film Festival Executive Committee	59th Golden Horse Awards
Bito	Craft in Motion / Film - Motion Graphics	Taipei Golden Horse Film Festival Executive Committee	59th Golden Horse Awards
Blacksmith + TBWA\Media Arts Lab + MJZ	Craft in Motion / Film - Visual Effects	Apple AirPods	Share the Joy

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MOTION / FILM CRAFT

Blaize Fobbe + Mika Aberra + Sofieke van Bilsen + Parker Schmidt	Craft in Motion / Film - Editing	Leica Camera	Zero Velocity
BluBlu Studios + Jed Skrzypczyk + Monika Kurek + Sybilla Kucznik	Design for Good - Motion / Film Craft	Science Moms	Mom Letters
BLVR / San Diego + Andis / Sturtevant	Design for Good - Motion / Film Craft	Andis	Andis Creator Series: Compton Cowboys
Brightdrop / Detroit	Craft in Motion / Film - Animation	Wizz	Brightdrop
Broken Heart Love Affair / Toronto + Scouts / Nimiope Film Editorial	Craft in Motion / Film - Editing	Royal Ontario Museum	Immortal
Bryan Schlam / Brooklyn + Ghost Robot / Brooklyn	Motion / Film - Music Video	The Black Keys	Wild Child
Bryan Schlam / Brooklyn + Ghost Robot / Brooklyn	Motion / Film - Music Video	Tyler Childers	Angel Band Music Video
BUNTIN / NASHVILLE + m s s n g p e c e s / LOS ANGELES	Motion / Film - Short Video - Series	CHINET	HERE'S TO US - DOCU SERIES
Butler, Shine, Stern & Partners	Craft in Motion / Film - Use of Music / Sound	ESPN	Sports on Tap
Butler, Shine, Stern & Partners	Craft in Motion / Film - Animation	ESPN	Sports on Tap
C41 / Milan	Craft in Motion / Film - Editing	O'Neill	O'Neill - In Between Lines
Camp Jefferson / Toronto + Scouts Honour / Toronto + Outsider Editorial / Toronto + The Vanity / Toronto	Craft in Motion / Film - Cinematography	CAMH	No One Left Behind
Capsule Studio / Paris	Craft in Motion / Film - Cinematography	Skydance Interactive	Behemoth - Cinematic Trailer
Carbon / Los Angeles + BBH + Google + Scheme Engine	Design for Good - Motion / Film Craft	Google	Black Owned Friday // Ludacris feat. Flo Milli

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MOTION / FILM CRAFT

Cossette / Toronto + Arthouse Agency / Toronto + Twenty Twenty Agency / London + Nimiopere / Toronto	Craft in Motion / Film - Editing	Indigo	Life, on Purpose
Cossette / Toronto + Magic Circle Workshop & Common Good / Toronto + Artjail / Toronto + Berkeley Inc. / Toronto	Design for Good - Motion / Film Craft	Cannabis Amnesty	Legalize Us
Cossette / Toronto + Scouts Honour / Toronto + OMD / Toronto + Nimiopere / Toronto	Craft in Motion / Film - Editing	SickKids Foundation	House of Legends
Cossette / Toronto + Scouts Honour / Toronto + OMD / Toronto + Nimiopere / Toronto	Craft in Motion / Film - Direction	SickKids Foundation	House of Legends
Cut+Run / Los Angeles	Craft in Motion / Film - Editing	Dust Magazine	Dust Magazine / Issue 21
Cut+Run / Los Angeles + Arts & Sciences / Los Angeles	Craft in Motion / Film - Editing	Posten	Father Christmas & Mother Earth
Cut+Run / Los Angeles + Division / Los Angeles + Machine Molle / Paris	Craft in Motion / Film - Editing	The Coca-Cola Company	Coca-Cola x Rosalia
Cut+Run / Los Angeles + Division / Los Angeles + Machine Molle / Paris	Motion / Film - Short Video - Single	The Coca-Cola Company	ROSALIA Coke Creations <<LLYLM>>
Cut+Run / Los Angeles + Everest / Raleigh + Division / Los Angeles	Craft in Motion / Film - Editing	Calvin Klein	Calvin Klein / Performance

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MOTION / FILM CRAFT

Cut+Run / Los Angeles + Nike / Los Angeles + Somesuch / Los Angeles	Craft in Motion / Film - Editing	Nike	Nike / Travis Scott
Cut+Run / Los Angeles + Wieden+Kennedy / Portland + Blink / Los Angeles + The Quarry / London	Craft in Motion / Film - Editing	EA Sports	Match Day
VMLY&R Mexico	Craft in Motion / Film - Direction	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Motion / Film - Editing	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Motion / Film - Use of Music / Sound	Telefonica Movistar	Shout
VMLY&R Mexico	Motion / Film - Narrative	Telefonica Movistar	Shout
VMLY&R Mexico	Craft in Motion / Film - Cinematography	Telefonica Movistar	Shout
DDB New York / New York + Hornet / New York, New York	Craft in Motion / Film - Animation	The Kroger Company	The Magical Cookbook
DDB Paris / Paris + Back Up / Paris + Blackbox / Paris + Salomon	Craft in Motion / Film - Direction	Salomon	Speedverse
Dentsu Creative / New York	Craft in Motion / Film - Extended Reality	New Orleans & Co	Plus One
Design Bridge and Partners/Superunion / London	Craft in Motion / Film - Motion Graphics	London Symphony Orchestra	Master Conductor
Design Bridge and Partners/Superunion / London + Echoic + Curious Productions	Motion / Film - Short Video - Single	Aston Martin	Ferocity.Driven.
Digitas Pixelpark / Hamburg	Craft in Motion / Film - Extended Reality	WWF Germany	Operation #OCEANDETOX

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MOTION / FILM CRAFT

Doomsday Entertainment / Los Angeles + Sony Music Latin / Miami + Mastodonte / Mexico City	Motion / Film - Music Video	Residente	This is Not America
Doomsday Entertainment / Los Angeles + Warner Records / Los Angeles + Final Cut / Los Angeles	Motion / Film - Music Video	Disturbed	Bad Man
Ela Minus	Motion / Film - Music Video	Ela Minus	"N19 5NF" Music Video
Elastic / Santa Monica	Motion / Film - Title Sequences	HBO	House of the Dragon
Elastic / Santa Monica	Motion / Film - Title Sequences	HBO	The Last of Us
Energize / Amsterdam + MassiveMusic / Amsterdam + MRTN.tv / Amsterdam + Pink Rabbit / Amsterdam	Craft in Motion / Film - Direction	PLUS Supermarkets	PLUS Christmas commercial 2022
Fabian&Fred / Hamburg + Janina Putzker	Craft in Motion / Film - Animation	AG Kurzfilm e.V.	Kurzfilmtag - Potato Falls
FCB Canada / Toronto + Air Canada / Montréal	Craft in Motion / Film - Animation	Air Canada	The Stopover
FCB New York / New York + ABI, Michelob ULTRA / New York	Innovation	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe
FCB New York / New York + ABI, Michelob ULTRA / New York	Craft in Motion / Film - Extended Reality	Anheuser Busch Michelob ULTRA	McEnroe vs McEnroe

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MOTION / FILM CRAFT

Fela / Toronto + Away / New York + Away / New York	Craft in Motion / Film - Direction	Away	Zig Zag
Fela / Toronto + The Hive / Toronto	Craft in Motion / Film - Direction	OLG/MLB	Chatham Plays On
Flying Object / London + Picturesmith / London + Quizlet / San Francisco, CA + Zelig Sound / London	Craft in Motion / Film - Animation	Quizlet	Feed Your Brain
Found Objects / Brooklyn + Apple / Cupertino, CA	Craft in Motion / Film - Use of Music / Sound	Apple	Dear Apple
FRED & FARID / Los Angeles	Craft in Motion / Film - Use of Music / Sound	LOUIS XIII	BELIEVE IN TIME
FRED & FARID / Los Angeles + Fridays For Future US	Craft in Motion / Film - Use of Music / Sound	Fridays For Future US	"I Love You, California"
Gabriel Tick / Melbourne + Studio Union / Melbourne + Alex Pellerano / Melbourne	Craft in Motion / Film - Animation	SONY Music Entertainment / Legacy Recordings	Elvis "Unchained Melody" Official Music Video
Gabriel Tick / Melbourne + Studio Union / Melbourne + Alex Pellerano / Melbourne	Motion / Film - Music Video	SONY Music Entertainment / Legacy Recordings	Elvis "Unchained Melody" Official Music Video
Gentle Cowboys / New York + Cut +Run / New York	Craft in Motion / Film - Editing	The Met / The Noguchi Museum / ArtCake Brooklyn	Osmosis
Gentle Cowboys / New York + Cut +Run / New York	Motion / Film - Short Video - Single	The Met / The Noguchi Museum / ArtCake Brooklyn	Osmosis
Gentle Cowboys / New York + Cut +Run / New York	Motion / Film - Documentary	The Met / The Noguchi Museum / ArtCake Brooklyn	Osmosis

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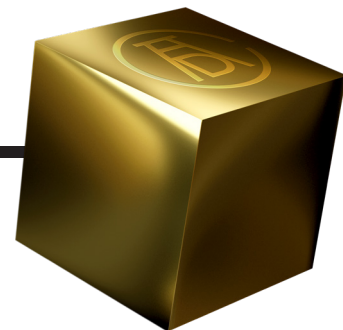


MOTION / FILM CRAFT

Gimmick Studio / Montreal + Cramer-Krasselt / Chicago + Combustion Studio / Sao Paulo	Craft in Motion / Film - Motion Graphics	Porsche	Porsche - No Small Dreams
Goodby Silverstein & Partners / San Francisco	Craft in Motion / Film - Cinematography	Rockstar Energy	Fuel What's Next
Grabarz & Partner / Hamburg + Hochkant Film GmbH & Co. KG / München + Sourcesound LA / Los Angeles	Craft in Motion / Film - Use of Music / Sound	Porsche	“Sportmade – The new 911 Dakar“
Grabarz & Partner / Hamburg + Hochkant Film GmbH & Co. KG / München + Sourcesound LA / Los Angeles	Craft in Motion / Film - Visual Effects	Porsche	“Sportmade – The new 911 Dakar“
Grabarz & Partner / Hamburg + Hochkant Film GmbH & Co. KG / München + Sourcesound LA / Los Angeles	Craft in Motion / Film - Cinematography	Porsche	“Sportmade – The new 911 Dakar“
Grabarz & Partner / Hamburg + Markenfilm Hamburg GmbH / Hamburg + Infected GmbH / Hamburg	Craft in Motion / Film - Direction	Porsche	"911 Sport Classic – A tale of now and then."
Grabarz & Partner / Hamburg + Markenfilm Hamburg GmbH / Hamburg + Infected GmbH / Hamburg	Craft in Motion / Film - Cinematography	Porsche	"911 Sport Classic – A tale of now and then."
Heimat, Berlin / Berlin	Craft in Motion / Film - Use of Music / Sound	HORNBACK	Unleashed
Heimat, Berlin / Berlin	Craft in Motion / Film - Direction	HORNBACK	Unleashed

ADC 102ND ANNUAL AWARDS – SHORTLIST

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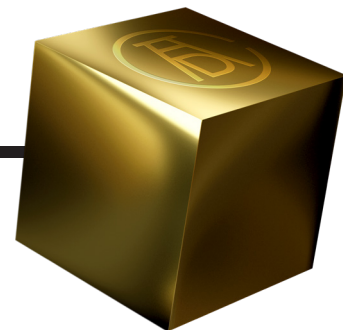


MOTION / FILM CRAFT

Henry Behel / Los Angeles + Picture North / Chicago + Jennifer Pearl + Rob Russell	Craft in Motion / Film - Cinematography	Central Coast Airfest	Dear Pilots
Imaginary Forces / Los Angeles	Motion / Film - Title Sequences	Hulu	Candy
Imaginary Forces / Los Angeles	Motion / Film - Title Sequences	Hulu	Reasonable Doubt
Imagination / Detroit + Yessian Music / Detroit	Motion / Film - Unpublished / Passion Project	Detroit Youth Choir	"Sweet Child O'Mine"
Imagination / Detroit + Yessian Music / Detroit	Craft in Motion / Film - Use of Music / Sound	Detroit Youth Choir	"Sweet Child O'Mine"
Ivan Miguel + Flying Duck Studio Lab + Alixé Lobato	Craft in Motion / Film - Typography	Flying Duck Studio Lab	We are Ducks
Jones Knowles Ritchie / London	Craft in Motion / Film - Motion Graphics	M&M'S	Pass M Around
Kamp Grizzly / New York + JSM Music / New York	Craft in Motion / Film - Use of Music / Sound	Uber Eats	Don't Run Out
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Craft in Motion / Film - Use of Music / Sound	PAWS NY	The Bridge
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Craft in Motion / Film - Animation	PAWS NY	The Bridge
Klick Health / Toronto + Jamute / Brazil + LightFarm Studios / Rio de Janeiro	Design for Good - Motion / Film Craft	PAWS NY	The Bridge

