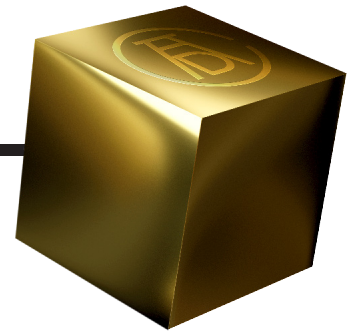


ADC 101ST ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 18, 2022.



The One Club for Creativity is pleased to announce the shortlisted entries of the ADC 101st Annual Awards.

This list includes the entries that have made it past the first round of judging. They will now be considered in the second round.

Please note that shortlisted entries are not guaranteed a Cube or a Merit Award.

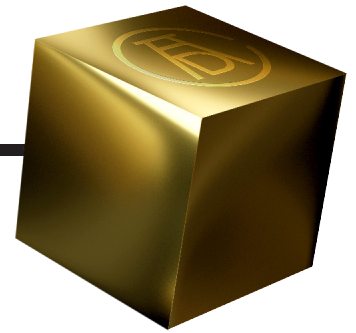
The list of finalist entries (those awarded Cubes and Merits) in the ADC 101st Annual Awards will be posted at the end of April. Winning work will be announced on Wednesday, May 18, 2022.

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ADVERTISING

215 McCann / San Francisco	Branded Content / Entertainment - Online Video - Short Form	Microsoft Xbox	Forza Horizon 5: ¡GO!
215 McCann / San Francisco	Television / Film / Online Video - Online - Single	Microsoft Xbox	Forza Horizon 5: ¡GO!
215 McCann / San Francisco	Integrated - Digital	Microsoft Xbox	Halo Infinite: Become
215 McCann / San Francisco	Branded Content / Entertainment - Online Video - Short Form	Microsoft Xbox	Halo Infinite: Forever We Fight
215 McCann / San Francisco	Branded Content / Entertainment - Online Video - Short Form	Microsoft Xbox	Halo Infinite: Lightbringers
215 McCann / San Francisco	Branded Content / Entertainment - Online Video - Short Form	Microsoft Xbox	Halo Infinite: Project Magnes
215 McCann / San Francisco	Branded Content / Entertainment - Episodic - Web Series	Microsoft Xbox	Halo Infinite: UNSC Films
215 McCann / San Francisco	Craft in Video - Direction - Series	Microsoft Xbox	Halo Infinite: UNSC Films
360i / New York + OREO	Craft in Video - Animation - Single	OREO	OREO x Pokémon
360i / New York + OREO	Innovation - Out of Home	OREO	OREO x Pokémon
360i / New York + OREO	Out of Home - Print / Electronic Billboard - Single	OREO	OREO x Pokémon
72andSunny / Los Angeles	Branded Content / Entertainment - TV / Film	National Football League	Bring Down the House
72andSunny / Los Angeles	Branded Content / Entertainment - Episodic - Web Series	Tinder	Swipe Night: Killer Weekend
72andSunny / Los Angeles + Hecho Studios / Los Angeles + Howling Music + LIME Studios	Design for Good - Advertising - Single	National Football League	Football is for Everyone

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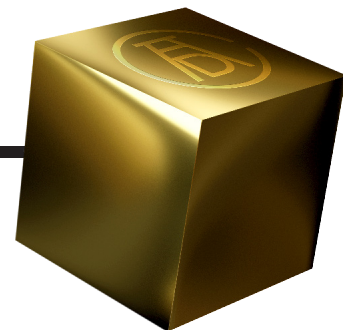


ADVERTISING

72andSunny / Los Angeles + Hummingbird Content Studio / Santa Monica	Art Direction - Digital / Motion - Motion	Activision Blizzard / Call of Duty	Art of Destruction
72andSunny / Los Angeles + Hummingbird Content Studio / Santa Monica	Craft in Video - Cinematography	Activision Blizzard / Call of Duty	Art of Destruction
72andSunny / Los Angeles + Hummingbird Content Studio / Santa Monica	Craft in Video - Direction - Single	Activision Blizzard / Call of Duty	Art of Destruction
72andSunny / Los Angeles + RESET / Los Angeles + Cartel / Santa Monica + Alt.vfx / Los Angeles	Craft in Video - Editing	Adobe / Premiere Pro	Fantastic Voyage
72andSunny / Los Angeles + RESET / Los Angeles + Cartel / Santa Monica + Alt.vfx / Los Angeles	Craft in Video - Special Effects	Adobe / Premiere Pro	Fantastic Voyage
72andSunny / New York + Smuggler / Los Angeles	Television / Film / Online Video - Television - Single	Comcast	Generations
ADK Taiwan / Taipei	Direct - Digital - Single	PChome 24h Shopping	21km Finger Marathon
Airbnb Productions + Cosmostreet Editorial +Somesuch	Craft in Video - Editing	Airbnb	Strangers
alma DDB / Miami + Molson Coors + ICF Next + O Positive	Integrated - Traditional	Coors Light	Iceman to Canton
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Poster Advertising - Series	Pepsi	Better With Pepsi

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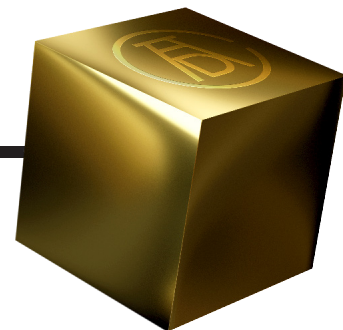


ADVERTISING

alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Press / Print Advertising - Series	Pepsi	Better With Pepsi
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Poster - Series	Pepsi	Better With Pepsi
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Print / Electronic Billboard - Series	Pepsi	Better With Pepsi
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Poster - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Print / Electronic Billboard - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - McDonald's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - McDonald's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Poster - Single	Pepsi	Better With Pepsi - McDonald's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Print / Electronic Billboard - Single	Pepsi	Better With Pepsi - McDonald's Print

ADC 101ST ANNUAL AWARDS – SHORTLIST

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ADVERTISING

alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - Wendy's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - Wendy's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Poster - Single	Pepsi	Better With Pepsi - Wendy's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Out of Home - Print / Electronic Billboard - Single	Pepsi	Better With Pepsi - Wendy's Print
ALTO + Cosmostreet Editorial + Radical Media	Craft in Video - Editing	Montefiore	Live and Let Live
Anomaly / Toronto + ABinBev - Budweiser Labatt	Branded Content / Entertainment - Online Video - Short Form	ABinBev - Budweiser	#TapeOutHate
Anomaly / Toronto + ABinBev - Budweiser Labatt	Design for Good - Advertising - Single	ABinBev - Budweiser	#TapeOutHate
Anomaly / Toronto + ABinBev - Budweiser Labatt	Innovation - Branded Content / Entertainment	ABinBev - Budweiser	#TapeOutHate
antoni boost / Berlin	Television / Film / Online Video - Low Budget	Kärcher	The Obviously Good VC
antoni boost / Berlin	Television / Film / Online Video - Online - Series	Kärcher	The Obviously Good VC
antoni garage / Berlin	Art Direction - Digital / Motion - Motion	Mercedes-Benz	"Future 2021" – The Concept EQG
antoni garage / Berlin	Branded Content / Entertainment - Online Video - Short Form	Mercedes-Benz	"Future 2021" – The Concept EQG
antoni garage / Berlin	Craft in Video - Direction - Single	Mercedes-Benz	"Future 2021" – The Concept EQG
antoni garage / Berlin	Television / Film / Online Video - Online - Single	Mercedes-Benz	"Future 2021" – The Concept EQG
antoni garage / Berlin	Art Direction - Digital / Motion - Motion	Mercedes-Benz	Immortal G-Class

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ADVERTISING

antoni garage / Berlin	Craft in Video - Direction - Single	Mercedes-Benz	Immortal G-Class
antoni garage / Berlin	Television / Film / Online Video - Film - Single	Mercedes-Benz	Immortal G-Class
antoni Holding / Berlin	Design for Good - Advertising - Series	All #TogetherAgainstCorona	#TogetherAgainstCorona
antoni Holding / Berlin	Integrated - Digital	All #TogetherAgainstCorona	#TogetherAgainstCorona
Area 23, An IPG Health Company / New York + Constant Therapy Health / Lexington	Out of Home - Poster - Series	Constant Therapy Health/ Constant Therapy	"The First Posters to Help Treat Aphasia"
Area 23, An IPG Health Company + Hornet / New York	Craft in Video - Animation - Single	Eli Lilly and Company/Cyramza	"The Momentous Moments of Max and Maxine"
Area 23, An IPG Health Company / New York + Insmmed Incorporated / Bridgewater + Jamute / São Paulo + Passion Pictures / London	Craft in Video - Animation - Single	Insmmed Incorporated	Trapped
Area 23, An IPG Health Company / New York + Insmmed Incorporated / Bridgewater + Jamute / São Paulo + Roof Studio / New York	Craft in Video - Animation - Single	Insmmed Incorporated	Unbreakable
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Innovation - Press	The Columbia Journalism Review	The Inevitable News
Arts & Letters Creative / Richmond	Art Direction - Direct - Single	Feetures	26.2: A Marathon Story

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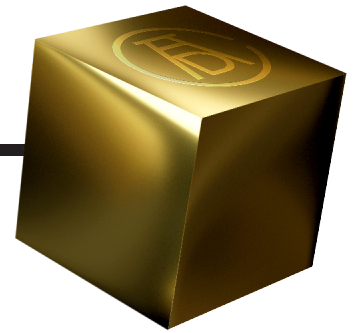


ADVERTISING

Arts & Letters Creative + Overcoast / Richmond	Craft in Video - Editing	ESPN	NBA Finals
Arts & Letters Creative / Richmond + Overcoast / Richmond + Friends Electric / London	Branded Content / Entertainment - Online Video - Short Form	Google Chromebook	Losses, Wins and Bowling Pins with John Wall
Arts & Letters Creative / Richmond + Overcoast / Richmond + Friends Electric / London	Branded Content / Entertainment - Episodic - Web Series	Google Chromebook	The Adulthood
Arts & Letters Creative / Richmond + Overcoast / Richmond + Friends Electric / London	Design for Good - Advertising - Series	Google Chromebook	The Adulthood
Barking Owl / New York + Droga5 / New York + Love Song / Los Angeles	Craft in Video - Sound Design	Facebook	Facebook x Skate Ghana
Barking Owl / New York + Droga5 / New York + Love Song / Los Angeles	Craft in Video - Sound Design	Lululemon	The Selfish Giant Anthem
BBC Studios Creative / London	Innovation - Promotional Materials	Doctor Who	Doctor Who: Flux
BBC Studios Creative / London	Integrated - Digital	Doctor Who	Doctor Who: Flux
BBDO + Iconoclast Germany + SLGH Slaughterhouse / Berlin	Craft in Video - Cinematography	WhatsApp	One
BBDO + Iconoclast Germany + SLGH Slaughterhouse / Berlin	Craft in Video - Direction - Single	WhatsApp	One

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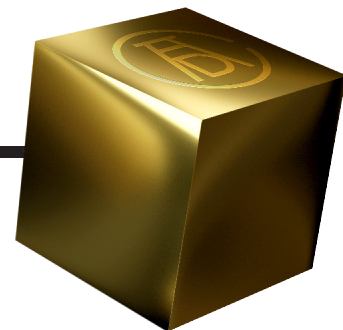


ADVERTISING

BBDO + Iconoclast Germany + SLGH Slaughterhouse / Berlin	Craft in Video - Editing	WhatsApp	One
BBDO + Iconoclast Germany + SLGH Slaughterhouse / Berlin	Television / Film / Online Video - Film - Single	WhatsApp	One
BBDO Group Germany	Out of Home - Print / Electronic Billboard - Series	Dr. Ing. h.c. F. Porsche	Global Gallery – König X Porsche
Bear Meets Eagle On Fire / Sydney + Resn	Art Direction - Digital / Motion - Digital	Wisr	For Your Smart Part
Bear Meets Eagle On Fire / Sydney + Rumble Studios + Blockhead + Augenblick Studios	Craft in Video - Animation - Single	Stake	The Takeover
Bear Meets Eagle On Fire / Sydney + Rumble Studios + Blockhead + Augenblick Studios	Television / Film / Online Video - Television - Single	Stake	The Takeover
Bear Meets Eagle On Fire / Sydney + Rumble Studios + Blockhead + Revolver	Craft in Video - Sound Design	IAG / ROLLiN'	Larry
Bear Meets Eagle On Fire / Sydney + Rumble Studios + Blockhead + Revolver	Television / Film / Online Video - Online - Single	IAG / ROLLiN'	Larry
Better Help + Untitled Films + Rebecca Applebaum / Toronto	Television / Film / Online Video - Low Budget	Better Help	Want
Bipolar Studio / Los Angeles + Zelig Sound / London	Craft in Video - Animation - Single	Porsche	Electricity
Bipolar Studio / Los Angeles + Zelig Sound / London	Craft in Video - Special Effects	Porsche	Electricity

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ADVERTISING

Bruketa&Zinic&Grey + Go2Digital + Millenium promocija / Zagreb	Innovation - Out of Home	Croatia osiguranje	AI Anxiety Meter
BUNTIN / Nashville	Promotional Materials - Flat	SAZERAC 1792	UNTYPICAL POSTERS
BUNTIN / Nashville	Art Direction - Digital / Motion - Motion	SAZERAC 1792	UNTYPICAL STORIES
BUNTIN / Nashville	Craft in Video - Animation - Single	SAZERAC 1792	UNTYPICAL STORIES
Butler, Shine, Stern & Partners / Sausalito	Branded Content / Entertainment - Online Video - Long Form	Activision Blizzard	The Brain's Last Stand
Butler, Shine, Stern & Partners / Sausalito	Design for Good - Advertising - Single	Blue Shield of California	Hear Me
BWGTLBD / Berlin	Design for Good - Advertising - Single	Sea-Watch	SeaWatch - Human Rights Are #Non-Negotiable
CALLEN / Austin	Integrated - Traditional	Pabst Blue Ribbon	In-Home Advertising
CALLEN / Austin + Liquid Death Mountain Water	Innovation - Branded Content / Entertainment	Liquid Death	Vegan Cannibals
CALLEN / Austin + Parliament / Santa Monica + Hobby Film / Stockholm	Design for Good - Advertising - Single	Liquid Death	Loving Homes for Plastics
CALLEN / Austin + Pink Sparrow Scenic / Gardena	Out of Home - Point of Purchase	Lone Star Beer	Mosquito Sign
CALLEN / Austin + Psyop + National YoungArts Foundation	Design for Good - Advertising - Single	National YoungArts Foundation	Together, A Film You Can Buy
Carbon / Chicago + Antfood	Craft in Video - Animation - Single	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carmichael Lynch + Cabin + Caviar	Branded Content / Entertainment - Online Video - Short Form	Bush's Beans	Bean Song
Carmichael Lynch + Cabin + Caviar	Branded Content / Entertainment - TV / Film	Bush's Beans	Bean Song

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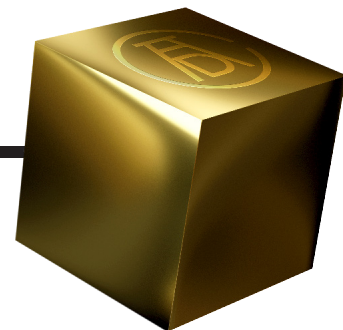


ADVERTISING

Centre Creative / London + ZYLA / Tokyo	Craft in Video - Animation - Single	British Film Institute	Japan 2021: 100 Years of Japanese Cinema
Cossette + Mathieu Levesque + Mailis Roy-Lessard + Consulat / Montreal	Art Direction - Press / Poster - Poster Advertising - Series	McDonald's Canada	Grand Opening
Cossette + Mathieu Levesque + Mailis Roy-Lessard + Consulat / Montreal	Art Direction - Press / Poster - Press / Print Advertising - Series	McDonald's Canada	Grand Opening
Cramer-Krasselt / Chicago	Television / Film / Online Video - Online - Single	Tropicana	Just Another Day
Cramer-Krasselt / Chicago + Another Country + The Barkers / Chicago + MullenLowe PR / Boston	Innovation - Direct	Tropicana	Tropicana Toothpaste
Cramer-Krasselt / Chicago + Another Country + The Barkers / Chicago + MullenLowe PR / Boston	Innovation - Promotional Materials	Tropicana	Tropicana Toothpaste
Cramer-Krasselt / Chicago + Dress Code / New York	Art Direction - Digital / Motion - Motion	Porsche	No Small Dreams
Creative X, Meta / Menlo Park	Television / Film / Online Video - Online - Single	Facebook App	Black Makes a Way
Creative X, Meta + Game 7 + Amaya Agency + UpperCut	Branded Content / Entertainment - Online Video - Long Form	Messenger	That Close with Steve and Travis
Cruise + Avocados & Coconuts + One Union + Mission Film & Design / San Francisco	Craft in Video - Cinematography	Cruise	Poppy & The City

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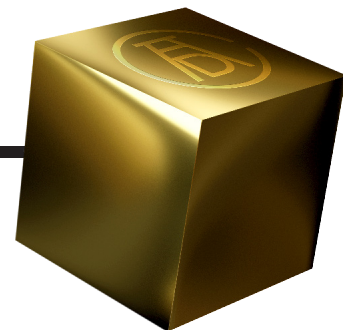


ADVERTISING

Cruise + Avocados & Coconuts + One Union + Mission Film & Design / San Francisco	Craft in Video - Direction - Single	Cruise	Poppy & The City
Cruise + Avocados & Coconuts + One Union + Mission Film & Design / San Francisco	Craft in Video - Editing	Cruise	Poppy & The City
Cruise + Avocados & Coconuts + One Union + Mission Film & Design / San Francisco	Craft in Video - Sound Design	Cruise	Poppy & The City
CYW / Madrid + Amazon Prime Video / London + The Mill / London + BLUR / Madrid	Craft in Video - Cinematography	Prime Video	An Unlikely Friendship
CYW / Madrid + Amazon Prime Video / London + The Mill / London + BLUR / Madrid	Craft in Video - Direction - Single	Prime Video	An Unlikely Friendship
CYW / Madrid + Amazon Prime Video / London + The Mill / London + BLUR / Madrid	Craft in Video - Special Effects	Prime Video	An Unlikely Friendship
CYW / Madrid + Amazon Prime Video / London + The Mill / London + BLUR / Madrid	Television / Film / Online Video - Film - Single	Prime Video	An Unlikely Friendship
CYW / Madrid + Amazon Prime Video / London + The Mill / London + BLUR / Madrid	Television / Film / Online Video - Television - Single	Prime Video	An Unlikely Friendship
David+Martin / Munich + BWGTBLD / Berlin	Craft in Video - Cinematography	David+Martin / Betway	Betway - I Bet It My Way

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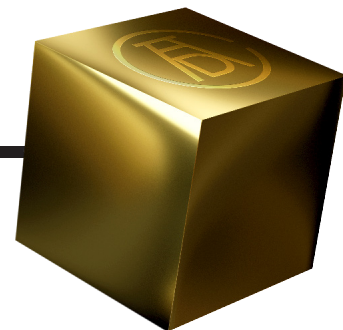


ADVERTISING

David+Martin / Munich + BWGTBLD / Berlin	Craft in Video - Direction - Single	David+Martin / Betway	Betway - I Bet It My Way
David+Martin / Munich + BWGTBLD / Berlin	Craft in Video - Editing	David+Martin / Betway	Betway - I Bet It My Way
DDB / Paris	Art Direction - Press / Poster - Poster Advertising - Series	DDB	Unexpected xorks
DDB / Paris	Direct - Digital - Series	McDonald's	NFT
DDB / Paris	Craft in Writing - Press	UNESCO	Questions that matter
DDB / Paris	Press - Magazine - Series	UNESCO	Questions that matter
DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Branded Content / Entertainment - Online Video - Short Form	Ubisoft	Chicharron Run
DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Craft in Video - Animation - Single	Ubisoft	Chicharron Run
DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Craft in Video - Cinematography	Ubisoft	Chicharron Run
DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Craft in Video - Direction - Single	Ubisoft	Chicharron Run
DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Craft in Video - Sound Design	Ubisoft	Chicharron Run

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ADVERTISING

DDB / Paris + Machine Sound / London + Important Looking Pirates / Stockholm + Stink Studios / Paris	Television / Film / Online Video - Online - Single	Ubisoft	Chicharron Run
DENTSU / Tokyo	Craft in Video - Animation - Single	Dentsu Advertising Awards Selection Council /Dentsu Advertising 74th Awards	The engaging discipline of brands
DENTSU / Tokyo	Art Direction - Press / Poster - Poster Advertising - Series	TOKOSEN	Connect with the foundation.
DENTSU / Tokyo	Design for Good - Advertising - Series	Tokyo 2020 Olympic and Paralympic Games	Tokyo 2020 Sport Pictograms
DENTSU + Dentsu Creative X / Tokyo	Art Direction - Press / Poster - Poster Advertising - Series	ALE	FLIP TO SPACE
DENTSU / Tokyo + DENTSU KYUSHU / Fukuoka + Plug / Tokyo	Press - Newspaper - Single	NAGASAKI SHIMBUNSHA	13865 black dots and 2 red dots.
DENTSU + GEEK PICTURES / Tokyo	Craft in Video - Direction - Single	Suntory Beverage & Food Limited	The passion never stops
DENTSU + TAKI CORPORATION + TONE UP CORP. / Tokyo	Art Direction - Press / Poster - Poster Advertising - Series	Tokyo Ad Museum/The One Show 2020 Exhibition in Japan	Here Comes the Sun
dentsuMB + American Express	Branded Content / Entertainment - Online Video - Short Form	American Express	Amex Business Card Chronicles
dentsuMB + American Express	Craft in Video - Cinematography	American Express	Amex Business Card Chronicles
dentsuMB + American Express	Craft in Video - Direction - Series	American Express	Amex Business Card Chronicles
dentsuMB + American Express	Television / Film / Online Video - Television - Series	American Express	Amex Business Card Chronicles
dentsuMB + American Express	Craft in Video - Direction - Single	American Express	Amex Business Card Chronicles: The Bunny

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ADVERTISING

dentsuMB + FTX	Branded Content / Entertainment - TV / Film	FTX	Don't Miss Out
dentsuMB + FTX	Craft in Video - Direction - Single	FTX	Don't Miss Out
dentsuMB + FTX	Craft in Writing - TV / Film / Video	FTX	Don't Miss Out
dentsuMB + FTX	Television / Film / Online Video - Television - Single	FTX	Don't Miss Out
Exactly Agency	Innovation - Branded Content / Entertainment	National Geographic	Earth Day Eve 2021
FCB + Grayson Music Group + Someplace Nice + Stoopid Buddy Studios / Toronto	Craft in Video - Animation - Single	Air Canada	Globes Apart
FCB + Grayson Music Group + Someplace Nice + Stoopid Buddy Studios / Toronto	Craft in Video - Cinematography	Air Canada	Globes Apart
FCB + Grayson Music Group + Someplace Nice + Stoopid Buddy Studios / Toronto	Craft in Video - Direction - Single	Air Canada	Globes Apart
FCB + Grayson Music Group + Someplace Nice + Stoopid Buddy Studios / Toronto	Television / Film / Online Video - Online - Single	Air Canada	Globes Apart
FCB + Grayson Music Group + Someplace Nice + Stoopid Buddy Studios / Toronto	Art Direction - Digital / Motion - Motion	Air Canada	Snow Globes
FCB / Toronto + Oso / Toronto + Fuelcontent / Toronto + Linetest / Vancouver	Craft in Writing - TV / Film / Video	The Home Depot	TradeWorx

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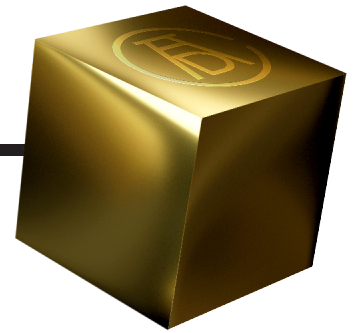


ADVERTISING

FCB / Toronto + UM + Fuelcontent + Rodeo Production / Toronto	Direct - Wildcard	BMO	Wrap the Good
FCB / Chicago + Lord + Thomas / Chicago	Direct - Wildcard	Walmart	Bedtime Stories
FCB / Chicago + Lord + Thomas / Chicago	Innovation - Direct	Walmart	Bedtime Stories
FCB / New York + Spotify / Spotify Advertising / New York + Object & Animal / Marina Del Rey + Wave Studios / New York	Craft in Video - Cinematography	Spotify Advertising	Bubbles
FCB / New York + Spotify / Spotify Advertising / New York + Object & Animal / Marina Del Rey + Wave Studios / New York	Craft in Video - Sound Design	Spotify Advertising	Bubbles
FCB / New York + Spotify / Spotify Advertising / New York + Object & Animal / Marina Del Rey + Wave Studios / New York	Craft in Video - Special Effects	Spotify Advertising	Bubbles
FCB / New York + Spotify / Spotify Advertising / New York + Wave Studios / New York + Watt White	Direct - Digital - Series	Spotify Advertising	A Song for Every CMO

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ADVERTISING

FCB / New York + Spotify / Spotify Advertising / New York + Wave Studios / New York + Watt White	Direct - Digital - Single	Spotify Advertising	A Song for Every CMO
Fitzco / Atlanta + 360i / New York + Sunshine Sachs / New York	Direct - Wildcard	McCormick & Company	French's Mustard Buns
Fitzco / Atlanta + 360i / New York + Sunshine Sachs / New York	Innovation - Promotional Materials	McCormick & Company	French's Mustard Buns
Fitzco / Atlanta + Sunshine Sachs / New York + 360i / New York	Innovation - Press	McCormick & Company	French's MustSwitch
FRED & FARID / New York + Believe + Rémy Martin + Final Cut	Branded Content / Entertainment - Online Video - Long Form	Rémy Martin	Team Up For Excellence - The Film
FRED & FARID / New York + Believe + Rémy Martin + Final Cut	Branded Content / Entertainment - TV / Film	Rémy Martin	Team Up For Excellence - The Film
Furlined / Santa Monica + CALLEN / Austin	Television / Film / Online Video - Television - Series	Coursera	Coursera Campaign
Furlined / Santa Monica + CALLEN / Austin	Craft in Video - Direction - Single	Coursera	Moving On
Furlined / Santa Monica + TBWA\Chiat\Day / New York	Craft in Video - Direction - Single	Family Equality	Love, Lawyers and the Government
Furlined / Santa Monica + TBWA\Chiat\Day / New York	Design for Good - Advertising - Single	Family Equality	Love, Lawyers and the Government

ADC 101ST ANNUAL AWARDS – SHORTLIST

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ADVERTISING

Garage Team Mazda / Costa Mesa + Arcade / Los Angeles + Timber / Santa Monica + Tool of NA / Los Angeles	Television / Film / Online Video - Film - Series	Newport Beach Film Festival	"Everyone Plays a Part" Campaign
Goodby Silverstein & Partners / San Francisco	Art Direction - Digital / Motion - Digital	BMW	The Ultimate AI Masterpiece
Goodby Silverstein & Partners / San Francisco	Innovation - Branded Content / Entertainment	BMW	The Ultimate AI Masterpiece
Goodby Silverstein & Partners / San Francisco	Branded Content / Entertainment - TV / Film	BMW of North America	Zeus & Hera
Goodby Silverstein & Partners / San Francisco	Television / Film / Online Video - Low Budget	Courageous Conversation Global Foundation	400 Years at Half-Staff
Goodby Silverstein & Partners / San Francisco	Design for Good - Advertising - Series	Courageous Conversation Global Foundation	What if They Were Black?
Goodby Silverstein & Partners / San Francisco	Craft in Video - Direction - Series	HP	They Print at Night
Goodby Silverstein & Partners / San Francisco	Television / Film / Online Video - Online - Series	HP	They Print at Night
Goodby Silverstein & Partners / San Francisco	Craft in Video - Cinematography	Instacart	How Homemade is Made
Goodby Silverstein & Partners / San Francisco	Innovation - Press	Liberty Mutual Insurance	The Daily Bugle. For Real.
Goodby Silverstein & Partners / San Francisco	Promotional Materials - Flat	Liberty Mutual Insurance	The Daily Bugle. For Real.
Goodby Silverstein & Partners / San Francisco	Integrated - Traditional	Lunchables	Lunchabuilds
Goodby Silverstein & Partners / San Francisco	Out of Home - Point of Purchase	Lunchables	Lunchabuilds

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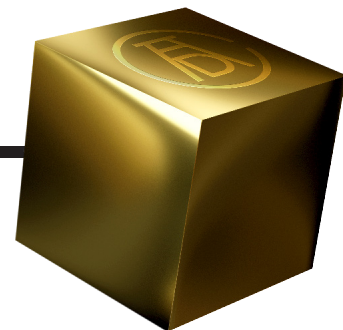


ADVERTISING

Goodby Silverstein & Partners / San Francisco	Press - Magazine - Series	Lunchables	Lunchabuilds
Goodby Silverstein & Partners / San Francisco	Promotional Materials - Point of Purchase Display	Lunchables	Lunchabuilds
Goodby Silverstein & Partners / San Francisco	Design for Good - Advertising - Series	San Diego Zoo Wildlife Alliance	You Can't Replace Wildlife Once It's Gone
Goodby Silverstein & Partners / San Francisco + David LaChapelle	Art Direction - Press / Poster - Poster Advertising - Series	Truly	More Than Just One Flavor
Goodby Silverstein & Partners / San Francisco + RESET + Black Kite	Art Direction - Digital / Motion - Motion	Instacart	How Homemade is Made
Goodby Silverstein & Partners / San Francisco + Shortcake Music + Union Editorial + Raucous Content / Los Angeles	Branded Content / Entertainment - Episodic - Web Series	HP	They Print at Night
Goodby Silverstein & Partners / San Francisco + Shortcake Music + Union Editorial + Raucous Content / Los Angeles	Television / Film / Online Video - Film - Series	HP	They Print at Night
Google Brand Studio / San Francisco	Branded Content / Entertainment - TV / Film	Google	A CODA Story
Google Brand Studio / San Francisco	Design for Good - Advertising - Series	Google	A CODA Story
Google Brand Studio / San Francisco	Integrated - Digital	Google	A CODA Story
Google Brand Studio / San Francisco	Branded Content / Entertainment - Online Video - Long Form	Google	Forward Rhythm
Google Brand Studio / San Francisco	Craft in Video - Sound Design	Google	Forward Rhythm

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ADVERTISING

Google Brand Studio / San Francisco	Design for Good - Advertising - Series	Google	Forward Rhythm
Google Brand Studio / San Francisco	Branded Content / Entertainment - TV / Film	Google	Year in Search 2021
Google Brand Studio / San Francisco + Chapeau Studios / Los Angeles + Charlie Keating + Zach Jones / Portland	Branded Content / Entertainment - Online Video - Short Form	Google	Year in Search 2021
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Out of Home - Print / Electronic Billboard - Series	Burger King	Not made yet
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Press - Newspaper - Series	Burger King	Not made yet
Grabarz & Partner / Hamburg + Dr. Ing. h.c. F. Porsche / Stuttgart	Craft in Video - Sound Design	Dr. Ing. h.c. F. Porsche	Launch campaign Mission R
Grabarz & Partner / Hamburg + Dr. Ing. h.c. F. Porsche / Stuttgart + PHD Global Business / Hamburg	Craft in Video - Cinematography	Dr. Ing. h.c. F. Porsche	The Ghost
Grabarz & Partner / Hamburg + Dr. Ing. h.c. F. Porsche / Stuttgart + PHD Global Business / Hamburg	Craft in Video - Sound Design	Dr. Ing. h.c. F. Porsche	The Ghost
GSD&M / Austin + Tool of North America / Santa Monica	Branded Content / Entertainment - Games	Pizza Hut	WebAR Pac-Man Box
GSD&M / Austin + Tool of North America / Santa Monica	Promotional Materials - Dimensional	Pizza Hut	WebAR Pac-Man Box
Havas Paris / Puteaux + HRCLS + AllSo	Craft in Video - Sound Design	KFC France	KFCinema

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ADVERTISING

HEIMAT / Berlin	Art Direction - Digital / Motion - Digital	Free Democrats	The Party Program Insta-Story.
HEIMAT / Berlin + 48k / Berlin + LOFT Studios / Berlin + CZAR Film	Craft in Video - Direction - Single	HORNBACK	Make room for yourself.
HEIMAT / Berlin + 48k / Berlin + LOFT Studios / Berlin + CZAR Film	Craft in Video - Editing	HORNBACK	Make room for yourself.
HEIMAT / Berlin + LOFT Studios / Berlin + Liesel Filmproduktion / Berlin	Innovation - Out of Home	HORNBACK	Gardens can be anywhere.
HEIMAT / Berlin + LOFT Studios / Berlin + Paul Schwabe / Berlin + Tony Petersen Film / Hamburg	Craft in Video - Sound Design	HORNBACK	It can't be bad. Because it is made by you.
HEIMAT / Berlin + Zauberberg / Berlin + Thomas Berlin / Berlin	Craft in Video - Animation - Single	Smart	Cars can be good.
Hook / Ann Arbor + Google / Mountain View + Anchor Point / Seattle + Scholar / Los Angeles	Innovation - Press	Google Lens + The New York Times	Search what you see
Hulu / New York	Branded Content / Entertainment - TV / Film	Samsung / Hulu	Exposure
INNOCEAN Worldwide Europe / Berlin + Hyundai Motor Group / Seoul + Hyundai Motor Europe / Frankfurt am Main + Trigger Happy Productions / Berlin	Branded Content / Entertainment - Online Video - Short Form	Hyundai Motor Europe	Peter Schreyer's Roots and Wings

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ADVERTISING

INNOCEAN Worldwide Europe / Berlin + Hyundai Motor Group / Seoul + Hyundai Motor Europe / Frankfurt am Main + Trigger Happy Productions / Berlin	Craft in Video - Direction - Single	Hyundai Motor Europe	Peter Schreyer's Roots and Wings
Irmaos Twardowski	Craft in Video - Editing	Alok	Memories
Joint / London + Amazon Prime / Seattle + Hungry Man / Los Angeles	Craft in Writing - TV / Film / Video	Amazon Prime	Prime Changes Everything
Joint / London + Amazon Prime / Seattle + Hungry Man / Los Angeles	Television / Film / Online Video - Film - Series	Amazon Prime	Prime Changes Everything
Joint / London + Amazon Prime / Seattle + Hungry Man / Los Angeles	Television / Film / Online Video - Television - Single	Amazon Prime	Rapunzel Doesn't Need a Prince
Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Video - Cinematography	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Video - Editing	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Video - Sound Design	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Video - Special Effects	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt / Hamburg	Design for Good - Advertising - Single	Hamburger SV (HSV)	HSV - Dyslexia Jersey
Jung von Matt / Hamburg	Craft in Writing - Press	INTERSPORT Deutschland eG	INTERSPORT - Training Letters

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ADVERTISING

Jung von Matt / Hamburg + 2WEI Music / Hamburg + bEpic + BWGTBLD	Craft in Video - Animation - Single	Netto Marken-Discount Stiftung & Co.	The true Santa Claus
Jung von Matt + 2WEI Music + INFECTED + Markenfilm / Hamburg	Branded Content / Entertainment - Online Video - Short Form	DocMorris	Kettlebell
Jung von Matt + 2WEI Music + INFECTED + Markenfilm / Hamburg	Craft in Video - Direction - Single	DocMorris	Kettlebell
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Innovation - Promotional Materials	Beiersdorf	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Promotional Materials - Dimensional	Beiersdorf	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Rabbicorn Films	Design for Good - Advertising - Single	Berliner Verkehrsbetriebe (BVG) - AÖR	BERLIN'S HEART STANDS STILL.
Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Rabbicorn Films	Innovation - Direct	Berliner Verkehrsbetriebe (BVG) - AÖR	BERLIN'S HEART STANDS STILL.
Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Tony Petersen Film	Branded Content / Entertainment - Online Video - Short Form	Berliner Verkehrsbetriebe (BVG) - AÖR	The BVG Hempticket – Come home, calm down.

