

# ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

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The One Club for Creativity is pleased to announce the winning entries of the ADC 100th Annual Awards.

This list includes the entries that have been awarded Gold, Silver, and Bronze Cubes.

Now in its historic 100th year, the ADC Annual Awards are the longest continually running global creative awards honoring excellence in craft, innovation and design. The One Club will hold a special ADC centennial event this fall in New York, details to be announced shortly.

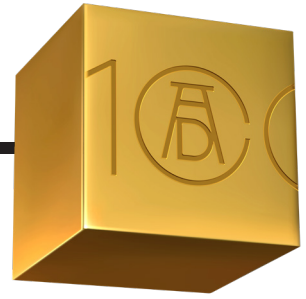
Congratulations to all of the winners!

## DISCIPLINES

ADVERTISING .....	2
BRAND / COMMUNICATION DESIGN .....	10
EXPERIENTIAL DESIGN .....	16
FASHION DESIGN .....	18
FUSION .....	20
ILLUSTRATION .....	21
IN-HOUSE .....	26
INTEGRATED .....	28
INTERACTIVE .....	30
MOTION / FILM / GAMING CRAFT .....	35
PACKAGING DESIGN .....	40
PHOTOGRAPHY .....	44
PRODUCT DESIGN .....	47
PUBLICATION DESIGN .....	49
SPATIAL DESIGN .....	52
TYPOGRAPHY .....	54

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Includes Gold, Silver, and Bronze Cube winners.



## ADVERTISING BY ENTRANT

### 72ANDSUNNY / AMSTERDAM + THE COCA-COLA COMPANY + NEW-LAND LONDON

Craft in Writing - TV / Film / Video	The Coca-Cola Company	Open Like Never Before	Bronze
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### 72ANDSUNNY / LOS ANGELES + ADOBE

Art Direction - Digital / Motion - Digital	Adobe	Fantastic Voyage	Gold
Craft in Video - Special Effects	Adobe	Fantastic Voyage	Gold
Craft in Video - Cinematography	Adobe	Fantastic Voyage	Bronze

### 72ANDSUNNY / NEW YORK + CHURCH & DWIGHT, TROJAN BRAND CONDOMS

Craft in Writing - Press	Trojan	Rising Time	Bronze
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### A52 / SANTA MONICA + WIEDEN+KENNEDY / PORTLAND + JOINT EDITORIAL / PORTLAND + PULSE FILMS / LOS ANGELES

Craft in Video - Special Effects	Nike	You Can't Stop Us	Gold
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### AMBER CHINA + PA FASSION LAB / SHANGHAI

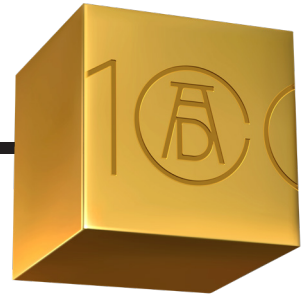
Craft in Video - Animation - Single	Durex	Safely Feel The Real World	Bronze
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### AREA 23, AN FCB HEALTH NETWORK COMPANY / NEW YORK + CLAIRE'S PLACE FOUNDATION / REDONDO BEACH + WOJER / HERZLIYA

Innovation - Direct	Woojer	SICK BEATS	Bronze
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## ADVERTISING BY ENTRANT

### BBDO GROUP GERMANY + SEHSUCHT

Innovation - Branded Content / Entertainment	WWF Germany	Eurythenes plasticus	Gold
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### BBDO GROUP GERMANY + SEHSUCHT GMBH/ADOBE

Design for Good - Advertising - Single	WWF Germany	Eurythenes plasticus	Gold
Innovation - Direct	WWF Germany	Eurythenes plasticus	Bronze

### CHELSEA PICTURES + AMVBBDO / LONDON + FRAMESTORE + 91 750MPH

Craft in Video - Direction - Single	Essity/Libresse	#wombstories	Silver
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### DDB GROUP GERMANY / BERLIN + MEDIAMONKS + REPORTERS WITHOUT BORDERS + BLOCKWORKS

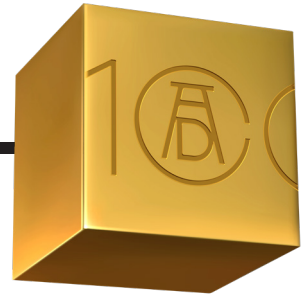
Design for Good - Advertising - Single	Reporters Without Borders	The Uncensored Library	Gold
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### DDB / PARIS + MACHINE FINAL CUT / LONDON + PINKMAN.TV / PARIS

Art Direction - Digital / Motion - Motion	Ubisoft	Tipping Point	Gold
Craft in Video - Cinematography	Ubisoft	Tipping Point	Silver
Craft in Video - Direction - Single	Ubisoft	Tipping Point	Silver
Craft in Video - Editing	Ubisoft	Tipping Point	Silver
Craft in Video - Sound Design	Ubisoft	Tipping Point	Bronze
Television / Film / Online Video - Online - Single	Ubisoft	Tipping Point	Bronze

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## ADVERTISING BY ENTRANT

### **DDB / PARIS + MIKROS PHOTO / PARIS**

Press - Magazine - Series	Volkswagen	Future	Gold
Art Direction - Press / Poster - Poster Advertising - Series	Volkswagen	Future	Silver
Art Direction - Press / Poster - Press / Print Advertising - Series	Volkswagen	Future	Silver
Out of Home - Poster - Series	Volkswagen	Future	Silver

### **DROGA5 + THE NEW YORK TIMES / NEW YORK**

Craft in Writing - TV / Film / Video	The New York Times	Life Needs Truth	Gold
Craft in Video - Editing	The New York Times	Life Needs Truth	Silver

### **DROGA5 + THE NEW YORK TIMES + SOMESUCH + METHOD STUDIO / NEW YORK**

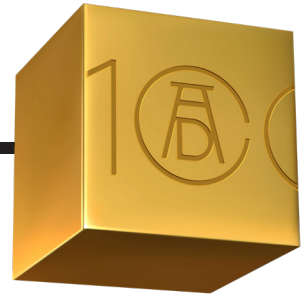
Craft in Video - Direction - Single	The New York Times	Life Needs Truth	Bronze
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### **ESPN CREATIVEWORKS / NEW YORK + TRANSLATION / BROOKLYN + ARTCLASS CONTENT / NEW YORK**

Television / Film / Online Video - Television - Single	ESPN / State Farm	The Last Dance Deep Fake	Silver
Innovation - Television / Film / On- line Video	ESPN / State Farm	The Last Dance Deep Fake	Bronze

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## ADVERTISING BY ENTRANT

### FCB / CHICAGO + LORD + THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

Innovation - Out of Home	City of Chicago	Boards of Change	Silver
Promotional Materials - Dimensional	City of Chicago	Boards of Change	Silver
Design for Good - Advertising - Single	City of Chicago	Boards of Change	Silver

### FCB / NEW YORK

Direct - Wildcard	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Bronze
Promotional Materials - Dimensional	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Bronze

### FCB&FIRE / MADRID

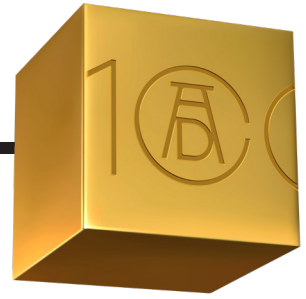
Innovation - Branded Content / Entertainment	Netflix / PlayStation	UNBOXING	Silver
Innovation - Television / Film / Online Video	Netflix / PlayStation	UNBOXING	Bronze

### FISCHERAPPELT / PHILIPP UND KEUNTJE + SKILL MUSIC / HAMBURG + FISCHERAPPELT, RELATIONS / HAMBURG + FISCHERAPPELT, PERFORMANCE / BERLIN

Design for Good - Advertising - Single	United4Rescue	Drowned Requiem	Bronze
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## ADVERTISING BY ENTRANT

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Craft in Video - Special Effects	Doritos	Flat Matthew	Bronze
Art Direction - Digital / Motion - Motion	Google / United Nations / Tribeca Enterprises	Life Below Water	Bronze
Craft in Video - Cinematography	Google / United Nations / Tribeca Enterprises	Life Below Water	Bronze
Television / Film / Online Video - Low Budget	Google / United Nations / Tribeca Enterprises	Life Below Water	Bronze

### INDIANA PRODUCTION / MILANO + SMALL / NEW YORK + STABBILO MUSIC / SARTEANO + DRIVE STUDIOS / LOS ANGELES

Television / Film / Online Video - Online - Single	Coordown	The Hiring Chain	Bronze
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### INGO / STOCKHOLM + DAVID / MIAMI + PUBLICIS / BUCHAREST

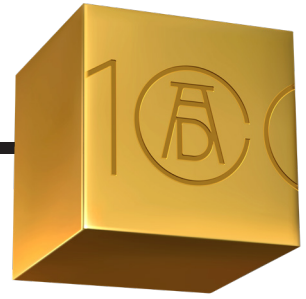
Out of Home - Poster - Series	Burger King	BK Moldy Whopper	Gold
Art Direction - Press / Poster - Press / Print Advertising - Series	Burger King	BK Moldy Whopper	Gold
Innovation - Press	Burger King	BK Moldy Whopper	Gold
Press - Newspaper - Series	Burger King	BK Moldy Whopper	Gold
Television / Film / Online Video - Online - Single	Burger King	BK Moldy Whopper	Gold
Television / Film / Online Video - Television - Single	Burger King	BK Moldy Whopper	Gold