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MOTION / FILM CRAFT

Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Innovation	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Craft in Motion / Film - Use of Music / Sound	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Craft in Motion / Film - Direction	podHER	Thirst
Klick Health / Toronto + Jamute / Brazil + The Youth / Brazil + YUCA / Brazil	Craft in Motion / Film - Cinematography	podHER	Thirst
Klick Health / Toronto + YUCA / Brazil + The Youth / Brazil + Jamute / Brazil	Motion / Film - Short Video - Single	podHER	Thirst
Leo Burnett / Toronto + Kellogg's Canada Inc. / Toronto + Circle Productions / Toronto + Outsider Editorial / Toronto	Motion / Film - Documentary	Kellogg's Canada Inc.	Leo-Kellogg 70
Leo Burnett Germany / Frankfurt am Main	Motion / Film - Short Video - Single	Samsung Electronics	The Date and the Fish
Leo Burnett Germany / Frankfurt am Main	Craft in Motion / Film - Use of Music / Sound	Samsung Electronics	The Date and the Fish
Leo Burnett Germany / Frankfurt am Main	Craft in Motion / Film - Visual Effects	Samsung Electronics	The Date and the Fish
Leo Burnett Germany / Frankfurt am Main	Craft in Motion / Film - Animation	Samsung Electronics	The Date and the Fish
Lobster + Human World Wide	Craft in Motion / Film - Motion Graphics	AMP Awards	AMP Awards 2022 - Title Sequence

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MOTION / FILM CRAFT

Lobster + Rocket Audio	Craft in Motion / Film - Extended Reality	This Cover	Grace Jones - Night Clubbing
Lobster + Rocket Audio	Craft in Motion / Film - Extended Reality	This Cover	The Mars Volta - Frances te mute
Marvel Studios / Los Angeles + Disney+ / Los Angeles + Framestore / London	Craft in Motion / Film - Motion Graphics	Marvel	Ms. Marvel
Marvel Studios / Los Angeles + Framestore / London + Disney+ / Los Angeles	Motion / Film - Title Sequences	Marvel	Ms. Marvel
Matt Carter / New York City	Motion / Film - Music Video	Nas	"Ugly"
McCann / Duesseldorf	Motion / Film - Short Video - Single	eBay motors	A second chance
McCann / Duesseldorf	Craft in Motion / Film - Cinematography	eBay motors	A second chance
McCann / Duesseldorf	Craft in Motion / Film - Direction	eBay motors	A second chance
McCann Canada / Toronto	Design for Good - Motion / Film Craft	Petro-Canada CareMakers	24 Hours of Care
McCann New York / New York	Craft in Motion / Film - Visual Effects	Mastercard	MESSI
McCann New York / New York	Craft in Motion / Film - Use of Music / Sound	Mastercard	Touch Card
McCann New York / New York, NY + JSM Music / New York, New York	Craft in Motion / Film - Use of Music / Sound	New York Lottery	Wanna Go For A Walk
Media.Monks / Mexico City + Oriental Films / Mexico City	Craft in Motion / Film - Direction	Yo Quiero, Yo Puedo	Girls Not Brides: I'm a Criminal
Media.Monks / Mexico City + Oriental Films / Mexico City	Craft in Motion / Film - Cinematography	Yo Quiero, Yo Puedo	Girls Not Brides: I'm a Criminal

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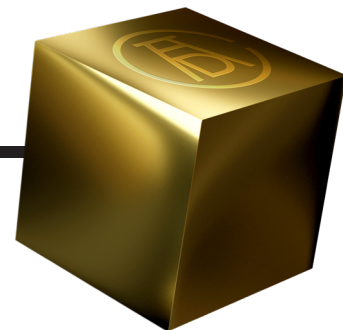


MOTION / FILM CRAFT

Media.Work / Los Angeles	Motion / Film - Unpublished / Passion Project	Media.Work	Poetry In Motion
Media.Work / Los Angeles	Motion / Film - Unpublished / Passion Project	Media.Work	Sparkle
Media.Work / Los Angeles + PlayStation Studios Creative / San Mateo	Craft in Motion / Film - Animated Logo	PlayStation Studios Creative	PlayStation Productions Ident
Morning Giants Studio / Hong Kong + Chun Him To + Him Lee + Liz Yeung	Craft in Motion / Film - Animation	Morning Giants Studio	Brand New Day, Brand Film Series
Najeeb Tarazi / Los Angeles	Motion / Film - Short Video - Single	Personal	One More Try
Netflix / Los Angeles + Framestore / London	Motion / Film - Title Sequences	Netflix	1899
NOMINT / London	Motion / Film - Short Video - Single	WWF	A Flammable Planet
NOMINT / London	Craft in Motion / Film - Visual Effects	WWF	A Flammable Planet
NOMINT / London	Craft in Motion / Film - Animation	WWF	A Flammable Planet
NOMINT / London	Design for Good - Motion / Film Craft	WWF	A Flammable Planet
Not Real / Madrid + Microsoft / Seattle	Craft in Motion / Film - Motion Graphics	Microsoft	Microsoft Designer - Sizzle Video
Not Real / Madrid + Microsoft / Seattle	Craft in Motion / Film - Motion Graphics	Microsoft	Microsoft Office

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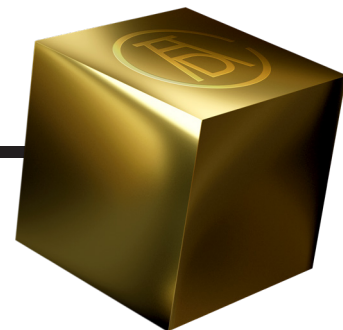


MOTION / FILM CRAFT

Observatory + Frito Lay + Netflix	Motion / Film - Narrative	Doritos & Netflix	"Live From The Upside Down"
Partizan Entertainment LLC / Los Angeles + Translation LLC / New York + WhatsApp	Motion / Film - Narrative	WhatsApp	Naija Odyssey Ft. Giannis Antetokounmpo
Partizan Entertainment LLC / Los Angeles + Translation LLC / New York + WhatsApp	Craft in Motion / Film - Direction	WhatsApp	Naija Odyssey Ft. Giannis Antetokounmpo
Pereira O'Dell / New York	Craft in Motion / Film - Animation	MINI USA	Mini Polar Bear
Pereira O'Dell / New York	Motion / Film - Short Video - Single	MINI USA	Mini Polar Bear
Plains of Yonder / Seattle	Motion / Film - Title Sequences	Amazon Studios/Prime Video	"The Rings of Power" Main Title Sequence
Plains of Yonder / Seattle	Motion / Film - Title Sequences	HBO	"The White Lotus" Season Two Main Title Sequence
Pleid St / Madrid + BBH Communications (Asia Pacific) Pte Ltd / Singapore + Mulberry / London	Craft in Motion / Film - Motion Graphics	Mulberry	Natureverse
PS 260 / Boston + Duffy & Shanley / Providence, RI + We Know The Future / New York	Craft in Motion / Film - Editing	The Boston Globe	150 Years (Series)
Publicis One Touch / Hamburg	Motion / Film - Short Video - Single	Beiersdorf AG, Germany/ NIVEA	The Shadow Jumper
Publicis One Touch / Hamburg	Craft in Motion / Film - Animation	Beiersdorf AG, Germany/ NIVEA	The Shadow Jumper
Pulse Films	Motion / Film - Music Video	Harry Styles	"Music for a Sushi Restaurant"

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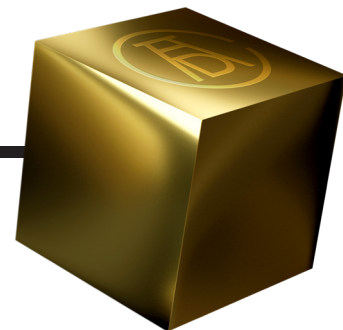


MOTION / FILM CRAFT

Pulse Films + Stormzy	Motion / Film - Music Video	Stormzy	"Mel Made Me Do It"
Pulse Films + Uncommon / London + B&Q	Craft in Motion / Film - Visual Effects	B&Q	B&Q "Flip"
Pulse Films + Uncommon / London + B&Q	Craft in Motion / Film - Direction	B&Q	B&Q "Flip"
R/GA US	Craft in Motion / Film - Direction	Ad Council, Love Has No Labels	The Gentle Giant
R/GA US	Design for Good - Motion / Film Craft	Ad Council, Love Has No Labels	The Gentle Giant
Rethink / Toronto/ Montreal/Vancouver + IKEA	Craft in Motion / Film - Visual Effects	IKEA	The Troll
Rethink / Toronto/ Montreal/Vancouver + IKEA	Craft in Motion / Film - Cinematography	IKEA	The Troll
Rethink Toronto / Toronto + OPC / Nimiopere Film Editorial	Craft in Motion / Film - Editing	IKEA	The Troll
Riot Games / Los Angeles	Motion / Film - Music Video	Wizz	Valorant Champion - CRCR
Riot Games / Los Angeles	Craft in Motion / Film - Animation	Wizz	Valorant Champion - CRCR
Rodeo FX + Grey Global Group + Tank Worldwide + Razom Ukraine	Craft in Motion / Film - Visual Effects	RAZOM Ukraine	Feel What We Feel
Rodeo FX + Groupe Maurice + Bifurk	Craft in Motion / Film - Visual Effects	Groupe Maurice	Je suis l'aîné de demain
Rodeo FX + The Callisto Protocol + Striking Distance + Digital Kitchen	Craft in Motion / Film - Visual Effects	Striking Distance Studios	The Callisto Protocol 'Rise, Dead Man'

ADC 102ND ANNUAL AWARDS – SHORTLIST

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MOTION / FILM CRAFT

Saskia Marka / Berlin	Motion / Film - Title Sequences	Apple+	LIAISON
Scholar / Los Angeles + Apple, Inc / Los Angeles + Pulse Films / Los Angeles, CA	Motion / Film - Music Video	Apple	Zedd, Marren Morris, & BEAUZ "Make You Say"
Scholz & Friends	Craft in Motion / Film - Use of Music / Sound	Mercedes-Benz	The Sound of Tomorrow
Scholz & Friends	Motion / Film - Short Video - Single	Uber Eats	Erstmal Essen (Eat First)
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Direction	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Cinematography	PENNY	The Rift
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Visual Effects	PENNY	The Rift
Siew May Khoo / Singapore + Julie Jay Septimo / Singapore + Helgil Siega / Davao + Tammy Leow / SINGAPORE	Craft in Motion / Film - Direction	TED-Ed	Every Human Life
Siew May Khoo / Singapore + Julie Jay Septimo / Singapore + Helgil Siega / Davao + Tammy Leow / SINGAPORE	Craft in Motion / Film - Animation	TED-Ed	Every Human Life
SIX INC. + Hakuodo Inc.	Craft in Motion / Film - Cinematography	Toyota Motor Corporation	DRIFT MEETS DRONE
SIX INC. + Hakuodo Inc.	Craft in Motion / Film - Direction	Toyota Motor Corporation	DRIFT MEETS DRONE
Something Different / Brooklyn + JSM Music / New York, New York	Craft in Motion / Film - Use of Music / Sound	Spectrum	Anyone Can Be You

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MOTION / FILM CRAFT

Space Dawg Studio / Petaling Jaya	Craft in Motion / Film - Animation	Space Wav	Space Wav - Let's Fly
Space Dawg Studio / Petaling Jaya	Motion / Film - Music Video	Space Wav	Space Wav - Let's Fly
Squarespace / New York + Plan8 + Not Real	Craft in Motion / Film - Motion Graphics	Squarespace	Fluid Engine
Squarespace / New York + Q Department + Final Cut + Smuggler	Motion / Film - Short Video - Single	Squarespace	The Singularity BTS
Squarespace / New York + Q Department + Final Cut + Smuggler	Craft in Motion / Film - Editing	Squarespace	The Singularity BTS
Squeak E. Clean Studios + Wieden + Kennedy	Craft in Motion / Film - Use of Music / Sound	Budweiser	Yours To Take
Stanislav Smirnov + Tom Huang + Yana Rai	Craft in Motion / Film - Visual Effects	Yana Rai	The Enemy
Stanislav Smirnov + Tom Huang + Yana Rai	Motion / Film - Short Video - Single	Yana Rai	The Enemy
Stink Films / Paris + Saad Moosajee	Innovation	Universal Music	Woodkid – Reactor
Stink Films / Paris + Saad Moosajee	Craft in Motion / Film - Visual Effects	Universal Music	Woodkid – Reactor
Stink Films / Paris + Saad Moosajee	Motion / Film - Music Video	Universal Music	Woodkid – Reactor

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MOTION / FILM CRAFT

Studio Dumbar/DEPT / Rotterdam	Craft in Motion / Film - Typography	D&AD	D&AD : Be Part of More
Studio Dumbar/DEPT / Rotterdam	Craft in Motion / Film - Use of Music / Sound	D&AD	D&AD : Be Part of More
Studio Dumbar/DEPT / Rotterdam	Craft in Motion / Film - Typography	Outsystems	Next Step 22
Studio Dumbar/DEPT / Rotterdam	Craft in Motion / Film - Animated Logo	Outsystems	Next Step 22
Studio Dumbar/DEPT / Rotterdam	Craft in Motion / Film - Motion Graphics	Studio Dumbar/DEPT	DEMO 22 trailer
Studio Eeksaorus Productions Pvt. Ltd. / Mumbai + Ogilvy / Mumbai	Craft in Motion / Film - Animation	JSW Steel	JSW Steel All Around Us
Super Dope + Damien Bastelica	Motion / Film - Unpublished / Passion Project	Super Dope	In Love
TBWA x Fresh Juice / Los Angeles + Smuggler / Los Angeles + Raphael Ajuelos / Los Angeles + Cabin Editing Compagy / Los Angeles	Craft in Motion / Film - Use of Music / Sound	Adidas	Family Reunion
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Motion / Film - Editing	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Motion / Film - Use of Music / Sound	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Motion / Film - Narrative	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Motion / Film - Cinematography	Apple	Through the Five Passes - Shot on iPhone
TBWA\Media Arts Lab Shanghai / Shanghai	Craft in Motion / Film - Direction	Apple	Through the Five Passes - Shot on iPhone