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ADVERTISING

Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Tony Petersen Film	Innovation - Promotional Materials	Berliner Verkehrsbetriebe (BVG) - AÖR	The BVG Hempticket – Come home, calm down.
Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Tony Petersen Film	Promotional Materials - Dimensional	Berliner Verkehrsbetriebe (BVG) - AÖR	The BVG Hempticket – Come home, calm down.
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Art Direction - Press / Poster - Press / Print Advertising - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Advertising - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Poster - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Print / Electronic Billboard - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Press - Magazine - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Print / Electronic Billboard - Single	Hyundai	The Bigger Crash - Electronic Billboard
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Advertising - Single	Hyundai	The Bigger Crash - Irma
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Print / Electronic Billboard - Single	Hyundai	The Bigger Crash - Irma

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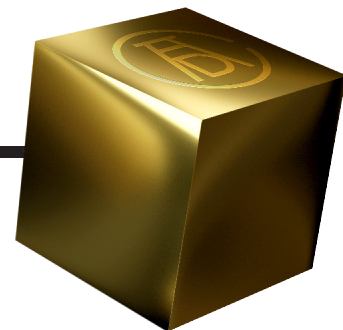


ADVERTISING

Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Press - Magazine - Single	Hyundai	The Bigger Crash - Irma
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Advertising - Single	Hyundai	The Bigger Crash - Jebi
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Print / Electronic Billboard - Single	Hyundai	The Bigger Crash - Jebi
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Press - Magazine - Single	Hyundai	The Bigger Crash - Jebi
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Advertising - Single	Hyundai	The Bigger Crash - Katrina
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Out of Home - Print / Electronic Billboard - Single	Hyundai	The Bigger Crash - Katrina
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Press - Magazine - Single	Hyundai	The Bigger Crash - Katrina
Jung von Matt / Hamburg + We Make Them Wonder / Munich	Branded Content / Entertainment - Episodic - Web Series	Volkswagen	FC Bayern World Squad
Jung von Matt / Hamburg + We Make Them Wonder / Munich	Branded Content / Entertainment - TV / Film	Volkswagen	FC Bayern World Squad
Ken Tsai Lee Design Lab / Taipei	Art Direction - Press / Poster - Press / Print Advertising - Series	National Taiwan University of Science and Technology	D&AD Exhibition in Taiwan Poster Series
King Ursa / Toronto + Moosehead Breweries	Integrated - Digital	Moosehead Breweries	James Ready Mutual Fun(d)
KSI / New York + Community / Toronto	Craft in Video - Editing	Detroit Pistons	We Hustle Different

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ADVERTISING

League of Legends (in-house) / Shenzhen + Farfar Films / Shanghai + Smooth Films / Shanghai	Television / Film / Online Video - Online - Single	League of Legends	Heaven or Hell
League of Legends (in-house) / Shenzhen + Farfar Films / Shanghai + Smooth Films / Shanghai	Television / Film / Online Video - Television - Single	League of Legends	Heaven or Hell
Leo Burnett / Frankfurt am Main	Craft in Video - Animation - Single	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Craft in Video - Cinematography	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Television / Film / Online Video - Film - Single	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Television / Film / Online Video - Online - Single	Samsung Electronics	The spider and the window
Leo Burnett / Madrid	Art Direction - Press / Poster - Poster Advertising - Single	OLD SPICE	The most epic seafaring legend ever told
Leo Burnett / Madrid	Press - Magazine - Series	PROCTER & GAMBLE / OLD SPICE	The most epic seafaring legend ever told
Leo Burnett / Riyadh + Nojara Productions	Art Direction - Press / Poster - Poster Advertising - Series	IKEA	Time to Redecorate
Leo Burnett / Chicago + Beam Suntory / Chicago + Harbor / New York + Starcom / Chicago	Art Direction - Digital / Motion - Digital	Beam Suntory	6ourbon 7ime
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Art Direction - Digital / Motion - Motion	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Art Direction - Direct - Single	Change the Ref	The Lost Class

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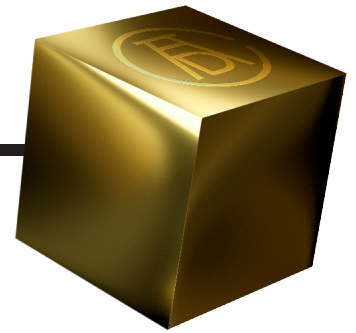


ADVERTISING

Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Video - Direction - Single	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Video - Editing	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Writing - Online / Social	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Writing - TV / Film / Video	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Advertising - Series	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Direct - Digital - Series	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Direct - Digital - Single	Change the Ref	The Lost Class

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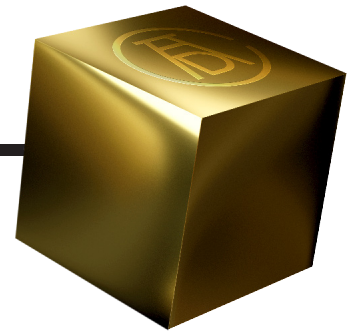


ADVERTISING

Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Innovation - Direct	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Innovation - Out of Home	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Innovation - Television / Film / Online Video	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Integrated - Digital	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Television / Film / Online Video - Online - Series	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Television / Film / Online Video - Online - Single	Change the Ref	The Lost Class
Leo Burnett / Chicago + MSL / Chicago + Wingstop / Chicago + Publicis Connect / Chicago	Direct - Digital - Single	Wingstop	Thighstop
Leo Burnett / Chicago + MSL / Chicago + Wingstop / Chicago + Publicis Connect / Chicago	Integrated - Digital	Wingstop	Thighstop

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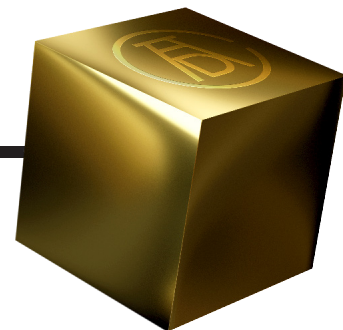


ADVERTISING

Leo Burnett / Chicago + Publicis Connect / Chicago + MSL / Chicago + PAWS / Chicago	Innovation - Direct	PAWS	Dog Wallet
Leo Burnett Colombia / Bogotá	Art Direction - Press / Poster - Poster Advertising - Series	Mercedes Benz / Mercedes EQ	Redefining luxury
Leo Burnett Colombia / Bogotá	Out of Home - Point of Purchase	Mercedes Benz / Mercedes EQ	Redefining luxury
Leo Burnett Colombia / Bogotá	Television / Film / Online Video - Low Budget	Mercedes Benz / Mercedes EQ	Redefining luxury Brand Equity
Leo Burnett / Toronto	Craft in Video - Editing	TD	Becoming an Investor
Leo Burnett / Toronto	Craft in Video - Sound Design	TD	Becoming an Investor
Leo Burnett / Toronto	Television / Film / Online Video - Online - Single	TD	Becoming an Investor
Leo Burnett / Toronto	Television / Film / Online Video - Television - Single	TD	Becoming an Investor
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Art Direction - Press / Poster - Press / Print Advertising - Series	Makro Click	Real Price
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Press - Magazine - Series	Makro Click	Real Price
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Press - Newspaper - Series	Makro Click	Real Price
Leo Burnett / Vietnam + Digita / Vietnam + MSL / Vietnam + Prodigious / Vietnam	Integrated - Digital	Heineken	JUKE "Music in a can"
Ig2 / Montréal	Television / Film / Online Video - Online - Single	Mondou	New Year's Gathering
Ig2 / Montréal, Quebec, Toronto + Nova Film / Quebec + Studio Élément / Quebec + BLVD / Montreal	Innovation - Promotional Materials	Société de l'assurance automobile du Québec	Car Crash Flavored Chips

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ADVERTISING

Love Song / Los Angeles + Barking Owl / New York + Droga5 / New York	Craft in Video - Cinematography	Facebook	Facebook x Skate Ghana
Love Song / Los Angeles + Barking Owl / New York + Droga5 / New York	Craft in Video - Direction - Single	Facebook	Facebook x Skate Ghana
Love Song / Los Angeles + Droga5 / New York + Barking Owl / New York	Craft in Video - Cinematography	Lululemon	The Selfish Giant Anthem
Love Song / Los Angeles + Droga5 / New York + Barking Owl / New York	Craft in Video - Direction - Single	Lululemon	The Selfish Giant Anthem
M&C Saatchi / Sydney + The Minderoo Foundation / Perth + Bohemia Group / Sydney + FINCH / Sydney	Design for Good - Advertising - Single	The Minderoo Foundation	Thrive by Five
M&C Saatchi / Sydney + The Minderoo Foundation / Perth + Bohemia Group / Sydney + FINCH / Sydney	Television / Film / Online Video - Online - Single	The Minderoo Foundation	Thrive by Five
Marcel Worldwide + Heetch / Paris	Direct - Wildcard	Heetch	Uber Heetch
Marcel Worldwide + Heetch / Paris	Innovation - Direct	Heetch	Uber Heetch
McCann Health / São Paulo	Art Direction - Press / Poster - Poster Advertising - Series	Ease Labs	Cannabis Science
McCann / New York	Craft in Writing - TV / Film / Video	Ad Council	Sound It Out
McCann / New York	Art Direction - Direct - Series	New York Lottery	The New York Series State of Art
McCann / New York	Craft in Video - Direction - Series	Ulta Beauty	MUSE

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ADVERTISING

Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	Direct - Digital - Single	Anne Frank House	The Bookcase for Tolerance
Media.Monks + Kraatz Studios / Berlin	Branded Content / Entertainment - Online Video - Long Form	Gorillas	Red Cabbage – The Movie
Meta / Menlo Park + Good Company [Film - Production & Post Production] / Los Angeles + Rock Paper Scissors [Film - Editorial] / Santa Monica + Ingenuity [Film - Visual Effects] / Los Angeles	Art Direction - Digital / Motion - Motion	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Meta / Menlo Park + Good Company [Film - Production & Post Production] / Los Angeles + Rock Paper Scissors [Film - Editorial] / Santa Monica + Ingenuity [Film - Visual Effects] / Los Angeles	Branded Content / Entertainment - Online Video - Short Form	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Meta / Menlo Park + Ingenuity [Film - Visual Effects] / Los Angeles + Rock Paper Scissors [Film - Editorial] / Santa Monica + Good Company [Film - Production & Post Production] / Los Angeles	Television / Film / Online Video - Online - Single	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber

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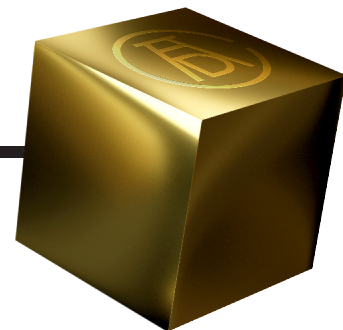


ADVERTISING

Meta / Menlo Park + Sandy Alexander [Billboard - Printer] / Clifton + SGK [Billboard - Prepress] / San Francisco + The Mill [DOOH, Printed OOH, Social, Design & Production] / New York	Out of Home - Transit - Series	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Meta / Menlo Park + The Mill [DOOH, Printed OOH, Social, Design & Production] / New York + Atomic Props [Physical Neon Billboard Production / St. Louis + Sandy Alexander [Billboard - Printer] / Clifton	Integrated - Digital	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Mike Hughes / Montreal	Art Direction - Press / Poster - Poster Advertising - Series	ROTOR Magazine	ROTOR Posters
MRM Germany / Frankfurt	Design for Good - Advertising - Series	Action Alliance for Disaster Relief	#TrendTheSyrianWar
MullenLowe SSP3 + Spoon Media Group / Bogota	Branded Content / Entertainment - Games	ABINBEV / Pony Malta	She Football Club
MullenLowe SSP3 + Spoon Media Group / Bogota	Direct - Digital - Single	ABINBEV / Pony Malta	She Football Club
Narrator / Los Angeles	Television / Film / Online Video - Movie Trailer	Warner Bros.	The Matrix Resurrections - Déjà Vu
NOMINT / London	Art Direction - Digital / Motion - Motion	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Design for Good - Advertising - Single	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Innovation - Television / Film / Online Video	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Television / Film / Online Video - Online - Single	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice

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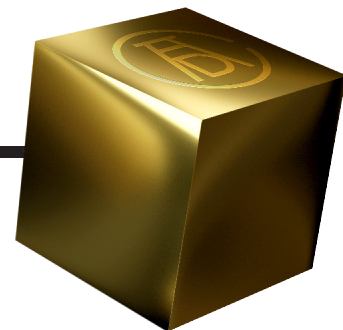


ADVERTISING

NOMINT / London + YouTube Originals + Super Dope + Ted Regklis	Design for Good - Advertising - Single	YouTube Originals	Cupcake: A YouTube Originals film
Observatory / Los Angeles + Chipotle / Newport Beach + The Elements Music / Los Angeles + Nexus Studios / London	Branded Content / Entertainment - Online Video - Short Form	Chipotle	A Future Begins
Observatory / Los Angeles + Chipotle / Newport Beach + The Elements Music / Los Angeles + Nexus Studios / London	Craft in Video - Animation - Single	Chipotle	A Future Begins
Ogilvy / Germany	Craft in Writing - Direct	Curtice Brothers	The Ketchup Ban
Preacher / Austin	Integrated - Digital	Vital Farms	Hens Behind the Lens
Prime Weber Shandwick + Civil Right Defenders / Stockholm	Innovation - Direct	Civil Right Defenders	Dictator of Sweden
PS260 / New York + dentsuMB / New York + Smuggler / Los Angeles	Craft in Video - Editing	American Express	American Express Business Chronicles
PS260 / New York + dentsuMB / New York + Smuggler / Los Angeles	Craft in Video - Editing	American Express	The Bunny
Puff / Shanghai	Branded Content / Entertainment - Online Video - Short Form	Midea	Protective Coloration Melted in Love
Puff / Shanghai	Craft in Video - Animation - Single	Midea	Protective Coloration Melted in Love
Puff / Shanghai	Craft in Video - Direction - Single	Midea	Protective Coloration Melted in Love

ADC 101ST ANNUAL AWARDS – SHORTLIST

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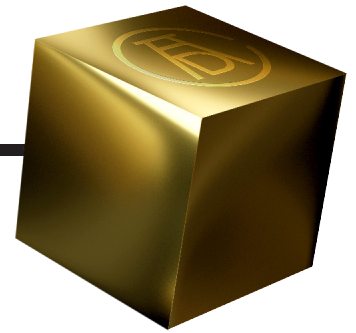


ADVERTISING

Quad Productions / Quad Group / Paris + Altmann + Pacreau / Paris + Fix Studio / Quad Group / Paris + Attention O Chiens	Craft in Video - Cinematography	30 Millions d'Amis	The Cry
Quad Stories / Quad Group / Paris + Herezie / Paris + Prime Video France / Paris	Innovation - Branded Content / Entertainment	Prime Video	Cités
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Art Direction - Direct - Single	Verizon	Verizon Fortnite Stadium
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Branded Content / Entertainment - Games	Verizon	Verizon Fortnite Stadium
R/GA / Buenos Aires	Integrated - Traditional	Patagonia Brewery	Incendios
R/GA / California	Craft in Writing - Direct	Reddit	Superb Owl
R/GA / California	Direct - Wildcard	Reddit	Superb Owl
R/GA / California	Innovation - Direct	Reddit	Superb Owl
R/GA / California	Innovation - Television / Film / Online Video	Reddit	Superb Owl
R/GA / California	Television / Film / Online Video - Low Budget	Reddit	Superb Owl
R/GA / California + ProPac / Plano + OMD / New York	Direct - Digital - Single	Frito-Lay	Doritos Duet Roulette
R/GA / New York	Design for Good - Advertising - Series	Uber	Vaccinate The Block
R/GA / New York	Direct - Digital - Single	Uber	Vaccinate The Block
R/GA / New York	Integrated - Digital	Uber	Vaccinate The Block

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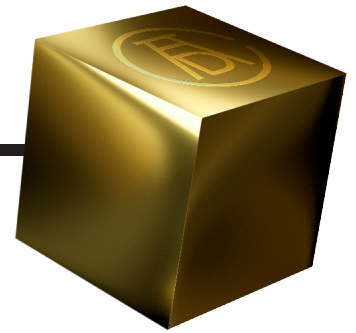


ADVERTISING

R/GA / New York + ROCK PAPER SCISSORS / Santa Monica + DeVries Global / New York + M S S N G P E C E S / Brooklyn	Design for Good - Advertising - Series	Sephora	Black Beauty is Beauty
R/GA / New York + ROCK PAPER SCISSORS / Santa Monica + DeVries Global / New York + M S S N G P E C E S / Brooklyn	Direct - Digital - Single	Sephora	Black Beauty is Beauty
R/GA / New York + ROCK PAPER SCISSORS / Santa Monica + DeVries Global / New York + M S S N G P E C E S / Brooklyn	Integrated - Digital	Sephora	Black Beauty is Beauty
R/GA / Portland	Out of Home - Point of Purchase	Nike	For Every Body
Red & Co. / Portland	Craft in Video - Direction - Single	Babyganics- SC Johnson	Here's To Perfectly Imperfect Parenting
Red & Co. / Portland	Television / Film / Online Video - Online - Single	Babyganics- SC Johnson	Here's To Perfectly Imperfect Parenting
RPA / Santa Monica + a52 / Santa Monica + Elastic / Santa Monica + Spoon Films (El Mirage) / Austin	Craft in Video - Special Effects	American Honda Motor Co.	Origins of Determination
RPA / Santa Monica + American Honda Motor Co. / Torrance + Lime Studios / Santa Monica + Helium / Santa Monica	Branded Content / Entertainment - Online Video - Short Form	American Honda Motor Co.	Project Courage

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ADVERTISING

RPA / Santa Monica + American Honda Motor Co. / Torrance + Lime Studios / Santa Monica + Helium / Santa Monica	Design for Good - Advertising - Single	American Honda Motor Co.	Project Courage
Saatchi & Saatchi / Duesseldorf + MetaDesign / Berlin + Digitas Pixelpark + MSL	Design for Good - Advertising - Single	WWF	Non-Fungible Animals
Saatchi & Saatchi / Duesseldorf + MetaDesign / Berlin + Digitas Pixelpark + MSL	Direct - Digital - Single	WWF	Non-Fungible Animals
Saatchi & Saatchi / Duesseldorf + MetaDesign / Berlin + Digitas Pixelpark + MSL	Innovation - Direct	WWF	Non-Fungible Animals
Scholar / Los Angeles + Area 23, An IPG Health Company	Craft in Video - Animation - Single	Astellas	The Touch
Scholz & Friends / Berlin	Craft in Video - Cinematography	IWC Schaffhausen	IWC – Born of a Dream
Scholz & Friends / Berlin	Craft in Video - Editing	IWC Schaffhausen	IWC – Born of a Dream
Scholz & Friends / Berlin	Craft in Video - Direction - Single	IWC Schaffhausen	IWC – Born of a Dream – A Boy from San Mateo
Scholz & Friends / Berlin	Craft in Video - Special Effects	IWC Schaffhausen	IWC – Born of a Dream – A Man of the Future
Scholz & Friends / Berlin	Design for Good - Advertising - Single	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Direct - Wildcard	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Innovation - Direct	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Innovation - Out of Home	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Out of Home - Transit - Single	Johanniter	Anti Look – the life-saving QR design

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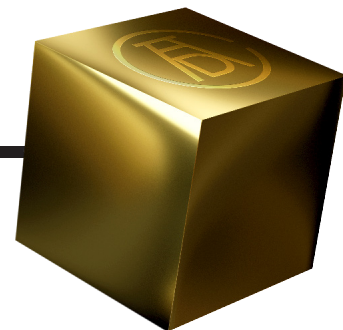


ADVERTISING

Scholz & Friends / Berlin	Press - Magazine - Single	McDonald's	The Big Mac €2.22 offer
Scholz & Friends / Hamburg	Press - Magazine - Series	McDonald's	McDelivery - Doors
SERVICEPLAN GERMANY / Munich	Press - Magazine - Single	Felix Burda Stiftung	Next Week
SERVICEPLAN GERMANY / Munich	Craft in Writing - Online / Social	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Craft in Writing - Press	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Integrated - Traditional	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Press - Magazine - Single	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Art Direction - Press / Poster - Press / Print Advertising - Series	MINI	MINI malism
SERVICEPLAN GERMANY / Munich	Craft in Video - Animation - Single	MINI	MINI malism
SERVICEPLAN GERMANY / Munich	Press - Magazine - Series	MINI	MINI malism
SERVICEPLAN GERMANY / Munich	Promotional Materials - Point of Purchase Display	MINI	MINI malism
SERVICEPLAN GERMANY / Munich	Branded Content / Entertainment - Online Video - Short Form	Newtown Action Alliance	#NotComingHome
SERVICEPLAN GERMANY / Munich	Craft in Video - Direction - Single	Newtown Action Alliance	#NotComingHome
SERVICEPLAN GERMANY / Munich	Television / Film / Online Video - Online - Single	Newtown Action Alliance	#NotComingHome
SERVICEPLAN GERMANY / Munich	Art Direction - Digital / Motion - Motion	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Craft in Video - Direction - Single	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Craft in Video - Special Effects	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Direct - Wildcard	PENNY	The life-saving receipt

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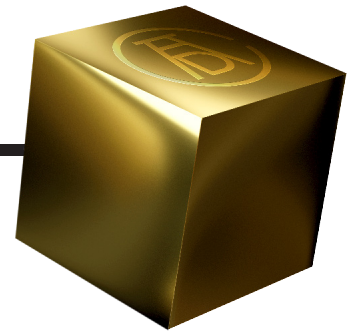


ADVERTISING

SERVICEPLAN GERMANY / Munich	Craft in Video - Cinematography	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Video - Direction - Single	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Video - Editing	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Video - Sound Design	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Design for Good - Advertising - Single	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Direct - Digital - Single	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Direct - Wildcard	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Integrated - Digital	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Television / Film / Online Video - Film - Single	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Television / Film / Online Video - Online - Single	PENNY	The Wish
Sid Lee / Toronto	Craft in Writing - TV / Film / Video	Cheekbone Beauty	Right the Story
Sid Lee / Toronto	Promotional Materials - Dimensional	Miller Lite	Relief Catcher
Spotify In-House / New York	Art Direction - Direct - Series	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Art Direction - Press / Poster - Press / Print Advertising - Series	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Design for Good - Advertising - Series	Spotify In-House	AAPIHM
Spotify In-House / New York	Direct - Digital - Single	Spotify In-House	Audio Aura
Spotify In-House / New York	Integrated - Digital	Spotify In-House	Only You
Spotify In-House / New York	Out of Home - Poster - Series	Spotify In-House	Sponsor a Highway
Spotify In-House / New York	Craft in Writing - Outdoor	Spotify In-House	Vaccine Awareness

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ADVERTISING

Squarespace / New York + a52 + Cabin + Anonymous	Television / Film / Online Video - Online - Single	Squarespace	Sally's Seashells
Squarespace / New York + a52 + Cabin + Anonymous	Television / Film / Online Video - Television - Single	Squarespace	Sally's Seashells
Squarespace / New York + Black Kite + The Den + RESET	Craft in Video - Direction - Single	Squarespace	Everything to Sell Anything Anthem
Squarespace / New York + Black Kite + The Den + RESET	Television / Film / Online Video - Online - Single	Squarespace	Everything to Sell Anything Anthem
Squarespace / New York + Company 3 + Cut & Run + Biscuit	Television / Film / Online Video - Online - Single	Squarespace	Building A Business at The Interstellar Epoch
Squarespace / New York + FutureDeluxe + Masha Batsii	Art Direction - Digital / Motion - Digital	Squarespace	Squarespace Presents Pride 2021
Squarespace / New York + Netflix + Cabin + MPC	Craft in Writing - TV / Film / Video	Squarespace	John McEnroe: From Tennis Legend to Voice Legend
Squarespace / New York + Netflix + Cabin + MPC	Television / Film / Online Video - Online - Single	Squarespace	John McEnroe: From Tennis Legend to Voice Legend
Squeak E. Clean Studios / Los Angeles + Netflix / Los Gatos + RSA Films / Los Angeles + The Den / Los Angeles	Craft in Video - Sound Design	Netflix	The World is on Netflix

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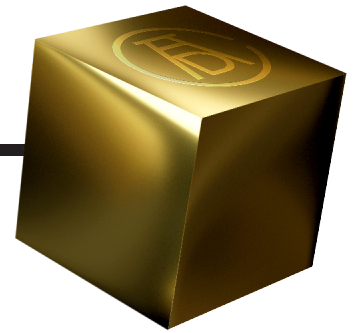


ADVERTISING

TAXI / Toronto	Art Direction - Press / Poster - Poster Advertising - Series	Audi	Land of Quattro
TAXI / Toronto	Design for Good - Advertising - Single	Human Rights Foundation	Uncomfortable Truth
TBWA\Chiat\Day / New York + Arts & Sciences / West Hollywood + Direct Focus / Rye Brook + Mackcut / New York	Craft in Writing - TV / Film / Video	MTN DEW	Dethrone the Serious
TBWA\Chiat\Day / New York + Arts & Sciences / West Hollywood + Direct Focus / Rye Brook + Mackcut / New York	Television / Film / Online Video - Television - Series	MTN DEW	Dethrone the Serious
TBWA\Chiat\Day + Bindery + Rare Medium + Human / New York	Direct - Wildcard	Lay's	Golden Grounds
TBWA\Chiat\Day / New York + Cabin / Los Angeles + Parliament / Santa Monica + Furlined / Santa Monica	Branded Content / Entertainment - Online Video - Short Form	Family Equality	Love, Lawyers, and The Government
TBWA\Chiat\Day / New York + Cabin / Los Angeles + Parliament / Santa Monica + Furlined / Santa Monica	Craft in Writing - TV / Film / Video	Family Equality	Love, Lawyers, and The Government
TBWA\Chiat\Day / New York + Cabin / Los Angeles + Parliament / Santa Monica + Furlined / Santa Monica	Television / Film / Online Video - Online - Single	Family Equality	Love, Lawyers, and The Government

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ADVERTISING

TBWA\Chiat\Day / New York + The Mill / New York + Uppercut / Los Angeles + Anonymous Content / Culver City	Craft in Video - Cinematography	U.S. Department of Veterans Affairs + AdCouncil	Don't Wait. Reach Out.
TBWA\China / Shanghai + Juice Beijing / Beijing	Branded Content / Entertainment - Online Video - Long Form	BMW China	BMW: Bayer's Spring Festival
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Branded Content / Entertainment - Online Video - Long Form	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Branded Content / Entertainment - TV / Film	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Video - Cinematography	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Video - Direction - Single	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Television / Film / Online Video - Online - Single	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Branded Content / Entertainment - Online Video - Long Form	Apple	The Comeback - Shot on iPhone

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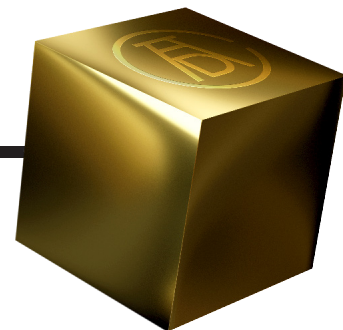


ADVERTISING

TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Branded Content / Entertainment - TV / Film	Apple	The Comeback - Shot on iPhone
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Video - Cinematography	Apple	The Comeback - Shot on iPhone
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Video - Direction - Single	Apple	The Comeback - Shot on iPhone
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Writing - TV / Film / Video	Apple	The Comeback - Shot on iPhone
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Television / Film / Online Video - Online - Single	Apple	The Comeback - Shot on iPhone
Tencent / Shenzhen + Stink Studios / Shanghai + Massive Music / Tokyo + NOONE Arts Development Co. / Shenzhen	Innovation - Direct	Tencent WE Summit	Pale Blue Dot
Tencent in House / Shenzhen	Out of Home - Poster - Series	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT

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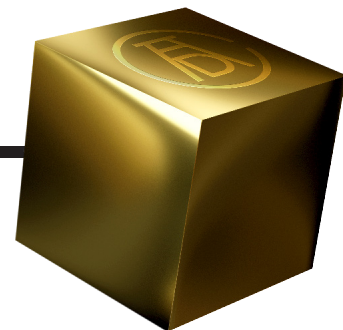


ADVERTISING

Tencent in House / Shenzhen + Shanghai Fanbu Network and Technology / Shanghai + Hangzhou Realwood Cultural Creative Co. / Hangzhou	Craft in Video - Animation - Single	Tencent Neo-Culture Creativity	THE JUJUBE
Tencent in House + Treedom / Shenzhen	Design for Good - Advertising - Single	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House + Treedom / Shenzhen	Innovation - Branded Content / Entertainment	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House + Treedom / Shenzhen	Innovation - Direct	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Terri & Sandy / New York + Sanofi - Gold Bond / Bridgewater + Spark & Riot / Los Angeles	Craft in Writing - Direct	Sanofi / Gold Bond	Euphemisms
Terri & Sandy / New York + Sanofi - Gold Bond / Bridgewater + Spark & Riot / Los Angeles	Craft in Writing - Online / Social	Sanofi / Gold Bond	Euphemisms
Terri & Sandy / New York + Sanofi - Gold Bond / Bridgewater + Spark & Riot / Los Angeles	Craft in Writing - TV / Film / Video	Sanofi / Gold Bond	Euphemisms
the community / Miami + OREO / New York	Promotional Materials - Dimensional	OREO	OREO THINS PROTECTION PROGRAM
the community / Miami + OREO / New York	Direct - Digital - Series	OREO	THE OREO OFFERING
the community / Miami + OREO / New York	Innovation - Out of Home	OREO	THE OREO OFFERING

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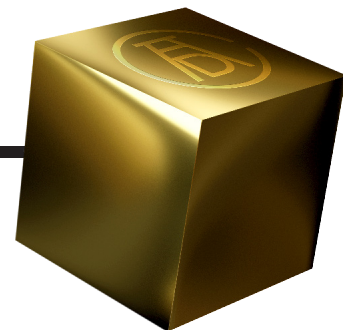


ADVERTISING

The Corner Shop / Los Angeles + BBDO / New York	Craft in Video - Direction - Single	Pedigree	Vampire
The Corner Shop / Los Angeles + Wieden+Kennedy / Portland	Craft in Video - Direction - Single	Lilly	A Medicine Company
The Martin Agency / Richmond + GEICO / Chevy Chase	Television / Film / Online Video - Film - Series	GEICO	Bundling Made Easy
The Martin Agency / Richmond + GEICO / Chevy Chase	Television / Film / Online Video - Film - Series	GEICO	More Ways to Save
thjnk / Zürich	Innovation - Branded Content / Entertainment	Ochsner Sport	Runtime
TIME / New York + LEGO / Enfield	Art Direction - Direct - Series	LEGO, TIME	Iconic Covers by TIME Rebuilt by LEGO
Titmouse + Ubisoft / Los Angeles	Craft in Video - Animation - Single	Mythic Quest	Mythic Quest - Everlight
Venables Bell & Partners + Peelz + StareCrazy	Craft in Video - Sound Design	Peelz Citrus	This Iz Peelz
Venables Bell & Partners + SIMI Winery + Stare Crazy	Craft in Video - Cinematography	SIMI Winery	Goodness From Grit
Verizon Creative Marketing + Chibi Labs / New York	Innovation - Branded Content / Entertainment	Verizon	Token of Love
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Innovation - Branded Content / Entertainment	Verizon	9/12: The untold story of reconnecting New York

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ADVERTISING

VMLY&R / Chicago + The Kraft Heinz Company / Chicago + ICF Next / Chicago + BlackOps / La Grange	Promotional Materials - Dimensional	Kraft Heinz	Bacon Scented Laces
VMLY&R / Chicago + The Kraft Heinz Company / Chicago + ICF Next / Chicago + BlackOps / La Grange	Direct - Digital - Single	The Kraft Heinz Company	Bacon Scented Laces
VMLY&R / Chicago + The Kraft Heinz Company / Chicago + ICF Next / Chicago + One At Optimus / Chicago	Direct - Wildcard	The Kraft Heinz Company	#WienermobileLyft
VMLY&R / Kansas City + Wendy's / Dublin	Innovation - Branded Content / Entertainment	Wendy's	Boomerbook
VMLY&R / Red Fuse / Paris	Out of Home - Poster - Series	Colgate-Palmolive	ADV-142
VMLY&R / Red Fuse / Paris	Out of Home - Print / Electronic Billboard - Series	Colgate-Palmolive	Smiles Always Find a Way
VMLY&R / Istanbul	Out of Home - Print / Electronic Billboard - Series	Six NonGovernmentalOrganization (change.org. amnesty int. greenpeace etc.)	Rainbow Hack
W / Shanghai + IM motors / Shanghai	Craft in Writing - TV / Film / Video	IM motors	A CAR ADVERTISEMENT WITHOUT A REAL CAR
W / Shanghai + Meituan / Beijing	Branded Content / Entertainment - Episodic - Web Series	Meituan	A City, Taking Care of Somebody for Me
W / Shanghai + NIO / Shanghai	Branded Content / Entertainment - Online Video - Long Form	NIO	THE ROAD
We Are Royale / Los Angeles + Riot Games / Santa Monica	Art Direction - Digital / Motion - Motion	Riot Games	NA VCT LCQ Are You Ready to Fight?
Wetransfer / Amsterdam	Design for Good - Advertising - Single	Serpentine Galleries	Groundwork

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ADVERTISING

Wieden+Kennedy / Tokyo	Branded Content / Entertainment - Episodic - Web Series	IKEA Japan	Tiny Homes
Wieden+Kennedy / Tokyo	Integrated - Digital	IKEA Japan	Tiny Homes
Wieden+Kennedy / Tokyo	Branded Content / Entertainment - Online Video - Short Form	Nike Japan	New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Art Direction - Digital / Motion - Motion	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Branded Content / Entertainment - Online Video - Short Form	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Craft in Video - Direction - Single	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Craft in Video - Editing	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Craft in Writing - Online / Social	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wieden+Kennedy / Tokyo + BWGTBLD / Berlin	Television / Film / Online Video - Online - Single	Wieden + Kennedy Tokyo / Nike	Nike - Play New - New Girl
Wunderman Thompson Argentina / Buenos Aires	Design for Good - Advertising - Series	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Integrated - Digital	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Television / Film / Online Video - Online - Series	Unilever	Degree Inclusive
Wunderman Thompson Canada / Toronto + Omnicom Media Group / New York	Design for Good - Advertising - Single	HSBC Bank US	HSBC Blue Light

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ADVERTISING

Zulu Alpha Kilo + Alter Ego + Zulubot / Toronto	Craft in Writing - TV / Film / Video	Zulu Alpha Kilo	Awards Gone Wild
Zulu Alpha Kilo + Alter Ego + Zulubot / Toronto	Television / Film / Online Video - Low Budget	Zulu Alpha Kilo	Awards Gone Wild
Zulu Alpha Kilo + HomeEquity Bank / Royal Canadian Legion + OMD, iQuanti + Zulubot / Toronto	Innovation - Promotional Materials	HomeEquity Bank / Royal Canadian Legion	Orders of Sacrifice
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Innovation - Promotional Materials	SingleCut Beersmiths	Notes IPA
Zulu Alpha Kilo + Zulubot + Pirate / Toronto	Design for Good - Advertising - Series	Black Business and Professional Association, et al	Micropedia for Microaggressions

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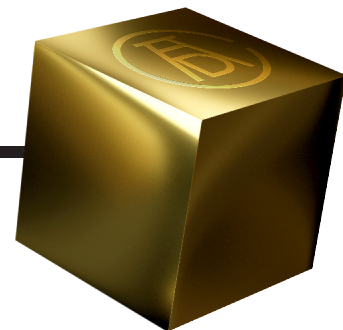


BRAND / COMMUNICATION DESIGN

10 Thousand Design / Minneapolis	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Sappi North America	From Forest to Forest-Spectro A Paperboard Story
33 and Branding / Beijing	Branding - Branding Systems / Identities - Integrated	XIANJI	“%”Themed Bottle
33 and Branding / Beijing	Branding - Branding Systems / Identities - Print	XIANJI	“%”Themed Bottle
360i / New York + OREO	Posters - Billboard - Single	OREO	OREO x Pokémon
A.A. Trabucco-Campos / Brooklyn	Branding - Branding Systems / Identities - Digital	The Search for Arts Leadership	Podcast Identity
A.A. Trabucco-Campos + William Mullan / Brooklyn	Posters - Traditional - Single	Odd Apples	Limited Edition Poster
A.S. STRATEGY BRANDING & COMMUNICATION - A. SKARAKI & CO / Athens	Rebranding	Stamatakis Bakery	Stamatakis Bakery
AbemaTV / Tokyo + Naoto Endo + GOO CHOKI PAR	Posters - Traditional - Series	AbemaTV	ABEMA OZUMO LIVE
Agenda / New York	Rebranding	Aperio	Rebrand
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Posters - Billboard - Series	Pepsi	Better With Pepsi
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Posters - Billboard - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Posters - Billboard - Single	Pepsi	Better With Pepsi - McDonald's Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Posters - Billboard - Single	Pepsi	Better With Pepsi - Wendy's Print
Alotoftrees Design / Shanghai	Branding - Branding Systems / Identities - Print	Jiazazhi Press	Special edition Project

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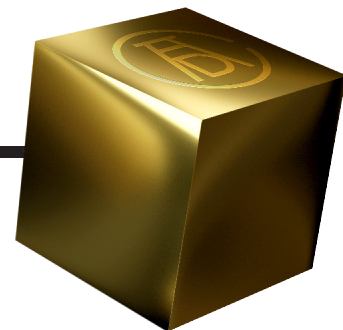


BRAND / COMMUNICATION DESIGN

Anak / Singapore	Rebranding	Banyan Tree	Banyan Tree
Anak / Singapore	Branding - Branding Systems / Identities - Integrated	Mandai Wildlife Group	Mandai
Anak / Singapore	Design for Good - Brand / Communication Design - Single	Mandai Wildlife Group	Mandai
Anak / Singapore	Rebranding	Mandai Wildlife Group	Mandai
another design / Guangzhou	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	aranya Post	aranya Post ISSUE-5
another design / Guangzhou	Branding - Branding Systems / Identities - Integrated	Aranya×Local	Aranya×Local Landscape Fashion And Art Festival
another design / Guangzhou	Branding - Branding Systems / Identities - Integrated	Guangdong Museum of Art	Exhibition of GDMoA Annual Artist Nomination 2021
another design / Guangzhou	Branding - Logo	Sanlian Life Weekly	CITY FOR HUMANTITY
another design / Guangzhou	Branding - Branding Systems / Identities - Integrated	Shenzhen Graphic Design Association	Branding Design for GDC Award 2021 Ceremony
another design / Guangzhou	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Wang Shaoqiang	Discussing the Impact of Wang Shaoqiang's Art
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Posters - Traditional - Series	The Columbia Journalism Review	The Inevitable News
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Promotional - Wildcard	The Columbia Journalism Review	The Inevitable News
Aruliden / New York	Branding - Branding Systems / Identities - Integrated	Arcana	Arcana — return humanity to the wild

ADC 101ST ANNUAL AWARDS – SHORTLIST

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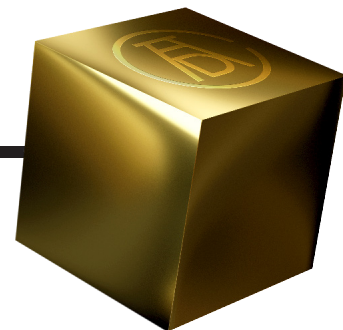


BRAND / COMMUNICATION DESIGN

AU CHON HIN + UNTITLED MACAO	Branding - Branding Systems / Identities - Integrated	Macau Designers Association (MDA)	Macau Designers Association (MDA)
AU CHON HIN + UNTITLED MACAO + UNTITLED DESIGN + INTOX DESIGN & COMMUNICATION	Branding - Branding Systems / Identities - Integrated	Shenzhen Fringe Art Center	Shenzhen Fringe Festival 2021
AU CHON HIN + UNTITLED MACAO + UNTITLED DESIGN + INTOX DESIGN & COMMUNICATION	Posters - Traditional - Single	Shenzhen Fringe Art Center	Shenzhen Fringe Festival 2021
AWP (As We Proceed) / Montreal	Branding - Branding Systems / Identities - Integrated	Dept.Sushi	Dept.Sushi
Backbone Branding	Branding - Branding Systems / Identities - Print	Bnavan	"Bnavan" Brand Identity
Bailey Lauerman / Omaha	Posters - Traditional - Single	Bailey Lauerman	9/11 Twentieth Anniversary Poster
Baillat Studio / Montreal	Rebranding	Baillat Studio	Baillat Studio Rebrand
Baillat Studio / Montreal	Branding - Branding Systems / Identities - Integrated	Festival de Jazz de Montréal	Festival de Jazz de Montréal 2021
Baillat Studio / Montreal	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Nik Mirus	Nik Mirus - From A to B
BAT / Seoul	Branding - Branding Systems / Identities - Integrated	Let's Wine	Let's Wine Brand Identity
BDG Global / Taipei	Promotional - Calendar	National Museum of History	The Time Colors
Be Dandy / Paris	Rebranding	Be Dandy	Highlight a new, transversal approach
Be Dandy / Paris	Rebranding	Popcarte	Celebrating creativity: a versatile and joyful ide
Bespoke Post / New York	Branding - Logo	Bespoke Post	Bespoke Post Logo Design Process
Bespoke Post / New York	Rebranding	Bespoke Post	Bespoke Post Rebrand
Bleed Design Studio / Oslo	Branding - Branding Systems / Identities - Integrated	Historisk museum	Identity for Historisk museum
Bleed Design Studio / Oslo	Branding - Branding Systems / Identities - Integrated	Mirage	Visual identity

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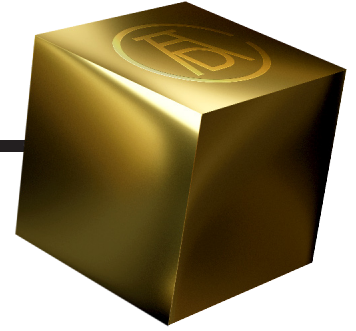


BRAND / COMMUNICATION DESIGN

Bleed Design Studio / Oslo	Branding - Branding Systems / Identities - Integrated	MyCar	MyCar visual identity
Bleed Design Studio / Oslo	Branding - Branding Systems / Identities - Integrated	Mycela	Identity for Mycela
Bofeng Liao / Shenzhen	Branding - Branding Systems / Identities - Integrated	Guangzhou Academy of Fine Arts	Handmade Poster Teaching Achievement Exhibition
Bold Scandinavia / Noa / Oslo	Branding - Logo	Crew Training	Crew Logo
Bold Scandinavia / Noa / Oslo + CATK / Berlin	Branding - Branding Systems / Identities - Television / Film / Online	TV 2	TV 2 Idents
Bold Scandinavia / Noa / Oslo + CATK / Berlin	Branding - Logo	TV 2	TV 2 Logo
Bold Scandinavia / Noa / Oslo + CATK / Berlin	Rebranding	TV 2	TV 2 Rebrand
Brad Bartlett / Los Angeles	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Nevada Museum of Art	Land Art Exhibition in a Box
Bruce Mau Design / Toronto	Branding - Branding Systems / Identities - Integrated	Great Rivers Greenway	Brickline Greenway Brand Identity
Bruketa&Zinic&Grey / Zagreb	Innovation	Faculty of Mechanical Engineering and Naval Architecture at the Zagreb Univ	CRTA – Visual identity created with the help of AI
Brunet-Garcia / Jacksonville	Promotional - Self-Promotion	Brunet-Garcia Advertising	Deck of Alls
Brunet-Garcia / Jacksonville	Branding - Branding Systems / Identities - Print	Community Engagement Partners	Community Engagement Partners Brand Identity
Bulletproof / London	Branding - Logo	Genie Drinks	Super Natural Sodas
BYTHREE / Osaka	Promotional - Self-Promotion	BYTHREE	BYTHREE 2022 NEW YEAR BOOK
Carlos Castro / Barcelona	Branding - Branding Systems / Identities - Digital	Negra Como Yo	Negra Como Yo / Raíces: Rebranding
Caserne / Montreal	Rebranding	Canadian Council for Refugees	Canadian Council for Refugees — Rebranding
Caserne / Montreal	Design for Good - Brand / Communication Design - Series	Caserne	Caserne Inn
Caserne / Montreal	Branding - Branding Systems / Identities - Print	DAM Drinks	DAM — Concentrated alternatives m*lks

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BRAND / COMMUNICATION DESIGN

Centre Design / ZHONGSHAN	Branding - Logo	Caobu Public Library	Caobu Public Library Logo
Chi Lung Chan + Catalina Man + Li Ching / Hong Kong	Branding - Annual Report	TSL SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED	TSL Annual Report 2020/21
CHUN-LIANG LIN / New Taipei City	Posters - Traditional - Single	Shanghai Design 10x10 - Shanghai Academy of Fine Arts	Charming Shanghai
COLLINS	Branding - Branding Systems / Identities - Digital	OpenWeb	OpenWeb
COLLINS	Rebranding	OpenWeb	OpenWeb
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	Girl Scouts of America	Girl Scouts of America
COLLINS / New York	Rebranding	Girl Scouts of America	Girl Scouts of America
COLLINS / New York	Branding - Branding Systems / Identities - Integrated	KALW Public Media	KALW Public Media Re-Brand
COLLINS / New York	Branding - Logo	KALW Public Media	KALW Public Media Re-Brand
COLLINS / New York	Rebranding	KALW Public Media	KALW Public Media Re-Brand
COLLINS / New York + Clubhouse	Branding - Logo	Clubhouse	Clubhouse Logo
COLLINS / New York + Clubhouse	Innovation	Clubhouse	Clubhouse Logo
COLLINS / New York + Clubhouse	Rebranding	Clubhouse	Clubhouse Rebrand
COLLINS / New York + Match	Branding - Branding Systems / Identities - Digital	Match	Match Brand Identity
COLLINS / New York + Match	Branding - Logo	Match	Match Logo
COLLINS / New York + Match	Rebranding	Match	Match Rebrand
COLLINS / New York + NEXT Insurance / Palo Alto	Branding - Branding Systems / Identities - Integrated	NEXT Insurance	NEXT Insurance
COLLINS / New York + NEXT Insurance / Palo Alto	Branding - Logo	NEXT Insurance	NEXT Insurance