### LG2 / QUÉBEC + TOUCHÉ! / MONTRÉAL + BLVD / MONTRÉAL

Innovation - Direct	Société de l'assurance automobile du Québec	Living Radars	Bronze
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## ADVERTISING BY ENTRANT

### MCCANN NEW YORK / NEW YORK + JSM MUSIC / NEW YORK + HUNGRY MAN / LOS ANGELES

Out of Home - Point of Purchase	Mastercard	True Name	Silver
Design for Good - Advertising - Single	Mastercard	True Name	Silver
Innovation - Direct	Mastercard	True Name	Bronze

### MULLEN LOWE SSP3 / BOGOTÁ

Art Direction - Direct - Series	AB InBev - Budweiser	Rebrand the Game	Silver
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### OREO + 360i / NEW YORK + THE COMMUNITY / MIAMI

Promotional Materials - Dimensional	Mondelez International	The OREO Doomsday Vault	Silver
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### PULSE FILMS + WIEDEN+KENNEDY / PORTLAND

Craft in Video - Direction - Single	Nike	You Can't Stop Us	Gold
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### ROOF STUDIO + AREA 23, AN FCB HEALTH NETWORK COMPANY / NEW YORK

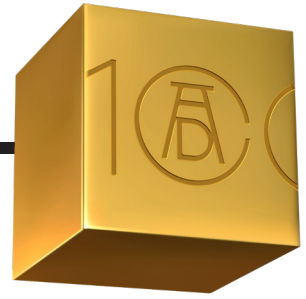
Craft in Video - Animation - Single	Insmed	Unbreakable	Bronze
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### ROOF STUDIO / NEW YORK + CRK / BASEL

Craft in Video - Animation - Single	CURAVIVA Schweiz	The Eventful Life of Rosemarie	Bronze
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## ADVERTISING BY ENTRANT

### **SATURDAY MORNING / LOS ANGELES + PROCTER & GAMBLE / CINCINNATI + NORTH KINGDOM / LOS ANGELES + BARKING OWL SOUND / LOS ANGELES**

Craft in Video - Direction - Single	P&G Brand	The Look	Silver
Television / Film / Online Video - Movie Trailer	P&G Brand	The Look	Silver

### **SERVICEPLAN GERMANY / MUNICH + METER GROUP / PULLMAN + HYPERINTERACTIVE / HAMBURG + MOBY DIGG / MUNICH**

Out of Home - Poster - Series	METER Group	Meltdown Flags	Silver
Design for Good - Advertising - series	METER Group	Meltdown Flags	Bronze

### **SPOTIFY IN-HOUSE**

Innovation - Direct	Spotify	Alone with Me	Silver
Art Direction - Direct - Single	Spotify	Alone with Me	Bronze
Direct - Digital - Single	Spotify	Alone with Me	Bronze

### **THE COMMUNITY / MIAMI + OREO + 360i / NEW YORK + WORLD WAR SEVEN**

Innovation - Direct	Mondelez / OREO	The OREO Doomsday Vault	Bronze
Innovation - Out of Home	Mondelez / OREO	The OREO Doomsday Vault	Bronze

### **TRANSLATION / ESPN CW / BROOKLYN**

Craft in Video - Special Effects	State Farm	The Last Dance Deep Fake	Bronze
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## ADVERTISING BY ENTRANT

**VMLY&R / KANSAS CITY +  
WENDY'S / DUBLIN +  
SPARK FOUNDRY / NEW YORK +  
KETCHUM / CHICAGO**

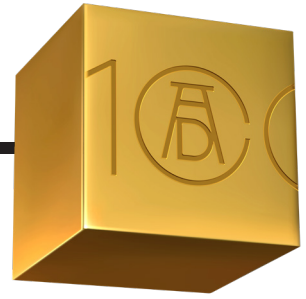
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Innovation - Branded Content / Entertainment	Wendy's	Super Wendy's World	Bronze
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### ANOTHER DESIGN / GUANGZHOU

Branding - Branding Systems / Identities - Print	Guangzhou Sansan Culture Development	Guangzhou Contemporary Art Fair	Bronze
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### ANTON DU PREEZ + NIKE / PORTLAND + ART SCHOOL ATHLETICS / LOS ANGELES + OLIO CREATIVE / LOS ANGELES

Branding - Branding Systems / Identities - Television / Film / Online Networks	Nike	The ACG Guide to Peace on Earth	Bronze
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### BBDO GROUP GERMANY + SEHSUCHT

Innovation	WWF Germany	Eurythmes plasticus	Silver
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### BOFENG LIAO / SHENZHEN

Branding - Branding Systems / Identities - Integrated	LAVIE MATÉRIELLE Bookstore	20 YEARS 20 PEOPLE 20 STORIES	Bronze
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### CENTER + UNITED SODAS OF AMERICA + HOUSE OF 207 / BROOKLYN

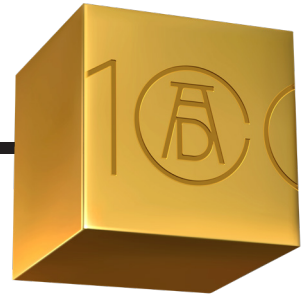
Branding - Branding Systems / Identities - Integrated	United Sodas of America	United Sodas of America	Gold
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### COLLINS + CRANE PAPER COMPANY

Branding - Branding Systems / Identities - Integrated	Crane	Crane Paper Company Brand Identity	Bronze
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### COLLINS + M.AD SCHOOL OF IDEAS

Branding - Branding Systems / Identities - Integrated	M.AD School of Ideas	M.AD School of Ideas Brand Identity	Gold
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### COLLINS + SAN FRANCISCO SYMPHONY

Branding - Branding Systems / Identities - Integrated	San Francisco Symphony	San Francisco Symphony Brand Identity	Gold
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### CONQUISTADORS / NEW YORK + HUGO & MARIE / NEW YORK + VERSUS / NEW YORK + CLOSER & CLOSER / LOS ANGELES

Design for Good - Brand / Communication Design - Series	New York State MTA	State of Respect	Bronze
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### DADADASTUDIO / ROSENCRANTZ AND GUILDENSTERN / VILNIUS

Branding - Logo	Warsaw Ghetto Museum	Museum of Thousands of Names - Identity for Warsaw	Gold
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### DRILL + DENTSU / TOKYO

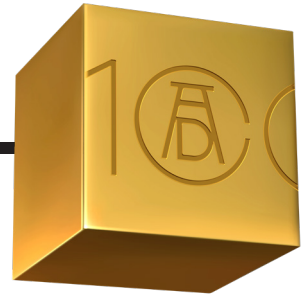
Branding - Branding Systems / Identities - Integrated	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul	Bronze
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### FACTORY / SINGAPORE

Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Nanyang Technological University, School of Arts, Media and Design	ADM Travelling Show 2020	Bronze
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### FCB / CHICAGO + LORD + THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

Promotional - Wildcard	City of Chicago	Boards of Change	Gold
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### GOO CHOKI PAR / TOKYO

Promotional - Apparel	ISSEY MIYAKE	HOMME PLISSÉ ISSEY MIYAKE "SESSION"	Bronze
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### HAPPY PEOPLE PROJECT / ISTANBUL + PIU ENTERTAINMENT / ISTANBUL

Branding - Logo	PIU ENTERTAINMENT	WRITING AMADEUS	Bronze
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### INDEGO DESIGN / MACAU

Promotional - Announcement / Invitation / Postcard / Greeting Card	Naughty Roll	GOLDEN RAT POSTCARD SETS	Silver
Posters - Traditional - Series	Estabelecimento De Comidas Vah Thai	Estabelecimento De Comidas Vah Thai	Bronze

### JONES KNOWLES RITCHIE / NEW YORK

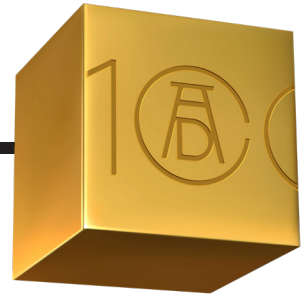
Rebranding	Burger King	Your Way, Way Better	Gold
Branding - Logo	Burger King	Logos, Your Way	Silver

### LG2 / QUÉBEC + TOUCHÉ! / MONTRÉAL + BLVD / MONTRÉAL

Innovation	Société de l'assurance automobile du Québec	Living Radars	Silver
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### LIFULL / TOKYO

Innovation	LIFULL	Bamboo Sweets	Bronze
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### MAILCHIMP

Branding - Annual Report	Mailchimp	Mailchimp 2020 Annual Report	Silver
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### MCCANN / NEW YORK + JSM MUSIC / NEW YORK + HUNGRY MAN / LOS ANGELES

Innovation	Mastercard	True Name	Silver
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### MCCANN NEW YORK + RECKITT BENCKISER / PARSNIPPANNY + DUTCH UNCLE / NEW YORK