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MOTION / FILM CRAFT

Terri & Sandy / New York	Craft in Motion / Film - Direction	Sennheiser	Singing for Supper
The community / Miami + Diageo / Tanqueray / New York + Netflix Marketing Partnerships / New York	Motion / Film - Short Video - Single	Netflix and Tanqueray	How to Become a Bridgerton
The community / Miami + General Motors / New York + Netflix Marketing Partnerships / New York	Motion / Film - Short Video - Single	Netflix and General Motors	EVs on Screen
The Nine / Shanghai	Craft in Motion / Film - Motion Graphics	Daming Palace	Ladies of Tang Dynasty
thjnk München GmbH + thjnk AG + 27 Kilometer Entertainment GmbH	Craft in Motion / Film - Use of Music / Sound	SOS-Kinderdorf e.V.	Invisible to Society
thjnk München GmbH + thjnk AG + 27 Kilometer Entertainment GmbH	Craft in Motion / Film - Editing	SOS-Kinderdorf e.V.	Invisible to Society
thjnk München GmbH + thjnk AG + 27 Kilometer Entertainment GmbH	Craft in Motion / Film - Cinematography	SOS-Kinderdorf e.V.	Invisible to Society
TLGG Agency GmbH / Berlin + Leaps by Bayer / Berlin + Heckler / Sidney + Iconoclast / Berlin	Craft in Motion / Film - Cinematography	Leaps by Bayer	Leap Forward
Tom Wakeling	Motion / Film - Unpublished / Passion Project	NONE	Pattern

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MOTION / FILM CRAFT

VICE Media Group / Brooklyn	Craft in Motion / Film - Animation	VICE News	Life in the Taliban's Afghanistan
VICE Media Group / Brooklyn	Motion / Film - Title Sequences	VICE News	Small Town Secrets
VICE Media Group / Brooklyn	Craft in Motion / Film - Motion Graphics	VICE News	We Spoke to Queer People Hiding From the Taliban
VICE Media Group / Brooklyn	Motion / Film - Title Sequences	VICE News	When Murder Isn't Murder
Wieden+Kennedy / Portland, OR + Iconoclast / Los Angeles + Framestore / Los Angeles + Rock Paper Scissors / Los Angeles	Craft in Motion / Film - Visual Effects	Nike	Footballverse
Wieden+Kennedy / Portland, OR + Joint / Portland, OR + CANADA / Barcelona + Marmoset / Portland, OR	Craft in Motion / Film - Animation	Travel Oregon	Extraordinary is Ordinary
Will Dohrn	Motion / Film - Music Video	Jeshi	"3210" Music Video
Will Dohrn	Motion / Film - Music Video	Jeshi	"Protein" Music Video
YETI PICTURES + ANTONIS THEOTHORAKIS + RABBEAT MUSIC + Agustin Schilling	Craft in Motion / Film - Animation	PERSONAL PROJECT	SUMMER TIME
Yuval Haker / BROOKLYN + Zelle + Vox Creative	Motion / Film - Short Video - Series	Zelle	The Science Behind Scams
Yuval Haker / BROOKLYN + Zelle + Vox Creative	Motion / Film - Short Video - Series	Zelle	The Science Behind Scams
Yves Geleyn + Ogilvy Shanghai + Unlisted + Hornet	Craft in Motion / Film - Animation	Coca-Cola	Year of the Rabbit

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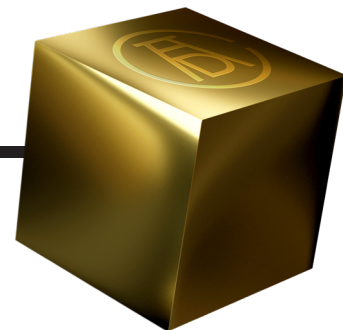


MOTION / FILM CRAFT

Zauberberg Productions GmbH / Berlin	Craft in Motion / Film - Animation	Erste Group Bank AG	#believeinchristmas
Zauberberg Productions GmbH / Berlin	Motion / Film - Narrative	Vienna Tourist Board	BELLYDAY
Zauberberg Productions x Ruskin Films / Berlin	Craft in Motion / Film - Visual Effects	Erste Bank	Face Your Fears
Zulu Alpha Kilo + Booking.com	Craft in Motion / Film - Use of Music / Sound	Booking.com	Somewhere, Anywhere

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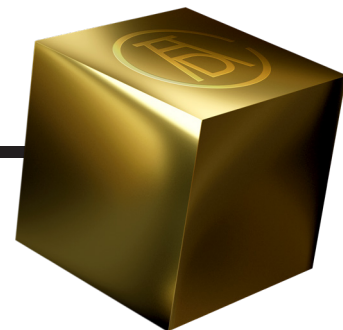


PACKAGING DESIGN

+1 DESIGN / Guangzhou City	Sustainable / Eco-friendly - Single	China Resources Sanjiu Medical & Pharmaceutical Co., Ltd	Pharmaceutical Packaging Made of Chinese Medicine
37°Design / 杭州 + Cong Ma / 杭州 + Zhen Yang / 杭州	Food / Beverage - Beverage - Series	NONGFU SPRING	Changbai Snow - Natural Jokul Mineral Water
72andSunny / Los Angeles	Specialty Product / Wildcard	PERIOD.	Loopholes Cereal
72andSunny / Los Angeles	Beauty / Cosmetics / Personal Care - Single	PERIOD.	Loopholes Cereal
72andSunny / Los Angeles	Food / Beverage - Food - Single	PERIOD.	Loopholes Cereal
72andSunny / Los Angeles	Design for Good - Packaging Design	PERIOD.	Loopholes Cereal
A.S. STRATEGY BRANDING & COMMUNICATION / Athens	Design for Good - Packaging Design	A.S. Strategy, Branding & Communication	Women Empowerment
A.S. STRATEGY BRANDING & COMMUNICATION / Athens	Food / Beverage - Beverage - Series	A.S. Strategy, Branding & Communication	Women Empowerment
Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Fashion / Apparel / Accessories	ekn footwear	Designed in Bangladesh. Made in Europe.
AG Design Agency / Athens	Food / Beverage - Beverage - Single	CYRENE	CYRENE Oenobeer
Auge Design / Florence	Food / Beverage - Food - Series	Leibniz	Leibniz Global relaunch
Backbone Branding / Yerevan	Food / Beverage - Beverage - Series	Agro Managment LTD	Aperta
Backbone Branding / Yerevan	Food / Beverage - Beverage - Series	Agro Managment LTD	Avyun
Backbone Branding / Yerevan	Food / Beverage - Food - Series	Ani Product	"Ani" Yogurth
Backbone Branding / Yerevan	Sustainable / Eco-friendly - Series	Ibari LLC	Thank You
Backbone Branding / Yerevan	Food / Beverage - Food - Series	Joyco LLC	Joyco
Backbone Branding / Yerevan	Food / Beverage - Food - Series	Sahar Sun Dairy Co	Sahar Sun

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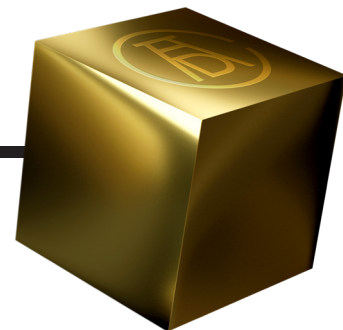


PACKAGING DESIGN

Backbone Branding / Yerevan	Beauty / Cosmetics / Personal Care - Series	Solala LLC	Solala
Backbone Branding / Yerevan	Food / Beverage - Food - Series	TeaGether LLC	TeaGether
Baldwin& / Raleigh	Food / Beverage - Food - Series	Ponysaurus Brewing Co.	Pizza With a Point
Bedow / Stockholm	Food / Beverage - Beverage - Series	Swee Kombucha	100% Natural
Bruketa&Zinic&Grey / Zagreb	Food / Beverage - Beverage - Single	Jako vino	Stina Stipancic
Bulletproof / London	Food / Beverage - Beverage - Series	Toblerone	Be More Triangle
Bulletproof / London + Diageo / Amsterdam	Innovation	Diageo	Johnnie Walker Keep Walking City Collection
Bulletproof / London + Diageo / Amsterdam	Sustainable / Eco-friendly - Series	Diageo	Johnnie Walker Keep Walking City Collection
Bulletproof / London + Diageo / Amsterdam	Food / Beverage - Beverage - Series	Diageo	Johnnie Walker Keep Walking City Collection
BVD / Stockholm + The Coca-Cola Company / Atlanta	Food / Beverage - Beverage - Series	The Coca-Cola Company	New packaging design for smartwater
Cai Yldong / Changsha	Food / Beverage - Food - Series	WYX Food Co., Ltd	WYX·Monkeys fetching the moon
Caparo DC / Athens	Food / Beverage - Beverage - Single	Lidl	MOUNTAIN with MOUNTAIN
Caserne / Montreal	Food / Beverage - Beverage - Series	Chasse-Marée	Chasse-Marée
CENTER / Brooklyn	Food / Beverage - Food - Series	Simulate	Simulate Rebrand
CENTER / Brooklyn + Sonder & Tell / London	Pet Products	Katkin	Katkin Rebrand
CF Napa Brand Design / Napa, CA	Food / Beverage - Beverage - Single	Clos du Val	50th Anniversary Blanc de Noirs
CF Napa Brand Design / Napa, CA	Food / Beverage - Beverage - Single	Clos du Val	Bernard's Cuvée
Chenxiang Xi / Shanghai	Beauty / Cosmetics / Personal Care - Series	Weicon	color contact lens

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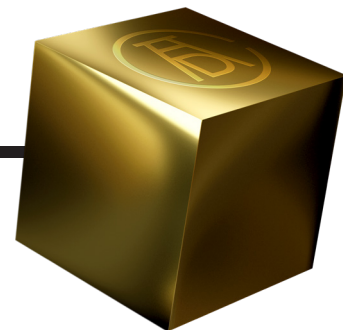


PACKAGING DESIGN

cosmos.inc / Toyko	Food / Beverage - Beverage - Series	Tenjinmura Brewery	AOHARA
Cossette / MONTRÉAL	Food / Beverage - Beverage - Series	Boréale	Nordic bite
Creech / New York	Beauty / Cosmetics / Personal Care - Series	Monastery	Monastery Packaging
Cynde Sun / Shanghai	Beauty / Cosmetics / Personal Care - Series	Herbeast	Herbeast Highland Caring Duo
DoThings / New York	Food / Beverage - Beverage - Series	AVAL	First-ever modern brand of French cider
Du Xiao / Beijing	Food / Beverage - Beverage - Series	INNER MONGOLIA YILI INDUSTRIAL GROUP CO., LTD	INIKIN
E2W Studio / Shanghai City	Food / Beverage - Beverage - Series	MOMENTEN	MOMENTEN
Edelman / New York	Innovation	eBay	eBay x Nike SB Skateable Box
Edelman / New York	Fashion / Apparel / Accessories	eBay	eBay x Nike SB Skateable Box
fagerström / Madrid	Pharma / Health / Wellness	Aegle's Botanicals	Aegle's, Glowing Skin Naturally
forpeople / London	Food / Beverage - Beverage - Series	The Coca-Cola Company	Coca-Cola Creations
Frank Anselmo	Innovation	New York Mets	60th Anniversary Season Ticket Package
G Design Studio / Athens	Food / Beverage - Beverage - Single	DIA ELIS	DIA ELIS
G Design Studio / Athens	Food / Beverage - Food - Series	TRATA	TRATA
Gatto Rivera Branding / Napa	Food / Beverage - Beverage - Single	Cline Family Cellars	Ancient Vines Package Design
good design company / Tokyo + NISHIKI FOODS Co., Ltd. / Miyagi	Food / Beverage - Food - Series	NISHIKIYA KITCHEN	Super ultimate curry
good design company / tokyo + OSUZUYAMA DISTILLERY / Miyazaki	Food / Beverage - Beverage - Series	OSUZUYAMA DISTILLERY	Package of OSUZUYAMA DISTILLERY

ADC 102ND ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 17, 2023.