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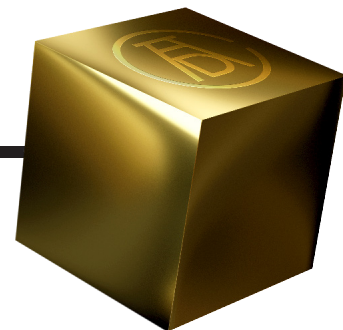


BRAND / COMMUNICATION DESIGN

COLLINS / New York + NEXT Insurance / Palo Alto	Rebranding	NEXT Insurance	NEXT Insurance
COLLINS / New York + Riot Games / Los Angeles	Branding - Branding Systems / Identities - Digital	Riot Games: Arcane	Arcane
COLLINS / New York + Riot Games / Los Angeles	Branding - Branding Systems / Identities - Integrated	Riot Games: Arcane	Arcane
COLLINS / New York + U.S. Chamber of Commerce / Washington, D.C.	Branding - Branding Systems / Identities - Integrated	U.S. Chamber of Commerce	U.S. Chamber of Commerce
Colossus / South Boston	Posters - Wild Postings - Series	Bowery Farming	Feel Good Greens
cosmos / Shinjuku-ku	Branding - Branding Systems / Identities - Print	imuraya	FUKUWAGURA
Creative X, Meta / Menlo Park + Droga5 / New York + Field + Saffron / Madrid	Rebranding	Meta	Meta Brand Launch
Creative X, Meta / Menlo Park + Saffron / Madrid + Field	Branding - Logo	Meta	Meta Brand Launch
Creative X, Meta / Menlo Park + Saffron / Madrid + Field + Droga5 / New York	Innovation	Meta	Meta Brand Launch
Creech / New York	Rebranding	Athletic Greens	Athletic Greens Rebranding
Creech / New York	Branding - Branding Systems / Identities - Integrated	Athletic Greens	Athletic Greens Integrated Branding
Currah & Co + Paul Currah / Poole	Branding - Logo	The Samurais	The Samurais Band Identity
Daughter Creative + Style-Craft Printing / Calgary	Branding - Annual Report	Calgary Foundation	Perspective Shift

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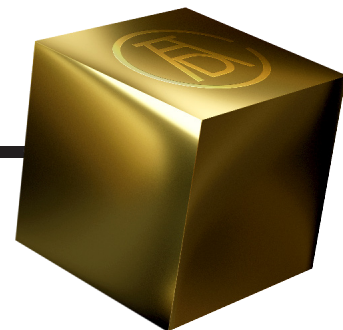


BRAND / COMMUNICATION DESIGN

Dawang Sun + Hui Pan / Shanghai	Posters - Traditional - Series	Tongji University	Archi-Neering Posters
Dawang Sun + Hui Pan + Shijun Xia + Xingyi Wang / Shanghai	Branding - Logo	Design Innovation Institute Shanghai	Frontier Design Prize
Day Day Up Design Consultancy / Zhongshan	Posters - Traditional - Series	Qingdao International Beer Festival	Red face and red nose
Day Day Up Design Consultancy / Zhongshan	Posters - Traditional - Single	Shen Zhen Public Service Advertising	Smoking Causes Impotence
DDB / Paris	Branding - Branding Systems / Identities - Print	DDB	Unexpected xorks
DDB / Paris	Promotional - Self-Promotion	DDB	Unexpected xorks
DENTSU / Tokyo	Posters - Traditional - Series	TOKOSEN	Connect with the foundation.
DENTSU / Tokyo	Branding - Branding Systems / Identities - Integrated	Tokyo 2020 Olympic and Paralympic Games	Tokyo 2020 Look of the Games
DENTSU + Dentsu Creative X / Tokyo	Branding - Branding Systems / Identities - Print	ALE Co.	FLIP TO SPACE
DENTSU + Dentsu Creative X / Tokyo	Posters - Traditional - Series	ALE Co.	FLIP TO SPACE
DENTSU + Dentsu Creative X / Tokyo	Design for Good - Brand / Communication Design - Series	Universal Workers	SAVE GUNKANJIMA
DENTSU + Dentsu Creative X / Tokyo	Posters - Traditional - Series	Universal Workers	SAVE GUNKANJIMA
DENTSU + J.C.SPARK + TONE UP CORP. / Tokyo	Posters - Traditional - Series	THE HOKKOKU SHIMBUN / Kanazawa High School Sumo Tournament	Pierce a Headwind
DENTSU + J.C.SPARK + DASH CO. + NISSHO.co. Tokyo	Branding - Branding Systems / Identities - Print	Tokyo Good Manners Project	Vegetable Pharmacy
DENTSU + P.I.C.S. Co. + Plug / Tokyo	Branding - Branding Systems / Identities - Integrated	Itoigawa City	STONE FACES

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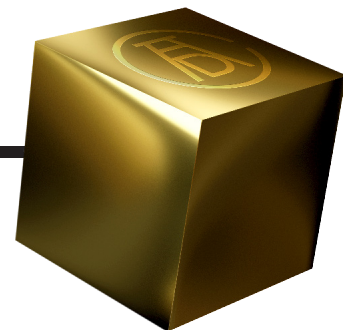


BRAND / COMMUNICATION DESIGN

DENTSU + TAKI CORPORATION / Tokyo	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	NIKKEI Inc.	Creative Filtration
deValence (Alexandre Dimos, Ghislain Triboulet) / Paris	Posters - Traditional - Series	La Commune	Posters for Season 2021/2022
Dieste / Dallas	Design for Good - Brand / Communication Design - Single	Royal Blue Grocery	Distance Read
Digitas	Rebranding	Koala	Koala Branding
Digitas + GoCart Internal Creative Team	Branding - Branding Systems / Identities - Digital	FIS GoCart	GoCart Rebranding
Digitas + GoCart Internal Creative Team	Branding - Branding Systems / Identities - Integrated	FIS GoCart	GoCart Rebranding
DIP MAD / Hong kong	Promotional - Self-Promotion	DIP MAD	YEAR OF THE ORCHID
Drill + DENTSU / Tokyo	Posters - Traditional - Series	NIKKEI Inc.	NIKKEI INNOVATIVE SAUNA
Du Xiao / Beijing	Branding - Logo	Foundertype	Founder Award 11
Du Xiao / Beijing	Promotional - Wildcard	Foundertype	Founder Award 11
Edwin van Gelder / Amsterdam	Branding - Branding Systems / Identities - Integrated	Academy of Architecture Amsterdam	Graduation Weekend
Elmwood / New York	Branding - Branding Systems / Identities - Digital	GSK Consumer Healthcare	Preparation H
F&B Happy / Gothenburg	Rebranding	Astrid Lindgren Memorial Award	Astrid Lindgren Memorial Award
fagerström / Madrid	Promotional - Self-Promotion	fagerström	Schackbräde
FCB / Toronto + UM + Fuelcontent + Rodeo Production / Toronto	Promotional - Wildcard	BMO	Wrap the Good
FCB / Chicago + Lord + Thomas / Chicago	Innovation	Cox Communications	Hugs
Fictionist Studio / Kuala Lumpur + Studio OOOZE / Singapore	Promotional - Self-Promotion	Fictionist Studio	Once Upon A Pounce

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BRAND / COMMUNICATION DESIGN

Firebelly Design / Chicago	Branding - Branding Systems / Identities - Integrated	Designing a Better Chicago	Designing a Better Chicago
Firebelly Design / Chicago	Branding - Branding Systems / Identities - Integrated	Lubeznik Center for the Arts	Lubeznik Center for the Arts
Gerhard Kirchschaeger / Wels	Branding - Stationery	Personal	Just a Simple Text as Branding
Gerhard Kirchschaeger / Wels	Branding - Stationery	Personal	Postage Stamps
good design company / Tokyo + NISHIKI FOODS Co. / Sendai	Branding - Branding Systems / Identities - Print	NISHIKI FOODS Co.	Branding of NISHIKIYA KITCHEN
Goodby Silverstein & Partners / San Francisco	Promotional - Apparel	Courageous Conversation Global Foundation	What if They Were Black?
Goodby Silverstein & Partners / San Francisco	Branding - Logo	Goodby Silverstein & Partners	The Academy
Goodby Silverstein & Partners / San Francisco	Branding - Logo	Idorsia	Seize the Night & Day
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover	Posters - Billboard - Series	Burger King	Not made yet
Grabarz & Partner / Hamburg + Burger King Deutschland / Hannover + setup / Munich + Emanate / Munich	Posters - Billboard - Series	Burger King	Mistaken Identity
Grand Deluxe / Matsuyama	Branding - Logo	Lucknow Laboratory	Two-faced 100% Lemon Juice
Grand Deluxe / Matsuyama	Rebranding	Seki	Typographic Toilet Roll
Gretel / Brooklyn	Branding - Branding Systems / Identities - Digital	Kodansha	Kodansha Identity
Gretel / Brooklyn	Branding - Logo	Kodansha	Kodansha Logo
Gretel / Brooklyn	Rebranding	Noom	Noom Rebrand

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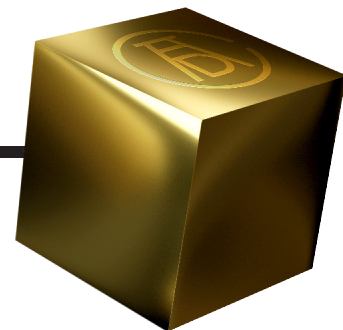


BRAND / COMMUNICATION DESIGN

Gretel / Brooklyn	Rebranding	Tend	Tend Identity
Grey / Singapore	Design for Good - Brand / Communication Design - Series	WWF, Temasek Foundation, Green is the New Black	We Got This
GroupeConnect + Digitas + Leo Burnett + Starcom	Promotional - Wildcard	GroupeConnect	62 Million Logos
GroupeConnect + Digitas + Leo Burnett + Starcom	Branding - Logo	GroupeConnect	Endless Logo Possibilities
GroupeConnect + Digitas + Leo Burnett + Starcom	Branding - Branding Systems / Identities - Digital	GroupeConnect	The Power of the Group
GroupeConnect + Digitas + Leo Burnett + Starcom	Rebranding	GroupeConnect	The Power of the Group
GSD&M / Austin + Select Design / Burlington	Promotional - Apparel	Pizza Hut	The Pizza Hut Tastewear Collection
Haku Wang	Posters - Traditional - Single	Common Space	Reconstruct
Haloumi Creative / Portland, OR	Branding - Logo	Independence Pies	Independence Pies Branding
Han Gao	Branding - Branding Systems / Identities - Print	Perfect Print	Perfect Print Brand Identity
hcma / Vancouver	Rebranding	hcma	hcma brand identity
HDU23 Lab / Wuxi	Posters - Traditional - Series	The Scientist Coffee	Posters for The Scientist's Coffee Bean Products
HEIMAT / Berlin	Branding - Branding Systems / Identities - Integrated	Free Democrats	Politics unfiltered.
HEIMAT / Berlin + eg+	Branding - Branding Systems / Identities - Digital	Loud against Nazis	Hashtags against hate.
hesign	Posters - Traditional - Single	TOKYO TDC	TDC 2021 : ginza graphic gallery
Heydays + Goods / Oslo	Branding - Branding Systems / Identities - Integrated	Carrot	Rewarding returns
Heydays + Goods / Oslo	Branding - Logo	Carrot	Rewarding returns

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BRAND / COMMUNICATION DESIGN

Ichigo + Ligh. / Tokyo	Branding - Branding Systems / Identities - Integrated	THE KNOT SAPPORO	a city of nature
Indego Design / Macau	Branding - Branding Systems / Identities - Integrated	Macau Designers Association	MACAU DESIGN WEEK 2021
INNOCEAN Worldwide Europe / Berlin + Kia Corporation / Seoul + Marshmallow Laser Feast / London	Innovation	Kia Corporation	Inspiring Billboards
INNOCEAN Worldwide Europe / Berlin + Kia Corporation / Seoul + Sonda Productions / Barcelona + Blackspace / Munich	Rebranding	Kia Worldwide	Kia Brand Relaunch
Interbrand / New York	Branding - Branding Systems / Identities - Print	Casey's	Signaling the wind of change
Interbrand / New York	Rebranding	Casey's	Signaling the wind of change
Interbrand / New York	Branding - Branding Systems / Identities - Integrated	Connectivity Standards Alliance	Setting the standard for connectivity
Interbrand / New York	Branding - Branding Systems / Identities - Integrated	Matter	The new symbol of connectivity
Interbrand / New York	Branding - Logo	Matter	The new symbol of connectivity
Interbrand / New York + Dalton Maag / London	Rebranding	Bally's Corporation	Bally Design System: A New Universe of Fun
Ivy Yixue Li	Promotional - Announcement / Invitation / Postcard / Greeting Card	The Webby Awards	26th Webby Awards Mailer
iyamadesign / Tokyo	Posters - Traditional - Series	Kamoi Kakoshi Co.	mt connects everything
JA Tokyochoukai + Tokyo Metropolitan Agricultural Policy Promotion Council + JA Tokyo Youth Organization + JA Tokyo Women's Organization / Tokyo	Branding - Logo	Tokyo Horticulture Association	The "Support Tokyo's Agriculture" Declaration

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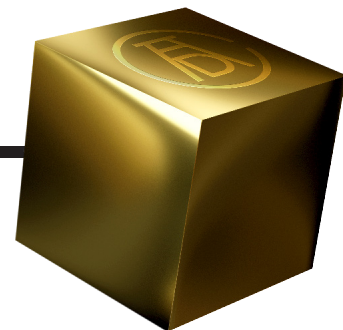


BRAND / COMMUNICATION DESIGN

jaeger & jaeger / Überlingen	Branding - Logo	Metropolitankapitel Köln / Cologne Cathedral	Corporate design for Cologne Cathedral
Jilin HOHA Advertising Co. + Yuanzhao Xia + Yongliang Bao / Changchun	Branding - Logo	Modoli	Modoli Fashionable Play Logo
Jing-A / Beijing	Promotional - Self-Promotion	MetaDesign	Chinese New Year - 'HongBao' Red Packets
Jing-A + MetaDesign / Beijing	Branding - Branding Systems / Identities - Print	Jing-A Brewing	Future Meets History
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Promotional - Wildcard	Beiersdorf AG	NIVEA SUN Melanoma Plaster
JUNTAO LIU / XI'AN	Promotional - Calendar	HILLS CULTURE	Roll Year of the Tiger calendar
Junya Kamada + Atsumi Saito / Sapporo	Branding - Logo	KANKYO DAIZEN Co.,Ltd.	Kankyo Daizen's brand logo
Karma / Shanghai + The Nine / Shanghai	Promotional - Wildcard	Coca-Cola	Coca-Colove Customized Love Company
KAUKAU / Shanghai	Branding - Branding Systems / Identities - Print	Strong Noodle	Strong Noodle
Keiji Yano	Branding - Branding Systems / Identities - Integrated	JINS, FUJISUBARU	JINS x FUJISUBARU BRAND IDENTITY
Keiji Yano	Promotional - Apparel	PARCO	SHINSAIBASHI PARCO 2021 "RE: CULTURE"
KEN TSAI LEE + HAO WEI TU + PO EN WANG + ZONG YI XIE / Taipei	Design for Good - Brand / Communication Design - Single	TSUEI MA MA Foundation for Housing & Community Services	Celestial Dragons House
KEN TSAI LEE + HAO WEI TU + PO EN WANG + ZONG YI XIE / Taipei	Promotional - Wildcard	TSUEI MA MA Foundation for Housing & Community Services	Celestial Dragons House
Ken Tsai Lee Design Lab / Taipei	Branding - Branding Systems / Identities - Integrated	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan
Ken Tsai Lee Design Lab / Taipei	Branding - Branding Systems / Identities - Print	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan
Ken Tsai Lee Design Lab / Taipei	Posters - Traditional - Series	National Taiwan University of Science and Technology	D&AD Exhibition in Taiwan Poster Series

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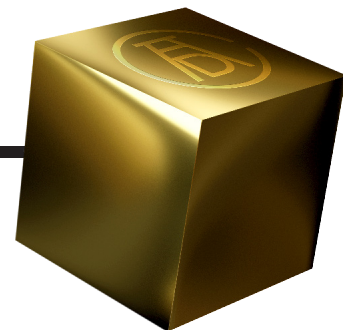


BRAND / COMMUNICATION DESIGN

Kin / Brooklyn + Mailchimp	Branding - Branding Systems / Identities - Digital	Mailchimp	Bloom Season - BCD-102
Knowit / Oslo	Branding - Logo	Glamox	Glamox - Your Source of Light
Knowit / Oslo	Rebranding	Glamox	Glamox - Your Source of Light
L3 Branding / Beijing	Promotional - Calendar	Lang Award Calendar 2121	Lang Award Calendar 2121: Archive of Time and Wave
L3 Branding / Beijing	Branding - Branding Systems / Identities - Integrated	Pucheng Group	OP3N Branding Design
Landor & Fitch / Milan	Branding - Branding Systems / Identities - Integrated	SCARPA/PRESA	Engineered for every step of the challenge
Landor & Fitch / Mumbai	Branding - Branding Systems / Identities - Integrated	Giga Foods/Full'r	Branding a delivery-only burger brand in Sri Lanka
Landor & Fitch / Mumbai	Branding - Logo	Giga Foods/Full'r	Branding a delivery-only burger brand in Sri Lanka
Latino Commission on AIDS / New York	Posters - Traditional - Series	National Latino AIDS Awareness Day	The Forty-Year-Old Virus
Leo Burnett / Chicago + Beam Suntory / Chicago + Harbor / New York + Starcom / Chicago	Branding - Logo	Beam Suntory	6ourbon 7ime
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Branding - Branding Systems / Identities - Digital	Change the Ref Inc.	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Branding - Branding Systems / Identities - Integrated	Change the Ref Inc.	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Brand / Communication Design - Series	Change the Ref Inc.	The Lost Class
Leo Burnett / Toronto	Promotional - Announcement / Invitation / Postcard / Greeting Card	Leo Burnett Toronto	Sunshine In a Box

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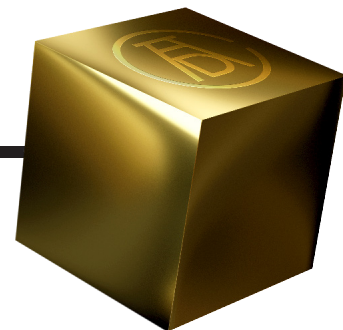


BRAND / COMMUNICATION DESIGN

Leo Burnett / Toronto	Promotional - Self-Promotion	Leo Burnett Toronto	Sunshine In a Box
Leo Burnett / Toronto	Branding - Branding Systems / Identities - Print	Woah Dough	Woah Dough
Leo Burnett / Toronto	Branding - Logo	Woah Dough	Woah Dough
Leo Burnett / Toronto	Rebranding	Woah Dough	Woah Dough
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Posters - Traditional - Series	Makro Click	Real Price
Leo Burnett / Toronto + Leo Burnett Thailand / Bangkok	Posters - Traditional - Single	Makro Click	Real Price
Leynivopnid / Reykjavik	Branding - Logo	Akademias	A-Board
Ig2 / Montréal	Branding - Branding Systems / Identities - Integrated	EspaceGO	2021-2022 Season
Ig2 / Montréal	Branding - Branding Systems / Identities - Integrated	Ludia	Ludia Rebrand
LIFULL + Whosecacao + Social kitchen TORANOMON + peak / Tokyo	Innovation	LIFULL	ECOLATE
Ligh. / Tokyo + amana / Tokyo + OKAMURA PRINTING INDUSTRIES CO. / Kanagawa	Branding - Logo	Okamura Grand fair 2022	Heart Beat Office
Linshaobin Design / Shenzhen + Shanghai iwoodstory / Shanghai + Shaobin Lin / Shenzhen + Yanpeng Chen / Shenzhen	Branding - Logo	Shanghai iwoodstory Co.	Muli
Linshaobin Design + Shenzhen Chaoyu + Shaobin Lin + Yanpeng Chen / Shenzhen	Branding - Logo	Shenzhen Chaoyu Co.	Cloud

ADC 101ST ANNUAL AWARDS – SHORTLIST

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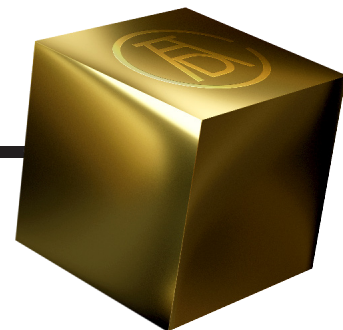


BRAND / COMMUNICATION DESIGN

Linshaobin Design + Shenzhen Chaoyu + Shaobin Lin + Yanpeng Chen / Shenzhen	Branding - Logo	Shenzhen Chaoyu Co.	Flavour of Mountains and Seas- Gem Garden
Linshaobin Design + Shenzhen Chaoyu Co. + Shaobin Lin + Yanpeng Chen / Shenzhen	Promotional - Wildcard	Shenzhen Chaoyu Co.	Flavour of Mountains and Seas- Gem Garden
Linshaobin Design + Shenzhen Chaoyu Co. + Shaobin Lin + Yanpeng Chen / Shenzhen	Branding - Branding Systems / Identities - Print	Shenzhen Chaoyu Co.	Moon light-Gem Garden
loof.design / Beijing	Branding - Branding Systems / Identities - Integrated	Shroom Forest created by Ziyuan	Shroom Forest
Ludlow Kingsley + Groundwork Coffee / Los Angeles	Rebranding	Groundwork Coffee Co.	Groundwork Coffee Co. Rebrand
lukecharles / London	Branding - Logo	Pilotlight	Pilotlight Logo
lukecharles / London	Branding - Branding Systems / Identities - Integrated	Royal British Legion	Royal British Legion Brand Identity
lukecharles / London	Branding - Logo	Royal British Legion	Royal British Legion Logo
M-N Associates / Ho Chi Minh City	Branding - Branding Systems / Identities - Integrated	PetChoy	Spark the new 'Choy'?
M-N Associates / Ho Chi Minh City	Rebranding	PetChoy	Spark the new 'Choy'?
M. Sakai	Posters - Traditional - Single	SDW	Hommage to Armin Hofmann (1920–2020)
Makkaihang Design + The Hong Kong Type Foundry / Hong Kong	Branding - Stationery	The Hong Kong Type Foundry Limited	Kowloon Type
Masao Shirasawa / Aichi	Promotional - Calendar	kugu	sekki calendar
McCann Canada / Toronto	Promotional - Wildcard	Wendy's	Hey, Wendy!
McCann / New York	Branding - Branding Systems / Identities - Print	New York Lottery	The New York Series State of Art

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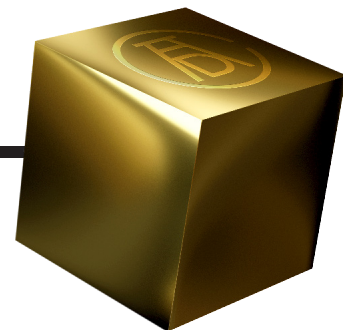


BRAND / COMMUNICATION DESIGN

Milen Krastev / Kassel	Branding - Logo	Museum for Sepulchral Culture, Kassel, Germany	Rethink, Rebuild, Restart
Mint Brand Design / Beijing	Branding - Branding Systems / Identities - Integrated	GUARDIAN	2021 GUARDIAN ART BOOK FAIR
Mother Design NY / Brooklyn	Branding - Branding Systems / Identities - Integrated	Park Lane	Park Lane Rebrand
Mother Design NY / Brooklyn	Branding - Logo	Park Lane	Park Lane Rebrand
Mother Design NY / Brooklyn	Branding - Branding Systems / Identities - Integrated	Realm	Realm Rebrand (Formerly Serial Box)
Mother Design NY / Brooklyn	Branding - Logo	Realm	Realm Rebrand (Formerly Serial Box)
MTV Entertainment Group	Rebranding	MTV	MTV's Redesign
Mucho / San Francisco	Branding - Logo	Kinema	Kinema Logotype
Mucho / San Francisco	Branding - Branding Systems / Identities - Integrated	Piedmont Art Walk	Piedmont Art Walk Identity
Mucho / San Francisco	Branding - Logo	Piedmont Art Walk	Piedmont Art Walk Logotype
Mucho / San Francisco	Promotional - Apparel	Visa	Visa Global Brand Merchandize
Mucho / San Francisco	Branding - Branding Systems / Identities - Integrated	Visa	Visa Global Rebrand
muehlhausmoers corporate communications / Berlin	Branding - Annual Report	Kölner Freiwilligen Agentur	KFA Report 2021
MullenLowe SSP3 / Bogota + Köhler Studio / Buenos Aires	Posters - Traditional - Series	ABINBEV / Pony Malta	Shouldn't be timeless
Mythology / New York	Branding - Branding Systems / Identities - Integrated	Agua Magica	Agua Magica Mezcal
Nan Xiao	Branding - Logo	Mountain Soil	Mountain Soil
Natasha Mozz / New York	Branding - Logo	WearForever	Logo
NB Studio Limited / London	Branding - Branding Systems / Identities - Integrated	Birmingham Royal Ballet - The UK's Premier Touring Ballet Company	Brand refresh

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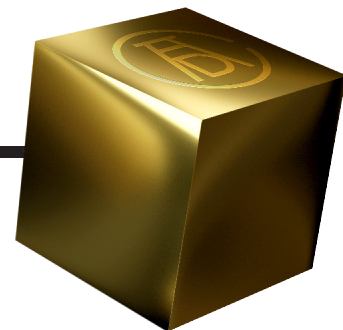


BRAND / COMMUNICATION DESIGN

NB Studio Limited / London	Branding - Branding Systems / Identities - Integrated	Kudo - an app-based insurance that rewards UK best drivers	An identity for a new insurance company
NEIGHBOR / Singapore	Branding - Branding Systems / Identities - Integrated	MightyPoll	MightyPoll Brand Identity
NEIGHBOR / Singapore	Branding - Stationery	MightyPoll	MightyPoll Stationery
Nubia Navarro / Bogota	Branding - Logo	Doremii Handbags	Doremii Handbags
Office of Demande Spéciale + Afterglo / Montréal	Branding - Branding Systems / Identities - Integrated	Afterglo	Afterglo : brand identity
OMSE / London	Rebranding	Sproutl	Sproutl brand Identity
Osborne Shiwan / Auckland	Posters - Traditional - Series	Atamira Dance Company	Te Wheke
PANO DESIGN STUDIO / Athens	Rebranding	Nutrition Genome	Nutrition Genome
Paprika / Montreal	Posters - Traditional - Series	Agora de la danse	Agora de la danse - Season's programming
Paprika / Montreal	Posters - Traditional - Series	Bourgie Hall	BOURGIE HALL - 10th anniversary
Paprika / Montreal	Posters - Traditional - Single	Musée de la civilisation	Ô merde
Pastilla / Pasadena	Branding - Branding Systems / Identities - Digital	Multicultural Youth in Creative Advertising and Design	Helping Multicultural Youth Build Creative Career
Penguin / Hong Kong	Promotional - Calendar	Polytrade Paper Corporation Limited / PaperMoments	2022 BALANCE calendar
Pentagram / New York	Branding - Branding Systems / Identities - Integrated	National Gallery of Art	National Gallery of Art Brand Identity
PepsiCo Design & Innovation / New York	Design for Good - Brand / Communication Design - Series	PepsiCo	PepsiCo Foundation - Mexico
Pharus Design + Blackletra Typefoundry / São Paulo	Branding - Branding Systems / Identities - Integrated	CAMPANA Studio	CAMPANA
Public Address / Toronto	Branding - Branding Systems / Identities - Integrated	Cannoe	The evolution of cannabis retail.
Public Address / Toronto	Branding - Branding Systems / Identities - Integrated	E. & J. Gallo Winery	The Language of Yes
Public Address / Toronto	Branding - Logo	The Foresight Studio	The Foresight Studio

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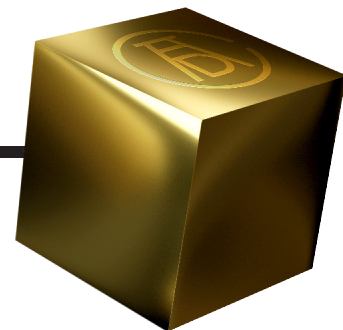


BRAND / COMMUNICATION DESIGN

Public Address / Toronto	Branding - Branding Systems / Identities - Integrated	Wholly Veggie	Not another plant-based food brand.
Public Address / Toronto	Rebranding	Wholly Veggie	Not another plant-based food brand.
Public Address / Toronto	Branding - Logo	X-15	X-15: Built to spec, ready for anything.
Quake Creative & Design / Toronto	Rebranding	Goodfood	Rebrand
Quinsay Design + Hills Hotel / Hang Zhou	Branding - Branding Systems / Identities - Integrated	HILLS Hotel	HILLS Hotel brand Identity
R/GA / Sydney	Promotional - Wildcard	OzHarvest	Use It Up Tape
Raffinerie AG für Gestaltung / Zurich	Branding - Branding Systems / Identities - Integrated	Brentano	Brentano
Reklamekollektivet / Bergen	Branding - Branding Systems / Identities - Integrated	Kulturhuset i Bergen	A lawless and genre free generative identity
Robert Ilovar / Ljubljana	Branding - Logo	ELES	Wattori
Roberto Núñez / Barcelona	Posters - Traditional - Single	ADG-FAD	60th Anniversary ADG-FAD
S&Co / Bogotá	Branding - Branding Systems / Identities - Integrated	Tropicália Coffee Roasters	Tropicália Coffee Roasters Identity
Sanja Rocco / Zagreb	Promotional - Announcement / Invitation / Postcard / Greeting Card	Self-promotion, self-initiated project	Black & White Christmas Cards for the Blind
Scholz & Friends / Berlin	Design for Good - Brand / Communication Design - Single	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Innovation	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Rebranding	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Posters - Billboard - Single	McDonald's	The Big Mac €2.22 offer
SeatGeek / New York + Mother Design / New York + Hoodzpah / Los Angeles	Rebranding	SeatGeek	SeatGeek Brand Identity Refresh

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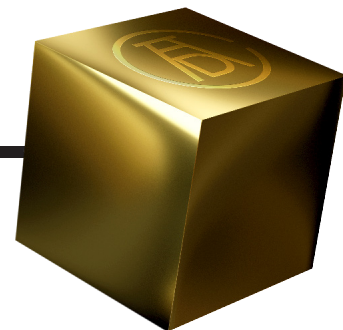


BRAND / COMMUNICATION DESIGN

SERVICEPLAN GERMANY / Munich	Posters - Traditional - Single	Felix Burda Stiftung	Next Week
SERVICEPLAN GERMANY / Munich	Branding - Branding Systems / Identities - Digital	Hoffmann Mineral	Hoffmann Mineral Design
SERVICEPLAN GERMANY / Munich	Branding - Branding Systems / Identities - Integrated	Hoffmann Mineral	Hoffmann Mineral Design
SERVICEPLAN GERMANY / Munich	Promotional - Wildcard	PENNY	The life-saving receipt
SHA / Tokyo	Posters - Traditional - Series	FabCafe	YouFab Global Creative Awards 2021
Shanghai VONO Brand / Shanghai + Braun China / Guangzhou	Branding - Branding Systems / Identities - Print	BRAUN CHINA	Braun 100th anniversary Special Edition
Sheng Cao / Nanjing	Branding - Branding Systems / Identities - Print	Pisto Studio	Pisto Brand Design
Sid Lee + AQTIS 514 IATSE / Montreal	Branding - Logo	AQTIS 514 IATSE	AQTIS 514 IATSE
Sid Lee + Place des arts / Montréal	Branding - Branding Systems / Identities - Print	Place des arts	Place des arts
Sid Lee + Pyrowave / Montreal	Branding - Logo	Pyrowave	Pyrowave Rebranding
Sid Lee + Unity + SHED	Branding - Branding Systems / Identities - Integrated	Unity	Unity Brand Portal
Six Cinquième / Montreal	Design for Good - Brand / Communication Design - Single	Phi Centre	In Flux: Black Poetry Films
SIX + Sony Music Labels + REISSUE RECORDS / Tokyo	Promotional - Digital Communications	Kenshi Yonezu "Pale Blue"	Pale Blue Letter
Sonia Malpeso	Branding - Annual Report	United Nations Food & Agriculture Organization	FAO Investment Centre Annual Review
Spotify In-House / New York	Branding - Branding Systems / Identities - Digital	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Branding - Branding Systems / Identities - Integrated	Spotify In-House	2021 Wrapped

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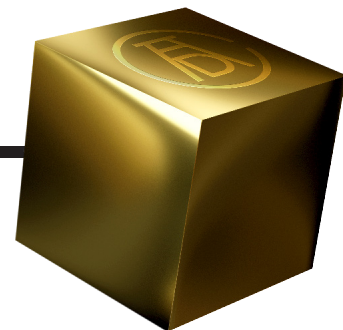


BRAND / COMMUNICATION DESIGN

Spotify In-House / New York	Branding - Branding Systems / Identities - Digital	Spotify In-House	AAPIHM
Spotify In-House / New York	Design for Good - Brand / Communication Design - Series	Spotify In-House	AAPIHM
Stand Up / Klaipėda	Branding - Logo	Powerage'ncy model agency	Powerage'ncy logo and brand identity
STONES DESIGN Lab / Beijing	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Antalis	57 Sheets of Paper
STONES DESIGN Lab / Beijing	Branding - Branding Systems / Identities - Integrated	delicates	delicates rebrand
STONES DESIGN Lab / Beijing	Rebranding	delicates	delicates rebrand
STONES DESIGN Lab / Beijing	Promotional - Calendar	self-promotion	2021 Calendar
Strand Studio / Los Angeles	Rebranding	Ollie	Ollie Pets Rebrand
STUDEO / Tokyo	Promotional - Apparel	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
Studio Dumbar (part of Dept) / Rotterdam	Rebranding	Panorama Mesdag	Panorama Mesdag - new brand identity
Studio Dumbar (part of Dept) / Rotterdam + Byte (part of Dept) / London	Branding - Branding Systems / Identities - Digital	Spotify	Music + Talk
Studio Dumbar (part of Dept) / Rotterdam + Byte (part of Dept) / London	Branding - Logo	Spotify	Music + Talk
Studio Sophomore / Toronto + Dairy Farmers of Ontario	Innovation	Dairy Farmers of Ontario	Pick-Me-UPs by MilkUP
studio'farrell / Atlanta	Promotional - Self-Promotion	studio'farrell	ONE DOLLAR. ONE TREE.
Sun Jianyu / Guangzhou	Posters - Traditional - Series	Lancang Ancient Tea	Lancang Ancient Tea.