Posters - Billboard - Series	Mucinex	Boring Heroes	Bronze
Posters - Traditional - Series	Mucinex	Boring Heroes	Bronze

### MOTHER DESIGN / NEW YORK

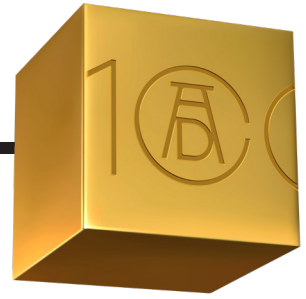
Rebranding	Tripadvisor	Tripadvisor	Bronze
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### OMSE + EBBA ARCHITECTS + FAMILY LTD / LONDON

Rebranding	Hackney Church	Hackney Church Rebrand	Gold
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### OREO + 360i / NEW YORK + THE COMMUNITY / MIAMI

Promotional - Wildcard	Mondelez International	The OREO Doomsday Vault	Bronze
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### QUINSAY DESIGN / HANG ZHOU

Promotional - Calendar	Quinsay	Grid Calendar 2021	Bronze
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### R/GA / BUENOS AIRES

Innovation	Patagonia Brewery	Comunal Gin	Bronze
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### R/GA / NEW YORK

Promotional - Apparel	Merch Aid	Merch Aid	Bronze
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### SHAOBIN LIN + LINSHAOBIN DESIGN SHENZHEN

Branding - Branding Systems / Identities - Print	Dali tea health	Dali mixed tea	Silver
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### SHISEIDO / TOKYO

Posters - Traditional - Series	SHISEIDO	LIPSTICKS	Bronze
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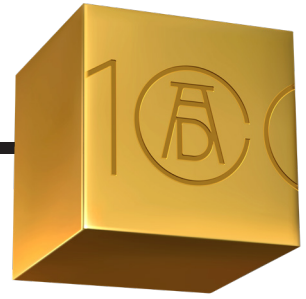
### SID LEE / MONTRÉAL

Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	CN	CN100 Commemorative Book	Bronze
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Branding - Branding Systems / Identities - Integrated	Olive	Olive – Your virtual healthcare clinic	Bronze
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## BRAND / COMMUNICATION DESIGN BY ENTRANT

### TENCENT / SHENZHEN + 25 HOURS / GUANGZHOU

Promotional - Announcement / Invitation / Postcard / Greeting Card	Tencent Charity / 99 Giving Day	HOPE FOR HOMETOWN	Silver
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### THE NINE / SHANGHAI

Promotional - Wildcard	Yan Ji You Bookstore	Guess Which Book Is It?	Bronze
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### TIAN BO / GUANGZHOU

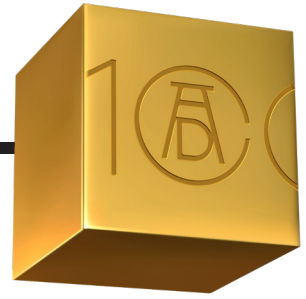
Branding - Branding Systems / Identities - Integrated	Guangzhou Academy of Fine Arts	GAFA Online Degree Show 2020	Bronze
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### VICE NEWS / NEW YORK

Branding - Branding Systems / Identities - Television / Film / Online Networks	VICE News Tonight	VICE News Tonight	Bronze
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## EXPERIENTIAL DESIGN

BY ENTRANT

### BBDO / NEW YORK

Digital Experiences - Augmented / Mixed Reality	Color of Change	Pedestal Project	Gold
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### DDB GROUP GERMANY / BERLIN + MEDIAMONKS + REPORTERS WITHOUT BORDERS + BLOCKWORKS

Design for Good - Experiential Design	Reporters Without Borders	The Uncensored Library	Gold
Experiential Design - Guerrilla / Stunt	Reporters Without Borders	The Uncensored Library	Gold
Innovation -	Reporters Without Borders	The Uncensored Library	Bronze

### FCB / CHICAGO + LORD + THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

Design for Good - Experiential Design	City of Chicago	Boards of Change	Silver
Experiential Design - Guerrilla / Stunt	City of Chicago	Boards of Change	Bronze

### FCB / NEW YORK

Experiential Design - Installations	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Bronze
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### LOCAL PROJECTS / NEW YORK

Environmental Design - Exhibition Design	Planet Word Museum of Language Arts	Planet Word: The First Voice-Activated Museum	Silver
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## EXPERIENTIAL DESIGN

BY ENTRANT

### SNØHETTA / OSLO + MEDICIS / LYON

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Environmental Design - Wayfinding Systems	Groupe Le Monde	Modular Signage System for Groupe Le Monde HQ	Bronze
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### VMLY&R NEW YORK

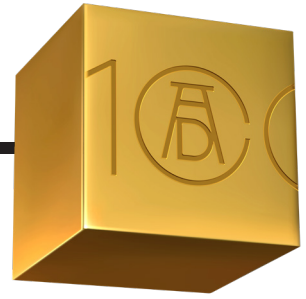
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Experiential Design - Live Event	Dell Technologies	Unseen ballet	Bronze
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## FASHION DESIGN BY ENTRANT

### CHUNLE CHANG / BEIJING

Personal / Passion Projects	Chunle Chang	Inverse Growth	Silver
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### DEJHA TI + ANIA CATHERINE / LOS ANGELES

Innovation	Museum of Contemporary Digital Art	I'd rather be in a dark silence than	Gold
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### DENTSU / TOKYO + AMANA

Craft - Use of Technology	Saitama city	Saitama Collection	Bronze
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### JOYCE LI / JERSEY CITY

Innovation	Joyce Li	Monologue	Bronze
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### R/GA / NEW YORK

Design for Good - Fashion Design	Merch Aid	Merch Aid	Silver
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### SNØHETTA / OSLO + MEDICIS / LYON

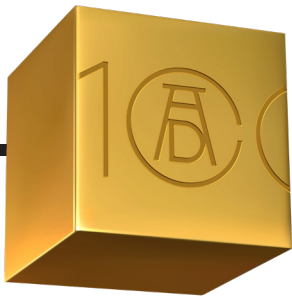
Rebranding	Hackney Church	Hackney Church Rebrand	Gold
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### TONGXIN CAI / JERSEY CITY

Personal / Passion Projects	Tongxin Cai	Blooming of Life	Bronze
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## FASHION DESIGN

BY ENTRANT

### YUZHAO HUANG / LONDON

Innovation	Personal project	The Spomeniks	Gold
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### ZIQI XING / LONDON + QIANG ZHANG / BEIJING + VIKTORIA NASTINA / BEIJING

Traditional - Clothing Design	Ziqi Xing	COPYRIGHT	Gold
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FUSION  
BY ENTRANT

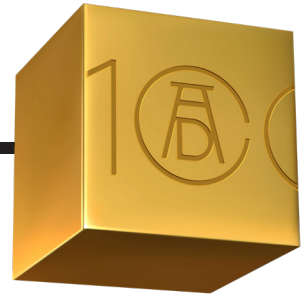


## THE BLOC / NEW YORK

Fusion Cube	EmpowHer NY	The Call	Fusion Cube
Fusion Cube	National Black Child Development Institute	ABCs of Survival	Fusion Cube

# THE ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

Includes Gold, Silver, and Bronze Cube winners.



## ILLUSTRATION BY ENTRANT

### AILUN JIANG / BERLIN + YATANG HSU / BERLIN

Personal / Unpublished / Passion Project - Series	Self-Promotion	RAN	Gold
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### AISTE STANCIKAITE / BERLIN

Personal / Unpublished / Passion Project - Series	Aiste Stancikaite	Lou	Silver
Personal / Unpublished / Passion Project - Single	Aiste Stancikaite	They Were Always Alone	Silver

### ALEXIS EKE / SCARBOROUGH + THE CANVAS AGENCY / NEW YORK

Editorial - Spread - Single	Bloomberg	"The Only One in the Room"	Bronze
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### BLACKISH/ABC / LOS ANGELES + KADIR NELSON / LOS ANGELES

Promotional / Collateral - Single	ABC	Blackish Tea	Bronze
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### BRIAN STAUFFER / NOVATO

Editorial - Front Page - Single	NAACP / The Crisis	America, Get Off Our Necks!	Silver
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### CBS SUNDAY MORNING / NEW YORK + KADIR NELSON / LOS ANGELES

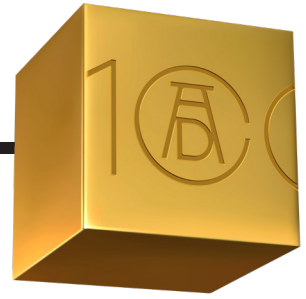
Promotional / Collateral - Single	CBS SUNDAY MORNING	AFTER THE STORM	Gold
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### CHLOE YEE MAY / NEW YORK

Personal / Unpublished / Passion Project - Single	Personal / Unpublished	Tears not Shown Till Now/AAP1 Hate	Silver
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## ILLUSTRATION

BY ENTRANT

### CONDÉ NAST, VANITY FAIR + CALIDA RAWLES / NEW YORK

Editorial - Spread - Single	VANITY FAIR	ON THE SEA OF TIME	Bronze
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### DOMINIC BODDEN / NEW YORK