PACKAGING DESIGN

Google Events + Experiences + MAS + Saint Urbain	Food / Beverage - Food - Series	YouTube	YouTube Shorts Drive-Thru
Grid Worldwide / Johannesburg + Houtlander / Johannesburg	Sustainable / Eco-friendly - Single	Inverroche	Bee & Bee
Grid Worldwide / Johannesburg + Houtlander / Johannesburg	Innovation	Inverroche	Bee & Bee
Grid Worldwide / Johannesburg + Houtlander / Johannesburg	Design for Good - Packaging Design	Inverroche	Bee & Bee
haifan Feng	Beauty / Cosmetics / Personal Care - Single	Fear Queen Perfume	Fear Queen Perfume
Han Gao / New York	Beauty / Cosmetics / Personal Care - Single	Demi.Bai	Demi.Bai Hand Cream Packaging
Hangzhou dongyun advertising design co.,ltd. / Hangzhou City	Food / Beverage - Food - Single	Hangzhou Lin'an District Tourism Investment Development Co., Ltd	Wu Moon Mid-Autumn Moon Cake
Hangzhou dongyun advertising design co.,ltd. / Hangzhou City	Beauty / Cosmetics / Personal Care - Series	Shanghai Shengyang Cosmetics Co., Ltd	"SELF LINE"Eyeliner Liquid Pen
Hanyun Gu / Beijing	Specialty Product / Wildcard	L.M.Long	Brand Package Design
Harrison Fun Studio	Food / Beverage - Beverage - Single	Distillerie Fove	Fove's Acerum
indegogo design / Macau	Food / Beverage - Food - Single	Mandarin Oriental, Macao	"LUNAR LOTUS" MOONCAKE PACKAGING
Jiadong Lv / Ningbo	Design for Good - Packaging Design	SPA GROUP	三温暖电脑包 iMac tote
Junya Kamada / Hokkaido,Sapporo	Food / Beverage - Food - Series	Sushi ISONO	Soltied squid guts from Sushi bar Sushi ISONO
Klick Health / Toronto	Design for Good - Packaging Design	Papo sobre autoestima	Self Defense Sauce
Kobra / Helsinki	Beauty / Cosmetics / Personal Care - Series	Finnish Beauty Oy	Djusie

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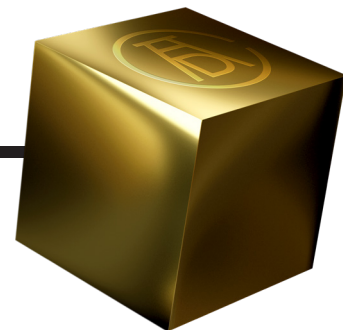


PACKAGING DESIGN

kunpeng chai / Beijing	Food / Beverage - Beverage - Series	Quadraft Brewing 分野酿造 Zoo wild ale a wild ale fermented with mixed culture 动	Zoo wild ale a wild ale fermented with mixed cultu
Land / Austin, TX + Caserne / Montreal	Food / Beverage - Beverage - Series	Amour Liquide	Amour Liquide
Leo Burnett / Toronto	Specialty Product / Wildcard	Kellogg's Canada Inc./Vector	Off The Couch Bags
Leo Burnett / Toronto + EPC Graphics / Toronto + Flash Reproductions / Toronto + Rootree / Toronto	Specialty Product / Wildcard	Leo Burnett Toronto	Irrefusable Invites
Leo Burnett / Toronto + Flash Reproductions / Toronto + EPC Graphics / Toronto	Specialty Product / Wildcard	Leo Burnett Toronto	Leo Cider
Leslie David Studio / Paris + Sowvital / London	Home / Houseware	Sowvital	Love Thy Plants - the 3-step routine
Matt Grantham	Food / Beverage - Beverage - Single	Kingsliquor / Cuthill Spiced Rum	Cuthill Spiced Rum
maubau / Montréal	Food / Beverage - Beverage - Single	Domaine Gélinas	Domaine Gélinas Distillery Family Grappa
Meat Studio / Toronto + Mid-Day Squares / Montreal	Food / Beverage - Food - Series	Mid-Day Squares	Mid-Day Squares Packaging Redesign
Mucca / Brooklyn	Food / Beverage - Food - Series	Jean-Georges & Howard Hughes Corporation	Tin Building
Mythology / New York	Beauty / Cosmetics / Personal Care - Series	Half Magic Beauty	Half Magic Beauty Brand Launch
nu studio / Monterrey	Food / Beverage - Beverage - Single	Alive! Cold Brew	Packaging Design for Alive! Cold Brew
OlssonBarbieri / Oslo + Esra Røyse / Oslo + Lars Petter Pettersen / Oslo	Food / Beverage - Food - Series	Himkok RTD	Himkok RTD
OlssonBarbieri / Oslo + Federico Leggio / Trapani + Harry Bennett / London	Food / Beverage - Food - Series	Stereoscope Coffee Roaster	Stereoscope

ADC 102ND ANNUAL AWARDS – SHORTLIST

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PACKAGING DESIGN

OlssonBarbieri / Oslo + Giacomo Bagnara / London + Anne Valeur / Oslo + Ole-Magnus Saxegård / Oslo	Food / Beverage - Food - Series	Chelan Beauty	Chelan Beauty
OlssonBarbieri / Oslo + Irene Laschi / Florence + Tomas Lindell / Stockholm	Food / Beverage - Beverage - Series	The Cocktail Factory	The Cocktail Factory
Pearlfisher / New York	Beauty / Cosmetics / Personal Care - Series	Coppertone	Making An Icon Of Sunshine Universal
Pearlfisher / New York	Food / Beverage - Food - Series	Roland	Future-Proofing A Living Yet Little- Known Legend
PEPSICO INTERNACIONAL MEXICO S DE RL DE CV / CIUDAD DE MEXICO	Food / Beverage - Food - Single	Quaker	Quaker 146 Anniversary - Brazil
PROYA COSMETICS CO.,LTD / HANGZHOU	Beauty / Cosmetics / Personal Care - Series	PROYA	PROYA Elastic Brightening Skincare series
Rethink / Toronto/ Montreal/Vancouver + IKEA	Specialty Product / Wildcard	IKEA	Set-the-tablecloths
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz + Middle Child / Toronto	Food / Beverage - Food - Single	Kraft Heinz	Cold Ketchup
Rethink / Toronto/ Montreal/Vancouver + Penguin Random House	Specialty Product / Wildcard	Penguin Random House	The Unburnable Book
S&Co / BOGOTA	Food / Beverage - Beverage - Single	Viche Olvido	Viche Olvido Dorado
Sandstrom Partners / Portland	Food / Beverage - Beverage - Series	Bulleit/Diageo	Bulleit Ready-to-Serve Cocktails
Sandstrom Partners / Portland	Food / Beverage - Beverage - Single	Montana Whiskey Co.	Montana Whiskey Blackfoot River Bourbon

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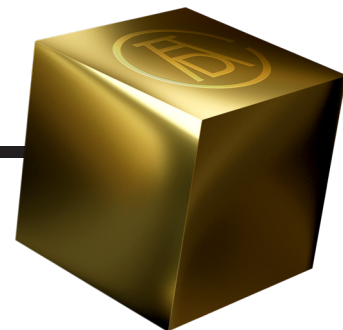


PACKAGING DESIGN

SAYURI STUDIO, INC. / Shibuya-ku Tokyo + MTG CO., LTD / Nagoya	Beauty / Cosmetics / Personal Care - Series	MTG CO., Ltd. / ON&DO	ON&DO
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Specialty Product / Wildcard	Flutwein	#flutwein - Our Worst Vintage
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Food / Beverage - Beverage - Series	Flutwein	#flutwein - Our Worst Vintage
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Design for Good - Packaging Design	Flutwein	#flutwein - Our Worst Vintage
Shantou Datianchao Brand Planning Co., Ltd. / Shantou City, Guangdong Province	Sustainable / Eco-friendly - Single	Shantou Datianchao Brand Planning Co., Ltd.	game of tea
Shaobin Lin / Shenzhen + Buddyrich Coffee / Shantou + Linshaobin Design / Shenzhen	Design for Good - Packaging Design	Buddyrich coffee	Buddyrich coffee
Shaobin Lin / Shenzhen + Linshaobin Design / Shenzhen + Buddyrich Coffee / Shantou	Food / Beverage - Beverage - Series	Buddyrich coffee	Buddyrich coffee
Sheng Chieh Chang / Taipei	Food / Beverage - Food - Single	Dr. Dry Aged	Dr. Dry Aged Branding and Packaging Design

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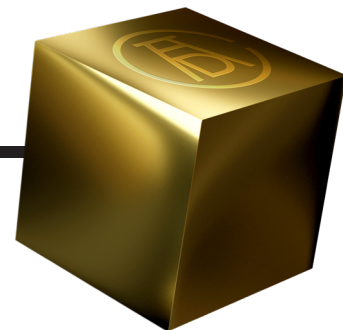


PACKAGING DESIGN

ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Food / Beverage - Food - Series	Inner Mongolia Yili Industrial Group Co., Ltd.	AnMuXi
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Food / Beverage - Food - Series	Jinmailang Food Co., Ltd.	Jinmailang-ShouDaMian
ShenZhen Lingyun creative packaging design Co.,Ltd. / ShenZhen	Food / Beverage - Beverage - Single	Shanghai Bacchus Wine Co., Ltd.	YanChuan Vodka
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo	Beauty / Cosmetics / Personal Care - Series	SHISEIDO	SIDEKICK
Shunta Sakamoto + Toi Yamada	Food / Beverage - Food - Single	TARAFUKU RICE FARM Co.,Ltd	Millennium Brown Rice
Shunta Sakamoto + Toi Yamada + BALANCE Inc. / Tokyo + Kazuaki Koganemaru	Food / Beverage - Beverage - Single	UCHIHARI PTE.LTD.	CHOKU
So Creative Studio / Shanghai	Design for Good - Packaging Design	Peiping Machine	8 Connected Whips
So Creative Studio / Shanghai	Design for Good - Packaging Design	Peiping Machine	Lime Gose Club
STONES DESIGN Lab. / Beijing + UDL / Beijing	Fashion / Apparel / Accessories	LOEWE	LOEWE 2022 Chinese New Year Gift Packaging
Studio Sonda d.o.o. / Vižinada	Food / Beverage - Beverage - Series	Nota	Multisensory Vinegar Label
TEN BUTTONS / Guangzhou	Specialty Product / Wildcard	Guangzhou Academy of Fine Arts	Offer of Admission Guangzhou Academy of Fine Arts
The Republik / Raleigh	Food / Beverage - Beverage - Series	Dilworth Coffee	Dilworth Coffee Packaging
The Working Assembly / New York	Food / Beverage - Beverage - Single	Bawi	Bawi
TigerPan Design Lab. / Shenzhen	Food / Beverage - Beverage - Series	Jinmailang Beverage Co., LTD	Liang Bai Kai- 12 Earthy Branches
TigerPan Design Lab. / Shenzhen	Food / Beverage - Beverage - Single	Tsingtao Brewery Co., Ltd.	Nikasi or other beer

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PACKAGING DESIGN

TOPPAN INC. / Bunkyo -ku,Tokyo	Food / Beverage - Food - Single	TOPPAN INC. / TOPPAN INC. *Self - promotion	Just 1 Sheet of Washi
Torgeir Hjetland / Oslo + Frode Skaren / Flekkefjord	Food / Beverage - Beverage - Series	Fugl Fønix Hotel	Fønix Bryggeri
Transform Design / Taiwan	Food / Beverage - Beverage - Single	THE CAFE DECO	THE CAFE DECO PACKAGING DESIGN
Untitled Macao / Macau + ChonHin Au / Macau S.A.R.	Food / Beverage - Food - Single	SJM Resort	Secret Garden of the Moon - Grand Lisboa Palace
Untitled Macao / Macau + ChonHin Au / Macau S.A.R. + pundusina + 66_ah_green	Specialty Product / Wildcard	UNTITLED MACAO	“FU LU SHOU PROJECT 2023”
Upwork / San Francisco + Pure Productions / New York	Specialty Product / Wildcard	Upwork	Talent on Tap
Wieden+Kennedy New York / New York	Food / Beverage - Food - Series	McDonald's	The Adult Happy Meal
Wieden+Kennedy New York / New York	Specialty Product / Wildcard	McDonald's	The Golden Clamshell
Wrinkles / Vilnius	Food / Beverage - Food - Series	Beaningful	Beaningful Bean to bar chocolate bars
Xiaohongshu / Shanghai	Specialty Product / Wildcard	Xiaohongshu	Xiaohongshu 2022 New Year Gift Box
Xiaomi / Beijing	Sustainable / Eco-friendly - Single	Xiaomi	Mi Earphones Explore
Xiaomi / Beijing	Consumer Electronics	Xiaomi	Mi Earphones Necklace
zhen yang / shenzhen + jialu Yang / shenzhen + chun wang yang / shenzhen + xin Feng / shenzhen	Food / Beverage - Beverage - Single	Gu Duijiao	Gu Duijiao
Zulu Alpha Kilo + Pfaff Harley-Davidson	Design for Good - Packaging Design	Pfaff Harley-Davidson	Tough Turban B2B Packaging
Zulu Alpha Kilo + Pfaff Harley-Davidson	Innovation	Pfaff Harley-Davidson	Tough Turban B2B Packaging

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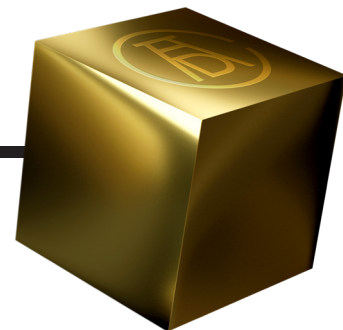


PHOTOGRAPHY

AARP / Washington, DC	Wildcard - Series	AARP	Dinner and a Movie
AARP / Washington, DC	Portraiture - Single	AARP Bulletin	Francis Whitebird
AARP / Washington, DC	Photojournalism - Series	AARP Bulletin	Ukraine: Through The Eyes of Experience
AARP / Washington, DC	Social Media - Series	AARP Instagram	A League of Their Own
AARP / Washington, DC	Social Media - Single	AARP Instagram	Chef Preston Clark
AARP / Washington, DC	Social Media - Series	AARP Instagram	Planes, Trains and Automobiles
Abi Polinsky / New York + Daniel Prosky / New York	Fine Art / Conceptual - Series	Abi Polinsky	Personal Collection
Agnieszka Doroszewicz / Hamburg + BMW Group / Munich	Products / Commercial - Series	BMW	THE XM GRAVITY
Apple, Inc / Cupertino	Products / Commercial - Series	Apple, Inc	Apple Watch Ultra Campaign
Apple, Inc / Cupertino	Mobile	Apple, Inc	Shot on iPhone B
Apple, Inc / Cupertino	Products / Commercial - Series	Apple, Inc	XDR Photography
Apple, Inc / Cupertino	Mobile	Apple, Inc.	Shot on iPhone A
Area 23, an IPG Health Company / New York + Boehringer Ingelheim / Ridgefield + Dalmatian Cow / Los Angeles + Ritmika Audio Arts / São Paulo	Fashion - Series	Boehringer Ingelheim	The Unwearable Collection™
Ashley Peña + New York Magazine	Music / Entertainment - Series	New York Magazine	Drill Portfolio
Ben Franke / Brooklyn	Personal / Unpublished / Passion Project	Personal Work	Xpogo