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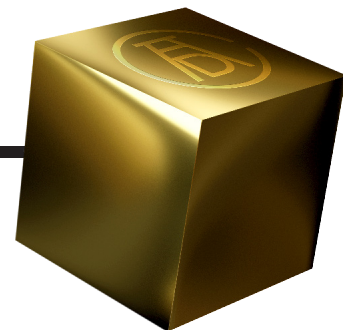


BRAND / COMMUNICATION DESIGN

Sunday Afternoon / New York	Promotional - Self-Promotion	Canal Magazine	Canal Magazine #1
Sunday Afternoon / New York	Branding - Branding Systems / Identities - Integrated	Hyper Space	Hyper Space Identity
Sunday Afternoon / New York	Branding - Logo	Hyper Space	Hyper Space Identity
Sunday Afternoon / New York	Rebranding	Hyper Space	Hyper Space Identity
Superunion / London + Fedrigoni / Verona + Service Graphics Print & Design / London	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Fedrigoni	Happy Mess
Superunion / London + Lights & Shadows / Singapore + International Table Tennis Federation / Lausanne	Branding - Branding Systems / Identities - Integrated	International Table Tennis Federation	World Table Tennis (WTT)
Superunion / London + SRF Sport / Lausanne	Branding - Branding Systems / Identities - Television / Film / Online	SRF Sport	SRF Sport - Feel Closer
Superunion + Who Wot Why + Shelter + There Is Studio / London	Design for Good - Brand / Communication Design - Series	Shelter	Shelter: Fight For Home
Superunion + Who Wot Why + Shelter + There Is Studio / London	Rebranding	Shelter	Shelter: Fight For Home
Superunion / Singapore + Julie's Biscuits / Malacca	Posters - Traditional - Series	Julie's Biscuits	Celebrate Every Day Together (Again)
Tank Design / Oslo	Branding - Branding Systems / Identities - Integrated	YME Architects	Brand Identity
Tank Design / Trondheim	Branding - Branding Systems / Identities - Integrated	Norwegian Courts	Brand identity for Norway's third branch of power
Tao Lin	Posters - Billboard - Series	Creater X Now	Creater X Now
Tao Lin	Branding - Branding Systems / Identities - Print	Meimei Edition	Meimei Edition

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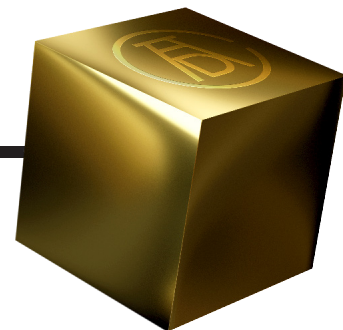


BRAND / COMMUNICATION DESIGN

Tao Zhang / Changsha	Branding - Logo	Pet noNo	noNo Pet brand Identity
TAXI / Toronto	Design for Good - Brand / Communication Design - Series	Egale Canada	Always Been Queer
TAXI Group of Companies	Branding - Logo	BC Dairy Association	The Barton
TBWA\Chiat\Day + Bindery + Rare Medium + Human / New York	Promotional - Wildcard	Lay's	Golden Grounds
TBWA\China / Shanghai + TBWA\Shanghai	Design for Good - Brand / Communication Design - Single	Energy Monster	Life Sharing Powerbank
TBWA\China / Shanghai + TBWA\Shanghai	Innovation	Energy Monster	Life Sharing Powerbank
Tencent in House / Shenzhen	Posters - Wild Postings - Series	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT
Tencent in House / Shenzhen	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT
Tencent in House + Treedom / Shenzhen	Promotional - Digital Communications	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House + Treedom / Shenzhen	Innovation	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Tencent in House + Treedom / Shenzhen	Promotional - Digital Communications	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
the community / Miami + OREO / New York	Innovation	OREO	OREO THINS PROTECTION PROGRAM
The Morris Project / New York + Jose Ramirez / Miami	Branding - Logo	Isabela	Isabela Brand Identity
The Nine / Shanghai	Design for Good - Brand / Communication Design - Single	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours
The Nine / Shanghai	Innovation	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours
The Nine / Shanghai	Promotional - Wildcard	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours

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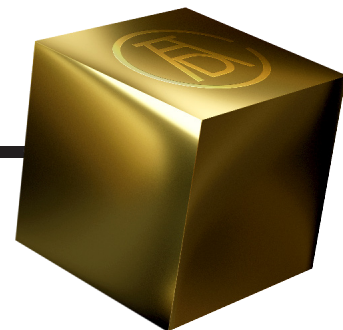


BRAND / COMMUNICATION DESIGN

Thinking Room / Jakarta	Promotional - Self-Promotion	Thinking Room	Game Of The Ox
Third Paragraph / Hong Kong	Posters - Traditional - Series	StoryTeller	Sound of Sunrise
Tian Bo / Guangzhou	Posters - Traditional - Single	Beijing Contemporary Art Foundation	The Amazing Bottle - Recycled Materials Design Awa
Tian Bo / Guangzhou	Promotional - Announcement / Invitation / Postcard / Greeting Card	Guangzhou Academy of Fine Arts	Offer of Admission Guangzhou Academy of Fine Arts
TigerPan Packaging Design Lab + Shenzhen Xiangyang New Energy Technology Co. + Tiger Pan / Shenzhen	Design for Good - Brand / Communication Design - Series	Shenzhen Xiangyang New Energy Technology Co.	Ignite a light for BOP population
Toby Ng Design	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Optimix	The Substance
TOFU Studio / Gdansk	Rebranding	EXPERYMENT Science Centre	EXPERYMENT / rebranding
TOFU Studio / Gdansk	Branding - Logo	ING Bank	SAIO
TOFU Studio / Gdansk	Promotional - Calendar	PWM Edition	Repeat from Music
TOKYU AGENCY + Tokyu Agency Pro-mix / Tokyo	Branding - Logo	UEDA DENTETSU CO. / UEDA ELECTRIC RAILWAY	TORII GATE BRIDGE
Trill / Calgary	Design for Good - Brand / Communication Design - Single	Gradient Beverages Corp.	GRADIENT VODKA SODA
TRY Design / Oslo	Branding - Branding Systems / Identities - Integrated	Egmont People	Identity for Egmont People
TRY Design / Oslo	Branding - Logo	Kolly	Logo for Kolly
TRY Design / Oslo	Branding - Branding Systems / Identities - Integrated	Norwegian Seafood Council	Identity for Godfisk
TRY Design / Oslo	Branding - Logo	Norwegian Seafood Council	Logo for Godfisk

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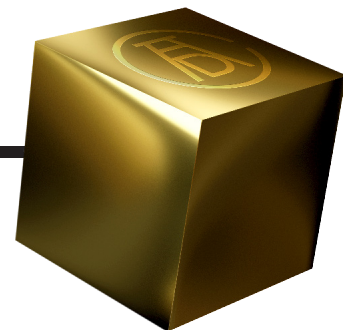


BRAND / COMMUNICATION DESIGN

Turner Duckworth: London, San Francisco & New York	Branding - Logo	Campbell's	Campbell's Logo
Turner Duckworth: London, San Francisco & New York	Branding - Branding Systems / Identities - Integrated	Campbell's	Campbell's VIS
Turner Duckworth: London, San Francisco & New York	Branding - Branding Systems / Identities - Integrated	Maker's Mark	Maker's Mark VIS
Turner Duckworth: London, San Francisco & New York	Branding - Logo	Icelandic Provisions	Icelandic Provisions
UNTITLED MACAO + AU CHON HIN	Branding - Branding Systems / Identities - Integrated	Dino Burger	Dino Burger
UNTITLED MACAO + AU CHON HIN + UNTITLED DESIGN	Branding - Branding Systems / Identities - Integrated	Seng Cheong	Seng Cheong
UNTITLED MACAO + AU CHON HIN + UNTITLED DESIGN	Branding - Branding Systems / Identities - Integrated	Seng Cheong Restaurant	Seng Cheong Restaurant Rebranding
VICE Media Group / Brooklyn	Branding - Branding Systems / Identities - Integrated	VICE Media Group	VICE Media Group Branding Identity System
VICE News / Brooklyn	Branding - Branding Systems / Identities - Television / Film / Online	VICE News	Deep Dive
VICE News / Brooklyn	Branding - Branding Systems / Identities - Television / Film / Online	VICE News	Small Town Secrets
View Source + Jase Hueser / New York	Branding - Logo	Bandit	Bandit Logo Design
View Source + Jase Hueser / New York	Rebranding	Bandit Running	Bandit Brand Identity
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Branding - Branding Systems / Identities - Digital	Adote	Type Donation

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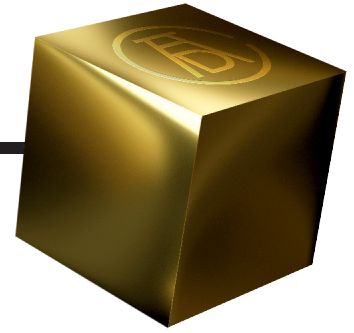


BRAND / COMMUNICATION DESIGN

Xi'an Gaopeng	Branding - Branding Systems / Identities - Print	LI JIANG ZHI	pu 'er tea
Xi'an Gaopeng	Branding - Logo	LI MING ZHI YAN	Animated interactive box
Xi'an Gaopeng	Promotional - Wildcard	LI MING ZHI YAN	Animated interactive box
Xose Teiga / Pontevedra	Posters - Traditional - Single	ADG FAD	60 Years
Yan-Ting Chen	Posters - Traditional - Series	ArtspaceK	Skewes' Number
Yeongdo Cultural City Center / Busan + MixTypeSet / Seoul + Everyday Practice / Seoul + Sandoll / Seoul	Innovation	Yeongdo Gu, Busan, South Korea	City Branding: Yeongdo Cultural City
Ying Chang / New York	Branding - Logo	Aura Haus	Aura Haus
Yong Huang / Xi'an	Branding - Branding Systems / Identities - Print	View rice field	Organic Rice
Young Ho / Shenzhen	Branding - Branding Systems / Identities - Print	A Tea Store	Full Moon
YouTube Art Department / San Bruno + YouTube Music / New York	Branding - Branding Systems / Identities - Digital	YouTube Music	YouTube Music Identity
Z WAVE Design / Shenzhen	Promotional - Self-Promotion	Z WAVE Design	HELLO I AM Z WAVE
ZHANG HAN / Guangzhou	Branding - Logo	YORKE DANCE CLUB	YORKE PRO LOGO
Zihua He + Shanghai Version Design Group / Shanghai	Branding - Branding Systems / Identities - Integrated	fun pot	fun pot
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Innovation	SingleCut Beersmiths	Notes IPA

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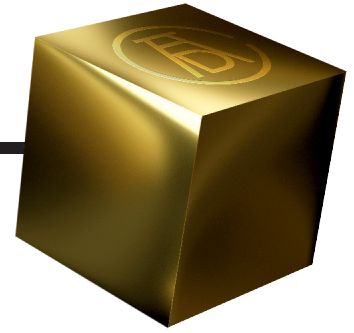


EXPERIENTIAL DESIGN

20/20 Helsinki + Best Friends Films / Kiev + Timemachine Productions / Kiev + Postcontrol / Helsinki	Digital Experiences - Augmented / Mixed Reality	Varjo	Teleport to any reality - Introducing Varjo Realit
25HOURS / Guangzhou + Tencent in House / Shenzhen	Experiential Design - Guerrilla / Stunt	Tencent Charity + ELLE	PUT CULTURE ON
6D / Tokyo + my CLINIC / Saitama + Soichiro Yagi Design Office / Tokyo + NIHON SIGN / Tokyo	Environmental Design - Wayfinding Systems	my CLINIC	Sign Planning for a Clinic Embodying its Concept
72andSunny / Los Angeles	Experiential Design - Guerrilla / Stunt	Activision Blizzard / Call of Duty	Happy Hunting
Acciona Cultural Engineering / Madrid	Environmental Design - Exhibition Design	Acciona Cultural Engineering	Life and Work of Frida Kahlo
Anomaly / Toronto	Experiential Design - Installations	ABinBev - Corona	Plastic Beach Goers
Anomaly / Toronto	Experiential Design - Guerrilla / Stunt	Michelob ULTRA Canada	Get Buckets
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Digital Experience - Virtual Event	The Columbia Journalism Review	The Inevitable News
Bito / Taipei	Experiential Design - Live Event	Hsinchu City Government	Island of Spark
BORIS MICKA Associates / Seville	Environmental Design - Exhibition Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020
BORIS MICKA Associates / Seville	Environmental Design - Interior Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020
BYTHREE / Osaka	Digital Experiences - Virtual Reality / The Metaverse	Fukuoka Prefectural Museum of Art	Fukuoka Prefectural Virtual Museum of Art

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EXPERIENTIAL DESIGN

Casson Mann / London + Communauté des Communes de la Vallée de la Marne / Aÿ-Champagne + Atelier Phileas / Paris + Atelier Hervé Audibert / Paris	Environmental Design - Exhibition Design	Communauté des Communes de la Vallée de la Marne	Pressoria
Counsel / San Diego	Experiential Design - Guerrilla / Stunt	Dr. Seuss Enterprises	The Grinch Cave
Dejha Ti / Los Angeles + Ania Catherine / Los Angeles	Digital Experience - Virtual Event	Mithridate London Fashion Week	Automatiste
DENTSU + INITIAL + AOI Pro. + CONNECTION / Tokyo	Design for Good - Experiential Design	QD Laser / RETISSA SUPER CAPTURE	With My Eyes
DENTSU + INITIAL + AOI Pro. + CONNECTION / Tokyo	Innovation	QD Laser, Inc./ RETISSA SUPER CAPTURE	With My Eyes
DENTSU / Tokyo + J.C.SPARK + DASH CO. + NISSHO.co / Tokyo	Design for Good - Experiential Design	Tokyo Good Manners Project	Vegetable Pharmacy
DENTSU / Tokyo + J.C.SPARK + DASH CO. + NISSHO.co / Tokyo	Environmental Design - Retail / Restaurant	Tokyo Good Manners Project	Vegetable Pharmacy
Dome / Brooklyn	Experiential Design - Wildcard	The Cleveland Museum of Art	Revealing Krishna
Dunn&Co. / Tampa	Experiential Design - Live Event	Tampa Bay Lightning	Room & Boards
Edelman	Environmental Design - Exhibition Design	Dove	Dove Bodylove - The Social Experiment
Factory360 / New York	Environmental Design - Exhibition Design	David Bowie Estate	Bowie 75
Factory360 / New York	Environmental Design - Retail / Restaurant	David Bowie Estate	Bowie 75

ADC 101ST ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced on Wednesday, May 18, 2022.



EXPERIENTIAL DESIGN

FCB / Chicago + Lord +Thomas / Chicago	Digital Experiences - Augmented / Mixed Reality	Cox Communications	Hugs
FCB / Chicago + Lord +Thomas / Chicago	Innovation	Cox Communications	Hugs
Fosite / Bangalore	Environmental Design - Work / Public / Community Spaces	LinkedIn	Terrain
Gallagher & Associates / Washington, D.C.	Environmental Design - Exhibition Design	The National Museum of African American Music	The National Museum of African American Music
Gentilhomme / Montreal	Experiential Design - Live Event	Charlotte Cardin	Osheaga performance 2021
Goodby Silverstein & Partners / San Francisco	Digital Experiences - Augmented / Mixed Reality	BMW	The Ultimate AI Masterpiece
Goodby Silverstein & Partners / San Francisco	Experiential Design - Installations	Liberty Mutual Insurance	The Daily Bugle. For Real.
Google / New York + Deeplocal / Pittsburgh	Experiential Design - Installations	Google	Flowers
HEIMAT / Berlin + LOFT Studios / Berlin + Liesel Filmproduktion / Berlin	Experiential Design - Guerrilla / Stunt	HORNBACH	Gardens can be anywhere.
Ian Callender / New York	Experiential Design - Guerrilla / Stunt	Ian Callender	Uptown Underground
iyamadesign / Tokyo	Experiential Design - Installations	Kamoi Kakoshi Co., Ltd.	mt expo at Hirosaki
Jung von Matt / Hamburg	Experiential Design - Guerrilla / Stunt	Hamburger SV (HSV)	HSV - Dyslexia Jersey
Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI Hamburg / Hamburg + Rabbicorn Films	Experiential Design - Guerrilla / Stunt	Berliner Verkehrsbetriebe (BVG) - AöR	BERLIN'S HEART STANDS STILL.

ADC 101ST ANNUAL AWARDS – SHORTLIST

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EXPERIENTIAL DESIGN

Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI Hamburg / Hamburg + Rabbicorn Films	Experiential Design - Live Event	Berliner Verkehrsbetriebe (BVG) - AöR	BERLIN'S HEART STANDS STILL.
KEN TSAI LEE + HAO WEI TU + PO EN WANG + ZONG YI XIE / Taipei	Experiential Design - Guerrilla / Stunt	TSUEI MA MA Foundation for Housing & Community Services	Celestial Dragons House
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Experiential Design	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Experiential Design - Guerrilla / Stunt	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Experiential Design - Installations	Change the Ref	The Lost Class
Leo Burnett / Vietnam + Digitas / Vietnam + MSL / Vietnam + Prodigious / Vietnam	Digital Experiences - Augmented / Mixed Reality	Heineken	JUKE "Music in a can"
Local Projects / New York + Selsler Schaefer Architects + Trey Thaxton / Goldmill	Environmental Design - Exhibition Design	The 1921 Tulsa Race Massacre Centennial Commission	Greenwood Rising: Black Wall Street History Center

ADC 101ST ANNUAL AWARDS – SHORTLIST

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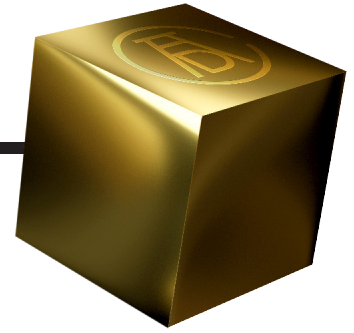


EXPERIENTIAL DESIGN

Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	Design for Good - Experiential Design	Anne Frank House	The Bookcase for Tolerance
Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	Digital Experiences - Augmented / Mixed Reality	Anne Frank House	The Bookcase for Tolerance
Media.Monks Google Creative Works Italy and EMEA + Moncler / Milan	Digital Experience - Virtual Event	Moncler	#MONDOGENIUS 2021: Interactive Livestream
MGMT. design + Matter Architecture Practice / Brooklyn	Environmental Design - Exhibition Design	National Building Museum	The Wall/El Muro
MOTIVE + Totetsu Kogyo Co. / Tokyo	Environmental Design - Wayfinding Systems	Totetsu Kogyo Co.	TOTETSU Training Institute
MSL / Hong Kong	Design for Good - Experiential Design	New World Development	Discover the State Theatre in All of Us
MUH-TAY-ZIK / HOFFER / San Francisco + Goat Island / San Francisco + VTProDesign / Los Angeles	Experiential Design - Live Event	Niantic/Pokemon GO	Legendary Night Egg
MullenLowe SSP3 + Macarena / Bogota	Design for Good - Experiential Design	ABINBEV / Pony Malta	Illegal Classroom
National Women's History Museum + BBH USA + CHIEF + m s s n g p e c e s	Design for Good - Experiential Design	CHIEF / National Women's History Museum	Glass Ceiling Breaker

ADC 101ST ANNUAL AWARDS – SHORTLIST

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EXPERIENTIAL DESIGN

Prime Weber Shandwick + Civil Right Defenders / Stockholm	Experiential Design - Wildcard	Civil Right Defenders	Dictator of Sweden
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Digital Experience - Virtual Event	Verizon	Verizon Fortnite Stadium
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Innovation	Verizon	Verizon Fortnite Stadium
R/GA / New York + TikTok / London + Starcom / London + 88rising / Los Angeles	Digital Experiences - Augmented / Mixed Reality	Samsung	#powerAwesome
R/GA / Portland	Digital Experiences - Augmented / Mixed Reality	Nike	For Every Body
Ralph Appelbaum Associates / London	Environmental Design - Retail / Restaurant	Lavazza Coffee	Lavazza Flagship Store
Scholz & Friends / Berlin	Experiential Design - Guerrilla / Stunt	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Experiential Design - Wildcard	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Innovation	Johanniter	Anti Look – the life-saving QR design
Shanghai Tianyukong Advertising Co.	Experiential Design - Guerrilla / Stunt	World Food Day & Shanghai Tianyukong Advertising Co., Ltd	The Man Who Threw Away Golden Rice
Shaun Hu / New York	Innovation	Shaun Hu	Synesthesia Machine
Superunion / London + Intel / Portland	Experiential Design - Live Event	Intel	Intel Gamer Days: Opening Act
TBWA\China / Shanghai + Juice Beijing / Beijing	Experiential Design - Guerrilla / Stunt	BMW China	BMW: The X2 Project Sanyuanli

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EXPERIENTIAL DESIGN

TBWA\HAKUHODO / Tokyo	Environmental Design - Wayfinding Systems	THE NIPPON FOUNDATION	Hi Toilet
TBWA\HAKUHODO / Tokyo	Environmental Design - Work / Public / Community Spaces	THE NIPPON FOUNDATION	Hi Toilet
TBWA\HAKUHODO / Tokyo	Innovation	THE NIPPON FOUNDATION	Hi Toilet
Tencent / Shenzhen + Stink Studios / Shanghai + Massive Music / Tokyo + NOONE Arts Development Co. / Shenzhen	Experiential Design - Live Event	Tencent WE Summit	Pale Blue Dot
Tencent in House / Shenzhen + Stink Studios / Shanghai	Digital Experience - Virtual Event	Tencent Science WE Summit	PALE BLUE DOT
Tencent in House / Shenzhen + Treadom / Shenzhen	Design for Good - Experiential Design	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
The Nine Shanghai / Shanghai	Experiential Design - Installations	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours
thjnk Zürich / Zürich	Digital Experiences - Responsive Environments	Ochsner Sport	Runtime
Timothy Goodman / New York	Environmental Design - Mural	The Kevin Durant Charity Foundation	P.S. 152 Basketball Court in Brooklyn, NY
Ultra Combos Co. / Taipei City + Gogoro	Digital Experiences - Responsive Environments	Gogoro	Gogoro VIVA MIX Smart Runway Show
Ultra Combos Co. / Taipei City + Taiwan Academia Industry Consortium / Kaohsiung City + 3080S Local Style / Kaohsiung City + SANYO+SANIN / Taipei City	Digital Experiences - Responsive Environments	DigiWave	2021 DigiWave

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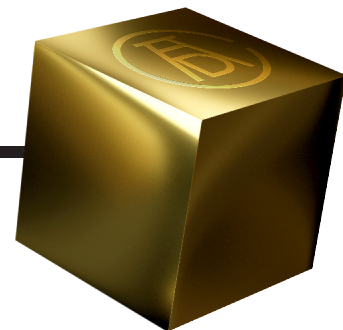


EXPERIENTIAL DESIGN

Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Digital Experience - Virtual Event	Verizon	9/12: The untold story of reconnecting New York
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Experiential Design - Wildcard	Verizon	9/12: The untold story of reconnecting New York
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Innovation	Verizon	9/12: The untold story of reconnecting New York
WeTransfer / Amsterdam	Digital Experiences - Responsive Environments	WeTransfer & Marina Abramovic	WeTransfer & Marina Abramovic - Traces
Zulu Alpha Kilo + Pfaff Harley-Davidson + Sparks Innovation + Zulubot / Toronto	Innovation	Pfaff Harley-Davidson	Tough Turban
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Innovation	SingleCut Beersmiths	Notes IPA

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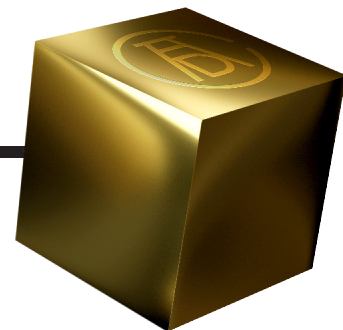


FASHION DESIGN

ASA SADAN / Cape Town	Traditional - Clothing Design	ASA SADAN	In Loving Memory' - a film by ASA SADAN
Berlin Cameron, a VMLY&R Company / New York + Newkino Studio	Innovation	Under Armour	The First Meta Sneaker
DENTSU + Qosmo + Dentsu Creative X / Tokyo	Craft - Patterns / Textiles	UNLABELED, NEXUS VII.	Camouflage Against the Machines
DENTSU + Qosmo + Dentsu Creative X / Tokyo	Craft - Use of Technology	UNLABELED, NEXUS VII.	Camouflage Against the Machines
DENTSU + Qosmo + Dentsu Creative X / Tokyo	Innovation	UNLABELED, NEXUS VII.	Camouflage Against the Machines
Eleonora Federici / Pavia	Personal / Passion Projects	Eleonora Federici	The Hummingbird
Hyoni Woo	Personal / Passion Projects	Hyoni Woo	Proof of Existence
Kyoto University of the Arts KYOTO T5 (Kyoto Traditional Culture Innovation Laboratory)+ Whole Love / Kyoto	Traditional - Accessories	Kyoto University of the Arts KYOTO T5	VINYL WAGASA
L&C / New York + Dole Sunshine Company / Singapore + Ananas Anam / London + Suitcase Productions / New York	Design for Good - Fashion Design	Dole Sunshine Company + Ananas Anam	Piñatex
L&C / New York + Dole Sunshine Company / Singapore + Ananas Anam / London + Suitcase Productions / New York	Sustainable / Eco-friendly Fashion	Dole Sunshine Company + Ananas Anam	Piñatex
Lara Warson	Personal / Passion Projects	Lara Warson	Eternalism
Olivia Rubens / Ottawa	Design for Good - Fashion Design	Olivia Rubens	A Mature Growth

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FASHION DESIGN

Olivia Rubens / Ottawa	Sustainable / Eco-friendly Fashion	Olivia Rubens	A Mature Growth
Prime Weber Shandwick / Stockholm + H&M Foundation + Accenture + Mackevision	Design for Good - Fashion Design	H&M Foundation	Billion Dollar Collection
Remezcla / Brooklyn	Craft - Patterns / Textiles	Toyota	Atelier Nopalli
Remezcla / Brooklyn	Sustainable / Eco-friendly Fashion	Toyota	Atelier Nopalli
STUDEO / Tokyo	Craft - Illustration	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
STUDEO / Tokyo	Design for Good - Fashion Design	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
STUDEO / Tokyo	Promotional Apparel	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
STUDEO / Tokyo	Sustainable / Eco-friendly Fashion	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
STUDEO / Tokyo	Traditional - Clothing Design	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
Subin Hahn / Suwon	Design for Good - Fashion Design	Subin Hahn / Subin Hahn Fluidwear	Impression of Tomorrow
Sun / Amsterdam	Personal / Passion Projects	Personal project	Consumption of Heritage
Tingyu Hu / Brooklyn	Traditional - Clothing Design	Tingyu Hu	A Labyrinthine Journey of a Ballerina
Xiaojie Hu / Beijing	Traditional - Accessories	Hu's Cloisonné Jewellery	happiness
Xiaowu Zheng / New York	Design for Good - Fashion Design	Xiaowu Zheng	The First Seven' Experimental Fashion Collection
Yitao Li + Liz + Qiao	Personal / Passion Projects	Yitao Li	Distortion
Zulu Alpha Kilo / Toronto + Harry Rosen / Toronto + Zulubot / Toronto	Promotional Apparel	Harry Rosen	Green Screen Shirt
Zulu Alpha Kilo / Toronto + Pfaff Harley-Davidson / Toronto + Sparks Innovation / Toronto + Zulubot / Toronto	Innovation	Pfaff Harley-Davidson	Tough Turban

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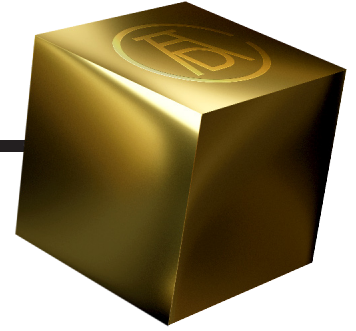


FUSION

72andSunny / Los Angeles + Hecho Studios / Los Angeles + Howling Music + LIME Studios /	Fusion Cube	National Football League	Football is for Everyone
Butler, Shine, Stern & Partners / Sausalito	Fusion Cube	Blue Shield of California	Hear Me
Ginkgo Bioworks / Boston + Massive Science / New York	Fusion Cube	Grow	Grow-Fusion-Cube
Intouch Group / New York + VideoCubo.tv / São Paulo + KTC / Atlanta	Fusion Cube	The Chrysalis Initiative	Erase The Line
IPG DXTRA + The Brooklyn Brothers + Chelsea Pictures / Venice + Untold Studios	Fusion Cube	Dear White Parents	Dear White Parents
Odysseus Arms / San Francisco	Fusion Cube	The Body Shop	Spread Love
R/GA / New York + ROCK PAPER SCISSORS / Santa Monica + DeVries Global / New York + MSSNGPECES / Brooklyn	Fusion Cube	Sephora	Black Beauty is Beauty
SERVICEPLAN GERMANY / Munich	Fusion Cube	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Fusion Cube	Xbox	Xbox Equality Controller
Sid Lee / Toronto	Fusion Cube	Cheekbone Beauty	Right the Story
The Martin Agency / Richmond + UPS	Fusion Cube	UPS	Proudly Unstoppable

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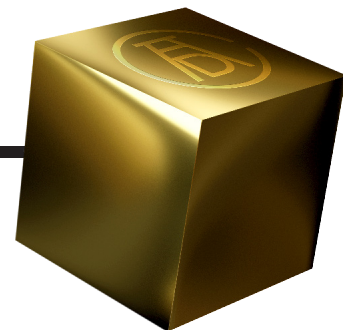


FUSION

VMLY&R / Istanbul	Fusion Cube	Six NonGovernmentalOrganization (change.org. amnesty int. greenpeace etc.)	Rainbow Hack
Wieden+ Kennedy / Tokyo	Fusion Cube	Nike Japan	New Girl

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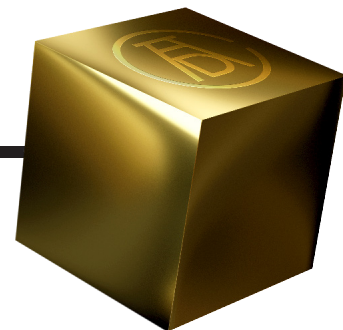


ILLUSTRATION

360i / New York + TUMS	Digital - Series	TUMS	TUMS Autoburn: America's Spiciest Road Trip
360i / New York + TUMS	Wildcard - Series	TUMS	TUMS Autoburn: America's Spiciest Road Trip
AARP / Washington, D.C.	Digital - Series	AARP	The Boy in the Field
AARP / Washington, D.C.	Digital - Series	AARP	The Mountains Wild
AARP / Washington, D.C.	Editorial - Spread - Series	AARP The Magazine	Latino American Icons
AARP / Washington, D.C.	Digital - Single	The Arrow	I Demand Access to Paul Rudd's Fountain of Youth
Acne Studios / Stockholm	Book - Series	Acne Paper	Issue 16: Age of Aquarius
Acne Studios / Stockholm	Editorial - Front Page - Series	Acne Paper	Issue 16: Age of Aquarius
Adhemas Batista / Los Angeles + round21 / New York	Packaging - Series	round21	Happiness Collection
Adidas	Digital - Series	Adidas	ADIDAS WINTER OLYMPIC ATHLETES PLAYLISTS
Agustin Pizarro Maire / Buenos Aires	Personal / Unpublished / Passion Project - Series	Agus Pizarro Maire	Native American Warriors
Ahoy Studios / New York	Design for Good - Illustration - Single or Series	World Health Organization Africa	Put Yourself First
Albert Tercero / Barcelona	Editorial - Front Page - Single	The New York Times	Return to Office Hits a Snag: Young Resisters
Albert Tercero / Barcelona	Editorial - Front Page - Single	The Wall Street Journal	2021 A LOOK BACK
Alexandria Hall / Nashville	Personal / Unpublished / Passion Project - Series	Personal Work	Portrait Exploration
Alexandros Gavrilakis + Raxenne Maniquiz	Packaging - Single	Gloria Patisserie	Gloria Chocolate Tree
Ameesha Lee Earnshaw / Toronto	Digital - Series	Self Promotion	Wonder Lands
Andrea Chronopoulos	Personal / Unpublished / Passion Project- Single	Andrea Chronopoulos	Designer at rest

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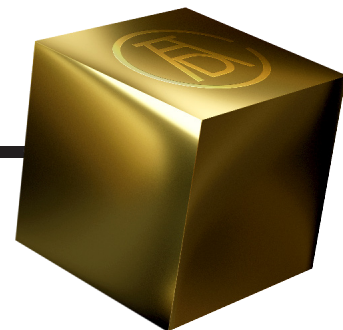


ILLUSTRATION

Ballantine Books, Penguin Random House + Amanda Arlotta	Book - Single	Ballantine Books, Penguin Random House	Violeta
Ben Denzer / Boston	Editorial - Spread - Series	The New Yorker	Paper Cubicles
Bloomberg LP / New York + Armando Veve + Debora Cheyenne + Gizem Vural	Editorial - Front Page - Series	Bloomberg Markets	Bloomberg Markets covers
Brian Lutz / Stamford + Texas Monthly / Austin	Editorial - Spread - Single	Texas Monthly	Burying Woody Boyd
Brian Stauffer / Novato	Digital - Series	San Francisco Opera	Poster art for 2022 Season
BUCK + Wieden + Kennedy / New York	Animation - Single	McDonald's	McDonald's Loyalty Rewards
BUNTIN / Nashville	Animation - Single	SAZERAC 1792	UNUSUAL STORIES
Caparo Design Crew / Athens	Animation - Single	The Energy & Water Agency	The Renewables
Caparo Design Crew / Athens	Design for Good - Illustration - Single or Series	The Energy & Water Agency	The Renewables
Carbon / Chicago + Antfood	Animation - Single	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carolina Moscoso / Brooklyn	Personal / Unpublished / Passion Project- Single	Self-Promotion	While You Swam
Centre Creative / London + ZYLA / Tokyo	Animation - Single	British Film Institute	Japan 2021: 100 Years of Japanese Cinema
Chase Design Group / South Pasadena	Promotional / Collateral - Series	Chase Design Group	2021 Chase Design Group Holiday Doodle Book
Cheil Germany / Schwalbach am Taunus	Digital - Series	Samsung	The Animated Live Store Illustrations
Chloe Niclas/Point Five Design / New York	Editorial - Front Page - Single	PCMA Convene Magazine	Building Support
Chloe Niclas/The New York Times Book Review / New York	Editorial - Front Page - Single	The New York Times Book Review	Under The Sea

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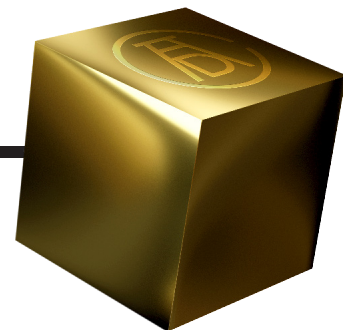


ILLUSTRATION

Chu-Chieh Lee / London	Personal / Unpublished / Passion Project- Single	Self-promotion	On The Soul
COLLINS / New York	Animation - Series	Nike	Nike Run Club (NRC)
COLLINS / New York	Digital - Series	Nike	Nike Run Club (NRC)
COLLINS / New York + sweetgreen / Los Angeles	Digital - Series	sweetgreen	sweetgreen
Condé Nast/ Vanity Fair / New York	Editorial - Spread - Single	Vanity Fair	Last Dance
Condé Nast/ Vanity Fair / New York	Editorial - Spread - Single	Vanity Fair	Rudy Country
Corn Chen / Taichung City	Book - Series	Maritime Port Bureau. MOTC (TAIWAN)	The Lighthouse Keeper
Curtis Birch / Laguna Beach	Animation - Series	CURTIS BIRCH, INC	BIRTH OF THE ENDLESS SUMMER -- FEATURE DOCUMENTARY
Danlin Zhang	Personal / Unpublished / Passion Project - Series	Self-publishing	A DEER OF NINE COLORS
David Leutert / Berlin	Personal / Unpublished / Passion Project - Series	David Leutert	Personal Work 2021
David Leutert / Berlin + Closer&Closer / Los Angeles + PepsiCo Design and Innovation / New York	Packaging - Series	Pepsi	Pepsi NYC Packaging
David Leutert / Berlin + Closer&Closer / Los Angeles + PepsiCo Design and Innovation / New York	Packaging - Series	Pepsi	Pepsi: Full of Detroit Soul
David Leutert / Berlin + Closer&Closer / Los Angeles + Vayner Media / New York + PepsiCo Design and Innovation / New York	Promotional / Collateral - Series	Pepsi x Vayner Media	Pepsi. It's a New York Thing.
David Leutert / Berlin + Nicole Rifkin / New York	Personal / Unpublished / Passion Project - Series	David Leutert & Nicole Rifkin	The Lonely Ones

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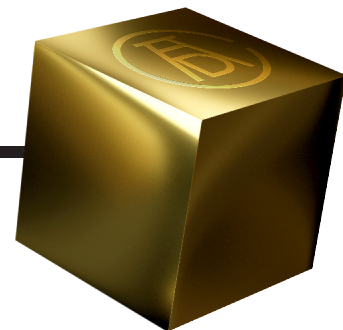


ILLUSTRATION

DENTSU / Tokyo + ADBRAIN / Tokyo + P.I.C.S. Co. / Tokyo + WOW / Tokyo	Innovation	The Tokyo Organising Committee of the Olympic and Paralympic Games	The Winds of Change
DENTSU / Tokyo + Plug / Tokyo + NISSHO CO. / Tokyo	Editorial - Spread - Single	ASAHYAKI	Nights By The Lake
DENTSU / Tokyo + TAKI CORPORATION / Tokyo	Promotional / Collateral - Series	NIKKEI Inc.	Creative Filtration
Dentsu West Japan / Kanazawa + tRADEMARK / Tokyo	Promotional / Collateral - Series	STRIPE INTERNATIONAL	earth music&ecology
Eduardo Corral / Baltimore	Personal / Unpublished / Passion Project- Single	self-directed	LOS EXTRANJEROS
Edward Kinsella / St. Louis + StudioCanal / London	Wildcard - Single	StudioCanal	The Servant (1963)
Edward Kinsella / St. Louis + The Criterion Collection / New York	Wildcard - Series	The Criterion Collection	ONIBABA
Eunbi Kang / Pasadena	Personal / Unpublished / Passion Project - Series	self promotion	Fly!
FRANZ&RENÉ / Bern + Giant Ant / Montreal	Digital - Series	ECA - Établissements cantonaux d'assurance de Suisse romande	BeforeTheStorm.ch
Fu Jen Catholic University / New Taipei City + Fa-Hsiang Hu / New Taipei City	Personal / Unpublished / Passion Project - Series	BZ	u-ai
Ginkgo Bioworks / Boston + Massive Science / New York	Editorial - Spread - Single	Grow	Grow-Magazine-Illustration
Ginko Yang / Shanghai	Mural / Graffiti / Street Art - Single	Heytea	Formula of Inspiration
Giulio Bonasera	Editorial - Spread - Single	The Nation	Afghanistan's Women Face the Taliban
Goodby Silverstein & Partners / San Francisco	Design for Good - Illustration - Single or Series	Courageous Conversation Global Foundation	What if They Were Black?

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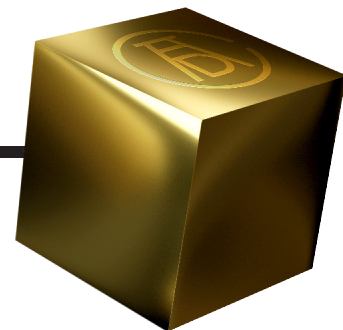


ILLUSTRATION

Google Brand Studio / San Francisco + Pop-Up Magazine Productions / San Francisco + Armando Veve / San Francisco	Editorial - Front Page - Single	Google	Year in Search 2021
Hearst Corporation / New York	Editorial - Spread - Series	Cosmopolitan Magazine	Male Birth Control
Hélène Baum-Owoyele / Berlin	Personal / Unpublished / Passion Project - Series	Personal Project	Women Of Colour
hive / Chicago + The ONE Campaign / Washington, D.C. + Titmouse / New York + The Lede Company / New York	Design for Good - Illustration - Single or Series	The ONE Campaign	Pandemica- The ONE Campaign
Hylink Digital Solutions / Los Angeles + TCL Electronics	Design for Good - Illustration - Single or Series	TCL Electronics	What Scares The Scariest People?
IC4DESIGN / Hiroshima + IWATA ROOM / 7STARS DESIGN / Tokyo + KATANA MUSIC KK / Tokyo	Packaging - Series	LOUDNESS	LOUDNESS 40th anniversary album SUNBURST
IC4DESIGN / Hiroshima + RUSARD LIMITED / Dublin	Packaging - Series	UNIDRAGON	QUEZZLE Amazing Cappadocia
Igor Bastidas / Brooklyn + Hermes	Animation - Series	Hermes	The Hermes Drawer
Igor Bastidas / Brooklyn + The New Yorker / New York	Editorial - Spread - Series	The New Yorker	Renovations
Indego Design / Macau	Packaging - Series	Mandarin Oriental, Macau	"FAR SIDE OF THE MOON" Mooncake Packaging

ADC 101ST ANNUAL AWARDS – SHORTLIST

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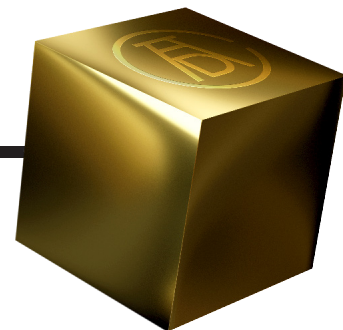


ILLUSTRATION

Intouch Group / New York + Airplan Studio / Budapest	Animation - Single	PsoriasisCureNow.org	The Last Plaque
Intouch Group / New York + VideoCubo.tv / São Paulo	Design for Good - Illustration - Single or Series	The Chrysalis Initiative	Erase The Line
Jane Gardner / Los Angeles	Personal / Unpublished / Passion Project - Series	Prints by Jane	Neon Night
Jason Sturgill / Portland	Packaging - Series	Wolves & People Farmhouse Brewery	Sketchbook Series
Jenny Kroik / New York	Personal / Unpublished / Passion Project - Series	Jenny Kroik	The Readers
Jenny Mascia / New York	Animation - Single	National Suicide Prevention Lifeline	Be The One To
Jiaqi Wang / Los Angeles + Tbrand	Digital - Series	Doordash	Local Flavors
Jiayue Li / Chengdu	Editorial - Front Page - Single	Bon Appétit	Reinvigorate Your Spring Routine Using TCM
Junya Kamada / Sapporo + Yutaro Ogawa / Chiba	Packaging - Series	KANKYO DAIZEN Co.	Kieru Package design
Justin Metz	Digital - Single	Telegraph Magazine	The new country folk driving the locals mad
Justin Metz	Editorial - Front Page - Single	Telegraph Magazine	The new country folk driving the locals mad
Kaining Wang / Pasadena	Personal / Unpublished / Passion Project- Single	Personal Project	Behemoth Scavenging
Kaining Wang / Pasadena	Personal / Unpublished / Passion Project- Single	Personal Project	Dinner
Kim Lin / Los Angeles	Personal / Unpublished / Passion Project- Single	Kim Lin	After the Storm
Kulture Lab / Mumbai + Havas India / Mumbai	Promotional / Collateral - Series	Citroen India	Citroen - Inspired by Your City
Kunal Anand / Mumbai	Personal / Unpublished / Passion Project - Series	Self	Indian Classics: Automobiles and Graphic Design
Leo Burnett / Madrid	Digital - Series	PROCTER & GAMBLE / OLD SPICE	The most epic seafaring legend ever told

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ILLUSTRATION

Leonardo Santamaria / South Pasadena + The New Yorker / New York	Editorial - Spread - Single	The New Yorker	Percival Everett's Deadly Serious Comedy
Leonardo Santamaria / South Pasadena + WIRED	Editorial - Spread - Single	WIRED	What If Doctors Are Not There, But Watching?
Ig2 / Montréal	Digital - Series	Les Producteurs de lait du Québec	Holidays taste better together
Linshaobin Design + Shenzhen Chaoyu Co. + Shaobin Lin + Yanpeng Chen / Shenzhen	Packaging - Single	Shenzhen Chaoyu Co.,	Flavour of Mountains and Seas-Gem Garden
Live / São Paulo + Nike / São Paulo	Promotional / Collateral - Series	Live / Nike	Nike Sports Bra
Lixin Yin / San Francisco	Personal / Unpublished / Passion Project- Single	self-promotion	1/137
Lixin Yin / San Francisco	Digital - Single	self-promotion	Fisherman
Lulu Yo / New York	Personal / Unpublished / Passion Project- Single	Self promotion	Lost and Found
Lulu Yo / New York	Personal / Unpublished / Passion Project - Series	Self-promotion	Two Stories
Martin Reznik / L'Aquila	Promotional / Collateral - Series	Marc Krusin Ltd	Before the Midnight Hour
McCann / New York	Promotional / Collateral - Series	New York Lottery	The New York Series State of Art
Melinda Beck / Brooklyn + Mural Arts / Philadelphia	Mural / Graffiti / Street Art - Single	Mural Arts Philadelphia	Interconnection
Melinda Beck / Brooklyn + The New York Public Library / New York	Mural / Graffiti / Street Art - Series	The New York Public Library	A series of murals for The Mid-Manhattan branch
Michelle Hoogveld	Mural / Graffiti / Street Art - Single	Germain Hotels	Mural Le Germain Montréal - Dazzle My Heart
MixCode Studio / Taipei	Animation - Single	KKCompany	KKCompany

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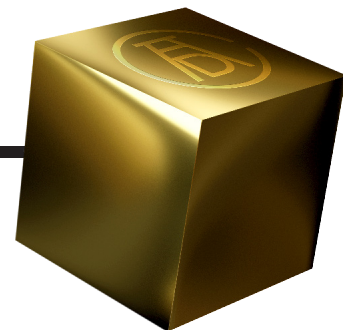