Personal / Unpublished / Passion Project - Series	Self-Promotion	Portraits of Westlake	Silver
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### EDWARD KINSELLA / ST. LOUIS + BLOOMSBURY PUBLISHING PLC / LONDON + BRITISH FILM INSTITUTE / LONDON

Book - Single	The British Film Institute + Bloomsbury Publishing	Night of the Living Dead	Silver
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### EDWARD KINSELLA / ST. LOUIS + THE FOLIO SOCIETY / LONDON

Book - Series	The Folio Society	Misery	Silver
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### FCB / CHICAGO + LORD + THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

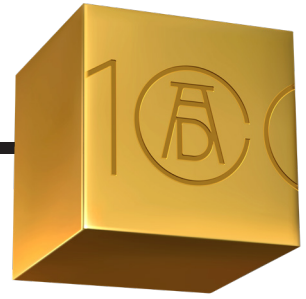
Innovation	City of Chicago	Boards of Change	Bronze
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### GIANT ANT / VANCOUVER + AMBROSE YU

Personal / Unpublished / Passion Project - Single	Giant Ant	Right Now	Bronze
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## ILLUSTRATION BY ENTRANT

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Design for Good - Illustration - Single or Series	HP	Windows of Hope	Bronze
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### HAN LI / CHONGQING

Personal / Unpublished / Passion Project - Series	Self-promotion	The Lovely Old Street In My Memory	Bronze
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### KIN / NEW YORK + MAILCHIMP / ATLANTA + BUCK / NEW YORK

Animation - Series	Mailchimp	Big Change Starts Small	Gold
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### LEONARDO SANTAMARIA / SOUTH PASADENA

Editorial - Spread - Single	The New York Times	Disabled in the Coronavirus Crisis	Bronze
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### MULLEN LOWE SSP3 / BOGOTÁ

Digital - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK	Bronze
Packaging - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK	Bronze

### ROLLING STONE / NEW YORK + KADIR NELSON / LOS ANGELES

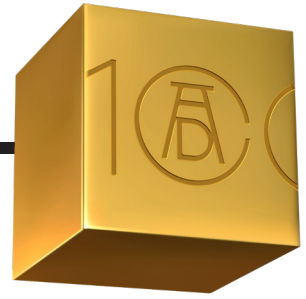
Editorial - Front Page - Single	ROLLING STONE	AMERICAN UPRISING	Gold
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### SALLY DENG / MONTEBELLO

Personal / Unpublished / Passion Project - Series	Personal	Diaspora	Silver
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## ILLUSTRATION

BY ENTRANT

### SIMONE NORONHA / BROOKLYN

Personal / Unpublished / Passion Project - Series	Personal Project	Tasty Treats	Bronze
Personal / Unpublished / Passion Project - Single	Personal Project	The Embrace	Bronze

### TE HU / SAN FRANCISCO

Personal / Unpublished / Passion Project - Single	Te Hu	Nine Songs	Gold
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### THE BLOC / NEW YORK

Digital - Series	National Black Child Development Institute	ABCs of Survival	Bronze
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### THE JKBN GROUP + KADIR NELSON / LOS ANGELES

Wildcard - Single	THE JKBN GROUP	DOWN THE LINE	Gold
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Editorial - Front Page - Single	The New York Times	Quarantine Journal	Bronze
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### THE NEW YORKER / NEW YORK + KADIR NELSON / LOS ANGELES

Editorial - Front Page - Single	THE NEW YORKER	DISTANT SUMMER	Gold
Editorial - Front Page - Single	THE NEW YORKER	SAY THEIR NAMES	Gold
Editorial - Front Page - Single	THE NEW YORKER	SWEET LIBERTY	Gold
Editorial - Front Page - Single	THE NEW YORKER	THE CENTENNIAL	Gold



# THE ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

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## ILLUSTRATION

BY ENTRANT

### TIM O'BRIEN / BROOKLYN

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Editorial - Front Page - Single	Time Magazine	Day One	Silver
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### TOFU STUDIO + NATIONAL MUSEUM IN GDANSK / GDANSK

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Animation - Single	National Museum in Gdansk	The History of "THE LAST JUDGEMENT" by Memling	Bronze
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### TOFU STUDIO / GDANSK + UNICEF POLAND / WARSAW

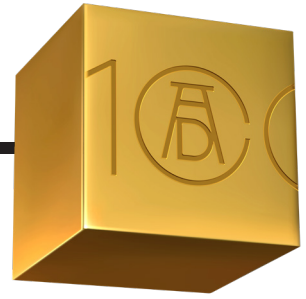
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Editorial - Spread - Series	UNICEF Poland	The Legends	Silver
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## IN-HOUSE BY ENTRANT

### ELECTRONIC ARTS & RESPAWN ENTERTAINMENT

Advertising - Branded Content / Entertainment	Apex Legends	Season 4 – “Assimilation”	Bronze
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### GOLDEN STATE WARRIORS + WARRIORS STUDIO + CARVILLE COLLECTIVE / SAN FRANCISCO

Brand / Communication Design - Branding	Golden State Warriors	Oakland Forever	Bronze
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### GOOGLE BRAND STUDIO / SAN FRANCISCO

Integrated - Series	Google	Search Black-owned	Silver
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### LEO BURNETT COLOMBIA + ABINBEV COLOMBIA + THE COACH / HABLA EL BALÓN / DATTIS / DRAFTLINE / LOWE / BOGOTÁ

Experiential Design - Guerrilla Marketing / Stunt	ABinBev Aguila Beer	Half Fans	Gold
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### SPOTIFY IN-HOUSE

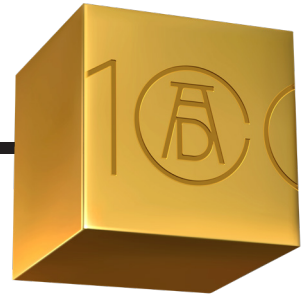
Interactive - Data Visualization	Spotify	Alone with Me	Gold
Advertising - Art Direction	Spotify	Alone with Me	Gold
Advertising - Out of Home	Spotify	Save Our Stages	Silver
Interactive - Online / Mobile Websites	Spotify	Listening Together	Bronze

### SQUARESPACE

Advertising - Television / Film / Online Video	Squarespace	Squarespace	Gold
Advertising - Art Direction	Squarespace	Squarespace	Silver

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## IN-HOUSE BY ENTRANT

### SQUARESPACE + ONE THOUSAND BIRDS + BLISS

Design for Good - In-House	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE	Silver
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### THE LEGO AGENCY, APAC / SINGAPORE

Experiential Design - Digital Experiences	The LEGO Group	White Noise	Silver
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### VERIZON CREATIVE MARKETING / NEW YORK

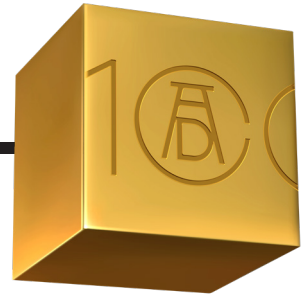
Advertising - Craft in Writing	Verizon	#NotDone	Bronze
Interactive - Social Media	Verizon	#NotDone	Bronze

### VERIZON CREATIVE MARKETING + VERIZON + UNIT9 / NEW YORK

Interactive - Online / Mobile Web-sites	Verizon/The Metropolitan Museum of Art	The Met Unframed	Gold
Advertising - Branded Content / Entertainment	Verizon/The Metropolitan Museum of Art	The Met Unframed	Silver
Experiential Design - Digital Experiences	Verizon/ The Metropolitan Museum of Art	The Met Unframed	Bronze

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## INTEGRATED BY ENTRANT

### BBDO GROUP GERMANY + SEHSUCHT

Design for Good - Integrated Series	WWF Germany	Eurythenes plasticus	Gold
Integrated - Traditional	WWF Germany	Eurythenes plasticus	Silver
Innovation	WWF Germany	Eurythenes plasticus	Silver

### FCB / CHICAGO + LORD + THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

Innovation	City of Chicago	Boards of Change	Bronze
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### FCB / NEW YORK

Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Bronze
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Design for Good - Integrated Series	Courageous Conversation Global Foundation	Not a Gun	Bronze
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### GOOGLE BRAND STUDIO / SAN FRANCISCO

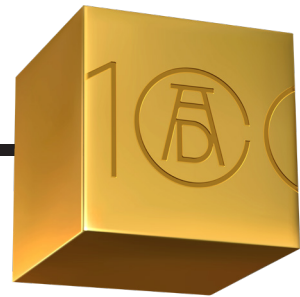
Design for Good - Integrated Series	Google	Search Black-owned	Bronze
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### INGO / STOCKHOLM + DAVID / MIAMI + PUBLICIS / BUCHAREST

Integrated - Traditional	Burger King	BK Moldy Whopper	Gold
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# THE ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