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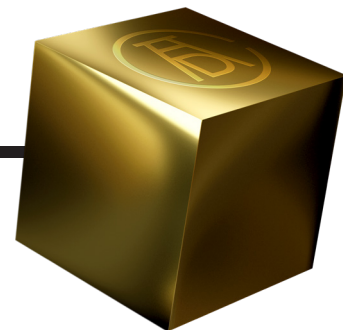


PHOTOGRAPHY

Bronson Farr / New York + McCann Worldgroup + Weber Shandwick / New York + Pernod Ricard / North America	Design for Good - Photography	Absolut	Out & Open- Hear Their Stories
Carolyn Fong / Oakland, CA	Portraiture - Single	Inc Magazine	Bobbie Co-Founders Laura Modi and Sarah Hardy
Carolyn Fong / Oakland, CA	Portraiture - Single	Wall Street Journal	CEO of Adobe Shantanu Narayen for The WSJ
Cody Cobb	Nature	Cody Cobb	Spectral
Cosmopolitan / New York	Fashion - Series	Cosmopolitan	Heavy Hitter
Cosmopolitan / New York	Music / Entertainment - Series	Cosmopolitan	Make Your Heart Stop
Daniel Gurton / London + Song for the Mute / Sydney + 21-87 / London	Products / Commercial - Series	Song for the Mute	AN ODE TO LES OLYMPIADES
Deborah Roberts + New York Magazine	Fine Art / Conceptual - Single	New York Magazine	Ten Years Since Trayvon
Dentsu Creative / New York	Drone / Aerial	Northrop Grumman	Shot on Webb
Eric Van Nynatten / Brooklyn	Personal / Unpublished / Passion Project	Eric Van Nynatten	Summer light in Brooklyn
Espacio Crudo / Bogotá D.C	Food - Series	self-promotion	Balanced Diet
Fitzco / Atlanta + Sunshine Sachs / New York	Products / Commercial - Series	McCormick & Company	French's Mustard Donuts
Gentle Cowboys / New York	Portraiture - Series	Vans / Timberland	Meet in the Middle
Gentle Cowboys / New York	Fashion - Series	Vans / Timberland	Meet in the Middle
Goodby Silverstein & Partners / San Francisco	Food - Series	Lunchables	Lunchabuild This

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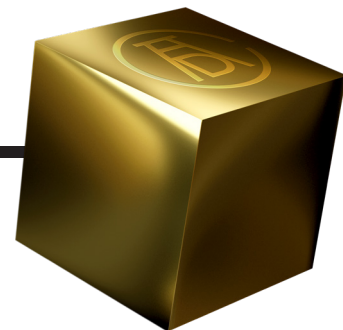


PHOTOGRAPHY

Joseph Lingeman + New York Magazine	Fashion - Single	New York Magazine	The Strategist Gift Guide: Cartier Panthere Ring
Joseph Lingeman + New York Magazine	Products / Commercial - Series	New York Magazine	The Strategist Holiday Gift Guide
Joshua Rashaad McFadden + New York Magazine	Portraiture - Single	New York Magazine	Sybrina Fulton
Kaz Arahama / Tokyo + hokkyoku co., ltd. / Tokyo + Shinohara Shiko Ltd. / Tokyo + Kato Bunmeisha Co, Ltd. / Tokyo	Photo Book	KAZ ARAHAMA	COLONY
Kin / New York + Rocket to the Moon + Seo Ju Park + Delta Air Lines	Portraiture - Series	Delta Air Lines	Faces of Travel
Kin / New York + Rocket to the Moon + Seo Ju Park + Delta Air Lines	Design for Good - Photography	Delta Air Lines	Faces of Travel
Klick Health / Toronto	Night Photography	Tony Stacey Centre for Veterans Care	Light Their Way
KNSK / Hamburg + STAUDINGER + FRANKE / Vienna + Wall GmbH / Hamburg + AHOI Events GmbH / Hamburg	Design for Good - Photography	Hamburg Pride e.V.	Pride Paint
Leo Burnett / Toronto + SATY+PRATHA / Toronto + Vapor Music / Toronto + The Vanity / Toronto	Products / Commercial - Series	Smucker Foods of Canada Corp./ Milk-Bone	Chewpons
Leslie David Studio / Paris + Sowvital / London	Products / Commercial - Series	Sowvital	The Beauty Routine Your Plants Want
Lyle Owerko / Los Angeles + Mark Sagato / Los Angeles	Design for Good - Photography	The Thorntree Project	The Samburu

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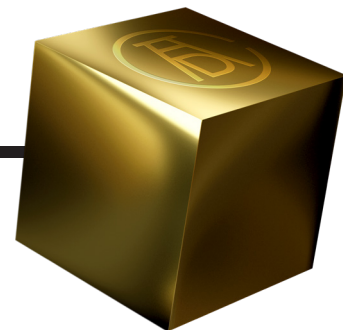


PHOTOGRAPHY

Marcus McDonald + New York Magazine	Products / Commercial - Single	New York Magazine/The Strategist	Best in Class: Bar Carts
Marcus McDonald + New York Magazine	Products / Commercial - Single	New York Magazine/The Strategist	Best in Class: Bicycles
Marcus McDonald + New York Magazine	Food - Series	New York Magazine/The Strategist	Best in Class: Olive Oils
Mother / Los Angeles + Goop / Los Angeles + Jessica Antola / Brooklyn, NY	Design for Good - Photography	Good x Mother LA	“The Diapér” for Goop x Mother
Mythic / Charlotte + Charlotte Ballet / Charlotte	Fine Art / Conceptual - Series	Charlotte Ballet	Unveiled. Unbelievable.
Paulo Ottaviani / São Paulo + Ariane Dias / São Paulo + Nay Mendl / São Paulo + Vita Pereira / São Paulo	Design for Good - Photography	[Esse ano eu não morro] COLLECTIVE	Esse ano eu não morro
Paulo Ottaviani / São Paulo + Ariane Dias / São Paulo + Nay Mendl / São Paulo + Vita Pereira / São Paulo	Personal / Unpublished / Passion Project	[Esse ano eu não morro] COLLECTIVE	Esse ano eu não morro
Pelle Cass + New York Magazine	Innovation	New York Magazine	Reasons to Love New York Cover
Remezcla / Brooklyn	Music / Entertainment - Series	Target	Our Heritage Month Photo Series
Sandro Baebler / Mollis	Sports / Recreation	Red Bulletin Magazine	Nouria Newman - The Fearless
SHA inc. / Tokyo	Sports / Recreation	RUSSELUNO GOLF	PLAY GOLF, BREAK THE BORDER
SHA inc. / Tokyo	Wildcard - Series	Universal Music LLC	Rockin' Beats
SHA inc. / Tokyo	Portraiture - Series	Universal Music LLC	Rockin' Beats
Sony Music Solutions / Tokyo	Sports / Recreation	Tokyo Giants, The Yomiuri Shimbun, Nippon Television Network Corporation	TOKYO GIANTS 2023 SEASON VISUAL
Steven Kim / Toronto	Self-Promotion	Assaulted Women's Helpline	No Escape

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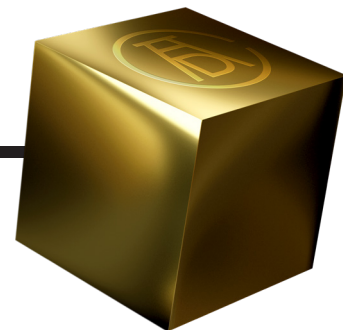


PHOTOGRAPHY

Steven Kim / Toronto	Design for Good - Photography	Assaulted Women's Helpline	No Escape
Steven Kim / Toronto	Portraiture - Series	Paul Ryu	Connor
The Leith Agency / Edinburgh	Design for Good - Photography	Head For Change	Unforgettable Moments
The New York Times Magazine / New York	Photojournalism - Series	The New York Times Magazine	A Photographer's Month in Ukraine
The New York Times Magazine / New York	Portraiture - Series	The New York Times Magazine	Citizens of Kyiv
The New York Times Magazine / New York	Music / Entertainment - Series	The New York Times Magazine	Great Performers
The New York Times Magazine / New York	Nature	The New York Times Magazine	Iceland
The New York Times Magazine / New York	Fine Art / Conceptual - Series	The New York Times Magazine	The Joys (and Challenges) of Sex After 70
The New York Times Magazine / New York	Music / Entertainment - Series	The New York Times Magazine	Vanishing Act
The New Yorker / New York	Portraiture - Series	New Yorker	Waiting for the School Bus in Uvalde
TLGG Agency GmbH / Berlin + Iconoclast / Berlin + Heckler / Sidney	Sports / Recreation	Leaps by Bayer	Leap forward
TLGG Agency GmbH / Berlin + Leaps by Bayer / Berlin + Heckler / Sidney + Iconoclast / Berlin	Nature	Leaps by Bayer	Leap forward
Xiang Fan + Xiaoqi Chen	Photo Book	Gang Li	Horses are chanting , the sky is full of stars

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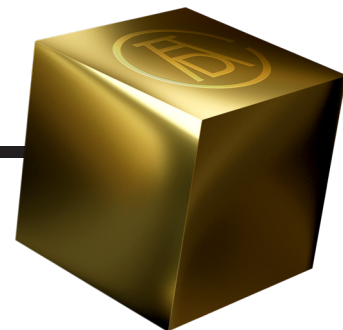


PRODUCT DESIGN

180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Prototype	Cox Communications	Project Convey
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + UNIT9 / London	Innovation	Cox Communications	Project Convey
180LA / Los Angeles + Cox Communications / Atlanta + Sanctuary / New York + Sanctuary / New York + UNIT9 / London	Design for Good - Product Design	Cox Communications	Project Convey
Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Innovation	ekn footwear	Designed in Bangladesh. Made in Europe.
Accenture Song Germany / Hamburg + ekn footwear / Frankfurt	Design for Good - Product Design	ekn footwear	Designed in Bangladesh. Made in Europe.
Apple Design Team	Innovation	Apple	iOS 16 Lock Screen
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	Science / Medical	Horizon Therapeutics	Eyedar
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	Innovation	Horizon Therapeutics	Eyedar
Area 23, an IPG Health Company / New York + Dalmatian Cow / Los Angeles + Blind Pig / London	Inclusive	Horizon Therapeutics	Eyedar

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PRODUCT DESIGN

Bickerstaff.734 / Kyiv + Moko / Kyiv	Limited Edition / Collectibles	Galychyna	We instead of Me
Bickerstaff.734 / Kyiv + Ribs / Kyiv + Adjè Prodburo / Kyiv	Sustainable / Eco-friendly	Laska Charity Store	Laska Upcycle Merch
Bickerstaff.734 / Kyiv + Ribs / Kyiv + Adjè Prodburo / Kyiv	Design for Good - Product Design	Laska Charity Store	Laska Upcycle Merch
Citizen Relations / Toronto	Design for Good - Product Design	Elimin8Hate	ReclaimYourName.dic
Citizen Relations / Toronto	Inclusive	Elimin8Hate	ReclaimYourName.dic
coxco inc. / Tokyo + vitamin inc. / Tokyo	Design for Good - Product Design	coxco inc.	Clothes for believing in dreams. Clothes for suppo
Cramer-Krasselt / Chicago + MullenLowe U.S. + OMD	Wildcard	Tropicana	Tropicana Crunch Cereal
DE-YAN / New York, NY	Beauty / Wellness / Personal Care	KK Nutrition, Inc.	Lemme
Dentsu Digital Inc. / Tokyo + Dentsu / Tokyo + PARTY / Tokyo + spoon Inc. / Tokyo	Sustainable / Eco-friendly	Nasu Animal Kingdom	ENDANGERED ORIGAMI
dentsu.inc / Tokyo	Design for Good - Product Design	3cm market	3cm market
DoThings / New York	Beauty / Wellness / Personal Care	Urban Decay	Lip Bond
Edelman / New York	Sports / Leisure	eBay	eBay x Nike SB Skateable Box
Edelman / New York	Limited Edition / Collectibles	eBay	eBay x Nike SB Skateable Box
good design company / Tokyo + THE Co. Ltd. / Tokyo	Sustainable / Eco-friendly	THE	Products of THE
Grabarz & Partner / Hamburg	Limited Edition / Collectibles	FC St. Pauli	"The Meister*innen-Jersey"
Grabarz & Partner / Hamburg + Instant Waves / Berlin + Westermann & Buroh / Hamburg + dentsu X GmbH	Limited Edition / Collectibles	Burger King	"Pregnancy-Whopper"

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PRODUCT DESIGN

Heimat, Berlin / Berlin	Wildcard	German Cancer Aid	Sun Warning Flag
Heimat, Berlin / Berlin	Design for Good - Product Design	German Cancer Aid	Sun Warning Flag
INNOCEAN Berlin / Berlin + Kia Corporation / Seoul + DaHouse Audio / Berlin + Catalyst / Berlin	Consumer Electronics	Kia Corporation	Kia Instrument
INNOCEAN Berlin / Berlin + Kia Corporation / Seoul + DaHouse Audio / Berlin + Catalyst / Berlin	Innovation	Kia Corporation	Kia Instrument
Jinyun Yang / Shenzhen + Hongchuan Zhao / Shenzhen + Liling Luo / Shenzhen	Durable Goods - Small Appliances	Shenzhen BOTINKIT Co., Ltd.	YIDI
Josephmark	Design for Good - Product Design	Oxamii	The People's Grid
Klick Health / Toronto	Design for Good - Product Design	Papo sobre autoestima	Self Defense Sauce
Leo Burnett / Toronto + EPC Graphics / Toronto + Flash Reproductions / Toronto + Rootree / Toronto	Wildcard	Leo Burnett Toronto	Irrefusable Invites
Leo Burnett / Toronto + EPC Graphics / Toronto + Flash Reproductions / Toronto + Rootree / Toronto	Limited Edition / Collectibles	Leo Burnett Toronto	Irrefusable Invites
Leo Burnett / Toronto + Flash Reproductions / Toronto + EPC Graphics / Toronto	Limited Edition / Collectibles	Leo Burnett Toronto	Leo Cider

ADC 102ND ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 17, 2023.