ILLUSTRATION

Muti / Cape Town + Eroica / Gaiole in Chianti	Promotional / Collateral - Series	Eroica	Event Posters
Never-Never / Hong Kong	Design for Good - Illustration - Single or Series	Espresso Alchemy	Coffee Fantasy
Nico Zapanta / Quezon City + Bendo Chan / Makati City + Dante Dizon / Makati City	Personal / Unpublished / Passion Project - Series	Nico Zapanta + 13 Lucky Monkey	Lucky Hands
Nicole Rifkin / Jersey City + Complex / New York	Promotional / Collateral - Single	Complex	Infamous the story of YNW Melly
Nicole Rifkin / Jersey City + Politico Europe / Brussels	Editorial - Front Page - Single	Politico Europe	The Case Against Vladimir Putin
Nora Krug / Brooklyn	Book - Series	Ten Speed Press	On Tyranny: graphic edition
Nubia Navarro / Bogota	Personal / Unpublished / Passion Project - Series	Nubikini Studio	Metatropic Collection
Odense City Museums / Odense + Event Communications / London	Wildcard - Series	Odense City Museums	Hans Christian Andersen Museum
Ollie Hirst / Manchester + The Lancet / London + Making Pictures / London	Editorial - Front Page - Series	The Lancet	The Lancet Infectious Diseases 2021
Owen Gildersleeve / Brighton + Godfrey Dadich Partners / San Francisco	Editorial - Front Page - Series	Microsoft	The Ways We Disconnect

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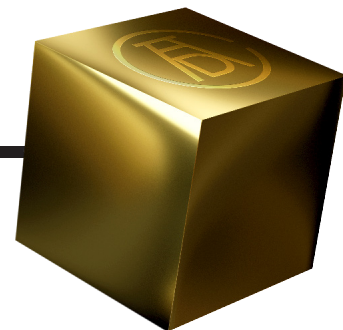


ILLUSTRATION

Owen Gildersleeve / Brighton + HarperCollins Publishers / New York	Book - Single	HarperCollins	Burntcoat
Owen Gildersleeve / Brighton + Mitch Payne / London + Here Design / London + The Balvenie / Keith	Promotional / Collateral - Series	The Balvenie	The Balvenie Flavours
Owen Gildersleeve / Brighton + NASA JPL / Pasadena	Personal / Unpublished / Passion Project- Single	NASA JPL	Atmospheric Rivers
Penguin Random House / New York	Book - Series	Penguin Random House	Solitary Animals: Introverts of the Wild
Quai Wing Kei Chan	Editorial - Spread - Single	Being HK	Dai Pai Dong
Quai Wing Kei Chan	Mural / Graffiti / Street Art - Single	CLP Hong Kong	CLP Power Distribution Box Beautification
Quai Wing Kei Chan	Personal / Unpublished / Passion Project - Series	missquai	HOME KONG
Racheal Bruce / St. Louis	Personal / Unpublished / Passion Project - Series	Self- Promotion/ Passion Project	EXCORIO
Rachel Denti / Portland	Promotional / Collateral - Series	Forbes DACH	Women's Summit 2021 Illustrations
Rafael Alvarez / Berlin	Wildcard - Single	Self Promotion	"The Age of Self" - A short Immersive Comic
Ran Zheng / Jersey City	Editorial - Front Page - Single	The Washington Post	Apps still snoop behind the scenes
Razorfish Health / New York + Lightfarm Studios / Rio de Janeiro + Reikan Creations / Montreal	Digital - Series	Oncopeptides / Pepaxto	PEPAXTO Flower Tiger Digital Illustration Series
Razorfish Health / New York + Lightfarm Studios / Rio de Janeiro + Reikan Creations / Montreal	Animation - Series	Oncopeptides / Pepaxto	PEPAXTO Flower Tiger Illustrated Animations
Ricardo Tomás / Kalmar	Editorial - Spread - Single	Financial Times Weekend Magazine	Beyond Breaking Point

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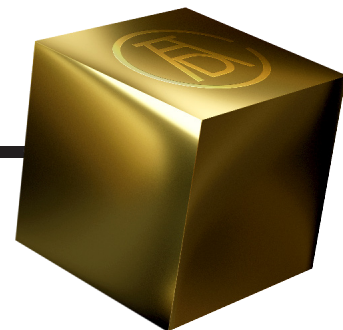


ILLUSTRATION

Sally Deng / Montebello	Editorial - Spread - Single	The New York Review of Books	Portrait of Anthony Veasna So
Sally Deng / Montebello + Pentagram / Austin	Editorial - Spread - Series	USC Trojan Family Magazine	Tech for Empathy
Selman / Brooklyn	Editorial - Spread - Single	Selman	Messenger RNA Vaccines
SERVICEPLAN GERMANY / Munich	Wildcard - Single	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Packaging - Series	Xbox	Xbox Equality Controller
SERVICEPLAN GERMANY / Munich	Promotional / Collateral - Series	Xbox	Xbox Equality Controller
ShenZhen Lingyun Creative Packaging Design Co. / ShenZhen + Shenzhen Yanzhi Brand Management Consulting Co. / ShenZhen	Packaging - Single	XiaoHuTuXian Baijiu industry (Group) Co.	XiaoXian
ShinYeon Moon / Irvington	Personal / Unpublished / Passion Project - Series	Self-promotion	The Belly of the Beast
Simoul Alva / New York	Editorial - Front Page - Single	The New York Times	Eyeing Fame Beyond the Phone
Socialter / Paris	Editorial - Spread - Single	Socialter	Time Captured
Socialter / Paris	Editorial - Spread - Single	Socialter	Time of Research
STUDEO / Tokyo	Promotional / Collateral - Series	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO
Studio Garbett / Sydney	Packaging - Series	Who Gives a Crap	The Play Edition
Sun Jianyu / Guangzhou	Promotional / Collateral - Series	Joint Promotion of Gillette & Tencent	Joint Promotion of Gillette & Tencent
Superunion / Hong Kong	Digital - Series	CDF Macau Grand Lisboa Palace	Surreal Island
Suzuko Momoyama / Mie	Book - Series	Kousakusha	I, Caterpillar
Szuyu Liu / Forest Hills	Digital - Single	Personal	As Dream
Szuyu Liu / Forest Hills	Personal / Unpublished / Passion Project - Series	Personal	Meisen: Love You Forever

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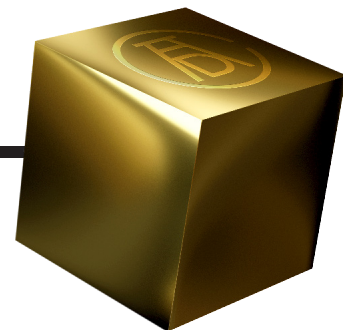


ILLUSTRATION

Tank Design / Trondheim	Promotional / Collateral - Single	Trøndelag Theatre	Poster Growth of the Soil
Tank Design / Trondheim	Promotional / Collateral - Single	Trøndelag Theatre	The Little Mermaid
TAXI / Toronto	Promotional / Collateral - Series	Egale Canada	Always Been Queer
TAXI / Toronto	Design for Good - Illustration - Single or Series	Voice Found	Trafficking Traditions
Tencent in House / Shenzhen + Shanghai Fanbu Network and Technology / Shanghai + Hangzhou Realwood Cultural Creative Co. / Hangzhou	Animation - Single	Tencent Neo-Culture Creativity	THE JUJUBE
The Integer Group / Denver	Wildcard - Series	The Integer Group	Women's History Month Postcards
The New York Times / New York + New York Times Book Review / New York	Editorial - Front Page - Single	New York Times Book Review	Read It and Scream: 8 New Horror Novels to Read
The New York Times Magazine / New York	Editorial - Front Page - Series	New York Times Magazine	The Abortion I Didn't Have
The New York Times Magazine / New York	Editorial - Spread - Series	The New York Times Magazine	The Puzzle of Asian American Identity
The New York Times Magazine / New York	Editorial - Front Page - Single	The New York Times Magazine	The Tech and Design Issue
The New York Times Magazine / New York + Igor Bastidas / Brooklyn	Digital - Single	The New York Times Magazine	The Untold Story of Sushi in America
The New Yorker Magazine / New York + The New Yorker Art Department / New York	Editorial - Spread - Single	The New Yorker	CAN SCIENCE FICTION WAKE US UP TO CLIMATE REALITY

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ILLUSTRATION

The Nine Shanghai / Shanghai	Design for Good - Illustration - Single or Series	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours
The Nine Shanghai / Shanghai	Wildcard - Single	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours
The Paper / Shanghai + Yuan Li / Shanghai	Digital - Series	The Paper	The Beauty of Tokyo Olympics
TigerPan Packaging Design Lab / Shenzhen + Lucky Coffee Technology (Hainan) Co. / Hainan + Tiger Pan / Shenzhen	Packaging - Series	Lucky Coffee Technology (Hainan) Co., Ltd.	Mystery and Ebullience from Ancient East Africa
TigerPan Packaging Design Lab / Shenzhen + United Nations Postal Administration / New York + Tiger Pan / Shenzhen	Wildcard - Series	United Nations Postal Administration	In me the tiger sniffs the rose.
TOFU Studio / Gdansk	Packaging - Series	KOFIKADA	KOFIKADA
Tran Nguyen / Hephzibah	Personal / Unpublished / Passion Project - Series	Self-Promotion	Remedy
Tran Nguyen / Hephzibah	Personal / Unpublished / Passion Project- Single	Self-Promotion	Star Collectors
Trouw / Amsterdam	Editorial - Front Page - Single	Trouw Tijdgeest	Neo-Liberalisme
Two Tides Brewing Co. / Savannah	Packaging - Series	Two Tides Brewing Co.	Two Tides Label Design
Ugne Becker / Dresden	Personal / Unpublished / Passion Project - Series	Self-Promotion	Cyanus
Ugne Becker / Dresden	Personal / Unpublished / Passion Project - Series	Self-Promotion	Narcissus
UpWork / San Francisco	Packaging - Series	UpWork	Wake+Make
UpWork / San Francisco	Promotional / Collateral - Series	UpWork	Wake+Make
VICE Media Group / Brooklyn	Digital - Single	VICE Media Group	Black Market Illustration

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ILLUSTRATION

Victo Ngai / Los Angeles + Goodby Silverstein & Partners / San Francisco + Go Fund Me	Design for Good - Illustration - Single or Series	Go Fund Me	Project Honor
Victo Ngai / Los Angeles + Somexing / Bordeaux + Carlsberg / Guangzhou	Promotional / Collateral - Single	Carlsberg	Year of the Tiger Artist Edition
Victo Ngai / Los Angeles + Subterranean Prerss	Book - Single	Subterranean Press	A Desolation Called Peace
Victo Ngai / Los Angeles + Subterranean Prerss	Book - Single	Subterranean Press	A Memory Called Empire
Virginia Cheng	Personal / Unpublished / Passion Project- Single	Self promotion	Room tour
Virginia Cheng	Personal / Unpublished / Passion Project- Single	Self promotion	That shop I passed by everyday.
W / Shanghai + IM motors / Shanghai	Animation - Single	IM motors	A CAR ADVERTISEMENT WITHOUT A REAL CAR
Wenjia Tang / Nanjing	Digital - Single	The Metropolitan Transportation Authority	Full Speed Ahead
Wetransfer / Amsterdam	Comic Book / Graphic Novel - Single	WePresent	Girl In Red
Xiaoli Wang	Personal / Unpublished / Passion Project - Series	Self-promotion	Chirping geese
Xu Dong / Shen Zhen	Personal / Unpublished / Passion Project - Series	Children's Book Illustration	Little Red Hen
Yuan Tian / New York	Editorial - Front Page - Single	China Weibo	Alive
Yueming Li / Baltimore	Personal / Unpublished / Passion Project - Series	Self-Promotion	Quarantine Time
Yuke Li / New York	Personal / Unpublished / Passion Project - Series	Self-Promotion	Tao's Harvest
Yuke Li / New York	Editorial - Front Page - Single	TIME	Navigation through Pandemic

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ILLUSTRATION

Yulong Lli / Shanghai	Personal / Unpublished / Passion Project - Series	Self- Promotion	Unlimited Intimacy
Yulong Lli / Shanghai + Airbnb + Richard Solomon	Digital - Series	Airbnb	Airbnb City Guide
Yulong Lli / Shanghai + Lululemon	Packaging - Single	Lululemon	Lululemon 2022CNY
Yuying Herr / Savannah	Personal / Unpublished / Passion Project- Single	Self-promotion	Into the Metaverse
Zhiwen Tang / New York	Personal / Unpublished / Passion Project - Series	Self-promotion	Backyard
Zhiwen Tang / New York	Personal / Unpublished / Passion Project - Series	Self-promotion	City Chaos
Zhiwen Tang / New York	Personal / Unpublished / Passion Project - Series	Self-promotion	Lunar Dinosaur Fantasy World

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IN-HOUSE

another design / Guangzhou	Brand / Communication Design - Branding	Shenzhen Graphic Design Association	GDC Award 2021 Competition Promotion
BBC Studios Creative / London	Experiential Design - Guerrilla Marketing / Stunt	Doctor Who	Doctor Who: Flux
BBC Studios Creative / London	Integrated - Series	Doctor Who	Doctor Who: Flux
BBC Studios Creative / London	Interactive - Social Media	Doctor Who	Doctor Who: Flux
Creative X, Meta / Menlo Park	Design for Good - In-House	Facebook	Black Makes A Way
Creative X, Meta / Menlo Park	Advertising - Direct	WhatsApp	Check it Before you Share It
Creative X, Meta / Menlo Park	Interactive - Social Media	WhatsApp	Check it Before you Share It
Creative X, Meta / Menlo Park	Interactive - UX / UI	WhatsApp	Check it Before you Share It
Creative X, Meta / Menlo Park + Creative Experiences, Facebook + Serial Pictures + EXILE	Advertising - Television / Film / Online Video	Meta	Black History Month: Written By
Creative X, Meta / Menlo Park + Creative Experiences, Facebook + Serial Pictures + EXILE	Interactive - Social Media	Meta	Black History Month: Written By
Creative X, Meta / Menlo Park + Creative Experiences, Facebook + Serial Pictures + EXILE	Motion / Film Craft - Direction	Meta	Black History Month: Written By
Creative X, Meta / Menlo Park + Game 7 + Scholar / Los Angeles + UpperCut	Motion / Filmcraft - Editing	Messenger	"That Close"

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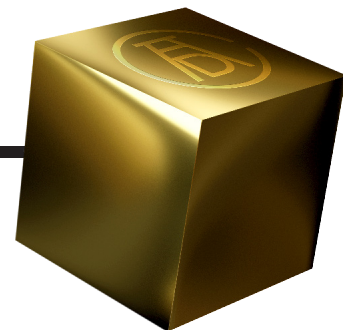


IN-HOUSE

Creative X, Meta / Menlo Park + Game 7 + Scholar / Los Angeles + Uppercut	Motion / Film Craft - Sound Design	Messenger	Imperfect Harmony
Creative X, Meta / Menlo Park + Game 7 + Scholar / Los Angeles + Uppercut	Integrated - Series	Messenger	That Close Brand Campaign
Creative X, Meta / Menlo Park + Park Pictures	Advertising - Television / Film / Online Video	Facebook App	Black Makes A Way
Creative X, Meta + Game 7 + Scholar / Los Angeles + Uppercut	Advertising - Branded Content / Entertainment	Messenger	That Close with Steve and Travis
Cruise / San Francisco + Avocados & Coconuts / San Francisco + One Union / San Francisco + Mission Film & Design / San Francisco	Motion / Film Craft - Cinematography	Cruise	Poppy & The City
Cruise / San Francisco + Avocados & Coconuts / San Francisco + One Union / San Francisco + Mission Film & Design / San Francisco	Motion / Film Craft - Direction	Cruise	Poppy & The City
Cruise / San Francisco + Avocados & Coconuts / San Francisco + One Union / San Francisco + Mission Film & Design / San Francisco	Motion / Filmcraft - Editing	Cruise	Poppy & The City

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Current / New York	Advertising - Branded Content / Entertainment	Current	2 Days In Hell
Current / New York	Advertising - Television / Film / Online Video	Current	2 Days In Hell
Current / New York	Motion / Film Craft - Sound Design	Current	2 Days In Hell
Current / New York	Motion / Filmcraft - Editing	Current	2 Days In Hell
ESPN Creative Studio / New York	Advertising - Branded Content / Entertainment	Disney / Marvel	Shang Chi - Heroes with Overbearing Fathers
ESPN Creative Studio / New York	Integrated - Series	ESPN	ESPN Tournament Challenge - Mini Stephen A. Smith
ESPN Creative Studio / New York	Motion / Film Craft - Cinematography	Warner Brothers	Dune - Fear Is The Mind Killer
ESPN Creative Studio / New York	Advertising - Branded Content / Entertainment	Warner Brothers	Space Jam - Bunny and the G.O.A.T.
Google / Mountain View	Brand / Communication Design - Product Design	Google	Real Tone
Google / Mountain View	Innovation - Single or Series	Google	Real Tone
Google Brand Studio / San Francisco	Advertising - Branded Content / Entertainment	Google	A CODA Story
Google Brand Studio / San Francisco	Advertising - Television / Film / Online Video	Google	A CODA Story
Google Brand Studio / San Francisco	Design for Good - In-House	Google	A CODA Story
Google Brand Studio / San Francisco	Integrated - Series	Google	A CODA Story
Google Brand Studio / San Francisco	Motion / Filmcraft - Editing	Google	A CODA Story
Google Brand Studio / San Francisco	Design for Good - In-House	Google	A Space to Belong
Google Brand Studio / San Francisco	Advertising - Branded Content / Entertainment	Google	Forward Rhythm
Google Brand Studio / San Francisco	Integrated - Series	Google	Forward Rhythm
Google Brand Studio / San Francisco	Motion / Film Craft - Sound Design	Google	Forward Rhythm

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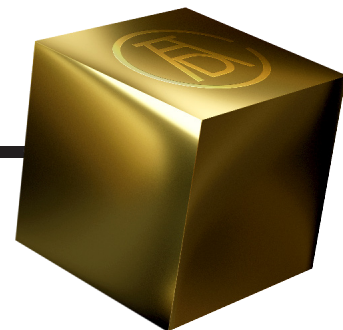


IN-HOUSE

Google Brand Studio / San Francisco	Advertising - Branded Content / Entertainment	Google	Year in Search 2021
Google Brand Studio / San Francisco	Advertising - Television / Film / Online Video	Google	Year in Search 2021
Google Brand Studio / San Francisco	Motion / Filmcraft - Editing	Google	Year in Search 2021
Google Brand Studio / San Francisco + Pop-Up Magazine Productions / San Francisco	Brand / Communication Design - Promotional Materials	Google	Year in Search 2021
Harry's / New York	Brand / Communication Design - Packaging Design	Harry's	Harry's Holiday 2021
hcma / Vancouver	Brand / Communication Design - Branding	hcma	hcma brand identity
IBM Research Design / Yorktown + Honey & Bloom / San Francisco	Brand / Communication Design - Posters	IBM Research	MIT-IBM Watson AI Lab poster set
Ken Tsai Lee Design Lab / Taipei	Brand / Communication Design - Branding	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan
Ken Tsai Lee Design Lab / Taipei	Brand / Communication Design - Posters	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan
LIFULL / Tokyo + Whosecacao / Tokyo + Social Kitchen TORANOMON / Tokyo + Peak / Tokyo	Brand / Communication Design - Product Design	LIFULL	ECOLATE
Logitech, Inc / Newark + Fridays Films / San Francisco + TCO / London + Radish Music / Los Angeles	Advertising - Television / Film / Online Video	Logitech, Inc	DEFY LOGIC with Lil Nas X
Logitech, Inc / Newark + ManVsMachine / London + Butter / Venice	Advertising - Art Direction	Logitech, Inc	Play Never Ends

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IN-HOUSE

OPPO / Shenzhen + Kouz France / Paris + Divide / Brussels + Hamlet / Brussels	Motion / Film Craft - Direction	OPPO ColorOS	Just Sync
OPPO / Shenzhen + Sauvage / Barcelona	Advertising - Art Direction	OPPO Find X3	Awaken Colour
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Cinematography	OPPO Find X3	Awaken Colour
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Direction	OPPO Find X3	Awaken Colour
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Visual Effects	OPPO Find X3	Awaken Colour
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Cinematography	OPPO Reno5	Picture Life Together
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Direction	OPPO Reno5	Picture Life Together
OPPO / Shenzhen + Sauvage / Barcelona	Motion / Film Craft - Visual Effects	OPPO Reno5	Picture Life Together
OPPO / Shenzhen + The Eye Advertising & Film Production / Shanghai	Advertising - Branded Content / Entertainment	OPPO Reno5	Unspoken Love
OPPO / Shenzhen + The Eye Advertising & Film Production / Shanghai	Advertising - Television / Film / Online Video	OPPO Reno5	Unspoken Love
Rodrigo Butori / Surfside + Plastic Fisherman / Surfside	Integrated - Series	Plastic Fisherman	Let's go #plasticfishing
Spotify In-House / New York	Advertising - Art Direction	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Brand / Communication Design - Branding	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Interactive - Data Visualization	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Interactive - Online / Mobile Websites	Spotify In-House	2021 Wrapped

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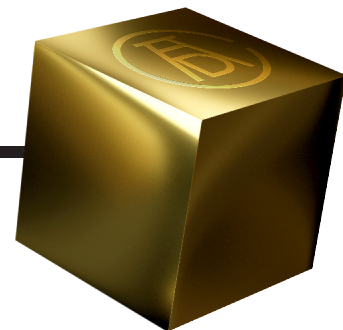


IN-HOUSE

Spotify In-House / New York	Advertising - Art Direction	Spotify In-House	AAPIHM
Spotify In-House / New York	Brand / Communication Design - Branding	Spotify In-House	AAPIHM
Spotify In-House / New York	Advertising - Direct	Spotify In-House	Audio Aura
Spotify In-House / New York	Interactive - Data Visualization	Spotify In-House	Audio Aura
Spotify In-House / New York	Advertising - Direct	Spotify In-House	Only You
Spotify In-House / New York	Integrated - Series	Spotify In-House	Only You
Spotify In-House / New York	Interactive - Data Visualization	Spotify In-House	Only You
Spotify In-House / New York	Interactive - Online / Mobile Websites	Spotify In-House	Only You
Spotify In-House / New York	Advertising - Out of Home	Spotify In-House	Sponsor a Highway
Spotify In-House / New York	Motion / Film Craft - Sound Design	Spotify In-House	Today's Top Hits
Squarespace / New York	Advertising - Art Direction	Squarespace	Everything to Sell Anything
Squarespace / New York	Advertising - Television / Film / Online Video	Squarespace	Everything to Sell Anything
Squarespace / New York + a52 + Cabin + Anonymous	Advertising - Art Direction	Squarespace	Sally's Seashells
Squarespace / New York + a52 + Cabin + Anonymous	Advertising - Television / Film / Online Video	Squarespace	Sally's Seashells
sweetgreen / Los Angeles + COLLINS / New York + MCKL Type / Los Angeles + Fictive Kin / Brooklyn	Brand / Communication Design - Branding	sweetgreen	sweetgreen brand identity refresh communications

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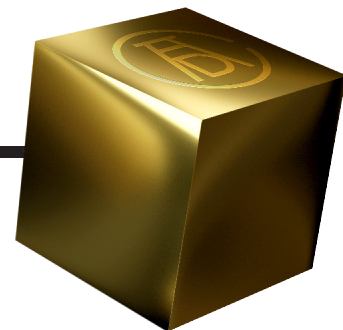


IN-HOUSE

Tencent in House / Shenzhen	Advertising - Direct	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT
Tencent in House / Shenzhen	Brand / Communication Design - Posters	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT
Tencent in House / Shenzhen	Experiential Design - Consumer Experience	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT
Tencent in House / Shenzhen + A Feature Works Production / Shanghai + Tencent Medical Enlightenment Summit	Advertising - Craft in Writing	Tencent Medical Enlightenment Summit	THE WAR ON DISEASE
Tencent in House / Shenzhen + Stink Studios / Shanghai	Experiential Design - Digital Experiences	Tencent Science WE Summit	PALE BLUE DOT
Tencent in House / Shenzhen + Stink Studios / Shanghai	Interactive - AR / VR	Tencent Science WE Summit	PALE BLUE DOT
Tencent in House / Shenzhen + Treedom / Shenzhen	Advertising - Branded Content / Entertainment	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Design for Good - In-House	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Experiential Design - Digital Experiences	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Innovation - Single or Series	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Tencent in House / Shenzhen + Treedom / Shenzhen	Interactive - Online / Mobile Websites	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Tencent in House / Shenzhen + Treedom / Shenzhen	Interactive - UX / UI	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
The New York Mets / New York	Brand / Communication Design - Packaging Design	The New York Mets	2021 Season Tickets Package

ADC 101ST ANNUAL AWARDS – SHORTLIST

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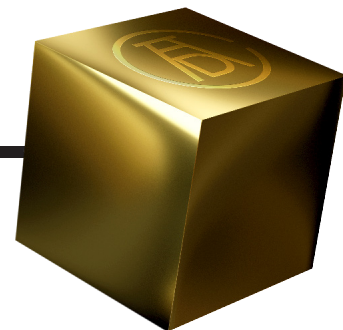


IN-HOUSE

the.WATERMELON / Seoul + Daesang / Seoul + SomedaySpring / Seoul + ACA / Seoul	Advertising - Promotional Materials	Daesang Chungjungone Anjuya	CHEERS FAN
UpWork / San Francisco	Advertising - Television / Film / Online Video	UpWork	Beautiful Coffee
UpWork / San Francisco	Interactive - Online / Mobile Websites	UpWork	Cook It Up
UpWork / San Francisco	Brand / Communication Design - Promotional Materials	UpWork	Wake+Make
Utah Jazz Brand Creative / Salt Lake City	Design for Good - In-House	Utah Jazz	Black Experience Month
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Innovation - Single or Series	Verizon	9/12: The untold story of reconnecting New York
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Integrated - Series	Verizon	9/12: The untold story of reconnecting New York
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Interactive - Online / Mobile Websites	Verizon	9/12: The untold story of reconnecting New York
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Interactive - UX / UI	Verizon	9/12: The untold story of reconnecting New York
Zendesk / San Francisco + Phantom / London	Experiential Design - Digital Experiences	Zendesk	Museum of Annoying Experiences

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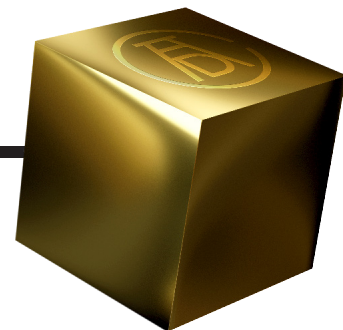


INTERACTIVE

215 McCann / San Francisco	Innovation	Microsoft Xbox	Halo Infinite: Become Master Chief
215 McCann / San Francisco + Superhero Cheesecake	AR / VR / MR	Microsoft Xbox	Halo Infinite: Become Master Chief
215 McCann / San Francisco + Superhero Cheesecake	Craft in Online / Mobile - Art Direction	Microsoft Xbox	Halo Infinite: Become Master Chief
215 McCann / San Francisco + Superhero Cheesecake	Craft in Online / Mobile - Use of Technology	Microsoft Xbox	Halo Infinite: Become Master Chief
215 McCann / San Francisco + Superhero Cheesecake	Online / Mobile Websites - Campaign Site	Microsoft Xbox	Halo Infinite: Become Master Chief
72andSunny / Los Angeles	Social Media - Instagram	Activision Blizzard / Call of Duty	Warzone in Paradise
72andSunny / Los Angeles	Social Media - Wildcard	Tinder	Swipe Night: Killer Weekend
72andSunny / Los Angeles	Video - Interactive Video	Tinder	Swipe Night: Killer Weekend
ADK TAIWAN / Taipei	Online / Mobile Websites - ECommerce Site	PChome 24h Shopping	21km Finger Marathon
Bear Meets Eagle On Fire / Sydney + Resn	Online / Mobile Websites - Website	Wisr	For Your Smart Part
Berlin Cameron, a VMLY&R Company / New York + Newkino Studio	Craft in Online / Mobile - Use of Technology	Under Armour	The First Meta Sneaker
Berlin Cameron, a VMLY&R Company / New York + Newkino Studio	Innovation	Under Armour	The First Meta Sneaker
BUCK + R/GA New York	AR / VR / MR	Ally Bank	Adventures with Zeee Bucks
Butler, Shine, Stern & Partners / Sausalito	Video - Online Video	Activision Blizzard	The Brain's Last Stand

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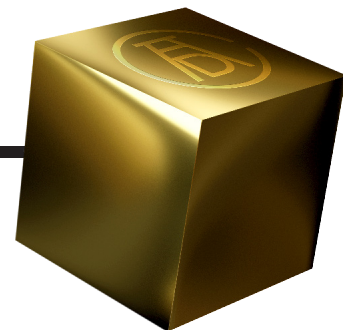


INTERACTIVE

CalLEN / Austin + Psyop + National YoungArts Foundation	Design for Good - Interactive	National YoungArts Foundation	Together, A Film You Can Buy
Camp Jefferson / Toronto	Craft in Online / Mobile - Use of Technology	David Suzuki Foundation	Nature Friendly Token
Camp Jefferson / Toronto	NFTs	David Suzuki Foundation	Nature Friendly Token
Cheil Germany / Schwalbach am Taunus	UX / UI - User Experience Design	Volksbanken Raiffeisenbanken	myPiggy – Germany's First Smart Piggy Bank
COLLINS / New York	Craft in Online / Mobile - Art Direction	Nike	Nike Run Club (NRC)
Dejha Ti / Los Angeles + Ania Catherine / Los Angeles	Innovation	Mithridate London Fashion Week	Automatiste
Dunn&Co. / Tampa	Social Media - Twitter	Tampa Bay Lightning	Tweet Tape
FCB / Toronto + Grayson Music Group / Toronto + Someplace Nice / Toronto + Stoopid Buddy Studios / Toronto	Video - Online Video	Air Canada	Globes Apart
FCB / Chicago + FCB/Six / Toronto	Games - Web / Social Media	Walmart	Bedtime Stories
FCB / Chicago + Lord + Thomas / Chicago	Design for Good - Interactive	Walmart	Bedtime Stories
Goodby Silverstein & Partners / San Francisco	Craft in Online / Mobile - Use of Technology	Cheetos	Cheetle iD
Goodby Silverstein & Partners / San Francisco	Online / Mobile Websites - ECommerce Site	Cheetos	Cheetle iD
Goodby Silverstein & Partners / San Francisco	UX / UI - User Experience Design	Cheetos	Cheetle iD
Google + Google Creative Lab	Data Visualization	Google	Timelapse in Google Earth
GoSpooky / Amsterdam + Snap / Santa Monica	Social Media - Snapchat	The Design Museum	Sneaker 0: Reimagining the museum experience

ADC 101ST ANNUAL AWARDS – SHORTLIST

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INTERACTIVE

GSD&M / Austin + Tool of North America / Santa Monica	AR / VR / MR	Pizza Hut	WebAR Pac-Man Box
GSD&M / Austin + Tool of North America / Santa Monica	Craft in Online / Mobile - Use of Technology	Pizza Hut	WebAR Pac-Man Box
GSD&M / Austin + We Are Royale / Los Angeles	AR / VR / MR	U.S. Air Force	Command The Stack
GSD&M / Austin + We Are Royale / Los Angeles	Innovation	U.S. Air Force	Command The Stack
GSD&M / Austin + Wildlife / Culver City, CA + Craftsmen Industries / St. Charles + Next Marketing / Norcross	AR / VR / MR	U.S. Air Force	Activate Special Warfare
Havas Sports & Entertainment / Puteaux	The Metaverse	Canal +	Validé in GTA
Hook / Ann Arbor + Google / Mountain View + Anchor Point / Seattle + Scholar / Los Angeles	Craft in Online / Mobile - Art Direction	Google Lens + The New York Times	Search what you see
Hook / Ann Arbor + Google / Mountain View + Anchor Point / Seattle + Scholar / Los Angeles	Design for Good - Interactive	Google Lens + The New York Times	Search what you see
Leo Burnett / Chicago + Beam Suntory / Chicago + Harbor / New York + Starcom / Chicago	Craft in Online / Mobile - Art Direction	Beam Suntory	6ourbon 7ime
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Online / Mobile - Art Direction	Change the Ref Inc.	The Lost Class

ADC 101ST ANNUAL AWARDS – SHORTLIST

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INTERACTIVE

Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Online / Mobile - Content Strategy	Change the Ref Inc.	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Data Visualization	Change the Ref Inc.	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Video - Online Video	Change the Ref Inc.	The Lost Class
Leo Burnett Vietnam + Digitas Vietnam + MSL Vietnam + Prodigious Vietnam	AR / VR / MR	Heineken	JUKE "Music in a can"
Leo Burnett Vietnam + Digitas Vietnam + MSL Vietnam + Prodigious Vietnam	Innovation	Heineken	JUKE "Music in a can"
makemepulse / Paris + Alte Nationalgalerie / Berlin + Meta / Berlin	AR / VR / MR	Alte Nationalgalerie	Magical Reflections
makemepulse / Paris + Alte Nationalgalerie / Berlin + Meta / Berlin	Craft in Online / Mobile - Art Direction	Alte Nationalgalerie	Magical Reflections
makemepulse / Paris + Alte Nationalgalerie / Berlin + Meta / Berlin	Craft in Online / Mobile - Use of Technology	Alte Nationalgalerie	Magical Reflections
makemepulse / Paris + Alte Nationalgalerie / Berlin + Meta / Berlin	UX / UI - User Experience Design	Alte Nationalgalerie	Magical Reflections
makemepulse / Paris + Ruinart / Paris	Craft in Online / Mobile - Use of Technology	Ruinart	The Unconventional Gallery

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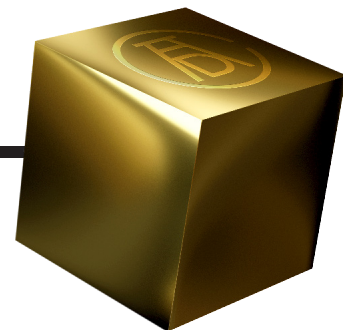


INTERACTIVE

makemepulse / Paris + Ruinart / Paris	UX / UI - User Experience Design	Ruinart	The Unconventional Gallery
makemepulse / Paris + Ruinart / Paris + Press Play on Tape / Paris	Craft in Online / Mobile - Art Direction	Ruinart	The Unconventional Gallery
Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	AR / VR / MR	Anne Frank House	The Bookcase for Tolerance
Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	Design for Good - Interactive	Anne Frank House	The Bookcase for Tolerance
Media.Monks / Amsterdam + INNOCEAN Worldwide Europe / Berlin + MassiveMusic / Berlin + HAGENS / Amsterdam	UX / UI - User Experience Design	Anne Frank House	The Bookcase for Tolerance
Media.Monks / Hilversum	Craft in Online / Mobile - Copywriting for Digital	Netflix	The Witcher - Welcome to the Continent
Media.Monks / Hilversum	Online / Mobile Websites - Website	Netflix	The Witcher - Welcome to the Continent
Media.Monks / Hilversum	UX / UI - User Experience Design	Netflix	The Witcher - Welcome to the Continent
Morrow / Rotterdam + Fonds Slachtofferhulp / The Hague + Hack The Planet / The Hague	Design for Good - Interactive	Fonds Slachtofferhulp	WTF?? - platform about online sexual abuse
mount / Tokyo	Craft in Online / Mobile - Art Direction	Yamauchi No.10 Family Office	Yamauchi No.10 Family Office

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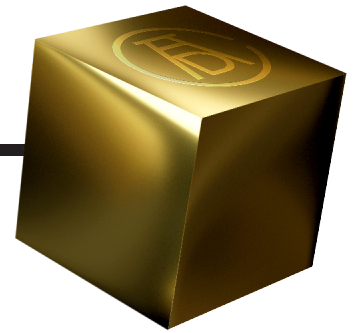


INTERACTIVE

mount / Tokyo	Online / Mobile Websites - Website	Yamauchi No.10 Family Office	Yamauchi No.10 Family Office
mount / Tokyo	UX / UI - User Experience Design	Yamauchi No.10 Family Office	Yamauchi No.10 Family Office
MRM Germany / Frankfurt	Data Visualization	Action Alliance for Disaster Relief	#TrendTheSyrianWar
MSL / Hong Kong	Data Visualization	HSBC	Art of Progress
MullenLowe SSP3 / Bogota	Social Media - Tik-Tok	ABINBEV / Pony Malta	Girls Speaks
Ogilvy Canada	NFTs	Pizza Hut	NFPs
Ogilvy Germany + Universal Music / Berlin + truworks / Stuttgart	Craft in Online / Mobile - Content Strategy	Universal Music	The Spotify Charthack
Ogilvy Germany + Universal Music / Berlin + truworks / Stuttgart	Online / Mobile Websites - Website	Universal Music	The Spotify Charthack
PR Consulting Dentsu / Tokyo + DENTSU / Tokyo + Rock 'n' roll Japan Co. / Tokyo + SHIFTBRAIN / Tokyo	Craft in Online / Mobile - Art Direction	Nikkei Inc.	Lions Good News 2020
PR Consulting Dentsu / Tokyo + DENTSU / Tokyo + Rock 'n' roll Japan Co. / Tokyo + SHIFTBRAIN / Tokyo	Craft in Online / Mobile - Content Strategy	Nikkei Inc.	Lions Good News 2020
PR Consulting Dentsu / Tokyo + DENTSU / Tokyo + Rock 'n' roll Japan Co. / Tokyo + SHIFTBRAIN / Tokyo	Online / Mobile Websites - Website	Nikkei Inc.	Lions Good News 2020
PR Consulting Dentsu / Tokyo + DENTSU / Tokyo + Rock 'n' roll Japan Co. / Tokyo + SHIFTBRAIN / Tokyo	UX / UI - User Interface Design	Nikkei Inc.	Lions Good News 2020

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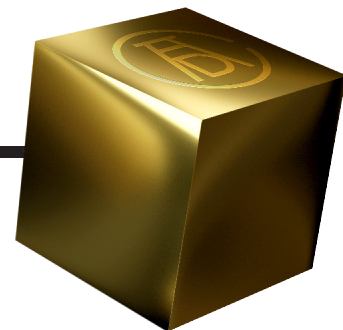


INTERACTIVE

Prime Weber Shandwick / Stockholm + H&M Foundation + Accenture + Mackevision	Craft in Online / Mobile - Art Direction	H&M Foundation	Billion Dollar Collection
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Games - Web / Social Media	Verizon	Verizon Fortnite Stadium
R/GA + Momentum Worldwide / New York + Verizon / New York + E-sports Engine / Columbus + Wanderlust / Boston	Social Media - Wildcard	Verizon	Verizon Fortnite Stadium
R/GA / California	Social Media - Wildcard	Reddit	Superb Owl
R/GA / California + ProPac / Plano + OMD / New York	Games - Web / Social Media	Frito-Lay	Doritos Duet Roulette
R/GA / California + ProPac / Plano + OMD / New York	Social Media - Tik-Tok	Frito-Lay	Doritos Duet Roulette
R/GA / London	Design for Good - Interactive	Google	Auditorial
R/GA / London	Innovation	Google	Auditorial
R/GA / London	UX / UI - User Experience Design	Google	Auditorial
R/GA / London	Craft in Online / Mobile - Content Strategy	Nike	NikeSync
R/GA / London	Design for Good - Interactive	Nike	NikeSync
R/GA / London	Social Media - Wildcard	Nike	NikeSync
R/GA / New York	Craft in Online / Mobile - Content Strategy	Uber	Vaccinate The Block
R/GA / New York	Social Media - Wildcard	Uber	Vaccinate The Block
R/GA / New York	AR / VR / MR	Verizon	H1DD3N

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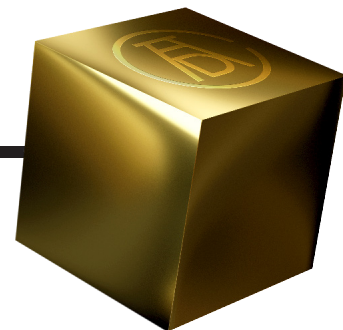