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## INTEGRATED BY ENTRANT

**SERVICEPLAN GERMANY / MUNICH +  
METER GROUP / PULLMAN +  
HYPERINTERACTIVE / HAMBURG +  
MOBY DIGG / MUNICH**

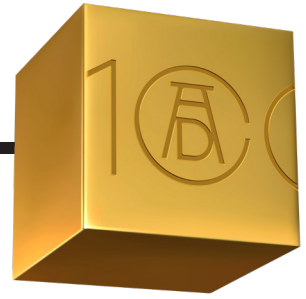
Integrated - Digital	METER Group	Meltdown Flags	Silver
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**THE COMMUNITY / MIAMI +  
OREO +  
360I / NEW YORK +  
WORLD WAR SEVEN**

Integrated - Digital	Mondelez / OREO	The OREO Doomsday Vault	Bronze
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## INTERACTIVE BY ENTRANT

### BBDO / NEW YORK

Design for Good - Interactive	Color of Change	Pedestal Project	Gold
Craft in Online / Mobile - Content Strategy	Foot Locker	Endless World of Airmax	Gold
Extended Reality - AR / VR	Color of Change	Pedestal Project	Silver
UX / UI - User Experience Design	Foot Locker	Endless World of Airmax	Silver
Social Media - Wildcard	Foot Locker	For the Love	Bronze

### BEATS ELECTRONICS + FIRSTBORN

UX / UI - User Experience Design	Beats Electronics	Beats - Tempo	Bronze
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### BRUNO ARIZIO / LONDON + ROMAIN AVALLE / AMSTERDAM + STUDIO—BA / LONDON

Uncommissioned / Personal - Single or Series	Studio—BA	Studio—BA Website	Bronze
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### DOB GROUP GERMANY / BERLIN + MEDIAMONKS + REPORTERS WITHOUT BORDERS + BLOCKWORKS

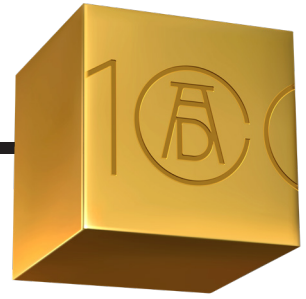
Design for Good - Interactive	Reporters Without Borders	The Uncensored Library	Gold
Innovation	Reporters Without Borders	The Uncensored Library	Gold

### FCB / CHICAGO + FCBX / CHICAGO + CURRENT GLOBAL / DETROIT + MEDIAMONKS / LOS ANGELES

Extended Reality - AR / VR	Canon, USA	Long Live Love	Bronze
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## INTERACTIVE BY ENTRANT

### FCB / CHICAGO + LORD +THOMAS / CHICAGO + CURRENT GLOBAL / DETROIT + FCBX / CHICAGO

Design for Good - Interactive	City of Chicago	Boards of Change	Silver
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### FCB INFERNO / LONDON

Social Media - Wildcard	The Big Issue	Raising Profiles	Bronze
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### FCB / NEW YORK

Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Silver
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### FCB&FIRE / MADRID

Social Media - Wildcard	Netflix / PlayStation	UNBOXING	Silver
Video - Online Video	Netflix / PlayStation	UNBOXING	Silver
Innovation - Innovation	Netflix / PlayStation	UNBOXING	Bronze

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

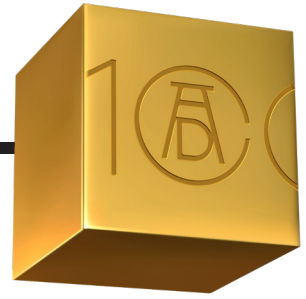
Social Media - Twitter	Goodby Silverstein & Partners	Respond2Racism—First-Responder Twitter Bot	Gold
Social Media - Snapchat	Cheetos	It Wasn't Me	Silver
Craft in Online / Mobile - Use of Technology	Cheetos	It Wasn't Me	Bronze
Innovation - Innovation	Cheetos	It Wasn't Me	Bronze
Design for Good - Interactive	Goodby Silverstein & Partners	Respond2Racism—First-Responder Twitter Bot	Bronze

### IMMERSION SP. Z O.O. / WARSAW

Extended Reality - AR / VR	Smithsonian Channel	Mission to Mars AR	Bronze
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## INTERACTIVE BY ENTRANT

### MOZGA STUDIO / MOSCOW

Social Media - Instagram	Enjoyable Ageing Charity Foundation	Disappearing Stories	Bronze
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### R/GA / CALIFORNIA

Social Media - Wildcard	Reddit	Up The Vote	Bronze
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### R/GA / LONDON

Online / Mobile Websites - E-Commerce Site	Nike	Nike Air Max 720 Air Store	Bronze
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### R/GA / NEW YORK

Craft in Online / Mobile - Art Direction	ESPN	House of '98	Bronze
Craft in Online / Mobile - Content Strategy	ESPN	House of '98	Bronze
Online / Mobile Websites - Campaign Site	ESPN	House of '98	Bronze

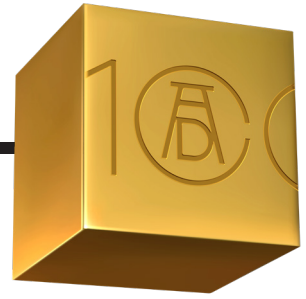
### SERVICEPLAN GERMANY / MUNICH + MEDIAPLUS GERMANY / MUNICH + HASTINGS MUSIC / BERLIN + ITS US MEDIA / BERLIN

Craft in Online / Mobile - Copywriting for Digital	Laut gegen Nazis	Say it loud. Make a difference.	Bronze
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## INTERACTIVE BY ENTRANT

### **SERVICEPLAN GERMANY / MUNICH + METER GROUP / PULLMAN + HYPERINTERACTIVE / HAMBURG + MOBY DIGG / MUNICH**

Data Visualization	METER Group	Meltdown Flags	Gold
Online / Mobile Websites - Campaign Site	METER Group	Meltdown Flags	Silver

### **SPOTIFY IN-HOUSE**

Craft in Online / Mobile - Art Direction	Spotify	Alone with Me	Gold
Craft in Online / Mobile - Use of Technology	Spotify	Alone with Me	Gold
Online / Mobile Websites - Website	Spotify	Alone with Me	Gold
UX / UI - User Experience Design	Spotify	Alone with Me	Gold
Craft in Online / Mobile - Use of Technology	Spotify	Your 2020 Wrapped	Silver
UX / UI - User Interface Design	Spotify	Your 2020 Wrapped	Bronze

### **SQUARESPACE + ONE THOUSAND BIRDS + BLISS**

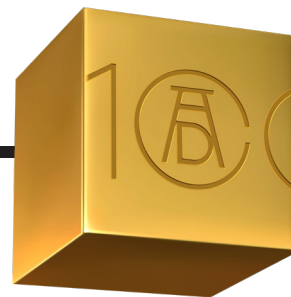
Craft in Online / Mobile - Art Direction	Squarespace	Browser History	Silver
Online / Mobile Websites - Campaign Site	Squarespace	Browser History	Silver

### **SQUARESPACE + WHITEHOUSE POST + RESET + Q DEPARTMENT**

Video - Online Video	Squarespace	Launch It	Bronze
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## INTERACTIVE BY ENTRANT

### TBWA\CHIAT\DAY + MTN DEW / NEW YORK

Social Media - Twitter	MTN DEW	MTN DEW Major Million	Bronze
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### TBWA\CHIAT\DAY / NEW YORK + TRAVELERS INSURANCE / HARTFORD

Social Media - Twitter	Travelers Insurance	Zaadii's Unfinished Story	Bronze
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### TBWA\HAKUHODO + AOI PRO. + MOUNT + RHIZOMATIKS / TOKYO

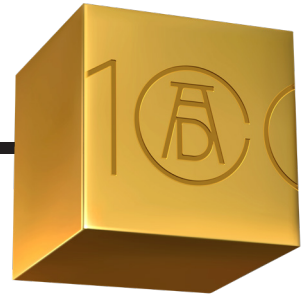
Data Visualization	UNIQLO / HEATTECH	UNIQLO THERMOART	Bronze
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### VERIZON CREATIVE MARKETING + VERIZON+ UNIT9 / NEW YORK

Craft in Online / Mobile - Use of Technology	Verizon/ The Metropolitan Museum of Art	The Met Unframed	Bronze
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## MOTION / FILM / GAMING CRAFT BY ENTRANT

### ANDREW MYERS / BROOKLYN

Motion / Film - Unpublished / Passion Project	Personal	17 Small Ideas	Silver
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### BBDO GROUP GERMANY + BWGTBLD

Design for Good - Motion / Film Craft	UNICEF Deutschland	#ENDviolence – More Than A Mark	Gold
Craft in Motion / Film - Direction	UNICEF Deutschland	#ENDviolence – More Than A Mark	Gold
Craft in Motion / Film - Cinematography	UNICEF Deutschland	#ENDviolence – More Than A Mark	Gold
Craft in Motion / Film - Editing	UNICEF Deutschland	#ENDviolence – More Than A Mark	Gold
Craft in Motion / Film - Use of Music / Sound	UNICEF Deutschland	#ENDviolence – More Than A Mark	Silver

### BRIAN SCHULZ / LAS VEGAS

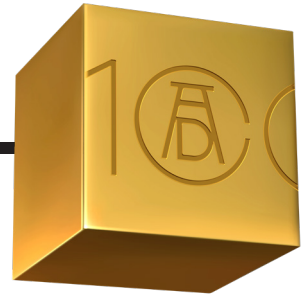
Motion / Film - Short Video - Series	GOOGLE	LIFE BELOW WATER - video series	Silver
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### BWGTBLD + ANOMALY + ZALANDO / BERLIN