PRODUCT DESIGN

McCann New York / New York	Inclusive	Mastercard	Touch Card
MullenLowe SSP3 / Bogota + Unilever / Bogotá + Austria Films Colombia / Bogota + Babel / Bogotá	Beauty / Wellness / Personal Care	Dove	#RealSoaps
MullenLowe SSP3 / Bogota + Unilever / Bogotá + Austria Films Colombia / Bogota + Babel / Bogotá	Design for Good - Product Design	Dove	#RealSoaps
Paper Parade Inc. / Tokyo	Houseware	Origami Shikki	Origami Shikki
Publicis One Touch / Hamburg	Science / Medical	Beiersdorf AG/ NIVEA	Loving Touch
Publicis One Touch / Hamburg	Prototype	Beiersdorf AG/ NIVEA	Loving Touch
Publicis One Touch / Hamburg	Innovation	Beiersdorf AG/ NIVEA	Loving Touch
Rethink / Toronto/ Montreal/Vancouver + Kraft Heinz	Sustainable / Eco-friendly	Kraft Heinz	Vintage Drip
Rethink / Toronto/ Montreal/Vancouver + Penguin Random House	Design for Good - Product Design	Penguin Random House	The Unburnable Book
Saatchi & Saatchi / Düsseldorf	Limited Edition / Collectibles	Mondel z Europe/ Oreo	Cheat Cookies
SERVICEPLAN GERMANY / Munich + SERVICEPLAN KOREA / Seoul	Science / Medical	Dot Incorporation	Dot Pad. The first smart tactile graphics display.
SERVICEPLAN GERMANY / Munich + SERVICEPLAN KOREA / Seoul	Design for Good - Product Design	Dot Incorporation	Dot Pad. The first smart tactile graphics display.
SERVICEPLAN GERMANY / Munich + SERVICEPLAN KOREA / Seoul	Innovation	Dot Incorporation	Dot Pad. The first smart tactile graphics display.

ADC 102ND ANNUAL AWARDS – SHORTLIST

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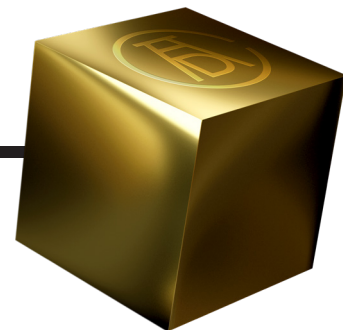


PRODUCT DESIGN

Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Limited Edition / Collectibles	Flutwein	#flutwein - Our Worst Vintage
Seven.One Ad Factory/Creative House / Unterföhring + White Rabbit Budapest / Budapest	Design for Good - Product Design	Flutwein	#flutwein - Our Worst Vintage
VMLY&R / New York + Dell Technologies / Round Rock + Intel / Santa Clara	Science / Medical	Dell Technologies & Intel	I Will Always Be Me
Waytura (Shanghai) Technology Co, Ltd / Shanghai	Sustainable / Eco-friendly	OLIVIO&CO	Bio-based children sunglasses
Wieden+Kennedy New York / New York	Limited Edition / Collectibles	McDonald's	The Adult Happy Meal
Yanrong Pan / Nanjing	Office Supplies	PAPERLIVE	Timeline 2023

ADC 102ND ANNUAL AWARDS – SHORTLIST

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PUBLICATION DESIGN

ADK Creative One Inc. / Minato-ku Tokyo + ADK Marketing Solutions Inc. / Minato-ku Tokyo	Newspapers - Story / Spreads	THE OKINAWA TIMES CO.,LTD. / THE RYUKYU SHIMPO CO.,LTD	Battle for Peace
Alban Fischer / Grand Rapids	Books - Jacket	Coffee House Press	Till the Wheels Fall Off
Alex Hunting Studio / London	Magazines - Magazine Full Issue	Kindling	Kindling Issue 3
Alex Merto + Ian Woods	Books - Jacket	Picador / Farrar, Straus and Giroux	I Want to Keep Smashing Myself Until I Am Whole
Alison Forner / New York	Books - Jacket	Avid Reader Press/Simon & Schuster	Easy Beauty
Alison Forner / New York + Nick Misani + Chelsea Craig	Books - Jacket	Avid Reader Press/Simon & Schuster	Ghost Lover
Asad Pervaiz / New York	Books - Image-Driven	George Nakashima Woodworkers	Process Book
Barbara Kruger + New York Magazine	Magazines - Magazine Cover	New York Magazine	Who Becomes a "Murderer" in Post-Roe America?
Bard Graduate Center / New York	Books - Text-Driven	Bard Graduate Center	Staging the Table in Europe 1500–1800
Beth Sacca + New York Magazine	Magazines - Magazine Cover	New York Magazine	The Pleasures of Outdoor Dining Cover
Blok Design / Toronto	Books - Image-Driven	Alberto Kalach	Alberto Kalach Taller de Arquitectura X
Brad Bartlett Design / Los Angeles, CA	Books - Limited Edition / Private Press / Special Format	Sam Francis Foundation	A History for the Future: MOCA, LA, 1979-2000
Casalino Design / New York	Magazines - Self-Published Magazine	Spectrum News	Spectrum 2022: Autism Science in Profile
Casalino Design / New York	Books - Jacket	University of Minnesota Press	Stories Whiteness Tells Itself
Cattywampus Press / Austin, Texas + Perpetual Doom Records / New York	Books - Limited Edition / Private Press / Special Format	Cattywampus Press	Mushroom

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PUBLICATION DESIGN

Condé Nast + Vanity Fair	Magazines - Magazine Story / Spread	Vanity Fair	Lizzo
Condé Nast + Vanity Fair	Magazines - Magazine Story / Spread	Vanity Fair	Planet Grimes
Content Object Design Studio / Los Angeles	Innovation	The University of California, Berkeley Art Museum and Pacific Film Archive	by Alison Knowles: A Retrospective (1960–2022)
Corinne Ang	Books - Limited Edition / Private Press / Special Format	Personal/Self Published	Construction Zone
Daniel Frumhoff Design / New York + Stanford University d.school / Stanford, CA	Magazines - Magazine Full Issue	Stanford University d.school	Stanford d.school: Rep Magazine
Delia Guerriero Creative / Zürich + Zineb Hattab / Zürich	Books - Image-Driven	Zineb Hattab	"Taste of Love" Cookbook by Zineb Hattab
DENTSU INC. / Osaka + NPO Homedoor / Osaka + Writes Publishing Inc. / Akashi	Design for Good - Publication Design	NPO Homedoor	I Am: Snapshots taken by homeless people.
DENTSU INC. / Tokyo + SUN-AD Company Limited / Tokyo + Ito Research Institute Inc. / Tokyo	Books - Image-Driven	The Tokyo Organising committee of the Olympic and Paralympic Games	LOOK OF THE GAMES TOKYO 2020
Diamond Heads Inc. / Tokyo	Books - Image-Driven	self-promotion	DEKOTORA – Spaceships on the Road in Japan
DPG Media / Amsterdam + Volkskrant Magazine / Amsterdam	Magazines - Magazine Cover	Volkskrant Magazine	Volkskrant Magazine
Eight and a Half / Westport + Bonnie Siegler / Westport	Design for Good - Publication Design	Workman Publishing	Ejaculate Responsibly
El Salto Magazine + Byron Maher + Sancho Somalo	Magazines - Magazine Cover	El Salto Magazine	El Salto magazine covers 2022
FACTORY / Singapore	Books - Limited Edition / Private Press / Special Format	OH! Open House	For the House; Against the House 2022 Publication

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PUBLICATION DESIGN

Fast Company / NYC	Magazines - Magazine Cover	Fast Company	Brands That Matter
Fast Company / NYC	Magazines - Magazine Cover	Fast Company	Innovation by Design
Fast Company / NYC	Magazines - Magazine Cover	Fast Company	World Changing Ideas
FCB Lisboa / Lisbon + Penguin Random House Portugal / Lisbon	Books - Image-Driven	Penguin Random House Portugal	Portuguese (Re)Constitution
FCB Lisboa / Lisbon + Penguin Random House Portugal / Lisbon	Design for Good - Publication Design	Penguin Random House Portugal	Portuguese (Re)Constitution
Federal Office of Police (fedpol) / Bern + RETINAA / Geneva	Books - Image-Driven	Federal Office for Police (fedpol)	The New Swiss Passport Series
Fengkun Bai / Beijing	Books - Text-Driven	China Social Sciences Press	A piece of incense
Fengkun Bai / Beijing	Books - Image-Driven	Timothy Taylor	Flowers&Monsters
Gerald Lewis / FAIRFAX + Doug Walker	Books - Image-Driven	LXFound	Ohana - Book
Gossamer / New York + Kristina Bartosova / Graz + Verena Michelitsch / New York	Innovation	Gossamer	Volume Eight: Space
Gossamer / New York + Kristina Bartosova / Graz + Verena Michelitsch / New York	Magazines - Magazine Full Issue	Gossamer	Volume Eight: Space
Gossamer / New York + Kristina Bartosova / Graz + Verena Michelitsch / New York + Miguel Cruz	Magazines - Magazine Cover	Gossamer	Volume Eight: Space

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PUBLICATION DESIGN

GQ / New York	Magazines - Magazine Story / Spread	GQ	Jacob's Ladder
GQ / New York	Magazines - Magazine Story / Spread	GQ	Metamorphosis
GQ / New York	Magazines - Magazine Story / Spread	GQ	Queen of the Global Night Club
Hanyun Gu / Beijing	Books - Limited Edition / Private Press / Special Format	Bad Design	Book Design
Harrison Fun Studio	Design for Good - Publication Design	Réseaux Lesbienne du Quebec (Quebec Lesbian Network)	Archives lesbiennes
Hayashi Takuma Design Office / Tokyo	Books - Image-Driven	Culture Convenience Club Co.,Ltd	VESSEL / MIST / PLANET [wanderer]
Hayashi Takuma Design Office / Tokyo	Books - Image-Driven	Pace Publishing	Aether
helloMuller / London	Books - Limited Edition / Private Press / Special Format	Dark Horse Books	Mazebook
HOLT / Metropolitan Books / New York	Books - Jacket	HOLT / Metropolitan Books	Rouge Street
HOLT / New York	Books - Jacket	HOLT	PUTIN
HOLT / New York	Books - Jacket	HOLT	The Evidence of Things Not Seen
Institut of Design Research IDR / Bern + Pädagogische Hochschule Heidelberg / Heidelberg	Design for Good - Publication Design	dot, dot, comma, dash (Punkt, Punkt, Komma, Strich)	Alex and Lilani discover the world of letters.
Irregulars Alliance LLP / New Delhi	Newspapers - Full Issue	Irregulars Alliance	The Irregular Times
John Slep / Atlanta + Daren Guillory / Houston	Books - Image-Driven	John Slep Photography	Bomber Boys WWII Flight Jacket Art
Juan Carlos Pagan / New York + Sunday Afternoon / New York	Newspapers - Front Page	The New York Times	Best of 2022

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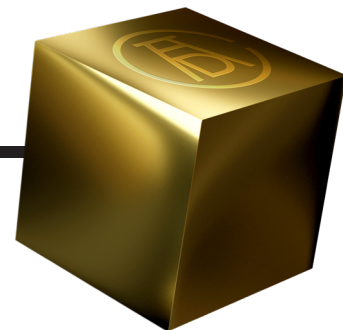


PUBLICATION DESIGN

Laura Coombs / New York	Books - Jacket	Cyberfeminism Index	Cyberfeminism Index
Laura Coombs / New York	Books - Text-Driven	Cyberfeminism Index	Cyberfeminism Index
Laura Coombs / New York + New York Review of Architecture / New York	Newspapers - Full Issue	New York Review of Architecture	New York Review of Architecture
LG2 / Montreal, Quebec, Toronto + Préma-Québec / Montreal + Circonflex / Montreal + Gorditos / Montreal	Design for Good - Publication Design	Prema-Québec	The 1.8-Pound Book
LiaoDesign / Shenzhen	Newspapers - Story / Spreads	LiaoDesign	IT WILL BE BETTER NEXT YEAR
Long Lead / Houston, TX + Decimal Studios / Brooklyn	Digital Publications - Online Publication	Long Lead & Decimal Studios	The People vs. Rubber Bullets
Long Lead / Houston, TX + Decimal Studios / Brooklyn + Cuchillo / Bilbao	Digital Publications - Online Publication	Long Lead	Querdenken Everything
Lorenzo Fanton / Brooklyn + RJ Andrews / San Francisco, CA	Books - Text-Driven	Visionary Press	Information Graphic Visionaries Series
Luhring Augustine / New York + Damien Saadjian / New York	Books - Image-Driven	Luhring Augustine	Jeremy Moon: Starlight Hour
Luminosity Lab / Brooklyn	Books - Image-Driven	Kris Graves Projects	Anxious Pleasures
Luminosity Lab / Brooklyn	Books - Image-Driven	Kris Graves Projects	Stranger Fruit
Makkaihang Design / Hong Kong + Hong Kong Palace Museum / Hong Kong	Books - Limited Edition / Private Press / Special Format	Hong Kong Palace Museum	Grand Gallop: Art and Culture of the Horse