INTERACTIVE

R/GA / New York	Craft in Online / Mobile - Art Direction	Verizon	H1DD3N
R/GA / New York	Social Media - Wildcard	Verizon	H1DD3N
R/GA / Portland	Design for Good - Interactive	Nike	For Every Body
R/GA / Portland	Social Media - Snapchat	Nike	For Every Body
Saatchi & Saatchi / Duesseldorf + MetaDesign / Berlin + Digitas Pixelpark + MSL	NFTs	WWF	Non-Fungible Animals
Saatchi & Saatchi / Duesseldorf + MetaDesign / Berlin + Digitas Pixelpark + MSL	Online / Mobile Websites - ECommerce Site	WWF	Non-Fungible Animals
Scholz & Friends / Berlin	Craft in Online / Mobile - Use of Technology	Johanniter	Anti Look – the life-saving QR design
Scholz & Friends / Berlin	Innovation	Johanniter	Anti Look – the life-saving QR design
SERVICEPLAN GERMANY / Munich	Craft in Online / Mobile - Copywriting for Digital	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
SERVICEPLAN GERMANY / Munich	Craft in Online / Mobile - Copywriting for Digital	Kindernothilfe e.V.	#YourReasonToDonate
SERVICEPLAN GERMANY / Munich	Craft in Online / Mobile - Use of Technology	O ₂ Deutschland	The Visible Net
SERVICEPLAN GERMANY / Munich	Data Visualization	O ₂ Deutschland	The Visible Net
SIX / Tokyo + Sony Music Labels / Tokyo + REISSUE RECORDS / Tokyo	Social Media - Instagram	Kenshi Yonezu "Pale Blue"	Pale Blue Letter
SIX / Tokyo + Sony Music Labels / Tokyo + REISSUE RECORDS / Tokyo	Social Media - Twitter	Kenshi Yonezu "Pale Blue"	Pale Blue Letter
Spotify In-House / New York	Craft in Online / Mobile - Art Direction	Spotify In-House	2021 Wrapped
Spotify In-House / New York	Craft in Online / Mobile - Art Direction	Spotify In-House	Only You

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INTERACTIVE

Superunion / London + Intel / Portland	Games - Web / Social Media	Intel	Escape From Tarkov
Tencent in House / Shenzhen + Stink Studios / Shanghai	Online / Mobile Websites - Campaign Site	Tencent Science WE Summit	PALE BLUE DOT
Tencent in House / Shenzhen + Stink Studios / Shanghai	UX / UI - User Experience Design	Tencent Science WE Summit	PALE BLUE DOT
Tencent in House / Shenzhen + Treedom / Shenzhen	Craft in Online / Mobile - Sound Design	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Design for Good - Interactive	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Video - Interactive Video	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
Tencent in House / Shenzhen + Treedom / Shenzhen	Data Visualization	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Tencent in House / Shenzhen + Treedom / Shenzhen	Online / Mobile Websites - Website	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
Tencent in House / Shenzhen + Treedom / Shenzhen	UX / UI - User Interface Design	The Palace Museum + Tencent Lab	RELICS SOLITAIRE
the community / Miami + OREO / New York	Social Media - Twitter	OREO	THE OREO OFFERING
Tribal Worldwide / Bucharest + Media Investment / Bucharest	Design for Good - Interactive	Samusocial din Romania	REAL LIFE ESTATE – RENT FOR THOSE WHO CAN'T
Verizon Creative Marketing / New York + Chibi Labs / New York	Innovation	Verizon	Token of Love

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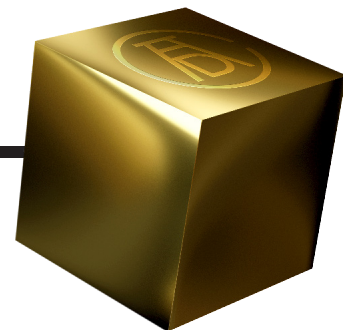


INTERACTIVE

Verizon Creative Marketing / New York + Chibi Labs / New York	Social Media - Twitter	Verizon	Token of Love
Verizon Creative Marketing / New York + PixelPusher / New York + Boombox / New York + Unit 9 / Los Angeles	Craft in Online / Mobile - Content Strategy	Verizon	9/12: The untold story of reconnecting New York
VMLY&R / Kansas City + Wendy's / Dublin	Social Media - Facebook	Wendy's	Boomerbook
VMLY&R / Kansas City + Wendy's / Dublin + Ketchum / Chicago	Social Media - Twitter	Wendy's	Julien
Walmart + Day One Agency / New York	Social Media - Tik-Tok	Walmart	Walmart Deal Guesser
Wetransfer / Amsterdam	Online / Mobile Websites - Website	WeTransfer	Ideas Report 2021
Wetransfer / Amsterdam	UX / UI - User Experience Design	WeTransfer & Marina Abramovic	The Abramovic Method
Zulu Alpha Kilo / Toronto + Campbell's Canada / Toronto + Zulubot / Toronto	Social Media - Snapchat	Campbell Canada - Goldfish	Goldfish Focus Off Lens

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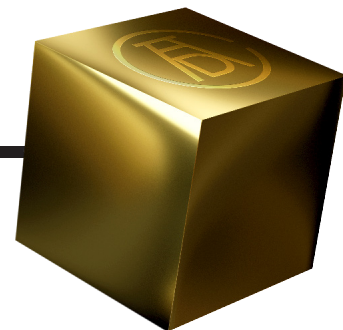


MOTION / FILM / GAMING CRAFT

20/20 Helsinki + Best Friends Films / Kiev + Timemachine Productions / Kiev	Craft in Motion / Film - Extended Reality	Varjo	Teleport to any reality - Introducing Varjo Realit
215 McCann / San Francisco	Motion / Film - Short Video - Single	Microsoft Xbox	Halo Infinite: Forever We Fight
27 Design Co. / New Taipei City	Craft in Motion / Film - Animation	The Walt Disney Company (Taiwan) Ltd.	2021 Disney Junior Ident Promo
72andSunny / Los Angeles	Craft in Motion / Film - Visual Effects	Activision Blizzard / Call of Duty	Warzone in Paradise
72andSunny / Los Angeles	Innovation	National Football League	Bring Down the House
72andSunny / Los Angeles + RESET / Los Angeles + Cartel / Santa Monica + Alt.vfx / Los Angeles	Craft in Motion / Film - Visual Effects	Adobe / Premiere Pro	Fantastic Voyage
AMC Networks / New York + Publicis / New York + Stellantis / Auburn Hills	Craft in Motion / Film - Cinematography	Jeep	Jeep x Eden: Dark Skies
Andre Bato / New York + Films.Dance / New York	Craft in Motion / Film - Cinematography	Films.Dance	Edging Normal
Andrew Myers	Motion / Film - Short Video - Single	Vogue	Vogue History of American Fashion
Anne Hollowday	Craft in Motion / Film - Direction	Personal	This Forest of Ours
Anne Hollowday	Design for Good - Motion / Film Craft	Personal	This Forest of Ours
antoni garage / Berlin	Motion / Film - Short Video - Single	Mercedes-Benz	"Future 2021" – The Concept EQG
antoni garage / Berlin	Craft in Motion / Film - Cinematography	Mercedes-Benz	Immortal G-Class
antoni garage / Berlin	Craft in Motion / Film - Editing	Mercedes-Benz	Immortal G-Class
antoni garage / Berlin	Craft in Motion / Film - Use of Music / Sound	Mercedes-Benz	Immortal G-Class

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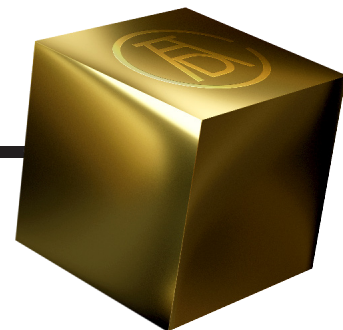


MOTION / FILM / GAMING CRAFT

Area 23, An IPG Health Company / New York + Hornet / New York	Craft in Motion / Film - Animation	Eli Lilly and Company/Cyramza	“The Momentous Moments of Max and Maxine”
Area 23, An IPG Health Company / New York + Insmed Incorporated / Bridgewater + Jamute / São Paulo + Passion Pictures / London	Craft in Motion / Film - Animation	Insmed Incorporated	Trapped
Area 23, An IPG Health Company / New York + Insmed Incorporated / Bridgewater + Jamute / São Paulo + Passion Pictures / London	Craft in Motion / Film - Use of Music / Sound	Insmed Incorporated	Trapped
Area 23, An IPG Health Company / New York + Insmed Incorporated / Bridgewater + Jamute / São Paulo + Passion Pictures / London	Motion / Film - Short Video - Single	Insmed Incorporated	Trapped
Area 23, An IPG Health Company / New York + Insmed Incorporated / Bridgewater + Jamute / São Paulo + Roof Studio / New York	Craft in Motion / Film - Animation	Insmed Incorporated	Unbreakable
Area 23, An IPG Health Company / New York + Insmed Incorporated / Bridgewater + Jamute / São Paulo + Roof Studio / New York	Motion / Film - Short Video - Single	Insmed Incorporated	Unbreakable

ADC 101ST ANNUAL AWARDS – SHORTLIST

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MOTION / FILM / GAMING CRAFT

Art Camp / New York + Danae Gosset / Paris + Danica Tan / Los Angeles	Motion / Film - Music Video	No Tricks Productions	Ride Or Die
Balvis Rubess / Toronto	Craft in Motion / Film - Visual Effects	Paramount+	The Pop-up Book of Terrifying Things
Bigger Than Me / Cape Town + Document Media / Cape Town	Design for Good - Motion / Film Craft	World Vision South Africa	It takes a world to raise a child
Bipolar Studio / Los Angeles + Zelig Sound / London	Craft in Motion / Film - Animation	Porsche	Electricity
Bipolar Studio / Los Angeles + Zelig Sound / London	Craft in Motion / Film - Visual Effects	Porsche	Electricity
Bonamaze / Tel Aviv + Hannah Janal	Craft in Motion / Film - Editing	Bonamaze	NYC! Sound (Back) On
Brent Harris / Paris	Motion / Film - Unpublished / Passion Project	Daft Punk	La Légende'
Brunet-Garcia / Jacksonville + Balance King / Jacksonville + Castano Group / Jacksonville + Centers for Disease Control	Craft in Motion / Film - Cinematography	National Centers for Injury Prevention and Control	Naloxone PSA
Brunet-Garcia / Jacksonville + Centers for Disease Control + Sounds Delicious / Los Angeles + LYTR / Jacksonville	Craft in Motion / Film - Motion Graphics	National Centers for Injury Prevention and Control	Fentanyl PSA
BUCK / Los Angeles	Craft in Motion / Film - Typography	Misfits Market	Misfits Market Brand Film
BUCK / Amsterdam + TBWA\Neboko / Amsterdam	Craft in Motion / Film - Direction	The Ronald McDonald Children's Fund	McNificents
BUCK / Amsterdam + TBWA\Neboko / Amsterdam	Design for Good - Motion / Film Craft	The Ronald McDonald Children's Fund	McNificents

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MOTION / FILM / GAMING CRAFT

BUCK / Los Angeles + Supercell Creative Team	Craft in Motion / Film - Animation	Supercell	Brawl Stars "Brawlidays Symphony"
BUNTIN / Nashville	Craft in Motion / Film - Animation	SAZERAC 1792	UNUSUAL STORIES
BUNTIN / Nashville	Craft in Motion / Film - Visual Effects	SERVPRO	SERVPRO VS. ANYTHING
BWGTBLD / Berlin	Motion / Film - Narrative	Sea-Watch	SeaWatch - Human Rights Are #Non-Negotiable
Caitlyn Greene + Voyager + The New Yorker / New Yorker	Craft in Motion / Film - Direction	The New Yorker	The Diamond
Camille Boyer / Montréal + L'Éloi / Montréal + Nik Mirus / Montréal	Craft in Motion / Film - Direction	Self-Promotion	Open Season
Caparo Design Crew / Athens	Design for Good - Motion / Film Craft	The Energy & Water Agency	The Renewables
Carbon / Chicago + Antfood	Craft in Motion / Film - Animation	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carbon / Chicago + Antfood	Craft in Motion / Film - Direction	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carbon / Chicago + Antfood	Motion / Film - Narrative	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carbon / Chicago + Antfood	Motion / Film - Short Video - Single	OFFF	OFFF Dach 2021 'Repeater' - Title Film
Carmichael Lynch / Minneapolis + Cabin + Caviar	Craft in Motion / Film - Use of Music / Sound	Bush's Beans	Bean Song
Carmichael Lynch / Minneapolis + Cabin + Caviar	Motion / Film - Music Video	Bush's Beans	Bean Song
Clim Studio / Barcelona + Clim Creative Director / Barcelona	Craft in Motion / Film - Motion Graphics	Artgrid	Artgrid ANIMATION SERIES

ADC 101ST ANNUAL AWARDS – SHORTLIST

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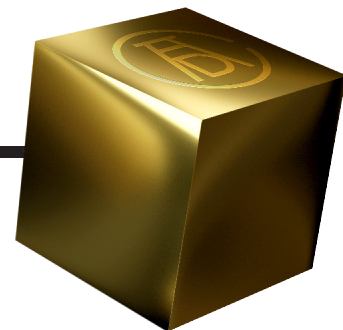


MOTION / FILM / GAMING CRAFT

Cruise / San Francisco + Avocados & Coconuts / San Francisco + One Union / San Francisco + Mission Film & Design / San Francisco	Craft in Motion / Film - Cinematography	Cruise	Poppy & The City
Cruise / San Francisco + Avocados & Coconuts / San Francisco + One Union / San Francisco + Mission Film & Design / San Francisco	Craft in Motion / Film - Direction	Cruise	Poppy & The City
Cut+Run / Santa Monica	Craft in Motion / Film - Editing	Oakley	Be Who You Are: Italo Ferreira
Cut+Run / Santa Monica + PRETTYBIRD / Los Angeles	Craft in Motion / Film - Editing	Vogue Italia	Put It On Your Face
Cut+Run / Santa Monica + Razor Soft	Craft in Motion / Film - Editing	Vans	Don't Try This At Home
Cut+Run / Santa Monica + Vinyl Crown	Motion / Film - Music Video	SAINT CASSIUS	Westside
Dark Igloo / Brooklyn	Motion / Film - Music Video	Dark Igloo	DISC
Dark Igloo / Brooklyn	Motion / Film - Unpublished / Passion Project	Dark Igloo	Duality Derby
David Yurman / New York + Freebird Productions + Modern Post / New York + Raphaël Ajuelos / Los Angeles	Craft in Motion / Film - Use of Music / Sound	David Yurman	Come Closer
David Zamorano / London	Motion / Film - Unpublished / Passion Project	Personal Project	Senseless
David+ Martin / Munich + BWGTBLD / Berlin	Craft in Motion / Film - Cinematography	David+Martin / Betway	Betway - I Bet It My Way

ADC 101ST ANNUAL AWARDS – SHORTLIST

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MOTION / FILM / GAMING CRAFT

Decoded Advertising / New York	Motion / Film - Television / VOD Promo - Series	CareerBuilder	Let's Job It Up
Dejha Ti / Los Angeles + Ania Catherine / Los Angeles	Design for Good - Motion / Film Craft	MediaFutures	Soft Evidence
Dejha Ti / Los Angeles + Ania Catherine / Los Angeles	Innovation	MediaFutures	Soft Evidence
Dentsu Craft / Tokyo	Craft in Motion / Film - Visual Effects	YAKUSHIMA TREASURE	YAKUSHIMA TREASURE ANOTHER LIVE from YAKUSHIMA
dentsuMB / New York	Craft in Motion / Film - Use of Music / Sound	FTX	Don't Miss Out
dentsuMB + American Express	Motion / Film - Short Video - Series	American Express	Amex Business Card Chronicles
dentsuMB + Burt's Bees	Craft in Motion / Film - Use of Music / Sound	Burt's Bees	For Lips, With Love
dentsuMB + FTX	Craft in Motion / Film - Direction	FTX	Don't Miss Out
Dillon M. Banda / Hong Kong	Craft in Motion / Film - Direction	Self-Promotion	Hummingbird
Doomsday Entertainment / Los Angeles + Leo Burnett / Chicago + Canadian Tire / Toronto + Gatehouse / Cape Town	Craft in Motion / Film - Direction	Canadian Tire	We All Play For Canada: Pitcher
Doomsday Entertainment / Los Angeles + Loma Vista Recordings / Brooklyn + UpperCut / Los Angeles	Motion / Film - Music Video	Robert Glasper	Black Superhero
Doomsday Entertainment / Los Angeles + Snap / Los Angeles + Brand New School / New York	Craft in Motion / Film - Direction	Snapchat	Snapchat Inclusive Camera

ADC 101ST ANNUAL AWARDS – SHORTLIST

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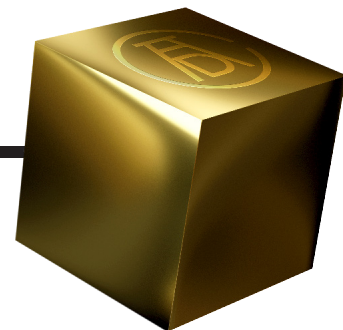


MOTION / FILM / GAMING CRAFT

Elastic / Santa Monica	Craft in Motion / Film - Visual Effects	ESPN	NHL Brand Film
Elastic / Santa Monica	Motion / Film - Title Sequences	Netflix, Ryan Murphy Productions	"The Andy Warhol Diaries" Main Title
Eno Freedman / Los Angeles + Kate Galliers / Los Angeles	Motion / Film - Unpublished / Passion Project	Eno Freedman	The Pitch
FCB / Toronto + Grayson Music Group / Toronto + Someplace Nice / Toronto + Stoopid Buddy Studios / Toronto	Craft in Motion / Film - Animation	Air Canada	Globes Apart
FCB / Toronto + Oso / Toronto + Fuelcontent / Toronto + Linetest / Vancouver	Craft in Motion / Film - Animation	The Home Depot	TradeWorx
FCB / New York + Spotify / Spotify Advertising / New York + Object & Animal / Marina Del Rey + Wave Studios / New York	Craft in Motion / Film - Visual Effects	Spotify Advertising	Bubbles
Final Cut / Los Angeles + Stink Films / Los Angeles	Craft in Motion / Film - Editing	Vans	Vans X JPEGMAFIA "Prone!"
Fortnight Collective / Boulder + Wholesome / Sugar Land	Motion / Film - Documentary	Wholesome Sweeteners	"Wholesome Presents: Baking Change in Communities"
Found Objects Music Productions / Brooklyn + DAVID / Miami + division7 / Los Angeles + Cosmo Street Editorial / Santa Monica	Craft in Motion / Film - Use of Music / Sound	Burger King	"Ch'King Nightmare"

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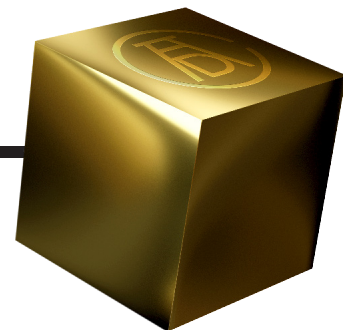


MOTION / FILM / GAMING CRAFT

Found Objects Music Productions / Brooklyn + Hulse & Durrell / Vancouver + Scouts Honour / Toronto + Married to Giants / Toronto	Craft in Motion / Film - Use of Music / Sound	International Olympic Committee	"Stronger Together"
Found Objects Music Productions / Brooklyn + PRETTYBIRD / Los Angeles + Unit + Sofa / Prague	Craft in Motion / Film - Use of Music / Sound	Apple	"Whodunnit"
Gallagher & Associates / Washington, D.C.	Craft in Motion / Film - Motion Graphics	Toyota	Toyota Manufacturing Mississippi Visitor Center
Giant Ant Media / Vancouver + Mercury Filmworks / Ottawa + Silvergate Media / New York	Craft in Motion / Film - Animation	Hilda	Hilda & The Mountain King
Giant Ant Media / Vancouver + Mercury Filmworks / Ottawa + Silvergate Media / New York	Motion / Film - Title Sequences	Hilda	Hilda & The Mountain King
Giant Ant Media / Vancouver + Twitch / San Francisco	Craft in Motion / Film - Animation	Twitch	Legends of the Live
Gimmick Studio / Montreal + John St. / Toronto + Doordash Canada / Toronto	Craft in Motion / Film - Animation	Doordash Canada	Doordash - Dashpass
Gimmick Studio / Montreal + Sid Lee / Toronto + TA2 Sound + Music / Toronto + Loblaws Companies / Toronto	Craft in Motion / Film - Motion Graphics	PC Optimum	PCO - Scan to win

ADC 101ST ANNUAL AWARDS – SHORTLIST

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MOTION / FILM / GAMING CRAFT

Girl Culture Films / Marina Del Rey	Motion / Film - Unpublished / Passion Project	Girl Culture Films	What She Sees Matters
Google + Google Creative Lab	Design for Good - Motion / Film Craft	Google	Timelapse in Google Earth
GSD&M / Austin + Plan8 / Santa Monica + Active Theory / Venice + Craftsmen Industries / St. Charles	Craft in Gaming - Art Direction	U.S. Air Force	E.C.H.O.
GSD&M / Austin + Plan8 / Santa Monica + Active Theory / Venice + Craftsmen Industries / St. Charles	Craft in Motion / Film - Extended Reality	U.S. Air Force	E.C.H.O.
GSD&M / Austin + We Are Royale / Los Angeles	Craft in Gaming - Extended Reality	U.S. Air Force	Command The Stack
HEIMAT / Berlin + LOFT Studios / Berlin + Paul Schwabe / Berlin + Tony Petersen Film / Hamburg	Craft in Motion / Film - Use of Music / Sound	HORNBACK	It can't be bad. Because it is made by you.
Ilanna Barkusky / Los Angeles	Motion / Film - Unpublished / Passion Project	Ilanna Barkusky	My Younger Self
Ilanna Barkusky / Los Angeles	Craft in Motion / Film - Direction	Parity	Speed of Light
Imaginary Forces / Los Angeles	Motion / Film - Title Sequences	Amazon	Wheel of Time
INNOCEAN Worldwide Europe / Berlin + Hyundai Motor Group / Seoul + Hyundai Motor Europe / Frankfurt am Main + Trigger Happy Productions / Berlin	Craft in Motion / Film - Direction	Hyundai Motor Europe	Peter Schreyer's Roots and Wings
Jenny Mascia / New York	Design for Good - Motion / Film Craft	National Suicide Prevention Lifeline	Be The One To

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MOTION / FILM / GAMING CRAFT

Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Motion / Film - Use of Music / Sound	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt - Neckar / Stuttgart + BWGTBLD / Berlin	Craft in Motion / Film - Visual Effects	Jung von Matt - Neckar / Genesis	Genesis - Designed For Your Mind
Jung von Matt / Hamburg + 2WEI Music / Hamburg + bEpic + BWGTBLD / Berlin	Craft in Motion / Film - Animation	Netto Marken-Discount Stiftung & Co.	The true Santa Claus
Jung von Matt / Hamburg + 2WEI Music / Hamburg + bEpic + BWGTBLD / Berlin	Design for Good - Motion / Film Craft	Netto Marken-Discount Stiftung & Co.	The true Santa Claus
Jung von Matt / Hamburg + BEPIC / Berlin + STILLKING FILMS / Cape Town + BWGTBLD / Berlin	Craft in Motion / Film - Cinematography	Genesis	"Status Go"
Junya Kamada / Sapporo + Atsushi Okubo / Tokyo	Craft in Motion / Film - Motion Graphics	KANKYO DAIZEN Co.	Kankyo Daizen's brand movie
Leo Burnett / Frankfurt am Main	Craft in Motion / Film - Animation	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Craft in Motion / Film - Cinematography	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Craft in Motion / Film - Use of Music / Sound	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Craft in Motion / Film - Visual Effects	Samsung Electronics	The spider and the window
Leo Burnett / Frankfurt am Main	Motion / Film - Short Video - Single	Samsung Electronics	The spider and the window
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Motion / Film - Cinematography	Change the Ref	The Lost Class

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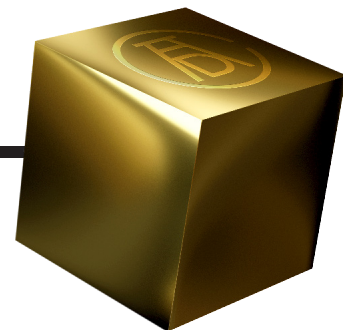


MOTION / FILM / GAMING CRAFT

Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Motion / Film - Direction	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Craft in Motion / Film - Editing	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Motion / Film Craft	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Motion / Film - Short Video - Series	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Motion / Film - Short Video - Single	Change the Ref	The Lost Class
Liam Higgins / Toronto + Martin Klapperbein / Toronto + Mike Gillespie / Toronto + Brady Kendall / Toronto	Craft in Motion / Film - Cinematography	Passion Project	Wake
Mattias Evangelista / Los Angeles + Riley Donovan / Los Angeles	Craft in Motion / Film - Direction	Self Released	There's No End
McCann / New York	Design for Good - Motion / Film Craft	Ad Council	Sound It Out

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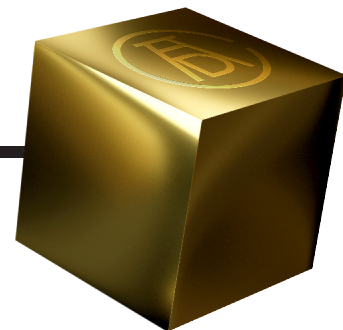


MOTION / FILM / GAMING CRAFT

McCann / New York	Craft in Motion / Film - Cinematography	NEOM	TROJENA
McCann / New York	Craft in Motion / Film - Visual Effects	NEOM	TROJENA
McCann / New York	Motion / Film - Short Video - Single	Ulta Beauty	MUSE
Meta / Menlo Park + Ingenuity [Film - Visual Effects] / Los Angeles + Rock Paper Scissors [Film - Editorial] / Santa Monica + Good Company [Film - Production & Post Production] / Los Angeles	Craft in Motion / Film - Direction	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Meta / Menlo Park + Ingenuity [Film - Visual Effects] / Los Angeles + Rock Paper Scissors [Film - Editorial] / Santa Monica + Good Company [Film - Production & Post Production] / Los Angeles	Motion / Film - Short Video - Single	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber
Method Made / New York + Adult Swim / Warner Media	Motion / Film - Title Sequences	Adult Swim / Warner Media	Blade Runner: Black Lotus'
Method Made / New York + Apple + Endeavor Content	Motion / Film - Title Sequences	Apple TV	See' Season 2 Opening Titles
Mint Films / Sydney + Orphan / Sydney	Craft in Motion / Film - Cinematography	Single O	Spitting Symphony
Mint Films / Sydney + Orphan / Sydney	Craft in Motion / Film - Direction	Single O	Spitting Symphony
Mischief / New York	Craft in Motion / Film - Use of Music / Sound	Scam Spotters	Grandchild in Jail
MISTER / Sydney	Craft in Motion / Film - Animation	Henkel	SCHWARZKOPF Hamper Social

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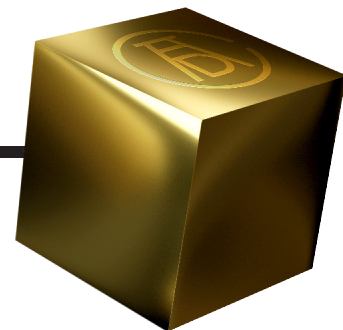


MOTION / FILM / GAMING CRAFT

MISTER / Sydney	Motion / Film - Unpublished / Passion Project	Personal	Re-Opening Stargate
MISTER / Sydney	Craft in Motion / Film - Animation	Sealy	Sealy Crown Jewel Product Film
Modern Post / New York + PRODn Art & Commerce / New York	Craft in Motion / Film - Editing	Vogue	Macarena
MTV Entertainment Group / New York	Design for Good - Motion / Film Craft	MTV	MTV's Mental Health is Health
Nicolo Bianchino / New York	Craft in Motion / Film - Animation	Plastic Pollution Coalition	A Love Letter to Plastic
Nicolo Bianchino / New York	Design for Good - Motion / Film Craft	Plastic Pollution Coalition	A Love Letter to Plastic
NION / Tokyo	Motion / Film - Music Video	Mild Orange	The Time Of Our Lives
NOMINT / London	Craft in Motion / Film - Animation	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Design for Good - Motion / Film Craft	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Innovation	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
NOMINT / London	Motion / Film - Short Video - Single	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice
Not Real / Madrid + Not Real / Buenos Aires	Craft in Motion / Film - Animation	Microsoft	MS Loop
Not Real / Madrid + Not Real / Buenos Aires + Edelman / New York + Joix / Los Angeles	Craft in Motion / Film - Animation	eBay	eBay - The A-Z for A.G.
NYCNext / New York + Our Man In Havana / Brooklyn + Tom Kitt / New York + Smartypants / Brooklyn	Motion / Film - Music Video	NYCNext	New York State of Mind Video

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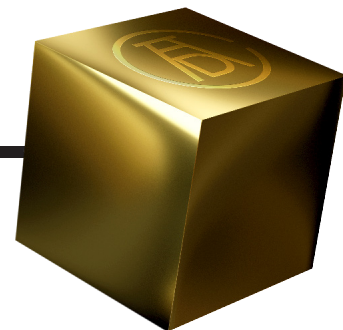


MOTION / FILM / GAMING CRAFT

Observatory / Los Angeles + Chipotle / Newport Beach + The Elements Music / Los Angeles + Nexus Studios / London	Craft in Motion / Film - Animation	Chipotle	A Future Begins
Observatory / Los Angeles + Chipotle / Newport Beach + The Elements Music / Los Angeles + Nexus Studios / London	Craft in Motion / Film - Use of Music / Sound	Chipotle	A Future Begins
Observatory / Los Angeles + Chipotle / Newport Beach + The Elements Music / Los Angeles + Nexus Studios / London	Motion / Film - Short Video - Single	Chipotle	A Future Begins
OPPO / Shenzhen + The Eye Advertising & Film Production / Shanghai	Craft in Motion / Film - Use of Music / Sound	OPPO Reno5	Unspoken Love
P One Three Productions / Brooklyn	Motion / Film - Unpublished / Passion Project	Passion Project	Rat Tail
Parker Foster / Brooklyn	Motion / Film - Short Video - Single	Self	Be Here Now
PepsiCo / Somers	Craft in Motion / Film - Use of Music / Sound	Pepsi-Co	It's the Most Wonderful Time of the Year
Plains Of Yonder / Seattle	Motion / Film - Title Sequences	HBO	The White Lotus
Post Office Studios + Asian Paints	Craft in Motion / Film - Motion Graphics	Asian Paints	Asian Paints- Colour of the Year
Psyop / New York + DEUTSCH / Los Angeles + Echelle Animation / Tokyo + Yapiko Animation / Paris	Craft in Motion / Film - Animation	Taco Bell	Nacho Fries

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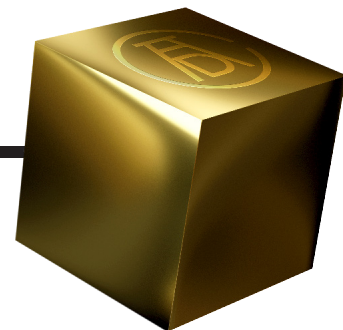


MOTION / FILM / GAMING CRAFT

Publicis Italy / Milan + Sizzer / Amsterdam + Heineken / Amsterdam	Craft in Motion / Film - Use of Music / Sound	Heineken	Heineken 0.0 – Cheers with No Alcohol. Now You Can
Puff / Shanghai	Craft in Motion / Film - Animation	Midea	Protective Coloration Melted in Love
Puff / Shanghai	Motion / Film - Short Video - Single	Midea	Protective Coloration Melted in Love
Pulse Films / Venice + APPLE / Cupertino	Craft in Motion / Film - Editing	Apple	Hello Sunshine
Pulse Films / Venice + Wieden + Kennedy / Portland + NIKE	Craft in Motion / Film - Direction	Nike	Play New
Pulse Films / Venice + Wieden + Kennedy / Portland + NIKE	Craft in Motion / Film - Editing	Nike	Play New
Pulse Films / Venice + Wieden + Kennedy / Portland + NIKE	Craft in Motion / Film - Use of Music / Sound	Nike	Play New
Reunion / New York + Equal Justice Initiative + Sono Sanctus	Craft in Motion / Film - Animation	The Equal Justice Initiative	The Transatlantic Slave Trade
Reunion / New York + Equal Justice Initiative + Sono Sanctus	Craft in Motion / Film - Direction	The Equal Justice Initiative	The Transatlantic Slave Trade
Reunion / New York + Sono Sanctus + Equal Justice Initiative	Craft in Motion / Film - Animation	The Equal Justice Initiative	Punishment in America
Reunion / New York + Sono Sanctus + Equal Justice Initiative	Craft in Motion / Film - Direction	The Equal Justice Initiative	Punishment in America
Saad Moosajee / Brooklyn	Craft in Motion / Film - Animation	Lil Nas X	Tales of Dominica
Sally Tran / Brooklyn	Motion / Film - Unpublished / Passion Project	Short Film	Centuries and Still

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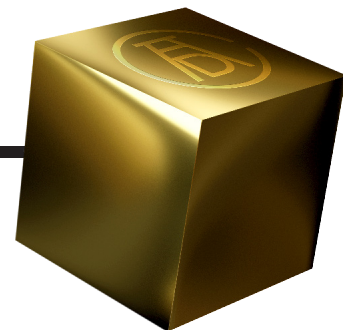


MOTION / FILM / GAMING CRAFT

Sam Mason	Motion / Film - Music Video	Mac Miller	Mac Miller - Colors and Shapes
Scholz & Friends / Berlin	Craft in Motion / Film - Cinematography	IWC Schaffhausen	IWC – Born of a Dream
Scholz & Friends / Berlin	Craft in Motion / Film - Editing	IWC Schaffhausen	IWC – Born of a Dream
Scholz & Friends / Berlin	Motion / Film - Narrative	IWC Schaffhausen	IWC – Born of a Dream
Scholz & Friends / Berlin	Craft in Motion / Film - Direction	IWC Schaffhausen	IWC – Born of a Dream – A Boy from San Mateo
Scholz & Friends / Berlin	Craft in Motion / Film - Visual Effects	IWC Schaffhausen	IWC – Born of a Dream – A Man of the Future
Schwaby / New York + Yard NYC / New York + Significant Others / Los Angeles + USTA / White Plains	Craft in Motion / Film - Direction	USTA	Let's Tennis
Sean Pecknold / Los Angeles	Motion / Film - Short Video - Single	Self	Time Is A Nagra
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Motion Graphics	MINI	MINIalism
SERVICEPLAN GERMANY / Munich	Motion / Film - Short Video - Single	Newtown Action Alliance	#NotComingHome
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Direction	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Visual Effects	O ₂ Deutschland	Every Home
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Cinematography	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Direction	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Editing	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Craft in Motion / Film - Use of Music / Sound	PENNY	The Wish
SERVICEPLAN GERMANY / Munich	Motion / Film - Short Video - Single	PENNY	The Wish

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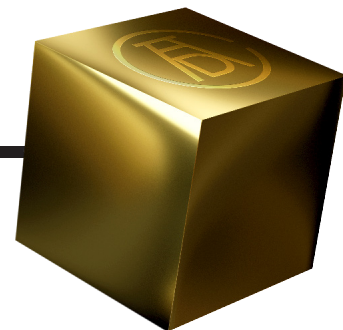


MOTION / FILM / GAMING CRAFT

Sibling Rivalry / New York + Casey Patterson Entertainment / New York + HBO Max / New York + You Too Can Woo / New York	Motion / Film - Title Sequences	HBO Max	Harry Potter: Return to Hogwarts Main Titles
Some Films / Vilnius + Milk / Vilnius	Craft in Motion / Film - Direction	Telia Lithuania	Neighbours
Spotify In-House / New York	Craft in Motion / Film - Motion Graphics	Spotify In-House	Today's Top Hits
Squar One studio / Taipei	Craft in Motion / Film - Animation	National Museum of Prehistory	Where Worlds Begin
Squarespace / New York + a52 + Cabin + Anonymous	Motion / Film - Narrative	Squarespace	Sally's Seashells
Star India Private Limited / Mumbai	Craft in Motion / Film - Animation	Star India Private Limited	Environment Day Deforestation
Star India Private Limited / Mumbai	Craft in Motion / Film - Use of Music / Sound	Star India Private Limited	Environment Day Deforestation
Studio Dumbar (part of Dept) / Rotterdam	Craft in Motion / Film - Typography	D&AD	Continuity : work that matters
Studio JOY / Los Angeles	Craft in Motion / Film - Visual Effects	Globoplay	The Celso Daniel Case
Study Hall / Oakland	Motion / Film - Title Sequences	Amc Networks	Ultra City Smiths Title Sequence
Supari Studios / Mumbai	Craft in Motion / Film - Use of Music / Sound	Netflix	Namma Netflix
TBWA\China / Shanghai + Juice Beijing / Beijing	Motion / Film - Narrative	BMW China	BMW: Bayer's Spring Festival
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Motion / Film - Direction	Apple	Shot on iPhone - The Comeback

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MOTION / FILM / GAMING CRAFT

TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Motion / Film - Editing	Apple	Shot on iPhone - The Comeback
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Motion / Film - Direction	Apple	The Comeback - Shot on iPhone
TBWA\Media Arts Lab / Los Angeles + MPC / Shanghai + Lunar Films / Shanghai + OMD / Shanghai	Craft in Motion / Film - Editing	Apple	The Comeback - Shot on iPhone
Tempomedia Filmproduktion / Hamburg + McCann / Dusseldorf	Craft in Motion / Film - Direction	ALDI	Holy Night Shift
Tencent in House / Shenzhen + Treadom / Shenzhen	Innovation	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE
The Family / Amsterdam + Sizzer / Amsterdam + G-star / Amsterdam	Craft in Motion / Film - Use of Music / Sound	G-star	G-Star RAW - The Rhythm of Denim
The Paper / Shanghai + Yuan Li / Shanghai	Craft in Motion / Film - Animation	The Paper	Mum, I Love You.
The Perception / Philadelphia	Design for Good - Motion / Film Craft	Philadelphia Eagles	Enough Keeping Score
Uladimir Bahatyrevich / Sacramento	Motion / Film - Unpublished / Passion Project	Self-promotion	Motion Design Language
Uladimir Bahatyrevich / Sacramento	Motion / Film - Unpublished / Passion Project	Self-promotion	The Shockwave Rider Opening Sequence
Valiant Pictures / New York	Motion / Film - Music Video	NAKAYA	Try
Valiant Pictures / New York	Motion / Film - Narrative	Valiant Pictures	Safe and Sound

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MOTION / FILM / GAMING CRAFT

Valiant Pictures / New York + Cut+Run / Los Angeles + Flaure Films / Los Angeles + Twice Told Films / Los Angeles	Design for Good - Motion / Film Craft	RE:Store	Temple Beauty Supply
Valiant Pictures / New York + Cut+Run / Los Angeles + Flaure Films / Los Angeles + Twice Told Films / Los Angeles	Motion / Film - Documentary	RE:Store	Temple Beauty Supply
VICE Media Group / Brooklyn	Motion / Film - Title Sequences	VICE	Devoured Title Sequence
VICE Media Group / Brooklyn	Craft in Motion / Film - Animated Logo	VICE Media Group	VICE Global IDs
VICE News / Brooklyn	Craft in Motion / Film - Motion Graphics	VICE News	Feminine AI Voices
VICE News / Brooklyn	Motion / Film - Title Sequences	VICE News	Future of the GOP (Open)
VICE News / Brooklyn	Craft in Motion / Film - Motion Graphics	VICE News	Pandemic Time
VICE News / Brooklyn	Motion / Film - Title Sequences	VICE News	Return of the Taliban (Title)
VICE News / Brooklyn	Craft in Motion / Film - Motion Graphics	VICE News	Spotted Lanternfly
Vogue / New York + Somesuch / Los Angeles + Cabin / Los Angeles + Raphaël Ajuelos / Los Angeles	Craft in Motion / Film - Use of Music / Sound	Vogue	Body Language

ADC 101ST ANNUAL AWARDS – SHORTLIST

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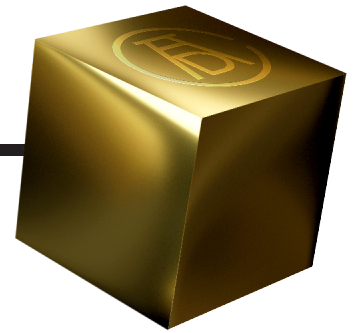


MOTION / FILM / GAMING CRAFT

Vogue / New York + Somesuch / Los Angeles + Cabin / Los Angeles + Raphaël Ajuelos / Los Angeles	Craft in Motion / Film - Use of Music / Sound	Vogue	Body Language
Vox Media / New York + Digitas / New York + Sephora / San Francisco + Epic Digital / New York	Motion / Film - Documentary	Sephora, Vox Creative, Epic Digital and Digitas	The Beauty of Blackness
Vox Media / New York + Digitas / New York + Sephora / San Francisco + Epic Digital / New York	Craft in Motion / Film - Direction	Vox Media, Sephora, Digitas, Epic Digital	The Beauty of Blackness
W / Shanghai + NIO / Shanghai	Motion / Film - Narrative	NIO	THE ROAD
Wetransfer / Amsterdam	Craft in Motion / Film - Animation	Wes Anderson - Fox Searchlight Pictures	Aline - The French Dispatch
Wetransfer / Amsterdam	Motion / Film - Title Sequences	Wes Anderson - Fox Searchlight Pictures	Aline - The French Dispatch
Wizz / Quad Group / Paris + Hearts & Science Hakuhodo / Tokyo + PsyOp/Blacklist / Los Angeles + Red Knuckles / London	Craft in Motion / Film - Direction	Head & Shoulders	The Chase, Bromance
Wizz / Quad Group / Paris + Riot Games / Los Angeles + Tencent / Shenzhen	Craft in Motion / Film - Animation	League of Legends	Phoenixmancers