Craft in Motion / Film - Use of Music / Sound	Zalando	The Hug	Silver
Design for Good - Motion / Film Craft	Zalando	The Hug	Bronze
Craft in Motion / Film - Direction	Zalando	The Hug	Bronze

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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### **DDB / PARIS + MACHINE FINAL CUT / LONDON + PINKMAN.TV / PARIS**

Craft in Motion / Film - Cinematography	Ubisoft	Tipping Point	Silver
Craft in Motion / Film - Direction	Ubisoft	Tipping Point	Bronze
Craft in Motion / Film - Editing	Ubisoft	Tipping Point	Bronze

### **DIGITAS / CHICAGO + VOX CREATIVE / NEW YORK + VENTURELAND / LOS ANGELES**

Motion / Film - Documentary	KitchenAid	A Woman's Place: Fight for Equality	Bronze
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### **DITROIT / MILANO + BEETA / MADRID + GREY / NEW YORK + SMIDER / MILANO**

Craft in Motion / Film - Motion Graphics	Procter & Gamble — Pantene	Nutrient Blends Collection	Bronze
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### **DOOMSDAY ENTERTAINMENT / LOS ANGELES + FRIEND / LONDON + YOUNG TURKS / LONDON**

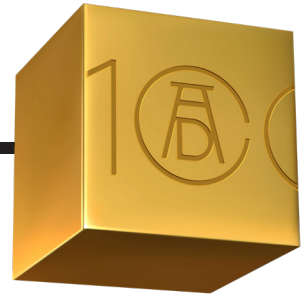
Motion / Film - Music Video	FKA twigs	sad day	Silver
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### **ELASTIC / SANTA MONICA + ESPN / HARTFORD**

Craft in Motion / Film - Motion Graphics	ESPN	College Football	Bronze
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## MOTION / FILM / GAMING CRAFT BY ENTRANT

### GIANT ANT / VANCOUVER + AMBROSE YU

Motion / Film - Unpublished / Passion Project	Giant Ant	Right Now	Bronze
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### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Design for Good - Motion / Film Craft	Google / United Nations / Tribeca Enterprises	Life Below Water	Bronze
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### HEIMAT/ BERLIN + CZAR FILM GMBH / HAMBURG + LOFT STUDIOS / BERLIN

Craft in Motion / Film - Direction	HORNBACH	HORNBACH "Biodiversity starts in your garden."	Gold
Craft in Motion / Film - Cinematography	HORNBACH	HORNBACH "Biodiversity starts in your garden."	Silver

### MAH FERRAZ / BROOKLYN + 300 ENTERTAINMENT / NEW YORK + THE NEW YORK TIMES / NEW YORK + THE GENIUS CLUB / NEW YORK

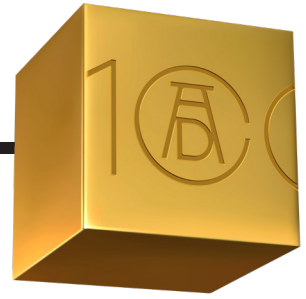
Craft in Motion / Film - Editing	The New York Times	Megan Thee Stallion	Gold
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### MARCOS SÁNCHEZ / SANTIAGO

Motion / Film - Music Video	Lydia Lee	Grey to Green	Bronze
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### OREO + 360I / NEW YORK

Motion / Film - Narrative	Mondelez International	Proud Parent	Gold
Design for Good - Motion / Film Craft	Mondelez International	Proud Parent	Silver
Motion / Film - Short Video - Single	Mondelez International	Proud Parent	Silver

### POMP&CLOUT + SAAD MOOSAJEE

Innovation	88Rising	Joji - 777	Bronze
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### PULSE FILMS + ADAM&EVEDDB / LONDON

Craft in Motion / Film - Animation	John Lewis	Give a little Love	Bronze
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### PULSE FILMS + WIEDEN+KENNEDY / PORTLAND

Craft in Motion / Film - Direction	Nike	You Can't Stop Us	Gold
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### ROOF STUDIO + AREA 23, AN FCB HEALTH NETWORK COMPANY / NEW YORK

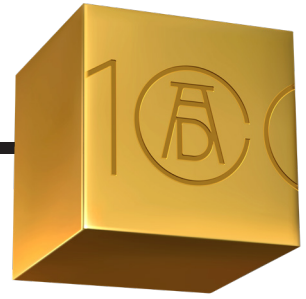
Craft in Motion / Film - Animation	Insmed	Unbreakable	Silver
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### ROOF STUDIO / NEW YORK + CRK / BASEL

Craft in Motion / Film - Animation	CURAVIVA Schweiz	The Eventful Life of Rosemarie	Gold
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# THE ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

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## MOTION / FILM / GAMING CRAFT BY ENTRANT

### SASKIA MARKA / BERLIN

Motion / Film - Title Sequences	Netflix	The Queen's Gambit Main Title Design	Bronze
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### SOMEI DESIGN / SHANGHAI + ECHOIC AUDIO / LONDON

Design for Good - Motion / Film Craft	Bilibili	Never Undo - Opening of Bilibili New Year's Eve	Bronze
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### SPOTIFY IN-HOUSE

Craft in Motion / Film - Extended Reality	Spotify	Alone with Me	Bronze
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### TBWA\CHIAT\DAY / LOS ANGELES + BARKING OWL + ROCK PAPER SCISSORS + RADICAL MEDIA

Craft in Motion / Film - Use of Music / Sound	The Recording Academy	2% Choir	Silver
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### THE BLOC / NEW YORK

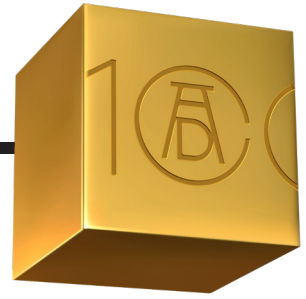
Motion / Film - Narrative	Tribute	Instant Doctor	Bronze
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### WIZZ / QUAD GROUP / CLICHY + TEAM ONE / LOS ANGELES

Craft in Motion / Film - Animation	Expedia	Let's take a trip	Silver
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# THE ADC 100<sup>TH</sup> ANNUAL AWARDS – WINNERS

Includes Gold, Silver, and Bronze Cube winners.



## PACKAGING DESIGN

BY ENTRANT

### **BARTLETT BRANDS / SAN FRANCISCO + 4SIGHT / NEW YORK + CLEVERTECH / NEW YORK**

Sustainable / Eco-friendly - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand	Gold
Beauty / Cosmetics / Personal Care - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand	Silver

### **BRUKETA&ZINIC&GREY / ZAGREB + RADGONSKE GORICE / GORNJA RADGONA**

Food / Beverage - Beverage - Single	Radgonske gorice/ Untouched by Light	Untouched by Light	Gold
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### **CENTER / BROOKLYN + UNITED SODAS OF AMERICA / BROOKLYN**

Food / Beverage - Beverage - Series	United Sodas	United Sodas	Gold
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### **DENTSU / TOKYO**

Pharma / Health / Wellness	Menicon	Beautiful Days	Gold
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### **ESTABLISHED / NEW YORK**

Beauty / Cosmetics / Personal Care - Single	FACEGYM	FACEGYM	Gold
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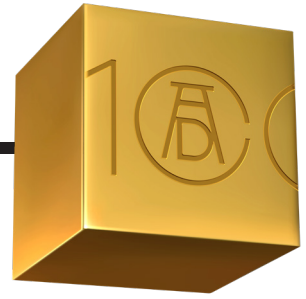
### **JONES KNOWLES RITCHIE / NEW YORK**

Food / Beverage - Food - Series	Burger King	Your Taste, Your Way	Silver
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## PACKAGING DESIGN

BY ENTRANT

### **BARTLETT BRANDS / SAN FRANCISCO + 4SIGHT / NEW YORK + CLEVERTECH / NEW YORK**

Sustainable / Eco-friendly - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand	Gold
Beauty / Cosmetics / Personal Care - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand	Silver

### **BRUKETA&ZINIC&GREY / ZAGREB + RADGONSKE GORICE / GORNJA RADGONA**

Food / Beverage - Beverage - Single	Radgonske gorice/ Untouched by Light	Untouched by Light	Gold
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### **CENTER / BROOKLYN + UNITED SODAS OF AMERICA / BROOKLYN**

Food / Beverage - Beverage - Series	United Sodas	United Sodas	Gold
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### **DENTSU / TOKYO**

Pharma / Health / Wellness	Menicon	Beautiful Days	Gold
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### **ESTABLISHED / NEW YORK**

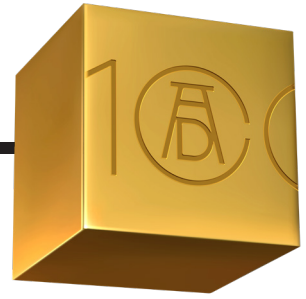
Beauty / Cosmetics / Personal Care - Single	FACEGYM	FACEGYM	Gold
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### **JONES KNOWLES RITCHIE / NEW YORK**