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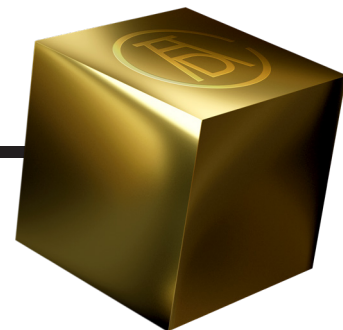


PUBLICATION DESIGN

Minmin Qu & Qian Jiang	Books - Limited Edition / Private Press / Special Format	Jiangsu Phoenix Fine Arts Publishing	goodbye sketches
Minmin Qu & Qian Jiang	Books - Text-Driven	Jiangsu Phoenix Fine Arts Publishing	Lacquer Art Culture Series
mintbrand / 北京	Books - Limited Edition / Private Press / Special Format	BIFT	BECOMING — BIFT 2022
Morgenbladet / Oslo	Newspapers - Story / Spreads	Morgenbladet	Your Guide to Our Future With the Coronavirus
Mother Tongue Magazine	Magazines - Self-Published Magazine	Mother Tongue	Issue 3
MullenLowe SSP3 / Bogota + AB InBev / Bogota + Dattis / Bogota + Austria Films Colombia / Bogota	Design for Good - Publication Design	AB InBev / Pony Malta	Girls Define Girl
Nanjing Han Qing Tang Design / Nanjing	Books - Image-Driven	China Architecture & Building Press	Atelier Deshaus
Nanjing Han Qing Tang Design / Nanjing	Books - Image-Driven	Liaoning Science and Technology Publishing House	My Garden Story
Nanjing Han Qing Tang Design / Nanjing	Books - Text-Driven	Phoenix Science Press	The Great Wall on the Antique Maps
Nanjing Han Qing Tang Design / Nanjing	Books - Image-Driven	SDX Joint Publishing Company	Kent
Nanjing Han Qing Tang Design / Nanjing	Books - Image-Driven	SUPER BULLET PICTURES LIMITE	Śakra
naoyuki pabro design / Kawasaki + Misuzu Shobo, Ltd. / Tokyo + Kato Bunmeisha / Tokyo	Books - Text-Driven	Misuzu Shobo, Ltd.	Pete Frame ROCK FAMILY TREE Japanese Edition
Nobody Magazine / Berlin + Eva Gonçalves / Lisbon	Magazines - Self-Published Magazine	Nobody Magazine	Nobody Magazine
Office / San Francisco	Books - Image-Driven	Wee Society	Change: My Plan to Save the Planet
ori.studio / Beijing + Maxim Cormier + Xuechen Fan	Books - Limited Edition / Private Press / Special Format	ori.studio	Yui Takada AXIS

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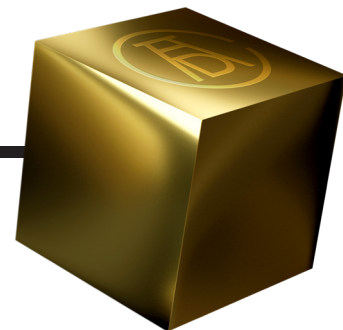


PUBLICATION DESIGN

OOWN / Tokyo	Books - Limited Edition / Private Press / Special Format	Abunotsuru	AYAKASHI68
OOWN / Tokyo	Books - Limited Edition / Private Press / Special Format	People and Thought.	NecoAsu
Paprika / Montreal	Design for Good - Publication Design	Glenn Lutz	There's light
Pelle Cass + New York Magazine	Magazines - Magazine Cover	New York Magazine	Reasons to Love Cover
Phaidon Press / New York + Julia Hasting / London	Books - Image-Driven	Phaidon Press	Prime: Art's Next Generation
Phaidon Press / New York + Julia Hasting / London + Rossella Menegazzo / Milan	Books - Image-Driven	Phaidon Press	Iro: The Essence of Color in Japanese Design
Practise / Auckland	Books - Image-Driven	W. W. Norton	Redaction
Qatar Museums / Doha + Qatar Museums Publications / Doha + Taysir Batniji	Books - Limited Edition / Private Press / Special Format	Mathaf: Arab Museum of Modern Art	Untitled (Portraits of Martyrs) Artist Book
Rang Li / Stockholm	Books - Limited Edition / Private Press / Special Format	China People's Education Press	Chinese Nursery Rhymes
Rethink / Toronto/ Montreal/Vancouver + Penguin Random House	Design for Good - Publication Design	Penguin Random House	The Unburnable Book
Richard Poulin / Palm Springs + Derek Koch / Brooklyn + Tyler Cheli / Brooklyn	Books - Image-Driven	Thames & Hudson Ltd.	Rational Simplicity: Rudolph de Harak, Graphic Des
Scott Massey / Atlantic Highlands + Slanted Publishers / Karlsruhe	Books - Limited Edition / Private Press / Special Format	Leisure Labor / Slanted Publishers	The Nest

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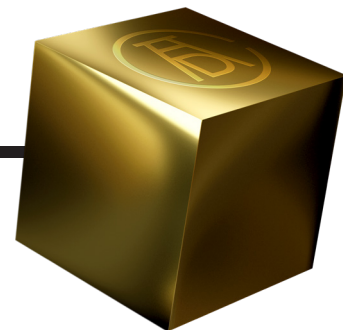


PUBLICATION DESIGN

Shin Akiyama / Kobe + Keiko Miyahara / Kobe	Books - Limited Edition / Private Press / Special Format	immeasurable	Eiki Mori "Stolen Scars"
Shin Akiyama / Kobe + Keiko Miyahara / Kobe	Books - Image-Driven	The Obayashi Foundation	ECONOMIES OF MINGEI: THEASTER GATES, 2018-2019
Shin Akiyama / Kobe + Yu Adachi / Kobe + Yudai Sada / Osaka	Books - Limited Edition / Private Press / Special Format	Department of Visual Design, Kobe Design University	"vd_17"
Shin Akiyama / Kobe + Yuma Wada / Kobe	Books - Image-Driven	Akaaka Art Publishing	Taiji Matsue "gazetteerCC"
Span / Chicago + Cooper Hewitt / New York + MASS Design Group / Boston	Design for Good - Publication Design	MASS Design Group, Cooper Hewitt	The Architecture of Health
STONES DESIGN Lab. / Beijing + UDL / Beijing	Books - Limited Edition / Private Press / Special Format	Rex	TEXT
The New York Times / New York	Newspapers - Front Page	The New York Times Opinion	Uvalde Mass Shooting
The New York Times / New York + Brea Souders	Newspapers - Front Page	The New York Times Opinion	The End of Roe Is Coming
The New York Times / New York + Grace Kim	Newspapers - Front Page	The New York Times Opinion	Overturing Roe
The New York Times / New York + Sean Dong / New York	Newspapers - Story / Spreads	The New York Times Opinion	I Was Wrong
The New York Times for Kids / New York + The New York Times Magazine / New York	Newspapers - Front Page	The New York Times for Kids	2023 Covers
The New York Times for Kids / New York + The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times for Kids	The Games Issue
The New York Times for Kids / New York + The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times for Kids	The Rotten Issue

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PUBLICATION DESIGN

The New York Times for Kids / New York + The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times for Kids	The Secrets Issue
The New York Times for Kids / New York + The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times for Kids	The Tiny Issue
The New York Times Magazine / New York	Digital Publications - Online Publication	The New York Times Magazine	A Mystery Hidden in A Family Photograph
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	Old Flames
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times Magazine	The Culture Issue
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	The Future of Work Issue
The New York Times Magazine / New York	Design for Good - Publication Design	The New York Times Magazine	The Lives They Lived
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times Magazine	The Music Issue
The New York Times Magazine / New York	Digital Publications - Online Publication	The New York Times Magazine	The New World
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	The New York Issue
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times Magazine	The Tech and Design Issue
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	There's Something About Jonathan Majors
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	Vanishing Act
The New York Times Magazine / New York	Digital Publications - Online Publication	The New York Times Magazine	Why Do We Love TikTok Audio Memes?
The Site Magazine / Toronto	Design for Good - Publication Design	The Site Magazine	The Site Magazine - The Edit
Things To Make And Do / The Hague	Design for Good - Publication Design	Rotterdams WeerWoord / Municipality of Rotterdam	Weer weet je meer
Thomas Alberty	Magazines - Magazine Cover	New York Magazine	This Magazine Can Help You Get an Abortion
Toby Ng Design / Hong Kong	Magazines - Magazine Full Issue	Goodwill Assets Co., Ltd.	1611

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PUBLICATION DESIGN

TSK Design / Bangalore	Books - Limited Edition / Private Press / Special Format	The Museum of Art & Photography (MAP)	Time & Again: Jyoti Bhatt
Vernacular. / Brooklyn + A.A. Trabucco- Campos / Brooklyn + Martín Azambuja / Brooklyn, NY	Books - Limited Edition / Private Press / Special Format	Vernacular.	Artificial Typography
Wei Hong / Zhongshan + Yanrong Pan / Nanjing	Books - Limited Edition / Private Press / Special Format	Hebei Fine Arts Publishing House	None Utensil—Ma Huiyuan Ceramic Art Collection
Whitney Museum of American Art / New York + Studio Lin / New York + The Production Department / Whately	Books - Image-Driven	Whitney Museum of American Art	Whitney Biennial 2022: Quiet As It's Kept
Wired Middle East / Dubai	Magazines - Magazine Story / Spread	Wired Middle East	I Build Dead People
Yanrong Pan / Nanjing	Books - Limited Edition / Private Press / Special Format	Xiling Seal Art Society	Journal of Huiqin Chamber
Yanrong Pan / Nanjing + Yilei Wang / Nanjing	Books - Limited Edition / Private Press / Special Format	Northing	Lens & Landscape
Yanrong Pan / Nanjing + Zhenhua Su	Books - Jacket	Sandu Publishing Co., Ltd.	Asia-Pacific Design 18
Yijing Wu + Lishan Zeng	Magazines - Self-Published Magazine	1413MAGAZINE	The Wellness Issue
YIN LINLIN / Beijing	Books - Text-Driven	LINLIN Design Studio	Life in the Beijing Opera
Yiu Kwok Ho + P.PLUS LIMITED + Flip & Roll Press Limited	Books - Limited Edition / Private Press / Special Format	P. PLUS LIMITED	A SMALL, GOOD THING (SPECIAL EDITION)
Yu-Wen Hsu / Taipei	Books - Jacket	Faces Publications	Meters Series
Zhi-Hong Wang / Taipei	Books - Jacket	Faces Publications	Illustrating My Life
Ziqing Zhao / Hohhot	Books - Limited Edition / Private Press / Special Format	Zheng Wang	Mountain Rock

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TYPOGRAPHY

72andSunny / Los Angeles	Advertising	Amazon Amp	Find Your Wavelength
Akira Kobayashi / Bad Homburg + Ryota Doi / Tokyo + Yukihiro Nakamura / Nagoya	Typeface	Monotype	Shorai Sans
another design / Guangzhou	Brand / Communication Design	Guangzhong Mangba Art Festival	4th Guangzhong Mangba Art Festival
Apple Design Team	Wildcard	Apple	Font Book
Apple Design Team	Digital	Apple	iOS 16 Lock Screen
Apple Design Team	Use of Typography	Apple	iOS 16 Lock Screen
Apple Design Team	Digital	Apple	Metropolitan
Apple Design Team	Typeface	Apple	SF Arabic Rounded
Apple Design Team	Digital	Apple	SF Symbols 4
Apple Design Team	Digital	apple.com	Pride Threads
Ariane Spanier / Berlin	Environmental	Klassikstiftung Weimar	Year of Language - Language explosions
Bickerstaff.734 / Kyiv	Brand / Communication Design	Khortytsia National Reserve	Khortytsia - the island of a mystery
Bingyan Xue / Nanjing	Publication	Jiangsu Phoenix Fine Arts Publishing	Collection of Phoenix Exlibris
Bito	Motion	Taipei Golden Horse Film Festival Executive Committee	2022 Golden Horse Film Festival Motion Poster
Bito	Poster	Taipei Golden Horse Film Festival Executive Committee	2022 Golden Horse Film Festival Motion Poster
Bleed Design Studio + Displaay Type Foundry / Prague	Typeface	Displaay/Bleed	Fenul
BOLD Scandinavia / Oslo + Letters from Sweden / Stockholm	Typeface	OBOS	OBOS Text & Display
Briefcase Type Foundry / Prague + Petra Docekalova / Prague + Tomas Brousil / Prague	Typeface	Briefcase Type Foundry	The Heritage of Oldrich Menhart