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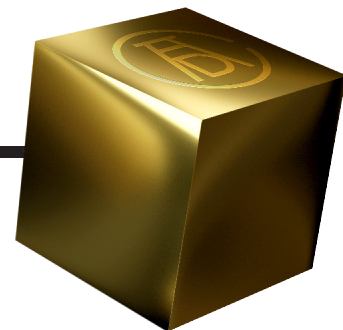


MOTION / FILM / GAMING CRAFT

Wizz / Quad Group / Paris + Square Enix / MARVEL + PsyOp/Blacklist / Los Angeles	Craft in Motion / Film - Direction	Marvel	Star-Lord - Zero to Hero
Wizz / Quad Group / Paris + Wieden+ Kennedy / Portland + PsyOp/Blacklist / Los Angeles	Craft in Motion / Film - Animation	Hayward	Magic
Zerotrillion / Toronto + Asymmetric + StudioTrillion	Craft in Motion / Film - Use of Music / Sound	Flowr	Nothing to Hide
Zerotrillion / Toronto + Nordest Studio + StudioTrillion	Craft in Motion / Film - Direction	Niagara Falls Tourism	Alessia Cara Live from Niagara Falls
Zerotrillion / Toronto + Nordest Studio + StudioTrillion	Motion / Film - Music Video	Niagara Falls Tourism	Alessia Cara Live from Niagara Falls

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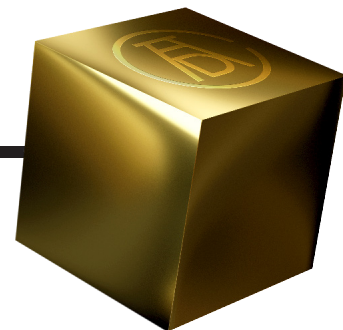


PACKAGING DESIGN

A.S. STRATEGY BRANDING & COMMUNICATION - A. SKARAKI & CO / Athens	Food / Beverage - Food - Series	Stamatakis Bakery	Stamatakis bakery
AWP (As we proceed) / Montreal	Food / Beverage - Food - Single	DEPT.SUSHI	DEPT.SUSHI
Backbone Branding / Yerevan	Food / Beverage - Beverage - Single	9archietcts	"Nine" Wine
Backbone Branding / Yerevan	Food / Beverage - Food - Series	Ani product	'Ani " ice cream
Backbone Branding / Yerevan	Food / Beverage - Food - Series	Bnavan LLC	"Bnavan" Private Label
Be Dandy / Paris	Food / Beverage - Beverage - Single	Bhlas	Bhlas inviting us on a tasting journey
Beardwood&Co. / Brooklyn + Danone North America / White Plains	Food / Beverage - Food - Series	OIKOS	OIKOS Redesign by Beardwood&Co.
Bedow / Stockholm + Coop / Stockholm	Food / Beverage - Food - Series	Coop	Two Italian Staples
Black Swan Life / Mumbai	Innovation	Indus Speciality Oils	Funnel
Bulletproof / Sydney	Food / Beverage - Food - Series	Mondelez International	100 Years of Shared Moments
Caparo Design Crew / Athens	Specialty Product / Wildcard	Caparo	Caparaki 2021
Caparo Design Crew / Athens	Beauty / Cosmetics / Personal Care - Series	Earth's Best	Earth's Best, Baby wipes
Caparo Design Crew / Athens	Beauty / Cosmetics / Personal Care - Series	Good Fibers	All clear, Hand wipes
Caparo Design Crew / Athens	Food / Beverage - Food - Series	LIDL Hellas	Noma - Chios' gum by LIDL
Caserne / Montreal	Food / Beverage - Food - Single	Carrot Dogs	Carrot Dogs
Chase Design Group / South Pasadena	Food / Beverage - Food - Series	Häagen-Dazs	Häagen-Dazs Redesign

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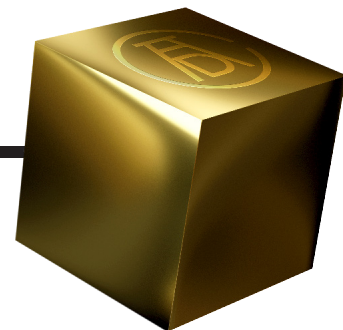


PACKAGING DESIGN

Coidea Design / Shenzhen	Food / Beverage - Beverage - Single	Guandi Liquor	Guandi Liquor packaging
Coidea Design / Shenzhen	Food / Beverage - Beverage - Single	Wenhe Liquor	Fenyangwang Liquor packaging
collé / Tokyo	Food / Beverage - Food - Series	MONYA	MONYA GIFT SERIES
coto.toco. / Hiroshima + marru / Hiroshima	Fashion / Apparel / Accessories	marru /waiting for spring	Pattern-dyed organic cotton underwear
Creech / New York	Pharma / Health / Wellness	Athletic Greens	Athletic Greens Packaging
Dan Ichimoto / Brooklyn + NANBU BIJIN Co. / Ninohe	Food / Beverage - Beverage - Series	NANBU BIJIN Co.	Crafted Gin and Vodka by Nanbu Bijin
FINDCreative Avenues / Mumbai	Pharma / Health / Wellness	OZiva	OZiva Kids
Gatto Rivera / Napa + Dave Stevenson / Dixon + Emilio Domingo / Oakland	Food / Beverage - Beverage - Series	Jacuzzi Family Vineyards	Jacuzzi Family Vineyards Package Redesign
good design company / Tokyo + Osuzuyama Distillery Co. / Miyazaki	Food / Beverage - Beverage - Series	Osuzuyama Distillery Co.	Package Design of Osuzuyama Distillery
Grand Deluxe / Matsuyama	Food / Beverage - Beverage - Single	Lucknow Laboratory	Two-faced 100% Lemon Juice
GSD&M / Austin + Tool of North America / Santa Monica	Food / Beverage - Food - Single	Pizza Hut	WebAR Pac-Man Box
Hangzhou Dongyun Advertising Design Co. / Hangzhou City	Food / Beverage - Food - Series	Kedianmingxin	Kedianmingxin Nougat
Hangzhou Dongyun Advertising Design Co. / Hangzhou City	Food / Beverage - Food - Single	Qingyinongnong	Qingyinongnong black egg
Harajuku DESIGN / Tokyo	Specialty Product / Wildcard	ancora	ancora
Harry's / New York	Beauty / Cosmetics / Personal Care - Series	Harry's	Harry's Holiday 2021
Hatch Design / San Francisco	Beauty / Cosmetics / Personal Care - Series	Grove Collaborative	Superbloom

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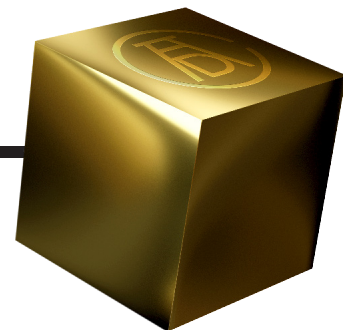


PACKAGING DESIGN

Havas Costa Rica / San José + KFC	Specialty Product / Wildcard	KFC	The Annexation Buckets
HDU23 Lab / Wuxi	Food / Beverage - Beverage - Series	The Scientist Coffee	The Scientist's Coffee Bean Products
Here Design / London	Food / Beverage - Beverage - Series	Two Drifters	Two Drifters Carbon Negative Rum
Here Design / London	Sustainable / Eco-friendly - Series	Two Drifters	Two Drifters Carbon Negative Rum
Hsing-Kai Peng / Taipei City	Entertainment / Recreation - Media	Spiritual Teenagers Center	Reven ge neration
IDEAFINE / Beijing	Food / Beverage - Food - Single	JIAO KUI	Jiao Kui Liquor
Idee di Marca / San Benedetto del Tronto	Food / Beverage - Food - Single	Spadù	SPHARK - The shark eats sandwich
Iris Worldwide / Atlanta + AUTUMN LINE + SUMMER WINTER	Specialty Product / Wildcard	adidas Originals	adidas Originals x ESPN Top Ten Hi 1979 Drop
Jiang Hong Da / Taichung + HWC ROASTERS FOOD & BEVERAGE Co. / Taichung	Sustainable / Eco-friendly - Single	HWC ROASTERS FOOD & BEVERAGE Co.	Environmentally Friendly Geisha Coffee Gift Box
Jing-A / Beijing + MetaDesign / Beijing	Food / Beverage - Beverage - Series	Jing-A Brewing	Core and Seasonal Packaging Design
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Beauty / Cosmetics / Personal Care - Single	Beiersdorf AG	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Design for Good - Packaging Design	Beiersdorf AG	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Specialty Product / Wildcard	Beiersdorf AG	NIVEA SUN Melanoma Plaster

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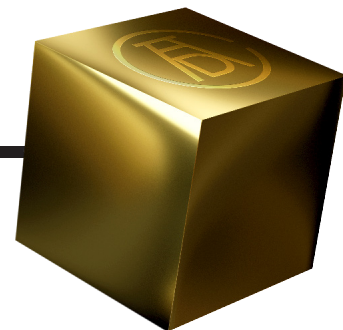


PACKAGING DESIGN

Jung von Matt / Hamburg + Not A Machine / Hamburg + DELI / Hamburg + Tony Petersen Film	Innovation	Berliner Verkehrsbetriebe (BVG) - AÖR	The BVG Hempticket – Come home, calm down.
JUNTAO LIU / XI'AN	Entertainment / Recreation - Games / Toys / Recreation	RARE	SINGING SOIL-WHITE TIGER
Keiji Yano / Abiko-shi	Fashion / Apparel / Accessories	JINS, FUJISUBARU	JINS x FUJISUBARU BRAND IDENTITY
Keishindo Co. / Nagoya + Mitai Co. / Kurobe	Food / Beverage - Food - Single	Keishindo	The Ebizukushi
Kenneth Ho + Chelsea Chang	Food / Beverage - Food - Series	Mercelandia Long Fong	Mercelandia Long Fong – Brand Packaging Design
L3 Branding / Beijing	Food / Beverage - Food - Single	Yili Group	SATINE PRO Package Design
Leo Burnett / Toronto	Home / Houseware	Leo Burnett Toronto	Sunshine In a Box
Leo Burnett / Toronto	Pharma / Health / Wellness	Leo Burnett Toronto	Sunshine In a Box
Leo Burnett / Toronto	Food / Beverage - Food - Series	Woah Dough	Woah Dough
Leo Burnett / Toronto	Food / Beverage - Food - Single	Woah Dough	Woah Dough
Leo Burnett / Toronto	Innovation	Woah Dough	Woah Dough
Ig2 / Montréal	Food / Beverage - Food - Series	Aliment Faita-Forgione	Pasta la vista, baby!
LIFULL / Tokyo + Whosecacao / Tokyo + Social Kitchen TORANOMON / Tokyo + Peak / Tokyo	Design for Good - Packaging Design	LIFULL	ECOLATE
Linshaobin Design / Shenzhen + Bamatea / Shenzhen + Shaobin Lin / Shenzhen + Yanpeng Chen / Shenzhen	Food / Beverage - Beverage - Single	Bamatea	Huhu Sheng Feng

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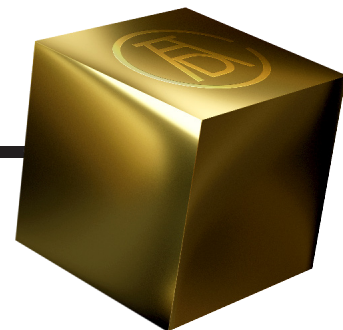


PACKAGING DESIGN

Linshaobin Design / Shenzhen + Shenzhen Chaoyu Co. / Shenzhen + Shaobin Lin / Shenzhen + Yanpeng Chen / Shenzhen	Food / Beverage - Food - Single	Shenzhen Chaoyu Co.,	Flavour of Mountains and Seas- Gem Garden
Linshaobin Design / Shenzhen + Shenzhen Chaoyu Co. / Shenzhen + Shaobin Lin / Shenzhen + Yanpeng Chen / Shenzhen	Food / Beverage - Food - Single	Shenzhen Chaoyu Co.,	Moon light-Gem Garden
M-N Associates / Ho Chi Minh City	Pet Products	PetChoy	Spark the new 'Choy'?
Mario Cavallaro / Eboli	Food / Beverage - Food - Series	Tenuta Tortorella	Tortorella, the welcoming flowers
MARU / Tokyo + Kadoya / Wakayama	Food / Beverage - Food - Series	Kadoya	I (Eye) am MIKAN
MARU / Tokyo + Kadoya / Wakayama	Food / Beverage - Beverage - Series	Kadoya	Kadoya citrus juice
maubau / Montreal	Food / Beverage - Beverage - Series	Domaine Gélinas	Domaine Gélinas Distillery - Craft Gins
Midday / Vancouver	Food / Beverage - Beverage - Single	Assembly Gin	A spirit greater than the sum of its parts
Midday / Vancouver	Food / Beverage - Beverage - Series	Buondi Craft	Crafted with Passion
mosi mosi / Hong Kong	Food / Beverage - Food - Single	mosi mosi	Mosi Inclusive Mooncake
Mythology / New York	Food / Beverage - Beverage - Single	Agua Magica	Agua Magica Packaging
Never-Never / Hong Kong	Food / Beverage - Beverage - Single	Roasters Alchemy	Roasters Alchemy - Drip Bag Coffee
nju:design / Eboli + Annamaria Varallo / Eboli + Mario Cavallaro / Eboli + Stefano Marra / Eboli	Food / Beverage - Food - Series	Cantine Villa Dora	Terra viva

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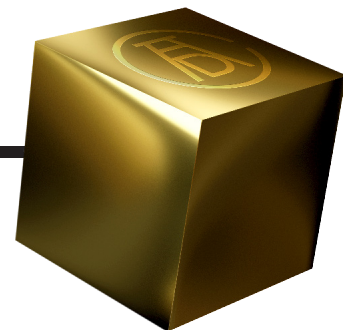


PACKAGING DESIGN

nju:design / Eboli + Annamaria Varallo / Eboli + Mario Cavallaro / Eboli + Stefano Marra / Eboli	Food / Beverage - Beverage - Series	Guerritore	Guerritore wines
Octavio Pardo / Pamplona + Elena Ramírez / Pamplona + Pablo Alonso / Pamplona	Food / Beverage - Beverage - Series	L'Atelier	L'Atelier Beer
OlssonBarbieri / Oslo	Food / Beverage - Beverage - Series	Château Picoron	Château Picoron
OlssonBarbieri / Oslo	Food / Beverage - Beverage - Series	Pursue Hard Seltzer	Pursue Hard Seltzer
Opposite House / Stockholm	Beauty / Cosmetics / Personal Care - Series	Skinome Project	Freshly Made Skincare
Osborne Shiwan / Auckland	Fashion / Apparel / Accessories	Godavari Diamonds	Godavari Diamonds
Osborne Shiwan / Auckland	Innovation	Godavari Diamonds	Godavari Diamonds
PANO DESIGN STUDIO / Athens	Pharma / Health / Wellness	SANA Amsterdam	SANA Amsterdam premium collagen
PANO DESIGN STUDIO / Athens + VARIEGATA	Design for Good - Packaging Design	MAST STOP	MAST STOP
Paprika / Montreal	Food / Beverage - Beverage - Series	Distillerie Grand Dérangement	PETITE EAU - Organic Vodka
Paprika / Montreal	Food / Beverage - Beverage - Single	Distillerie Grand Dérangement	SAGE - Organic Aged Gin
Pearlfisher / New York	Food / Beverage - Beverage - Single	Campari	Wild Turkey 101
Pearlfisher / New York	Food / Beverage - Beverage - Single	Heineken USA	Tecate ALTA
Pearlfisher / New York	Home / Houseware	Pyrex	Pyrex
PepsiCo Design & Innovation / New York	Food / Beverage - Food - Series	PepsiCo	Lay's Smiles Campaign
Public Address / Toronto	Food / Beverage - Food - Series	Wholly Veggie	Wholly Veggie packaging

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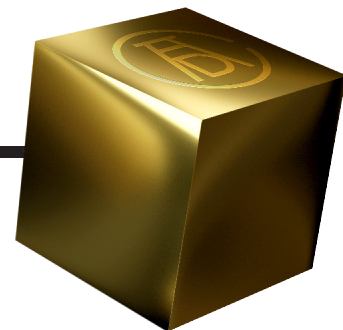


PACKAGING DESIGN

S&Co / Bogotá	Food / Beverage - Food - Single	Masa	Batidos Masa
S&Co / Bogotá	Food / Beverage - Food - Single	Masa	Galletas Masa
SAFARI SUNDAYS / New York	Food / Beverage - Beverage - Series	7-Eleven	7-Eleven Coffee Platform – You Brew You
Sayaka Adachi / Niigata City	Food / Beverage - Food - Single	Miyamura seifu	Kuruma-fu package
SERVICEPLAN GERMANY / Munich	Consumer Electronics	Xbox	Xbox Equality Controller
Shanghai VONO Brand / Shanghai + Braun China / Guangzhou	Consumer Electronics	BRAUN CHINA	Braun 100th anniversary Special Edition
ShanTianTu / Shenzhen	Food / Beverage - Food - Single	ShanTianTu	Music Moon
Shantou Datianchao Brand Planning Co. / Shantou City	Sustainable / Eco-friendly - Series	YiNong	Chocolate box of soaring up into the sky
ShenZhen Lingyun Creative Packaging Design Co. / ShenZhen	Food / Beverage - Beverage - Series	Shenzhen Yanzhi Brand Management Consulting Co.	Zebra Beer
Shion Studio / New York	Beauty / Cosmetics / Personal Care - Single	Vella Bioscience	Women's Pleasure Serum Packaging
Sino Development & Trading / Hong Kong + Beeswork Design & Production / Hong Kong	Design for Good - Packaging Design	Eutopia Organics	Eutopia Organics Brand Identity and Packaging
Smack Bang / Sydney	Food / Beverage - Beverage - Series	Giddy Citizen	Giddy Citizen
Studio Garbett / Sydney	Design for Good - Packaging Design	Who Gives a Crap	The Play Edition
Studio Tumpic-Prenc / Rovinj	Food / Beverage - Beverage - Single	O.P.G. Šuran	Discovering the microcosm of biodynamic wines
Sunday Afternoon / New York	Food / Beverage - Beverage - Single	Collective Arts Brewery	Collective Arts Brewery, Artist Collaboration
SUNLAND / FuZhou	Food / Beverage - Beverage - Single	BUDDHA TEA	BUDDHA WHITE TEA

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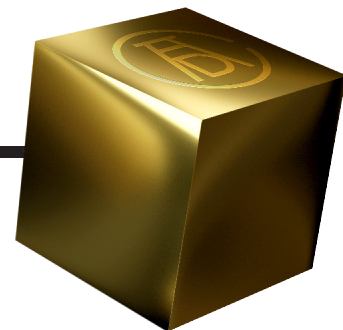


PACKAGING DESIGN

SUNLAND / FuZhou	Food / Beverage - Beverage - Single	YU12	YU12 Tea Packaging
TEMPERATURE UP COMPANY / FuZhou	Food / Beverage - Beverage - Single	SHIWUFANYING	SUSHANHE
THE 90s LAB / New Taipei City	Entertainment / Recreation - Games / Toys / Recreation	MACHILL	MACHILL PREMIUM
the community / Miami + OREO / New York	Food / Beverage - Food - Series	OREO	OREO THINS PROTECTION PROGRAM
the community / Miami + OREO / New York	Innovation	OREO	OREO THINS PROTECTION PROGRAM
The New York Mets / New York	Entertainment / Recreation - Games / Toys / Recreation	The New York Mets	2021 Season Tickets Package
TigerPan Packaging Design Lab / Shenzhen + Guangzhou Kadilian Cosmetic Co./ Guangzhou + Tiger Pan / Shenzhen	Beauty / Cosmetics / Personal Care - Series	Guangzhou Kadilian Cosmetic Co.	Freeze into Fragments of Time
Trill / Calgary	Food / Beverage - Beverage - Series	Gradient Beverages Corp.	GRADIENT VODKA SODA
Trill / Calgary	Food / Beverage - Beverage - Single	Gradient Beverages Corp.	GRADIENT VODKA SODA
Trill / Calgary	Innovation	Gradient Beverages Corp.	GRADIENT VODKA SODA
Tsushima Design / Hiroshima + SAKE-SHOW YAMADA / Hiroshima	Food / Beverage - Beverage - Series	SAKE-SHOW YAMADA	YAMAGATA
Turner Duckworth: London, San Francisco & New York	Food / Beverage - Food - Series	Campbell's	Campbell's Packaging
UIWD / São Paulo	Beauty / Cosmetics / Personal Care - Single	Rassa Botanicals	Packaging Design
VOLTA Brand Shaping Studio / Porto	Food / Beverage - Beverage - Series	Sandeman — Sogrape Vinhos	Sandeman Beat
Waytura (Shanghai) Technology Co / Shanghai + Yellowdot Design / Hong Kong	Innovation	OLIVIO&CO	Sunglasses Eco Packaging

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PACKAGING DESIGN

Waytura (Shanghai) Technology Co / Shanghai + Yellowdot Design / Hong Kong	Sustainable / Eco-friendly - Single	OLIVIO&CO	Sunglasses Eco Packaging
Wedge / Montreal	Food / Beverage - Beverage - Series	Entre Pierre et Terre	Entre Pierre et Terre Spirits
Wedge / Montreal	Food / Beverage - Beverage - Series	Nylo	Nylo Natural Seltzer
Wunderman Thompson Argentina / Buenos Aires	Beauty / Cosmetics / Personal Care - Single	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Design for Good - Packaging Design	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Innovation	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Pharma / Health / Wellness	Unilever	Degree Inclusive
Xi'an Gaopeng	Food / Beverage - Food - Series	CANG MAI YUAN	"Xin/jiang" font bag
Xi'an Gaopeng	Food / Beverage - Beverage - Single	LI JIANG ZHI	2021 Pu 'er tea
Xi'an Gaopeng	Sustainable / Eco-friendly - Single	LI JIANG ZHI	2021 Pu 'er tea
Xi'an Gaopeng	Sustainable / Eco-friendly - Series	LI JIANG ZHI	Pu 'er Tea 100g No. 2
Xi'an Gaopeng	Beauty / Cosmetics / Personal Care - Single	LI MING ZHI YAN	Animated interactive box
Xi'an Gaopeng	Innovation	LI MING ZHI YAN	Animated interactive box
Young Ho / Shenzhen	Food / Beverage - Beverage - Series	A Tea Store	Full Moon Tea Gift
Yuxuan He / Shenzhen	Food / Beverage - Food - Single	PHILOSOPHY ORIENTATION	Philosophy Orientation Dark Chocolate
Zhuhua He / Shanghai + Shanghai Version Design Group / Shanghai	Beauty / Cosmetics / Personal Care - Series	Yoseido	Yoseido

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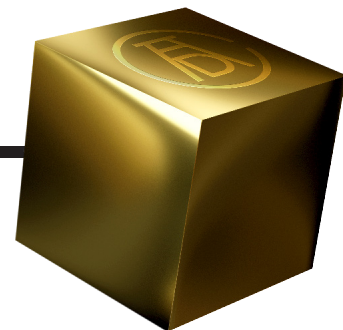


PACKAGING DESIGN

Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Food / Beverage - Beverage - Series	SingleCut Beersmiths	Notes IPA
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Innovation	SingleCut Beersmiths	Notes IPA
+1 Design	Pharma / Health / Wellness	China Resources Sanjiu Medical & Pharmaceutical Co.	Changbai Mountain Ginseng Honey Slices

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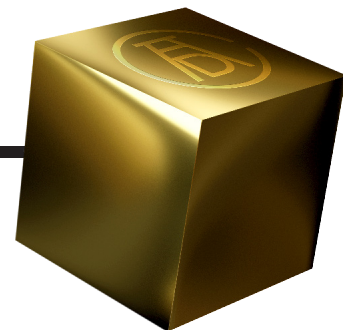


PHOTOGRAPHY

AARP / Washington, D.C.	Social Media - Series	AARP	Fletcher Street Urban Riding Club
AARP / Washington, D.C.	Social Media - Single	AARP	Nostalgic Film Locations: Thelma and Louise
AARP / Washington, D.C.	Wildcard - Single	AARP The Magazine	Buffalo Soldier
Agnieszka Doroszewicz / Hamburg + BMW Group / Munich	Products / Commercial - Series	BMW	Expressive Performer
Aldo Chacon / Los Angeles + Sal Chacon / Los Angeles	Personal / Unpublished / Passion Project - Series	Personal Project	Nike's World
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Products / Commercial - Series	Pepsi	Better With Pepsi
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Products / Commercial - Single	Pepsi	Better With Pepsi - Burger King Print
alma DDB / Miami + PepsiCo + OMD + Carbo Films	Products / Commercial - Single	Pepsi	Better With Pepsi - Wendy's Print
Apple / Cupertino	Social Media - Series	Apple	Hometown Shot on iPhone
Apple / Cupertino	Mobile	Apple	Shot on iPhone A
Apple / Cupertino	Mobile	Apple	Shot on iPhone B
Apple / Cupertino	Social Media - Series	Apple	Shot on iPhone Night Mode
Cover Design / Hangzhou + Heaven&Hell / Shanghai	Design for Good - Photography	Cainiao x Owspace Bookstore	Open A Book Open A World
Design Army / Washington, D.C.	Fine Art / Conceptual - Series	Hong Kong Ballet	NEXT

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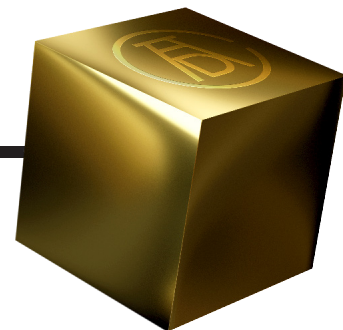


PHOTOGRAPHY

Dirk Bader / Munich + L'Officiel Liechtenstein / Munich	Fashion - Series	L'Officiel Liechtenstein	Aging with Grace
Dirk Bader / Munich + Max Magazine International / Munich	Music / Entertainment - Series	Max Magazine International	Prima, Ballerina!
Exactly Agency / Fredericksburg	Products / Commercial - Series	THAT Concept Store	Festive Campaign 2021
Geoff Story / St. Louis	Personal / Unpublished / Passion Project - Single	Self (personal project)	Pride of a Veteran
Goodby Silverstein & Partners / San Francisco	Food - Series	Lunchables	Lunchabuilds
Grabarz & Partner / Hamburg + Dr. Ing. h.c. F. Porsche / Stuttgart	Products / Commercial - Series	Dr. Ing. h.c. F. Porsche AG	Vision GT through the eyes of Teresa
Havas / Montreal + Mathieu Levesque / Montreal + Consulat / Montreal	Food - Series	Couche-Tard / Circle K	Couche-Tard
Henri Prestes / Santarem	Fine Art / Conceptual - Series	Henri Prestes	Beyond the Edge of the World
INGO Hamburg / Ogilvy Germany + Burger King Germany / Hannover + CAW Media / Buende	Products / Commercial - Series	Burger King Germany	Proper Dining
John Wish / Hangzhou + cover design / Hangzhou	Design for Good - Photography	Cainiao Post	Open A Book Open A World
Jonathan Knowles / London + Frame Group / Glasgow	Wildcard - Series	Whisky based Edinburgh attraction	Saturate Your Senses

ADC 101ST ANNUAL AWARDS – SHORTLIST

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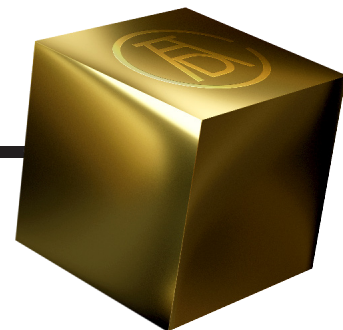


PHOTOGRAPHY

Julia Comita / Brooklyn + Hunger Magazine / London + Cris Cordero / Brooklyn + Marisa Ellison / Brooklyn	Portraiture - Single	Hunger Magazine	He/Him
Julia Comita / Brooklyn + Hunger Magazine / London + Roberto Johnson / Brooklyn + Stephanie Francis / Brooklyn	Fashion - Series	Hunger Magazine	Seizing the Throne
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Wildcard - Series	Hyundai	The Bigger Crash
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Photography	Hyundai	The Bigger Crash - Blanca
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Photography	Hyundai	The Bigger Crash - Hayian
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Photography	Hyundai	The Bigger Crash - Irma
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Photography	Hyundai	The Bigger Crash - Jebi
Jung von Matt / Hamburg + Square Pixel / Rio de Janeiro	Design for Good - Photography	Hyundai	The Bigger Crash - Katrina
Kirth Bobb / Washington, D.C.	Portraiture - Series	Deloitte	Glory Emmanuel for Deloitte
Kirth Bobb / Washington, D.C.	Design for Good - Photography	She Will Rise	A Supreme Future
Leith / Edinburgh	Street	IPHA	Developed by Vaccines

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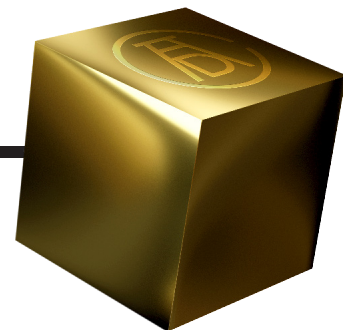


PHOTOGRAPHY

Leo Burnett / Riyadh + Nojara Productions	Products / Commercial - Series	IKEA	Time to Redecorate
Leo Burnett / Riyadh + Nojara Productions	Social Media - Series	IKEA	Time to Redecorate
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Photography	Change the Ref	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Drone / Aerial	Change the Ref	The Lost Class
Margeaux Walter / Brooklyn + The New York Times / New York + Brent Murray / New York	Fine Art / Conceptual - Series	New York Times	Work Friend
Matchstick / Cape Town	Sports / Recreation	Discovery Health	Kgothatso Montjane for Discovery Health
McCann Health / São Paulo	Design for Good - Photography	Ease Labs	Cannabis Science
McCann Health / São Paulo	Fine Art / Conceptual - Series	Ease Labs	Cannabis Science
Michelle Watt / Brooklyn + FRED & FARID / New York	Products / Commercial - Series	Rémy Martin	Family Spirit
Michelle Watt / Brooklyn + Oliver Wyman / New York	Portraiture - Series	Oliver Wyman	The New People Shaping Our Future
SERVICEPLAN GERMANY / Munich	Products / Commercial - Series	O ₂ Deutschland	The Visible Net

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PHOTOGRAPHY

The New York Times Magazine / New York	Music / Entertainment - Series	The New York Times Magazine	Great Performers Issue
The New York Times Magazine / New York	Photojournalism - Series	The New York Times Magazine	Life Death and Grief in Los Angeles
The New York Times Magazine / New York	Portraiture - Single	The New York Times Magazine	The Age of Ishiguro
The New York Times Magazine / New York	Photojournalism - Single	The New York Times Magazine	The American Abyss: Officer Goodman
The New York Times Magazine / New York	Photojournalism - Series	The New York Times Magazine	The New York Issue
Timothy Mattimore / Chicago	Drone / Aerial	Tim Mattimore Photography	Geldingadalir Rivers
Timothy Mattimore / Chicago	Landscape	Tim Mattimore Photography	THE BRUTAL BEAUTY OF SUPERIOR
Tina Sturzenegger / Zug	Personal / Unpublished / Passion Project - Series	Self Promotion	there must be lights burning brighter somewhere
Todd Antony / London	Personal / Unpublished / Passion Project - Series	Personal Project	Flying Stars - Amputee Footballers of Sierra Leone
TOKYU AGENCY / Tokyo + Flip-book / Tokyo + DRAWING AND MANUAL / Tokyo + RABBIT / Tokyo	Travel / Tourism - Single	H.I.S. Co.	The longing to travel
Tom van Schelven / London	Design for Good - Photography	Personal Project	Free Fall Stills
Tomek Makolski / Warsaw + INK Studio / London	Fine Art / Conceptual - Series	Porsche AG	Taycan World
Tomek Makolski / Warsaw + INK Studio / London	Landscape	Porsche AG	Taycan World
Tomek Makolski / Warsaw + INK Studio / London	Products / Commercial - Series	Porsche AG	Taycan World
Tomek Makolski / Warsaw + LEGO MEA / Dubai + Adspringer / Warsaw	Fine Art / Conceptual - Series	LEGO MEA	Drive What You Love

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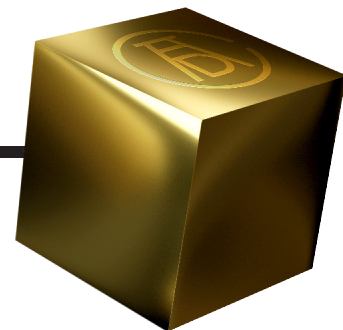


PHOTOGRAPHY

Tomek Makolski / Warsaw + LEGO MEA / Dubai + Adspringer / Warsaw	Products / Commercial - Series	LEGO MEA	Drive What You Love
Tomek Makolski / Warsaw + LEGO MEA / Dubai + Adspringer / Warsaw	Social Media - Series	LEGO MEA	Drive What You Love
Tyrone Bradley / Cape Town	Sports / Recreation	Discovery Health	Tatjana Schoenmaker for Discovery Health
United States Postal Service / Washington, D.C. + Aliza Eliazarov / Kittery + Greg Breeding / Charlottesville + Zack Bryant / Charlottesville	Portraiture - Series	United States Postal Service	Heritage Breeds Stamps
VICE Media Group / Brooklyn	Wildcard - Series	VICE Media Group	Counter Space Season 2 Photography
VICE Media Group / Brooklyn	Design for Good - Photography	VICE Media Group	Gender Spectrum Collection
VMLY&R / Red Fuse / Paris	Street	Colgate-Palmolive	Smiles Always Find a Way
William Arcand / Montréal + L'Éloi / Montréal	Fashion - Series	CHANEL	Charlotte Cardin x CHANEL for S/ Magazine

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PRODUCT DESIGN

360i / New York + OREO	Wildcard	OREO	OREO x Pokémon
Chaochao Guo / Beijing	Durable Goods - Small Appliances	MegaRobo	C3 Hand Drip Coffee Robot
Cheil Germany / Schwalbach am Taunus	Children	Volksbanken Raiffeisenbanken	myPiggy – Germany's First Smart Piggy Bank
Cheil Germany / Schwalbach am Taunus	Innovation	Volksbanken Raiffeisenbanken	myPiggy – Germany's First Smart Piggy Bank
Daojia Lin / San Francisco + Daojia Lin / Guangzhou	Office Supplies	TAYKOO Stationery Co.	Gradient colored pencil
DENTSU / Tokyo + INITIAL / Tokyo + AOI Pro. / Tokyo + CONNECTION / Tokyo	Design for Good - Product Design	QD Laser, Inc. / RETISSA SUPER CAPTURE	With My Eyes
DENTSU / Tokyo + INITIAL / Tokyo + AOI Pro. / Tokyo + CONNECTION / Tokyo	Innovation	QD Laser, Inc. / RETISSA SUPER CAPTURE	With My Eyes
DENTSU / Tokyo + INITIAL / Tokyo + AOI Pro. / Tokyo + CONNECTION / Tokyo	Science / Medical	QD Laser, Inc. / RETISSA SUPER CAPTURE	With My Eyes
FCB / Chicago + Lord + Thomas / Chicago + M S S N G P ECES / New York + Picture North / Chicago	Innovation	Cox Communications	Hugs
Google / Mountain View	Design for Good - Product Design	Google	Real Tone
Google / Mountain View	Consumer Electronics	Google	Google Pixel 5a
Google / Mountain View	Consumer Electronics	Google	Google Pixel 6 and Pixel 6 Pro
Google / Mountain View	Consumer Electronics	Google	Google Pixel 6 and Pixel 6 Pro Case

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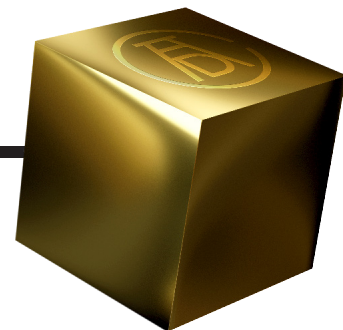


PRODUCT DESIGN

Google / Mountain View	Consumer Electronics	Google	Google Pixel Buds A-Series
Google / Mountain View	Consumer Electronics	Google	Google Pixel Stand (2nd gen)
Google / Mountain View	Consumer Electronics	Google	Nest Cam (outdoor & indoor)
Google / Mountain View	Consumer Electronics	Google	Nest Cam w/Floodlight
Google / Mountain View	Consumer Electronics	Google	Nest Cam Wired
Google / Mountain View	Consumer Electronics	Google	Nest Doorbell
Havas Costa Rica / San José + KFC	Design for Good - Product Design	KFC	The Annexation Buckets
Havas Sports & Entertainment / Puteaux	Design for Good - Product Design	GMF	The Safe Training Jersey
Havas Sports & Entertainment / Puteaux	Sports / Leisure	GMF	The Safe Training Jersey
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Beauty / Wellness / Personal Care	Beiersdorf AG	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Design for Good - Product Design	Beiersdorf AG	NIVEA SUN Melanoma Plaster
Jung von Matt / Hamburg + Massive Music / Berlin + .fount / Berlin	Science / Medical	Beiersdorf AG	NIVEA SUN Melanoma Plaster

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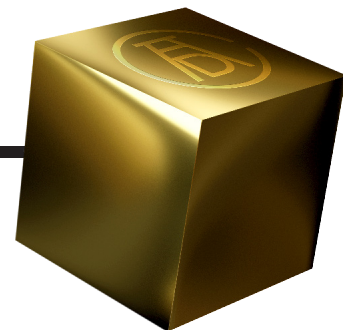


PRODUCT DESIGN

L&C / New York + Dole Sunshine Company / Singapore + Ananas Anam / London + Suitcase Productions / New York	Design for Good - Product Design	Dole Sunshine Company + Ananas Anam	Piñatex
L&C / New York + Dole Sunshine Company / Singapore + Ananas Anam / London + Suitcase Productions / New York	Innovation	Dole Sunshine Company + Ananas Anam	Piñatex
L&C / New York + Dole Sunshine Company / Singapore + Ananas Anam / London + Suitcase Productions / New York	Sustainable / Eco-friendly	Dole Sunshine Company + Ananas Anam	Piñatex
LIFULL / Tokyo + Whosecacao / Tokyo + Social Kitchen TORANOMON / Tokyo + Peak / Tokyo	Design for Good - Product Design	LIFULL	ECOLATE
LIFULL / Tokyo + Whosecacao / Tokyo + Social Kitchen TORANOMON / Tokyo + Peak / Tokyo	Innovation	LIFULL	ECOLATE
LIFULL / Tokyo + Whosecacao / Tokyo + Social Kitchen TORANOMON / Tokyo + Peak / Tokyo	Sustainable / Eco-friendly	LIFULL	ECOLATE
R/GA / Sydney	Sustainable / Eco-friendly	OzHarvest	Use It Up Tape
Roborock / Beijing	Durable Goods - Small Appliances	Roborock	Roborock Dyad
Roborock / Beijing	Consumer Electronics	Roborock	Roborock S7 MaxV Ultra

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PRODUCT DESIGN

Scholz & Friends / Berlin	Wildcard	Johanniter	Anti Look – the life-saving QR design
Sid Lee / Montreal	Sports / Leisure	Tennis Canada	Tennis Canada Open Trophy
Sid Lee / Montreal + Compagnie et cie / Montreal	Design for Good - Product Design	Sid Lee x Compagnie et cie	Furniture Retransformed
Sid Lee / Montreal + Compagnie et cie / Montreal	Interiors / Home / Office - Furniture - Single or Series	Sid Lee x Compagnie et cie	Furniture Retransformed
Sid Lee / Montreal + Compagnie et cie / Montreal	Sustainable / Eco-friendly	Sid Lee x Compagnie et cie	Furniture Retransformed
TBWA\China / Shanghai + TBWA\Shanghai / Shanghai	Design for Good - Product Design	Energy Monster	Life Sharing Powerbank
Washington State University / Pullman + Robert Krikac / Pullman + Sarah Rosenthal / Pullman + Shannon Spilker / Pullman	Prototype	Collaborative table design for ourselves.	SPLATT Table
Waytura (Shanghai) Technology Co / Shanghai + Yellowdot Design / Hong Kong	Children	OLIVIO&CO	Kids Sunglasses
Waytura (Shanghai) Technology Co / Shanghai + Yellowdot Design / Hong Kong	Design for Good - Product Design	OLIVIO&CO	Sunglasses
Wolfgang / Los Angeles	Design for Good - Product Design	Thundertruck	Thundertruck
Wolfgang / Los Angeles	Durable Goods - Transportation	Thundertruck	Thundertruck
Wolfgang / Los Angeles	Innovation	Thundertruck	Thundertruck
Wolfgang / Los Angeles	Prototype	Thundertruck	Thundertruck