Food / Beverage - Food - Series	Burger King	Your Taste, Your Way	Silver
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## PACKAGING DESIGN

BY ENTRANT

### LITETE BRAND DESIGN / TIANJIN

Food / Beverage - Beverage - Series	WEN TAI YUN	Jingyang Brick Tea	Bronze
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### MIDDAY / LONDON & VANCOUVER

Food / Beverage - Food - Series	Small Giants - Cricket Crackers	Small Giants - Little Critters, Big Mission.	Silver
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### MOTHER DESIGN / NEW YORK

Food / Beverage - Beverage - Series	Filthy	Filthy	Bronze
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### OLSSONBARBIERI / OSLO + ALEXIS JAMET / PARIS + ANNE VALEUR / OSLO + ESPEN FRIBERG / OSLO

Food / Beverage - Beverage - Series	Ambijus	Ambijus	Bronze
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### OLSSONBARBIERI / OSLO + HANS JUST GROUP / COPENHAGEN

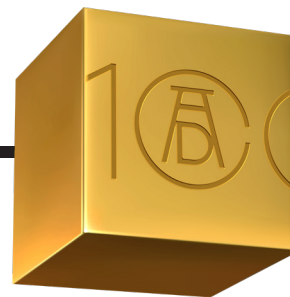
Food / Beverage - Beverage - Series	Hans Just Group / Shake-it	Shake-it	Bronze
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### PAPRIKA / MONTRÉAL

Food / Beverage - Beverage - Series	Distillerie Grand Dérangement	SAGA Grand Gin	Gold
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## PACKAGING DESIGN

BY ENTRANT

**SAATCHI & SAATCHI WELLNESS / NEW YORK +  
PUBLICIS GROUPE / TEL AVIV +  
TIKKUN OLAM MAKERS: TOM / TEL AVIV +  
PIXEL FARM / MINNEAPOLIS**

Pharma / Health / Wellness	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle	Gold
Sustainable / Eco-friendly - Single	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle	Gold

**SHENZHEN BOB DESIGN / SHENZHEN +  
BOB ZHI / GUANGDONG**

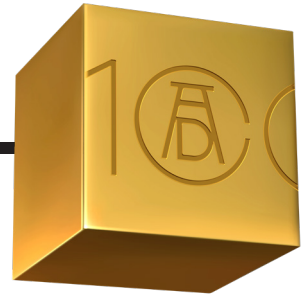
Food / Beverage - Food - Single	Farmer Wangtian Agricultural Technology	Nongfu Wangtian Chili Sauce	Bronze
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**WEDGE / MONTRÉAL**

Food / Beverage - Beverage - Single	Aupale	Aupale	Bronze
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## PHOTOGRAPHY BY ENTRANT

### AARP INSTAGRAM

Social Media - Series	AARP	Nostalgic Film Locations	Bronze
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### ANDREW MYERS / BROOKLYN

Wildcard - Series	The New York Times	New York Times Wellness	Bronze
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### APPLE / CUPERTINO

Portraiture - Series	Apple	Shot on iPhone Portrait Series A	Gold
Mobile	Apple	Shot on iPhone Series B	Gold
Mobile	Apple	Shot on iPhone Series A	Bronze
Mobile	Apple	Shot on iPhone Ultra Wide	Bronze

### CHARLES GRAUKE / LOS ANGELES + BRITTANEY BANKS / SAN DIEGO

Portraiture - Series	Self-Promotion	Portraits with Erica Wilson	Bronze
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### DDB / PARIS

Products / Commercial - Series	Glenmorangie	It's kind of delicious and wonderful	Bronze
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### DENTSU / TOKYO + ADBRAIN / TOKYO + PICT / TOKYO + TAMAKI YOSHIDA

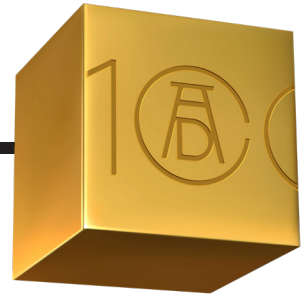
Products / Commercial - Series	Toyota Motor Corporation	BORN FROM WRC GR YARIS	Gold
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### FERNANDO RODRIGUEZ "NOBODY" / BROOKLYN

Fashion - Single	Harper's Bazaar Mexico	Cromatica y dualidad	Bronze
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## PHOTOGRAPHY BY ENTRANT

### HENRI PRESTES / PORTUGAL

Fine Art / Conceptual - Series	Henri Prestes	The Velvet Kingdom	Gold
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### HOWARD SCHATZ / NEW YORK

Sports / Recreation -	Personal Project	The Shape of the NFL	Silver
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### ILANNA BARKUSKY / CANADA

Personal / Unpublished / Passion Project - Series	Personal Project	Colour Series	Silver
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### INGO / STOCKHOLM + DAVID / MIAMI + PUBLICIS / BUCHAREST

Food - Series	Burger King	BK Moldy Whopper	Bronze
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### MANJA WACHSMUTH + PHIL CLARK + CHAND SAHRAWAT + SID SAHRAWAT / AUCKLAND

Design for Good - Photography	Cuisine Magazine	Behind Closed Doors	Bronze
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### RUS KHASANOV / RUSSIA

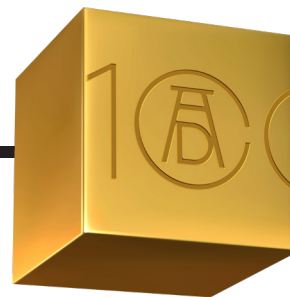
Personal / Unpublished / Passion Project - Series	Personal Experimentation	heterochromia iridum	Silver
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### SUSAN J CHEN + ALFRED YAN + BRITTANY AVELLAR + DANIEL HURLBURT

Fine Art / Conceptual - Series	Susan J Chen	The New Abnormal	Silver
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## PHOTOGRAPHY BY ENTRANT

### THE BLOC / NEW YORK

Products / Commercial - Single	Yvy Naturals	Rats	Bronze
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

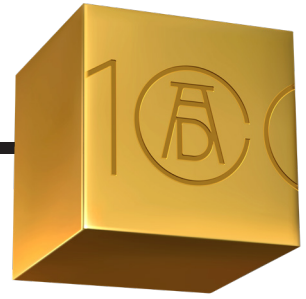
Photojournalism - Series	The New York Times	Democracy by Mail	Gold
Photojournalism - Series	The New York Times	America At Hunger's Edge	Silver
Photojournalism - Single	The New York Times	How Climate Change Will Remap Where Americans Live	Gold
Music / Entertainment - Single	The New York Times	Wrestling With Westside Story	Gold
Photojournalism - Series	The New York Times	Epicenter	Silver

### TIMOTHY MATTIMORE / CHICAGO

Drone / Aerial	Tim Mattimore Photography	Aliens Over the Mississippi River	Bronze
Personal / Unpublished / Passion Project - Series	Tim Mattimore Photography	Grey Glacier Studies	Bronze

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## PRODUCT DESIGN

BY ENTRANT

### AREA 23, AN FCB HEALTH NETWORK COMPANY / NEW YORK + CLAIRE'S PLACE FOUNDATION / REDONDO BEACH + WOJER / HERZLIYA

Prototype	Wojer	SICK BEATS	Bronze
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### CRAYOLA + DENTSUMCGARRYBOWEN / NEW YORK

Children	Crayola	Crayola Colors of the World	Gold
Design for Good - Product Design	Crayola	Crayola Colors of the World	Silver

### GOOGLE / MOUNTAIN VIEW

Consumer Electronics	Google	Chromecast with Google TV	Silver
Consumer Electronics	Google	Nest Audio	Silver
Consumer Electronics	Google	Nest Thermostat	Silver
Consumer Electronics	Google	Pixel Buds	Bronze

### HUGO ECCLES / SAN FRANCISCO

Durable Goods - Transportation	Untitled Motorcycles	XP Zero	Bronze
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### LG2 / QUÉBEC + TOUCHÉ! / MONTRÉAL + BLVD / MONTRÉAL

Innovation	Société de l'assurance automobile du Québec	Living Radars	Bronze
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### MCCANN / NEW YORK + JSM MUSIC / NEW YORK + HUNGRY MAN / LOS ANGELES

Design for Good - Product Design	Mastercard	True Name	Gold
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## PRODUCT DESIGN

BY ENTRANT

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### PENG REN / SHENZHEN

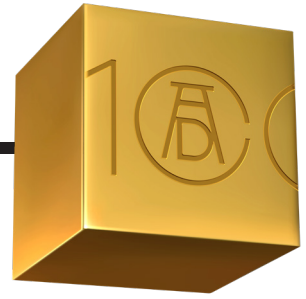
Children	Shenzhen explore home Industrial Design	SMART-BOX	Gold
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## PUBLICATION DESIGN BY ENTRANT

### ARIANE SPANIER / BERLIN

Magazines - Magazine Full Issue	Fukt Magazine	Fukt Magazine #19 Storylines	Silver
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### BENOIT BERGER / PARIS + ÉDITIONS DU CHÊNE / PARIS

Books - Image-Driven	Éditions du Chêne / HACHETTE	Terrines, etc. by Maison Vérot	Bronze
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### BOFENG LIAO / SHENZHEN