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TYPOGRAPHY

Bright Woo / Beijing + Bright Woo / Beijing	Poster	Oatysis	The 24 Solar Terms Series
Bruno Costa / Madrid	Personal / Unpublished Lettering / Passion Project	Self-promotion	MAR — a typeface study
Bulletproof / London	Package / Product - Single	Toblerone	Be More Triangle
BY-ENJOY DESIGN + YOUNG HUALE	Advertising	In Moments Film Festival	So What If It's Windy — In Moments Film Festival
BY-ENJOY DESIGN + YOUNG HUALE	Motion	In Moments Film Festival	So What If It's Windy — In Moments Film Festival
BY-ENJOY DESIGN + YOUNG HUALE	Poster	In Moments Film Festival	So What If It's Windy — In Moments Film Festival
Centre Design / Zhongshan	Poster	Caobu Economic Cooperative	The Mother Rivers Of China
Cossette / MONTRÉAL	Motion	MTelus	High five
coxco inc. / Tokyo + vitamin inc. / Tokyo	Design for Good - Typography	coxco inc.	Clothes for believing in dreams. Clothes for suppo
Daniel Frumhoff Design / New York	Personal / Unpublished Lettering / Passion Project	Personal	Architectural Type Studies: Light + Shadow
Daniel Frumhoff Design / New York	Personal / Unpublished Lettering / Passion Project	Personal	Platform: Hotel
Daniel Frumhoff Design / New York	Environmental	Personal	Typescapes
Daniel Frumhoff Design / New York + Landor	Motion	Landor	Landor: New Years Card “New Year, New Beginnings”
Daniel Frumhoff Design / New York + Stanford University d.school / Stanford, CA	Publication	Stanford University d.school	Stanford d.school: Teaching + Learning Yearbook 20

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TYPOGRAPHY

DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Use of Typography	Coors Light	Chillboards
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DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Typeface	Coors Light	Chillboards
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DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Innovation	Coors Light	Chillboards
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DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Environmental	Coors Light	Chillboards
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DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Advertising	Coors Light	Chillboards
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DDB Chicago / Chicago + adam&eveDDB / London + NORD DDB CPH / Copenhagen + Molson Coors / Chicago	Design for Good - Typography	Coors Light	Chillboards
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ADC 102ND ANNUAL AWARDS – SHORTLIST

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TYPOGRAPHY

Design Army / Washington DC	Environmental	SAUCONY	House of Speed
Design Bridge and Partners / London + Monotype / London	Typeface	Evri	Evri Type
Design Bridge and Partners / London + Monotype / London	Brand / Communication Design	Evri	Evri Type
Design Bridge and Partners / Superunion / New York	Brand / Communication Design	Gigi's Gelato	Gigi's Gelato. Because Life's a Mess
Digitas	Design for Good - Typography	Digitas	Can't Quiet Pride
Elie Kupsc / Geneva	Lettering	Whalphabet	Whalphabet Lettering - NFT Collection
Emilios Theofanous	Typeface	Monotype	Touvlo
FAUST / New York	Environmental	Museum of Graffiti	FAUST Museum of Graffiti Mural
Ferdinand Ulrich / Berlin + Toshiya Izumo / Berlin	Publication	Goethe Institute Kyoto	Tsunagu Mono Gatari / Verbindungsstücke
Fictionist Studio / Kuala Lumpur + Huruf / Kuala Lumpur	Brand / Communication Design	Fictionist & Huruf	Go Go Glyphs
Filippos Fragkogiannis / Athens	Digital	Personal Project	Vercetti Regular
Filippos Fragkogiannis / Athens	Personal / Unpublished Lettering / Passion Project	Personal Project	Vercetti Regular
Filippos Fragkogiannis / Athens	Typeface	Personal Project	Vercetti Regular
Fontwerk / Berlin + Jan Fromm	Typeface	Fontwerk	Nice
Gerhard Kirchschaeger / Wels	Publication	Uta Gleiser	Uta Gleiser Vol. 1
Gretel / Brooklyn	Brand / Communication Design	Mode	Mode Branding
Gretel / Brooklyn + Ryan Bugden / Brooklyn + On Road / London	Brand / Communication Design	RISD	RISD Identity
Han Gao / New York	Publication	Yale School of Art	Frankenstein Itself

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TYPOGRAPHY

Hangzhou dongyun advertising design co.,Ltd. / Hangzhou City	Package / Product - Single	Shanghai Shengyang Cosmetics Co., Ltd	"SELF LINE"Eyeliner Liquid Pen
Hanyun Gu / Beijing	Poster	EIZO&Artron Mailing Exhibition of Photograph	Poster Design
Heimat, Berlin / Berlin	Advertising	Loud against Nazis / #BoycottQatar2022	The Football Blackout for Human Rights
hufax arts / Taipei City + FJCU / New Taipei City	Use of Typography	ADLINK Education Foundation	Art_Unlimited
Hyundai Motor Company / Seoul	Typeface	Hyundai Motor Company	Hyundai Sans UI
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Typeface	Dyslexia Scotland	Inconstant Regular
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Use of Typography	Dyslexia Scotland	There's Nothing Comic About Dyslexia
INNOCEAN Berlin / Berlin + Dyslexia Scotland + Brokstad Studio / New York + Havas Media / London	Design for Good - Typography	Dyslexia Scotland	There's Nothing Comic About Dyslexia
Jean François Porchez / Clamart + Benjamin Blaess / Clamart + Fanny Hamelin / Clamart + Joachim Vu / Clamart	Typeface	Typofonderie	Austerlitz
Jianping He / Berlin	Poster	Power Station of Art	Back to the Future:Breaking the Time Barrier

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TYPOGRAPHY

Jones Knowles Ritchie / London	Typeface	M&M'S	All Together Serif & Sans
Josephmark	Innovation	RCA	RCA
Juan Carlos Pagan / New York + Sunday Afternoon / New York	Publication	The New York Times	Best of 2022
Juan Carlos Pagan / New York + Sunday Afternoon / New York	Lettering	Youtube	Youtube Countdown
Juan Carlos Pagan / New York + Sunday Afternoon / New York	Motion	Youtube	YOUTUBE COUNTDOWN
L3branding / Beijing	Brand / Communication Design	AYAts	AYAts
Local Remote / Taipei City + Rytass / Taipei City	Typeface	Taiwan Space Agency	TASA Typeface Collection
M-N Associates / Ho Chi Minh City	Package / Product - Single	Beck's Ice	Have an Ice Day
M-N Associates / Ho Chi Minh City	Brand / Communication Design	Beck's Ice	Have an Ice Day
Masao Shirasawa / IWAKURA + COMULA / GIFU	Design for Good - Typography	kugu	24 SEKKI CALENDAR
Michal Sahar / Tel Aviv + Ayal Zakin / Tel Aviv + Tal Mokady / Tel Aviv	Brand / Communication Design	Tel Aviv Museum of Art	Tel Aviv Museum of Art's Ninetieth Anniversary
Miki Kawamura / Hambrug	Personal / Unpublished Lettering / Passion Project	Passion Project	Hand-copying meditation
Monolith / Auckland + Designworks / Auckland	Typeface	Stuff	Stuff Type Suite

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Mucca / Brooklyn	Package / Product - Single	Jean-Georges & Howard Hughes Corporation	Tin Building
Mucca / Brooklyn	Brand / Communication Design	Jean-Georges & Howard Hughes Corporation	Tin Building
Mucca / Brooklyn	Brand / Communication Design	Saraghina Caffè	Saraghina Caffè
Mucca / Brooklyn	Brand / Communication Design	The Hermitage Hotel	The Hermitage Hotel
Mucho	Brand / Communication Design	Big C Charters	Big C Charters Brand & Communication Design
Mucho + Plotnet Prints	Publication	University of California Investments	UC Annual Report Printed Publication + AR
Mucho + Plotnet Prints	Digital	University of California Investments	UC AR Annual Report + Augmented Reality
Nazareno Crea / Brooklyn + Lionel Tardy / Lausanne	Digital	ABC ETC INC.	ABC-ETC.COM
Ntsal / Cairo + Boharat	Typeface	Commercial International Bank	CIB Custom Typeface
Osborne Shiwan / Auckland	Poster	Altamira Dance Company	Kaha
Oscar Guerrero Cañizares / Bogotá	Typeface	Personal	Brigada
Rajshree Saraf	Typeface	Personal	Typespace
Rakuten Design Lab / Tokyo + Dalton Maag / London	Typeface	Rakuten Group, Inc.	Rakuten Font Family
Rakuten Design Lab / Tokyo + Media.Monks / Tokyo + Dalton Maag / London	Digital	Rakuten Group, Inc.	Rakuten Font Family
Ricardo Gantschnigg / Wörgl	Wildcard	ricardodesign	Vienna Typeface
Ruslan Abasov / Istanbul	Motion	Mimar Sinan Fine Arts University	Together 9: Research Assistants Exhibiton

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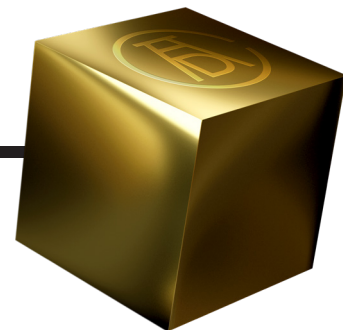


TYPOGRAPHY

Ryan Bugden / Brooklyn + A.A. Trabucco- Campos / Brooklyn + Gretel / Brooklyn	Typeface	RISD	RISD Serif and RISD Sans
SERVICEPLAN GERMANY / Munich	Package / Product - Single	AROYA	Freedom Grams
Shanghai Zishen Culture Development Co., Ltd.	Typeface	Calligraphy font of the word god	The beauty of Chinese characters and the brave rabbit zodiac
Shaobin Lin / Shenzhen + Buddyrich Coffee / Shantou + Linshaobin Design / Shenzhen	Package / Product - Single	Buddyrich coffee	Buddyrich coffee
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo	Package / Product - Single	SHISEIDO	SIDEKICK
SHISEIDO CREATIVE / Tokyo + SHA inc. / Tokyo	Brand / Communication Design	SHISEIDO	SIDEKICK
Sid Lee / Montreal + Léa Clermont-Dion	Lettering	Léa Clermont-Dion, La Ruelle Films	“Janette & Daughters” Documentary
Sid Lee / Montreal + Léa Clermont-Dion	Design for Good - Typography	Léa Clermont-Dion, La Ruelle Films	“Janette & Daughters” Documentary
Siri Lee Lindskrog / Berlin + Blazetype / Lyon	Typeface	Blaze Type	Silvana Typeface family
Studio Dumbar/DEPT / Rotterdam	Motion	D&AD	D&AD : Be Part of More
Studio Dumbar/DEPT / Rotterdam	Motion	Mojo Concerts	North Sea Jazz
Studio Dumbar/DEPT / Rotterdam	Motion	MTV	MTV VMAs 22
Studio Dumbar/DEPT / Rotterdam	Motion	Outsystems	Next Step 22
Studio Dumbar/DEPT / Rotterdam	Motion	Utah Jazz	Utah Jazz

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TYPOGRAPHY

Sunday Afternoon / New York	Brand / Communication Design	ESPN	ESPN 50/50
Sunday Afternoon / New York	Brand / Communication Design	Tide Film Festival	Tide Film Festival Rebranding
Sunday Afternoon / New York	Design for Good - Typography	Tide Film Festival	Tide Film Festival Rebranding
SYLVAIN / New York + Display	Brand / Communication Design	MLS NEXT Pro	MLS NEXT Pro Brand Communication Typography
SYLVAIN / New York + Display	Typeface	MLS NEXT Pro	MLS NEXT Pro Brand Typeface
TBWA\Worldwide / Los Angeles + TBWA\Chiat\Day LA / Los Angeles + Fuze Image / Curitiba + Plau Design / Rio de Janeiro	Brand / Communication Design	TBWA	TBWA Brand Design System
TEN BUTTONS / Guangzhou	Poster	Beijing Contemporary Art Foundation(BCAF)	The Amazing Bottle
The New York Times Magazine / New York	Use of Typography	The New York Times Magazine	The Music Issue
The Nine / Shanghai	Motion	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Brand / Communication Design	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Package / Product - Single	Daming Palace	Ladies of Tang Dynasty
The Nine / Shanghai	Poster	Huaisu Calligraphy Study Association	Redesigning Monk Huaisu's Cursive Script
thjnk AG + thjnk München GmbH	Use of Typography	Ursula Karven/ Frauen100/ hell & karrer communications GmbH	Fight sexism with sexism.
thjnk AG + thjnk München GmbH	Motion	Ursula Karven/ Frauen100/ hell & karrer communications GmbH	Fight sexism with sexism.
thjnk AG + thjnk München GmbH	Digital	Ursula Karven/ Frauen100/ hell & karrer communications GmbH	Fight sexism with sexism.
Trubasa Art Studio + Huang Xu	Design for Good - Typography	Trubasa Art Studio	Emotional Visualization Healing
Xi'an Gaopeng / Xi'an	Package / Product - Single	JIN JINANG QUAN	318ML
Xi'an Gaopeng / Xi'an	Package / Product - Single	JIN JINANG QUAN	480ML
Xi'an Gaopeng / Xi'an	Poster	JIN JINANG QUAN	480ML Poster

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Xi'an Gaopeng / Xi'an	Lettering	JIN JINANG QUAN	JIN JIANG QUAN Package
Xi'an Gaopeng / Xi'an	Use of Typography	JIN JINANG QUAN	SLOGAN BRAND DESIGN
Xi'an Gaopeng / Xi'an	Brand / Communication Design	JIN JINANG QUAN	SLOGAN BRAND DESIGN
Yan-Ting Chen / Taipei City	Poster	NTUST	Cultivate in Summertime, Read on Rainy Days
Yuanzhao Xia	Typeface	Zihao Font Design Studio	Xun Song Typeface
Zetafonts Type Foundry / Firenze	Design for Good - Typography	TypeCampus	Fight for Kindness 2022
zhang han	Design for Good - Typography	Alibaba Health Design	Visual Impaired Diary Exhibition
Zhe Ma / Beijing	Lettering	self-promotion	Decorative pattern of Chinese zodiac characters