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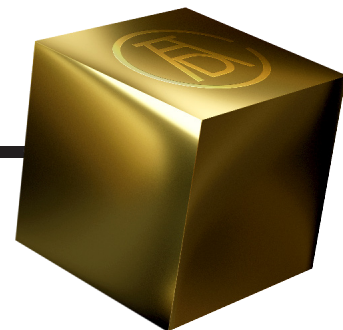


PRODUCT DESIGN

Wolfgang / Los Angeles	Sustainable / Eco-friendly	Thundertruck	Thundertruck
Wunderman Thompson Argentina / Buenos Aires	Beauty / Wellness / Personal Care	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Design for Good - Product Design	Unilever	Degree Inclusive
Wunderman Thompson Argentina / Buenos Aires	Innovation	Unilever	Degree Inclusive
Xi'an Gaopeng	Sustainable / Eco-friendly	LI JIANG ZHI	Pu 'er Tea 100g No. 2
Zulu Alpha Kilo / Toronto + Pfaff Harley-Davidson / Toronto + Sparks Innovation / Toronto + Zulubot / Toronto	Design for Good - Product Design	Pfaff Harley-Davidson	Tough Turban
Zulu Alpha Kilo / Toronto + Pfaff Harley-Davidson / Toronto + Sparks Innovation / Toronto + Zulubot / Toronto	Innovation	Pfaff Harley-Davidson	Tough Turban
Zulu Alpha Kilo / Toronto + SingleCut Beersmiths / New York + Zulubot / Toronto + Table of Content / New York	Innovation	SingleCut Beersmiths	Notes IPA

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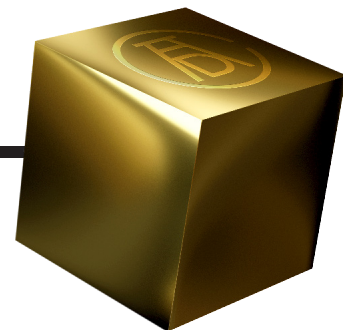


PUBLICATION DESIGN

1/4 studio + Jorge Araújo + Ana Mota / Porto	Books - Limited Edition / Private Press / Special Format	Galeria Ocupa!	1,5 Kg de Ocupa!
A Profound Waste of Time / London	Magazines - Magazine Full Issue	A Profound Waste of Time Ltd	A Profound Waste of Time 2
A.A. Trabucco- Campos / Brooklyn + Hatje Cantz / Berlin + William Mullan / Brooklyn	Books - Image-Driven	Hatje Cantz	Odd Apples Book
Acne Studios / Stockholm	Books - Jacket	Acne Paper	Issue 16: Age of Aquarius
Alessandro Giua / London	Books - Text-Driven	Mohd	That's Mohd
Alex Hunting Studio / London	Magazines - Magazine Full Issue	Kindling	Kindling Issue 2
Alex Hunting Studio / London	Magazines - Magazine Full Issue	Kinfolk	Kinfolk Issue 40 (Redesign)
Anne Jordan / Rochester	Books - Jacket	Open Letter Books	Black Village
another design / Guangzhou	Magazines - Magazine Cover	aranya Post	aranya Post ISSUE-5
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Design for Good - Publication Design	The Columbia Journalism Review	The Inevitable News
Artron Design Center / Beijing	Books - Text-Driven	Zhiyou Tian	Seven Days & Nights Love Is Day Light
Bazin Investments Kft. / Budapest + Zalán Péter Salát + Szabolcs Barakonyi + Róza Tekla Szilágyi	Books - Limited Edition / Private Press / Special Format	Fortepan Masters	Fortepan Masters
Ben Denzer / Boston	Books - Jacket	Verso Books	Everything and Less
Ben Grandgenett / New York	Books - Image-Driven	American Photography	American Photography 36th Annual Book

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PUBLICATION DESIGN

Ben Grandgenett / New York	Books - Jacket	American Photography	American Photography 36th Annual Book
BESIDE Media / Montreal	Design for Good - Publication Design	BESIDE	Issue 11: New Times
BESIDE Media / Montreal	Magazines - Magazine Full Issue	BESIDE	Issue 11: New Times
BESIDE Media / Montreal + Todd Anthony	Magazines - Magazine Story / Spread	BESIDE	Climbing Cholitas
Boyang Xia / New York + Rodrigo Corral Studio / New York	Books - Jacket	New Directions Publishing	Double Trio
Brad Bartlett / Los Angeles	Books - Image-Driven	Nevada Museum of Art	Gianfranco Gorgoni: Land Art Photographs
BUCK / Los Angeles + Secret Riso Club / New York	Design for Good - Publication Design	BUCK	Give Us Our Flowers
BUREAU BERGER / Paris + Benoit Berger / Paris + Éditions du Chêne, HACHETTE / Vanves + SCHICK TOIKKA / Berlin	Books - Image-Driven	Éditions du Chêne, HACHETTE	FANTASTIQUE GUSTAVE DORÉ
BUREAU BERGER / Paris + Benoit Berger / Paris + Éditions du Chêne, HACHETTE / Vanves + SCHICK TOIKKA / Berlin	Books - Jacket	Éditions du Chêne, HACHETTE	FANTASTIQUE GUSTAVE DORÉ
BUREAU BERGER / Paris + Benoit Berger / Paris + Éditions du Chêne, HACHETTE / Vanves + SCHICK TOIKKA / Berlin	Books - Limited Edition / Private Press / Special Format	Éditions du Chêne, HACHETTE	FANTASTIQUE GUSTAVE DORÉ
BUREAU BERGER / Paris + Éditions du Chêne, HACHETTE / Vanves + Benoit Berger / Paris	Books - Image-Driven	Éditions du chêne, HACHETTE	BISTROTIER

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PUBLICATION DESIGN

BUREAU BERGER / Paris + Éditions du Chêne, HACHETTE / Vanves + Benoit Berger / Paris + Nathalie Kapagiannidi / Paris	Books - Image-Driven	Éditions du Chêne, HACHETTE	PETITS ATLAS HÉDONISTES
CITIC Press Group/ Sight / Beijing + PAY2PLAY / Beijing + Modern Media Group / Shanghai	Books - Image-Driven	CITIC Press Group/Sight	Do it - China 2021
COLORSxSTUDIOS / Berlin	Books - Image-Driven	COLORSxSTUDIOS	Hi, Five.
Condé Nast/ Vanity Fair / New York	Magazines - Magazine Story / Spread	Vanity Fair	"On With the Show!" Hollywood Portfolio 2021
Content Object / Los Angeles	Books - Image-Driven	Isaac Julien Lab	Isaac Julien: Lessons of the Hour
Daniel Wiesmann / Berlin	Books - Image-Driven	Stiftung Buchkunst	The Best German Book Design 2021
Day + Night / Brooklyn + Josef Reyes / Brooklyn	Innovation	Day + Night	Day + Night no. 2
DENTSU / TOKYO + Plug / TOKYO + NISSHO CO. / Tokyo	Books - Limited Edition / Private Press / Special Format	ASAHIYAKI	Nights By The Lake
deValence (Alexandre Dimos, Ghislain Triboulet) / Paris	Books - Image-Driven	Éditions Dilecta	Jeff Koons Mucem
Entertainment Weekly / Los Angeles	Magazines - Magazine Infographics	Entertainment Weekly	Cold Open (Series)
Entertainment Weekly / Los Angeles	Innovation	Entertainment Weekly	Loki Takes Over
Entertainment Weekly / Los Angeles	Magazines - Magazine Story / Spread	Entertainment Weekly	Taking Another Stab

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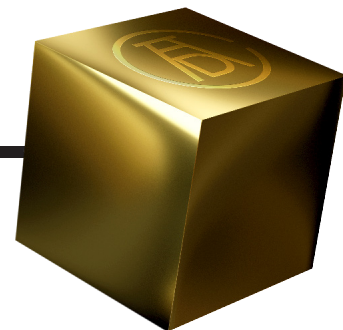


PUBLICATION DESIGN

Eric Asamoah + Wolfgang Ortner	Books - Image-Driven	Eric Asamoah	The Day After Tomorrow
Fast Company / New York	Magazines - Magazine Story / Spread	Fast Company	Innovation by Design
Fast Company / New York	Magazines - Magazine Full Issue	Fast Company	September 2021 issue
Fast Company / New York	Magazines - Magazine Full Issue	Fast Company	The World's Most Innovative Companies
Fast Company / New York	Design for Good - Publication Design	Fast Company	World Changing Ideas
Fengkun Bai / Beijing	Books - Text-Driven	Mugui Culture	A must-read book selected by Jin Shengtan
Forth + Back / Los Angeles + SPIRAL Journal / Los Angeles	Magazines - Magazine Full Issue	SPIRAL JOURNAL	SPIRAL - ISSUE II: FUTURE
Gabrielle Guy / New York + Phaidon / New York	Books - Image-Driven	Phaidon Press	African Artists: From 1882 to Now
Gerhard Kirchsclaeger / Wels	Magazines - Magazine Full Issue	Uta Gleiser	Uta Gleiser Vol. 1
Ginkgo Bioworks / Boston + Massive Science / New York	Design for Good - Publication Design	Grow	Grow-Magazine-Design-for-Good
Ginkgo Bioworks / Boston + Massive Science / New York	Magazines - Magazine Full Issue	Grow	Grow-Magazine-Full-Issue
Ginkgo Bioworks / Boston + Massive Science / New York	Magazines - Magazine Story / Spread	Grow	Grow-Magazine-Spread
Ginkgo Bioworks / Boston + Massive Science / New York	Magazines - Magazine Story / Spread	Grow	Grow-Magazine-Spread-Consider-the-Moth
Ginkgo Bioworks / Boston + Massive Science / New York	Magazines - Magazine Story / Spread	Grow	Grow-Magazine-Spread-Who-Owns-Living-Things

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PUBLICATION DESIGN

GIPHY / New York	Books - Image-Driven	GIPHY	Frame by Frame
GIPHY / New York	Books - Limited Edition / Private Press / Special Format	GIPHY	Frame by Frame
GIPHY / New York	Innovation	GIPHY	Frame by Frame
Goods & Services Branding / Toronto + UXB Press / Toronto + Flash Reproductions / Toronto	Books - Limited Edition / Private Press / Special Format	UXB Press	Eve of Darkness: Toronto Metal in the 1980s
Google Brand Studio / San Francisco + Pop-Up Magazine Productions / San Francisco + Armando Veve / San Francisco	Magazines - Magazine Full Issue	Google	Year in Search 2021
Google Brand Studio / San Francisco + Pop-Up Magazine Productions / San Francisco + Armando Veve / San Francisco	Magazines - Magazine Story / Spread	Google	Year in Search 2021
Google Brand Studio / San Francisco + Pop-Up Magazine Productions / San Francisco + Armando Veve / San Francisco	Magazines - Magazine Cover	Google	Year in Search 2021
GSD&M / Austin + Workman Publishing / New York	Books - Image-Driven	Project Amplify	Hear My Voice/Escucha mi voz
GSD&M / Austin + Workman Publishing / New York	Design for Good - Publication Design	Project Amplify	Hear My Voice/Escucha mi voz
HarperCollins Publishers + Amistad Books	Books - Jacket	Amistad Books / HarperCollins Publishers	Zora Neale Hurston Backlist Series
HEIMAT / Berlin + Liesel Filmproduktion / Berlin	Books - Limited Edition / Private Press / Special Format	Free Democrats Parliamentary Group	The strongest constitution ever.

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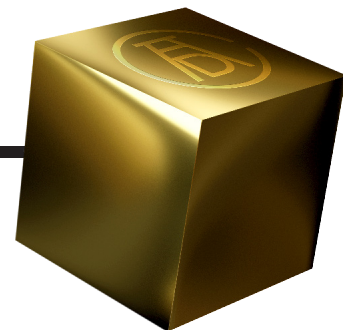


PUBLICATION DESIGN

HEIMAT / Berlin + Liesel Filmproduktion / Berlin	Design for Good - Publication Design	Free Democrats Parliamentary Group	The strongest constitution ever.
HIBA / Tokyo + Yosuke Fujiki Van Gogh Co. / Tokyo + Ryo Ohwada	Books - Image-Driven	Kesa Publishing	JOURNAL DURING COVID-19 STATE OF EMERGENCY
Hsing-Kai Peng / Taipei City	Books - Image-Driven	HUM CHUN TRADING CO., LTD. (AUSPIC PAPER)	Originated from the Black were Born in Nothingness
itemzero / Espinho + Maiadouro / Maia + itemzero / Espinho	Innovation	Itemzero + Maiadouro	The Book Cover
jaeger & jaeger / Überlingen	Magazines - Magazine Full Issue	Ensemble Modern GbR	EM Magazine #22/1
Jiang Hong Da / Taichung + Arphic Technology Co./ New Taipei City	Books - Limited Edition / Private Press / Special Format	Arphic Technology Co., Ltd.	Arphic Font Library
JOINGPUBLISHING (HK) / Hong Kong	Books - Limited Edition / Private Press / Special Format	Jointpublishing	CONSERVING JAMES WONG
Julia Hasting / New York + Phaidon / New York	Books - Image-Driven	Phaidon Press	The Kitchen Studio
Justin Metz	Magazines - Magazine Cover	Telegraph Magazine	The new country folk driving the locals mad
Kin / Brooklyn + Mailchimp	Digital Publications - Online Publication	Mailchimp	Bloom Season - PUB-105
Liveright / W. W. Norton / New York	Books - Limited Edition / Private Press / Special Format	Liveright / W. W. Norton & Company	The Lyrics, Paul McCartney
Long Lead + Xan Rice + Daan Verhoeven	Digital Publications - Online Publication	Long Lead	The Depths She'll Reach
Makkaihang Design / Hong Kong + Sandu Publishing / Guangzhou	Books - Image-Driven	Sandu Publishing	APD17
McCandliss Campbell / Park Ridge	Magazines - Magazine Story / Spread	Earnshaw's magazine	Culture Club
Meantime / Singapore + Fable / Singapore	Magazines - Magazine Cover	Meantime	Meantime Issue #3

ADC 101ST ANNUAL AWARDS – SHORTLIST

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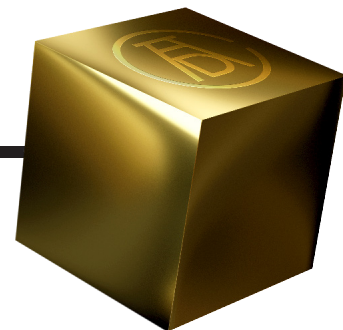


PUBLICATION DESIGN

Meantime / Singapore + Fable / Singapore	Magazines - Magazine Full Issue	Meantime	Meantime Issue #3
Mint Brand Design / Beijing	Books - Limited Edition / Private Press / Special Format	BIFT	BIFT GRADUATION WORKS BA, CLASS OF 2021
muehlhausmoers corporate communications / Berlin	Digital Publications - Online Publication	TÜV SÜD	TÜV SÜD IN
MullenLowe SSP3 / Bogota	Books - Image-Driven	ABINBEV / Zalva	Monsters are real
MullenLowe SSP3 / Bogota	Design for Good - Publication Design	ABINBEV / Zalva	Monsters are real
N.G. / Tokyo	Books - Limited Edition / Private Press / Special Format	N.G.inc.	EIKO BOX
Nan Chen / Beijing	Books - Text-Driven	Hubei Fine Arts Publishing House	History of Chinese Character Design
Nanjing Han Qing Tang Design / Nanjing + Qing Zhao / Nanjing + Jin Huang / Nanjing	Books - Image-Driven	Phoenix Fine Arts Publishing	
Nanjing Han Qing Tang Design / Nanjing + Qing Zhao / Nanjing + Qingyun Cao / Nanjing	Books - Limited Edition / Private Press / Special Format	Cultural Development Press	
Nanjing Han Qing Tang Design / Nanjing + Qing Zhao / Nanjing + Qingyun Cao / Nanjing	Books - Limited Edition / Private Press / Special Format	Phoenix Juveniles & Children's Publishing Ltd	
Nanjing Han Qing Tang Design / Nanjing + Qing Zhao / Nanjing + Tao Zhu / Nanjing + Jin Huang / Nanjing	Books - Image-Driven	Phoenix Fine Arts Publishing	
Nicole Caputo / New York	Books - Jacket	Catapult	Fake Accounts
Nigel Cottier / London + Slanted Publishers / Karlsruhe	Innovation	Self Promotion	Letterform Variations
Novel / New Delhi	Books - Jacket	Project 39A	Deathworthy

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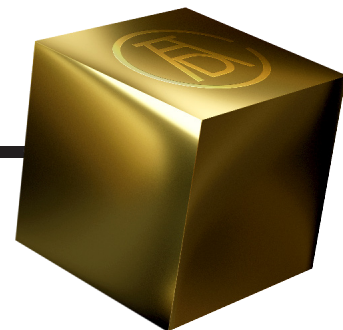


PUBLICATION DESIGN

Overlap Design Centre / Beijing + LuJunYi_DesignLive / Shanghai	Books - Limited Edition / Private Press / Special Format	The Graduate Online Talk	Weekend Archives
Pentagram / New York	Books - Jacket	Images Publishing Group	Graphic Life
Pentagram / New York	Books - Image-Driven	Images Publishing Group	Graphic Life
R/GA / London	Innovation	Google	Auditorial
Rafael Bessa / São Paulo	Books - Jacket	Jefferson Cavalcanti	Entre Pontos
Sarah Flood-Baumann / Fayetteville	Magazines - Magazine Full Issue	Louisville Magazine	Cover to Cover
Sarah Flood-Baumann / Fayetteville	Magazines - Magazine Cover	Louisville Magazine	Lo isville needs U.
SERVICEPLAN GERMANY / Munich	Innovation	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided
Shin Akiyama / Kobe- shi + Keiko Miyahara / Kobe-shi	Books - Limited Edition / Private Press / Special Format	Musashino Art University Museum & Library	Omni-Sculptures — The Scene of Emergence
Shin Akiyama / Kobe- shi + Keiko Miyahara / Kobe-shi + Yudai Sada / Kyoto + Yusuke Wada / Tokyo	Books - Limited Edition / Private Press / Special Format	Sayusha	Tousandou Angel Kikou
Shivam Sinha / New York	Design for Good - Publication Design	Self	Data Dossier
Sid Lee / Montreal + Ellen Macarthur Foundation / Cowes + M&H Polystudio / Montreal	Design for Good - Publication Design	Ellen MacArthur Foundation	Circular Design for Fashion
Sid Lee / Montreal + Ellen Macarthur Foundation / Cowes + M&H Polystudio / Montreal	Innovation	Ellen MacArthur Foundation	Circular Design for Fashion
Social Species / Brooklyn	Books - Limited Edition / Private Press / Special Format	Social Species	Archive of Play

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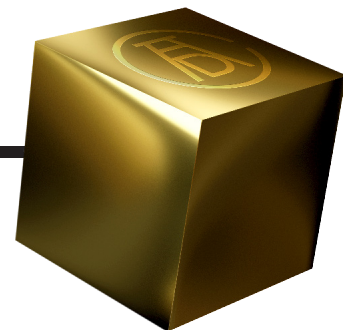


PUBLICATION DESIGN

STONES DESIGN Lab / Beijing	Books - Limited Edition / Private Press / Special Format	Here is Zine	FORM OF LOVE
Sunday Afternoon / New York	Newspapers - Full Issue	Canal Magazine	Canal Magazine #1
TERRITORY / Hamburg	Innovation	Gruner + Jahr	Stones of Beirut - The first book made of rubble
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	Getting to No
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times Magazine	Great Performers Issue
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	Matt Damon's Disappearing Acts
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	Pieces of a Man
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	The Age of Ishiguro
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	The Excavations of Pedro Almodovar
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	The Money Issue
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times Magazine	The Music Issue
The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- August 2021
The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- March 2021
The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- May 2021
The New York Times Magazine / New York	Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- October 2021
The New York Times Magazine / New York	Newspapers - Front Page	The New York Times Magazine	The New York Times for Kids- Covers
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	The Puzzle of Asian American Identity
The New York Times Magazine / New York	Magazines - Magazine Story / Spread	The New York Times Magazine	The Puzzle of Asian American Identity
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times Magazine	What Have Kids Lost?

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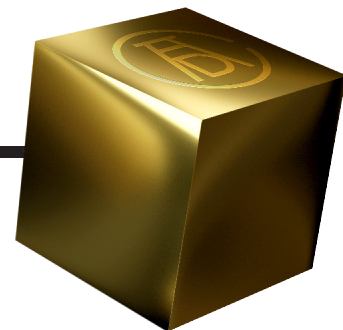


PUBLICATION DESIGN

Utah Jazz Brand Creative / Salt Lake City	Books - Limited Edition / Private Press / Special Format	Utah Jazz	20/21 NBA Award Zines
Utah Jazz Brand Creative / Salt Lake City	Books - Image-Driven	Utah Jazz	Utah Jazz Season Yearbook 20/21
Volkskrant Magazine / Amsterdam	Magazines - Magazine Cover	De persgroep	Volkskrant Magazine
WANGZHONG CO. / Taipei	Books - Limited Edition / Private Press / Special Format	The Reserach and Preservation Society for Dahong Wang's Architecture	Du Lian Kui
Washingtonian Magazine / Washington, D.C.	Magazines - Magazine Story / Spread	Washingtonian Media	Washingtonian Magazine
Yanrong Pan / Bergen	Books - Limited Edition / Private Press / Special Format	Kinakaal Forlag	Tvillingsong
Yanrong Pan / Bergen + Yilei Wang / Bergen	Books - Limited Edition / Private Press / Special Format	Kinakaal Forlag	Fjell Hav Poesi
Yanrong Pan / Nanjing	Books - Limited Edition / Private Press / Special Format	Commercial Press	Stamp Casting – The Field Practice by He Xiaoyi
Yanrong Pan / Nanjing	Books - Image-Driven	Jiangsu Phoenix Art Publishing House	The Codices of the Masters
Yanrong Pan / Nanjing	Books - Limited Edition / Private Press / Special Format	Xiling Seal-Engravers ' Society	Journal of Huiqin Chamber
Yanrong Pan / Nanjing	Books - Text-Driven	Zizai letterpress printing	Farewell
Yin Linlin / Beijing	Books - Text-Driven	LINLIN Design Studio	A SHOWY LIFE
YouTube Art Department / San Bruno + Hybrid Design / San Francisco	Books - Limited Edition / Private Press / Special Format	YouTube	YouTube Standards

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SPATIAL DESIGN

Aidlin Darling Design / San Francisco	Spatial Design - Residential Building	Confidential	Lattice House
Aidlin Darling Design / San Francisco	Spatial Design - Residential Building	Confidential	Three Gables
Aidlin Darling Design / San Francisco	Spatial Design - Commercial Building	Expedia Group	The Prow
Bito / Taipei + Taiwan Design Research Institute	Spatial Design - Installation Design	Taiwan Design Research Institute	London Design Biennale Taiwan Pavilion Swingphony
BLACKBOW / Beijing + interone / Beijing	Craft - Use of Technology	BMW	JOYCUBE BLIND BOX
BORIS MICKA Associates / Seville	Design for Good - Spatial Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020
BORIS MICKA Associates / Seville	Spatial Design - Installation Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020
DENTSU / Tokyo + ADBRAIN / Tokyo + P.I.C.S. Co. / Tokyo + WOW / Tokyo	Craft - Use of Color	The Tokyo Organising Committee of the Olympic and Paralympic Games	The Winds of Change
DENTSU / Tokyo + ADBRAIN / Tokyo + P.I.C.S. Co. / Tokyo + WOW / Tokyo	Craft - Use of Technology	The Tokyo Organising Committee of the Olympic and Paralympic Games	The Winds of Change
Hakuten Corporation / Tokyo + Panoramatik / Tokyo	Spatial Design - Installation Design	Yokosuka City	THE AXIS OF PEACE
HEIMAT / Berlin + LOFT Studios / Berlin + Liesel Filmproduktion / Berlin	Spatial Design - Retail Design	HORNBACK	Gardens can be anywhere.
Ippolito Fleitz Group / Stuttgart	Spatial Design - Commercial Interiors	Aktion Mensch e. V.	Aktion Mensch Headquarters
Jack Morton / New York + NFL Media / Los Angeles	Spatial Design - Set / Stage Design	NFL Media	NFL Los Angeles
Jason Bruges Studio / London + Hankook Tire / Seoul	Spatial Design - Installation Design	Hankook Tire	Digital Phyllotaxy

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SPATIAL DESIGN

Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Design for Good - Spatial Design	Change the Ref Inc.	The Lost Class
Leo Burnett / Chicago + Change the Ref / Coral Springs + No. 6 / New York + Hungry Man / Los Angeles	Spatial Design - Installation Design	Change the Ref Inc.	The Lost Class
Local Projects / New York + Selser Schaefer Architects + Trey Thaxton / Goldmill	Design for Good - Spatial Design	The 1921 Tulsa Race Massacre Centennial Commission	Greenwood Rising: Black Wall Street History Center
Mythology / New York	Spatial Design - Retail Design	Vashi	Vashi Covent Garden
Rebeca Méndez / Los Angeles + Marc Salette / Glendale + Tina Chee / Glendale	Spatial Design - Museums / Cultural Centers	Pima County, Tucson, Arizona	Tucson January 8th Memorial
SHISEIDO CREATIVE + HAKUTEN / Tokyo + SHISEIDO CREATIVE Co. / Tokyo + HAKUTEN / Tokyo	Spatial Design - Installation Design	Shiseido Creative	Shiseido Parlour's SWEET
SHISEIDO CREATIVE + HAKUTEN / Tokyo + SHISEIDO CREATIVE Co. / Tokyo + HAKUTEN / Tokyo	Spatial Design - Installation Design	Shiseido	Ginza Ecological Map
Sid Lee / Montreal + Compagnie et cie / Montreal	Craft - Sustainability / Environmentally Conscious Design	Sid Lee x Compagnie et cie	Furniture Retransformed
Sid Lee / Montreal + Compagnie et cie / Montreal	Craft - Use of Materials	Sid Lee x Compagnie et cie	Furniture Retransformed

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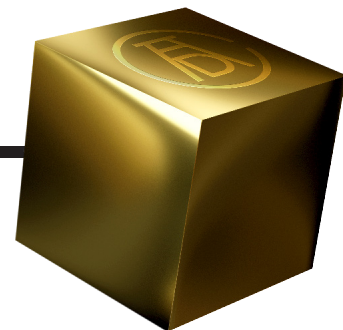


SPATIAL DESIGN

Studio O+A / San Francisco	Spatial Design - Commercial Interiors	ARTIS Ventures	ARTIS Ventures
Studio O+A / San Francisco + LEVER Architecture / Portland	Spatial Design - Commercial Interiors	adidas	adidas EVE
TBWA\HAKUHODO / Tokyo	Craft - Use of Technology	THE NIPPON FOUNDATION	Hi Toilet
TBWA\HAKUHODO / Tokyo	Design for Good - Spatial Design	THE NIPPON FOUNDATION	Hi Toilet
TBWA\HAKUHODO / Tokyo	Innovation	THE NIPPON FOUNDATION	Hi Toilet
TBWA\HAKUHODO / Tokyo	Spatial Design - Urban Planning	THE NIPPON FOUNDATION	Hi Toilet
The Nine Shanghai / Shanghai	Spatial Design - Installation Design	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours

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TYPOGRAPHY

360i / New York + New Orleans & Company	Advertising	New Orleans & Company	Built to Host
A.A. Trabucco- Campos / Brooklyn + Birthe Steinbeck / Berlin	Publication	Süddeutsche Zeitung Magazine	Fashion Issue Typography
another design / Guangzhou	Motion	Guangdong Museum of Art	2021 Guangzhou Image Triennial
another design / Guangzhou	Motion	Tencent	Digital Assistant T
Area 23, An IPG Health Company / New York + Ritmika Audio Arts / São Paulo + Brooklyn, Sports Page / Brooklyn + Stellar Printing / Long Island City	Use of Typography	The Columbia Journalism Review	The Inevitable News
Atelier Andrea Gassner / Feldkirch	Environmental	Theater am Saumarkt	Wolf Huber: the St Anne Altar, 500 Years
Belinda Kou / Chicago	Personal / Unpublished Lettering / Passion Project	Belinda Kou	Hungrily Ever After Lettering Series
Bito / Taipei	Motion	Taipei Golden Horse Film Festival Executive Committee	58th Golden Horse Awards
BRED / New York	Personal / Unpublished Lettering / Passion Project	BRED	The Letterpress Quilt Project
BUCK / Los Angeles	Advertising	Misfits Market	Misfits Market Brand Film
BY-ENJOY DESIGN / Fujian + Southern Living Arts Festival / Fujian + Half of the Mountain Art Space / Fujian	Design for Good - Typography	Southern Living Arts Festival	Planting bamboo in the south in the name of poster
BY-ENJOY DESIGN / Fujian + Zhou Xiongbo Solo Art Exhibition / Fujian + Xiamen Baolong Art Centre / Xiamen	Advertising	Zhou Xiongbo Solo Exhibition	Let It Be

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TYPOGRAPHY

BY-ENJOY DESIGN / Fujian + Zhou Xiongbo Solo Art Exhibition / Fujian + Xiamen Baolong Art Centre / Xiamen	Poster	Zhou Xiongbo Solo Exhibition	Let It Be
Caserne / Montreal	Typefaces / Font Systems	TVA Sports	Solide Typeface
Centre Design / Zhongshan	Poster	Caobu Public Library	The Five Great Mountains of China
Champions Design / New York + Carnegie Hall Marketing and Creative Services / New York	Lettering	Carnegie Hall	Carnegie Hall - Typography and Lettering
Champions Design / New York + Carnegie Hall Marketing and Creative Services / New York	Motion	Carnegie Hall	Carnegie Hall - Typography in Motion
Chandni Poddar / Mumbai	Digital	Self-Promotion	A-Z
COLLINS / New York + Riot Games/ Los Angeles	Typefaces / Font Systems	Riot Games: Arcane	Arcane – Iron & Glass Typeface
Colossus / South Boston + Contino Studio	Use of Typography	Boston Calling	Boston Calling
Corine Bond / Toronto	Personal / Unpublished Lettering / Passion Project	Corine Bond	Alfavè Typography
Dawang Sun / Shanghai + Hui Pan / Shanghai	Poster	Tongji University	Archi-Neering 2021
Dawang Sun / Shanghai + Hui Pan / Shanghai	Poster	Tongji University	Archi-Neering Posters
DENTSU / Tokyo + Dentsu Creative X / Tokyo	Poster	Universal Workers	SAVE GUNKANJIMA
Dev Valladares	Personal / Unpublished Lettering / Passion Project	N/A	Machine-Learning-Generated- Audio-Reactive-Type

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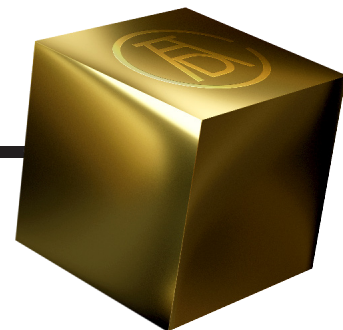


TYPOGRAPHY

Doe-Anderson Advertising / Louisville + Turner Duckworth: London, San Francisco & New York / New York	Use of Typography	Beam Suntory/Maker's Mark	Hand Made
Doe-Anderson Advertising / Louisville + Turner Duckworth: London, San Francisco & New York / New York	Use of Typography	Beam Suntory/Maker's Mark	Whisky Wonderland
Entertainment Weekly / Los Angeles	Publication	Entertainment Weekly	Taking Another Stab
Felippe Cavalcanti / Recife	Lettering	River Street Social	River St. Social Luxury Card Promotion
Fontwerk / Berlin	Typefaces / Font Systems	Fontwerk	West
Grand Deluxe / Matsuyama	Package / Product - Single	Seki	Typographic Toilet Roll
GroupeConnect + Digitas + Leo Burnett + Starcom	Digital	GroupeConnect	GC Sans: Endless Possibilities
GroupeConnect + Digitas + Leo Burnett + Starcom	Typefaces / Font Systems	GroupeConnect	GC Sans: Endless Possibilities
GroupeConnect + Digitas + Leo Burnett + Starcom	Use of Typography	GroupeConnect	GC Sans: Endless Possibilities
Identity Works / Stockholm	Typefaces / Font Systems	Holmen	Holmen Plant & Holmen Tree
Interbrand / New York	Typefaces / Font Systems	Connectivity Standards Alliance	Setting the standard for connectivity
Interbrand / New York + Dalton Maag / London	Motion	Bally's Corporation	Bally Thrill: Variable Font

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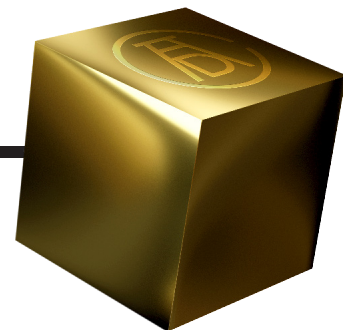


TYPOGRAPHY

Interbrand / New York + Dalton Maag / London	Typefaces / Font Systems	Bally's Corporation	Bally Thrill: Variable Font
Interbrand / New York + Dalton Maag / London	Typefaces / Font Systems	Truist	Truist Trio: Variable Font
Klim Type Foundry / Wellington + Noe Blanco / Barcelona + Dave Foster / Sydney	Typefaces / Font Systems	Klim Type Foundry	The Epicene Collection
Kobi Franco / Tel Aviv	Personal / Unpublished Lettering / Passion Project	Personal	Molecular Typography Laboratory
Kourosh Beigpour / Los Angeles + Canada Type / Toronto	Typefaces / Font Systems	Canada Type	Qasida
Kourosh Beigpour / Los Angeles + Canada Type / Toronto	Typefaces / Font Systems	Canada Type	Risala
Kristina Jandova	Personal / Unpublished Lettering / Passion Project	Personal Project	Utopian
Leo Burnett / Chicago + Beam Suntory / Chicago + Harbor / New York + Starcom / Chicago	Advertising	Beam Suntory	6ourbon 7ime
Leo Burnett / Toronto	Package / Product - Single	Woah Dough	Woah Dough
Leo Burnett / Toronto	Use of Typography	Woah Dough	Woah Dough
Superunion / London	Typefaces / Font Systems	Lexend	Let's End Dyslexia Through Lexend
Superunion / London	Design for Good - Typography	Lexend	Let's end dyslexia – with Lexend
Makkaihang Design / Hong Kong + PMQ / Hong Kong	Design for Good - Typography	PMQ	Type-11
Makkaihang Design / Hong Kong + PMQ / Hong Kong	Use of Typography	PMQ	Type-11
Margot Leveque / Paris + Fanny Hamelin / Paris	Typefaces / Font Systems	self-promotion	Ninna

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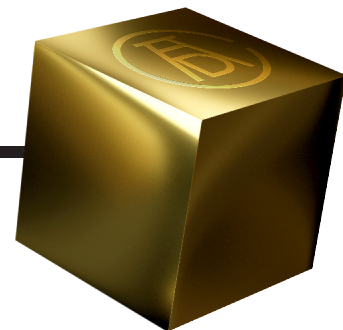


TYPOGRAPHY

McCann / New York	Advertising	New York Lottery	The New York Series State of Art
McCann / New York	Lettering	New York Lottery	The New York Series State of Art
Nanyang Technological University / Singapore + Blossom Pavilion / Taichung City	Innovation	Blossom Pavilion	The Flower Dance of Illusion
Ogilvy / Hong Kong + Michele Salati / Hong Kong	Poster	Foundry 852	Space to Create
Osborne Shiwan / Auckland	Poster	Atamira Dance Company	Te Wheke
Preacher / Austin	Advertising	Proper Plunge Pools	Proper Plunge Pools
Preacher / Austin	Package / Product - Single	Transparent Clinch Gallery	Transparent Clinch Gallery
Rakuten Design Lab / Rakuten Group / Tokyo	Digital	Rakuten Group	Unlimited Space
Rakuten Design Lab / Rakuten Group / Tokyo	Environmental	Rakuten Group	Unlimited Space
Rakuten Design Lab / Rakuten Group / Tokyo	Innovation	Rakuten Group	Unlimited Space
Rakuten Design Lab / Rakuten Group / Tokyo	Motion	Rakuten Group	Unlimited Space
Rakuten Design Lab / Rakuten Group / Tokyo	Use of Typography	Rakuten Group	Unlimited Space
Rakuten Design Lab / Rakuten Group / Tokyo	Wildcard	Rakuten Group	Unlimited Space
Reklamekollektivet / Bergen	Innovation	Kulturhuset i Bergen	A lawless and genre free generative identity
SHA / Tokyo	Poster	FabCafe	YouFab Global Creative Awards 2021
ShenZhen Lingyun Creative Packaging Design Co. / ShenZhen	Package / Product - Single	Shenzhen Yanzhi Brand Management Consulting Co.	Zebra Beer

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TYPOGRAPHY

Sun Jianyu / Guangzhou	Advertising	Parent & Child Christmas Carnival- Hundred Family Names	Parent & Child Christmas Carnival- Hundred Family N
Sunday Afternoon / New York	Innovation	Canal Magazine	Canal Magazine #1
Sunday Afternoon / New York	Publication	Canal Magazine	Canal Magazine #1
Sunday Afternoon / New York	Use of Typography	Hyper Space	Hyper Space Identity
Superunion / London + Who Wot Why / London + Shelter / London + There Is Studio / London	Design for Good - Typography	Shelter	Shelter: Fight For Home
Take It Easy Films and Cimbolino Filmes / Lisbon + Atelier d'Alves / Porto + Nuno Leites / Porto	Motion	Take It Easy Films	Cassandra - Title Sequence
The New York Times Magazine / New York	Publication	The New York Times Magazine	Getting to No
The New York Times Magazine / New York	Publication	The New York Times Magazine	The Excavations of Pedro Almodovar
Tian Bo / Guangzhou	Package / Product - Single	Guangzhou Academy of Fine Arts	Offer of Admission Guangzhou Academy of Fine Arts
Tian Bo / Guangzhou	Use of Typography	Guangzhou Academy of Fine Arts	Offer of Admission Guangzhou Academy of Fine Arts
Tom Grace / Lausanne	Typefaces / Font Systems	Tom Grace	Graceline
Turner Duckworth: London, San Francisco & New York	Advertising	Campbell's	Campbell's Typography
Vera Drmanovski / Toronto	Personal / Unpublished Lettering / Passion Project	Vera Drmanovski	Illumination - Book Collection by Hermann Hesse
Verizon Creative Marketing / New York	Lettering	Verizon	2021 Valentine's Day Logotype
Verizon Creative Marketing / New York	Use of Typography	Verizon	2021 Valentine's Day Logotype
VICE Media Group / Brooklyn	Typefaces / Font Systems	VICE	VICE Grotesk

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TYPOGRAPHY

Weihui / Kaohsiung City	Personal / Unpublished Lettering / Passion Project	Weihui Design Ltd.	Hanzi Gong
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Advertising	Adote	Type Donation
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Design for Good - Typography	Adote	Type Donation
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Innovation	Adote	Type Donation
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Lettering	Adote	Type Donation
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Typefaces / Font Systems	Adote	Type Donation
White Rabbit / Budapest + Adote / Pelotas + Square Pixel / Rio de Janeiro + Fuzzr Audio / Sao Paulo	Use of Typography	Adote	Type Donation
Xi'an Gaopeng	Lettering	LI JIANG ZHI	pu 'er tea
Xi'an Gaopeng	Package / Product - Single	LI JIANG ZHI	pu 'er tea

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TYPOGRAPHY

Xi'an Gaopeng	Use of Typography	LI JIANG ZHI	Pu 'er tea
Xi'an Gaopeng	Package / Product - Single	LI MING ZHI YAN	Animated interactive box
Xi'an Gaopeng	Lettering	QUYUE	Natural water
Xi'an Gaopeng	Package / Product - Single	QUYUE	Natural water
Ying Chang / New York	Personal / Unpublished Lettering / Passion Project	Yinglish	Yingland — an ongoing logo lettering project
YouTube Art Department / San Bruno + Lara Captan / Amsterdam	Typefaces / Font Systems	YouTube	YouTube Sans Arabic
Zhenchao Hu	Package / Product - Single	Modernsky	YOU ARE ABSOLUTELY CORRECT
Zuzanna Rogatty / New York + New York Magazine / New York	Publication	New York Magazine	New York Magazine, The Return of FOMO