Books - Limited Edition / Private Press / Special Format	LAVIE MATÉRIELLE Bookstore	20 Years 20 People 20 Stories	Silver
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### CONDÉ NAST, VANITY FAIR / NEW YORK + AMY SHERALD

Magazines - Magazine Cover	VANITY FAIR	BREONNA TAYLOR COVER	Gold
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### HALEY KLUGE / LOS ANGELES

Magazines - Magazine Story / Spread	Variety	Power of Young Hollywood Package (August 5, 2020)	Bronze
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### HESIGN / BERLIN

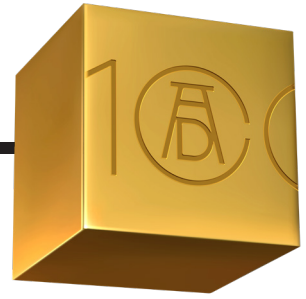
Books - Image-Driven	Jumping He	daydream	Gold
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### LINLIN DESIGN / BEIJING

Books - Text-Driven	Chemical Industry Press	Stories Hidden in Chinese Characters	Silver
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## PUBLICATION DESIGN BY ENTRANT

### MINMIN QU & QIAN JIANG / NANJING

Books - Text-Driven	Jiangsu Phoenix Fine Arts Publishing	Contemporary Kunqu	Bronze
Books - Image-Driven	Jiangsu Phoenix Fine Arts Publishing	Water	Bronze

### NANJING HAN QING TANG DESIGN + QING ZHAO + TAO ZHU / NANJING

Books - Limited Edition / Private Press / Special Format	Phoenix Fine Arts Publishing	Browse Leipzig	Gold
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### SERVICEPLAN GERMANY / MUNICH

Magazines - Magazine Full Issue	Serviceplan Group	TWELVE	Bronze
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### SID LEE / MONTRÉAL

Books - Limited Edition / Private Press / Special Format	CN	CN100 Commemorative Book	Bronze
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### THE BLOC / NEW YORK

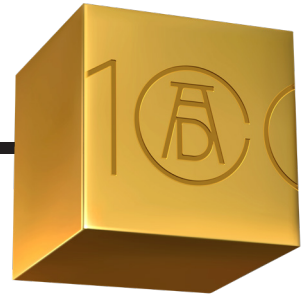
Design for Good - Publication Design	National Black Child Development Institute	ABCs of Survival	Silver
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### THE NEW YORK TIMES FOR KIDS / NEW YORK

Newspapers - Full Issue	The New York Times for Kids	How It Works	Gold
Newspapers - Full Issue	The New York Times for Kids	Dogs and Cats	Silver

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## PUBLICATION DESIGN BY ENTRANT

### THE NEW YORK TIMES FOR KIDS + THE NEW YORK TIMES MAGAZINE / NEW YORK

Newspapers - Front Page	The New York Times for Kids	2020 Covers	Gold
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Magazines - Magazine Full Issue	The New York Times	Epicenter	Silver
Magazines - Magazine Full Issue	The New York Times	The Decameron Project	Gold
Magazine - Magazine Cover	The New York Times	The Decameron Project	Silver
Magazine - Magazine Cover	The New York Times	The Music Cover	Bronze
Magazines - Magazine Full Issue	The New York Times	Great Performers	Bronze

### TZU-NING HSU / TAINAN

Books - Limited Edition / Private Press / Special Format	Self-Promotion	Thinking out of box	Bronze
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### VARIETY / LOS ANGELES

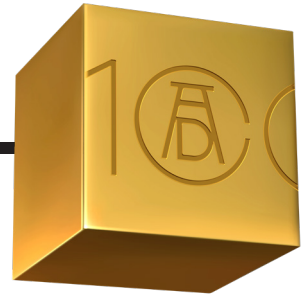
Magazines - Magazine Story / Spread	Variety	Grammys Issue: Phoebe Bridgers (March 10, 2021)	Gold
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### WANGZHIHONG.COM + YUWEN HSU / TAIPEI + ZHIHONG WANG / TAIPEI

Books - Jacket	Faces Publications	The Autobiography of Eikoh Hosoe Trilogy	Silver
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## SPATIAL DESIGN BY ENTRANT

### AGGRESSIVE / RIDGEWOOD

Spatial Design - Set / Stage Design	Amazon Prime	“Inside the Boy” XR + Main Title	Bronze
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### AIDLIN DARLING DESIGN / SAN FRANCISCO

Spatial Design - Residential Building	Aidlin Darling Design	Art House	Gold
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### ATELIER BRÜCKNER / STUTTGART + ARCHITECTURE: BIG BJARKE INGELS GROUP / COPENHAGEN + MEDIA PLANNING WITH: MEDIENPROJEKT P2 / STUTTGART + LIGHT PLANNING WITH: LDE BELZNER HOLMES / STUTTGART

Spatial Design - Museums / Cultural Centers	Audemars Piguet	Musée Atelier Audemars Piguet	Gold
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### BOONDESIGN / BANGKOK

Spatial Design - Residential Building	Private Owner	Blind House	Silver
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### FCB / NEW YORK

Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Silver
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### HAVAS / CHICAGO

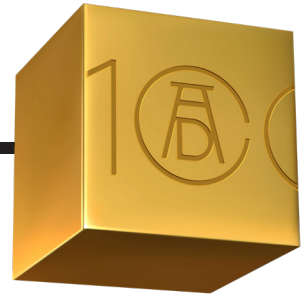
Craft - Use of Materials	National Association of REALTORS	The Battle Home	Bronze
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### KATE DAWKINS STUDIO

Spatial Design - Installation Design	BBC STUDIOS EVENTS	VJ Day 75: The Nation’s Tribute	Silver
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## SPATIAL DESIGN BY ENTRANT

### LUO STUDIO + YUJIE LUO + CHEN ZHANG + WENJING WEI / BEIJING

Spatial Design - Restoration / Renovation	Party and Public Service Center of Yuanheguan Village	Yuanheguan Village Committee	Gold
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### SILO / THE HAGUE + STUDIOMARSMAN / DELFT

Spatial Design - Transportation Hubs	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists	Gold
Design for Good - Spatial Design	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists	Silver

### STUDIO ROOSEGAARDE / ROTTERDAM

Spatial Design - Landscape Design	Studio Roosegaarde	GROW	Bronze
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### +INC / TAIPEI CITY

Spatial Design - Lighting Design	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN	Bronze
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### FCB / NEW YORK

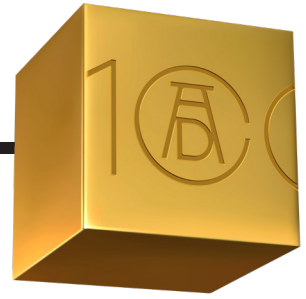
Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside	Silver
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### HAVAS / CHICAGO

Craft - Use of Materials	National Association of REALTORS	The Battle Home	Bronze
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## TYPOGRAPHY BY ENTRANT

### BEN JOHNSTON / TORONTO

Design for Good - Typography	Start India	Kutu / Nest Mural	Gold
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### BENOIT BERGER + BUREAU BERGER / PARIS

Personal / Unpublished Lettering / Passion Project	BUREAU BERGER	BTC Cast 01	Gold
Typefaces / Font Systems	BUREAU BERGER	BTC Cast 01	Silver

### BUCK

Motion	HBO	Between the World and Me	Bronze
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### GOEUN PARK & WEI-HAO WANG

Personal / Unpublished Lettering / Passion Project	Self-promotion	Body Type	Silver
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### HAOCHENG ZHANG / ANTWERP + JUA KLEIN NINA / LONDON

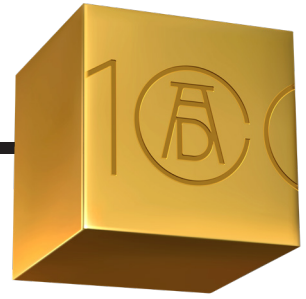
Environmental	London College of Fashion - University of the Arts London	The Body Experimental Type	Silver
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### JONES KNOWLES RITCHIE / NEW YORK

Use of Typography - Series	Burger King	Mouthwatering Type, Your Way	Gold
Typefaces / Font Systems	Burger King	Flame, Your Way	Silver
Package / Product - Series	Burger King	Flame-licked Type, Your Way	Bronze

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## TYPOGRAPHY BY ENTRANT

### MORCOS KEY + DEBAKIR / NEW YORK

Typefaces / Font Systems	Commercial Type	Lyon Arabic	Silver
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### SUPERUNION / NEW YORK

Design for Good - Typography	Move United	Move United - Redefining Disability	Bronze
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### TBWA\CHIAT\DAY + BROOKLYN FILM FESTIVAL / NEW YORK

Advertising	Brooklyn Film Festival	Relearn How to be Human	Bronze
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Use of Typography - Single	The New York Times	Great Performers	Gold
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### TIAN BO / GUANGZHOU

Use of Typography - Series	Guangzhou Academy of Fine Arts	GAFA Online Degree Show 2020	Bronze
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### ULRIKE RAUSCH / BERLIN

Typefaces / Font Systems	LiebeFonts	LiebeHeide Bitmap Color Font	Bronze
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